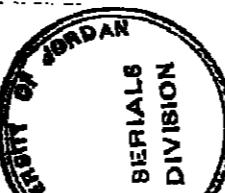


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Bahrain	Belarus	Barbados	Russia
Bulgaria	Bolivia	Bolivia	Russia
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Egypt	Kenya	Costa Rica	Russia
Finland	Fiji	Costa Rica	Russia
France	FPF/FDF Luxembourg	Costa Rica	Russia
Greece	Guinea	Costa Rica	Russia
Holland	Honduras	Costa Rica	Russia
Iceland	Iraq	Costa Rica	Russia
Ireland	Ivory Coast	Costa Rica	Russia
Italy	Jordan	Costa Rica	Russia
Japan	Kuwait	Costa Rica	Russia
Lithuania	Latvia	Costa Rica	Russia
Malta	Mauritius	Costa Rica	Russia
Norway	Pakistan	Costa Rica	Russia
Portugal	Palestine	Costa Rica	Russia
Spain	Philippines	Costa Rica	Russia
Sri Lanka	Poland	Costa Rica	Russia
Sweden	Portugal	Costa Rica	Russia
Switzerland	Qatar	Costa Rica	Russia
Ukraine	Qatar	Costa Rica	Russia
United Kingdom	Qatar	Costa Rica	Russia
Yugoslavia	Qatar	Costa Rica	Russia
Zambia	Qatar	Costa Rica	Russia



EUROPE'S BUSINESS NEWSPAPER

# FINANCIAL TIMES

PARIS SUMMIT

Laying foundations of Europe's new order

Page 20

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FT No. 31,305

THE FINANCIAL TIMES LIMITED 1990

Friday November 16 1990

## Arab states accuse Iraq of summit sabotage

Egypt and Syria accused Iraq of scuttling an emergency Arab League summit to stave off war in the Gulf by setting impossible conditions on its attendance.

Strong criticism by President Mubarak of Egypt and Syria's President Hafez al-Assad appeared aimed at exerting further pressure on Baghdad at a critical moment in the Gulf crisis. Gulf reports, Page 4; Editorial Comment, Page 18.

### Unity row erupts

A fierce row over financing German unity erupted as economic planners in Bonn issued a stern warning of the risks of rising budget deficits. Page 20.

### Softer line on aid

Japan may give \$2bn (£1.5m) to help victims of the Chernobyl disaster, in a move that could signal an easing of its policy of denying aid to the Soviet Union. Page 2.

### Israeli clampdown

Israel confined one million Palestinians to their homes in occupied territories in a bid to stop them celebrating the anniversary of their independence declaration. Fury is last refuge, Page 4.

### Food rationing vote

Leningrad's radical-city council voted to introduce food rationing, but only during December, as supplies could not yet be guaranteed for 1991. Page 2.

### Red faces at UN

Charges of racism and chauvinism over the selection of a UN official in charge of aid for 15m refugees worldwide sparked bitter controversy and embarrassment at the UN. Page 4.

### Liberia 'bombed'

Nigerian jets from the West African task force bombed Liberia's rebel-held port of Buchanan, killing several people and destroying an American relief ship, rebels said. Wiping the slate clean, Page 4.

### Yugoslav warning

Yugoslavia's prime minister warned that if his economic and political reforms were not implemented by all the republics, the country would slide into dictatorship. Page 3.

### Coalition fails

West Berlin's Green majority withdrew from the city's coalition government in protest against Wednesday's massive police eviction of squatters from more than 100 east Berlin buildings. Page 2.

### Two-year gun plot

The 36-year-old unemployed man who fired two shots during a Revolution Day parade in Red Square last week had been planning to kill President Gorbachev for more than two years, the Soviet news agency Tass said.

### Pilot error theory

Pilot error may have caused an Italian airliner to crash into a hillside near Zurich airport, killing all 46 people on board, an airport spokesman said.

### Threat to Rocard

French conservatives and communists vowed to join forces against a new tax bill and topple the minority administration of prime minister Rocard in a no-confidence resolution.

### Italy begins probe

Italy launched an inquiry into a secret guerrilla group, code-named Lazio, which might have been involved in a wave of terrorism which swept Italy between 1988 and 1994.

### Beaujolais uncorked

Bottles of Beaujolais Nouveau popped open in France and around the world as this year's production of the fruity red wine was released to rave reviews from its producers. Page 25.

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## Business Summary

### Volvo blames restructuring for surprise \$35m loss

By Nikki Tait in New York

DREXEL Burham Lambert, the US investment bank which went into bankruptcy earlier this year, was accused yesterday of "systematically plundering" savings and loans institutions.

Drexel now faces claims of more than \$1bn filed on behalf of S&Ls which bought high-risk junk bonds from the controversial bank and later got into financial difficulties.

The claims are based on allegations that Drexel - particularly its Beverly Hills-based high yield department run by Mr Michael Milken - contributed to the collapse of the US savings and loan industry by persuading these institutions to invest in unsuitably risky

"junk bonds". The bailout of the S&L industry could cost American taxpayers \$500bn over the next decade.

The largest claims against Drexel, totalling about \$6.8bn, have come from the Federal Deposit Insurance Corporation, which insures deposits with US savings institutions and the Resolution Trust Corporation, which is overseeing the S&Ls.

The FDIC and RTC filing claims that Drexel and those acting in concert and conspiracy with it willfully, deliberately and systematically plundered the S&Ls. They accuse the bank of "market manipulation, threats, bribes, agreements to control prices,

and numerous fraudulent misrepresentations about the value and liquidity of junk bonds".

"At the same time", the sub-mission continues, "this group of predators knowingly attempted to and did monopolise the nationwide junk bond market or markets". Also detailed are allegations of "fraudulent transactions" between Drexel and the S&Ls, allowing the latter to artificially inflate profits: illegal "stock parking" transactions, designed to disguise true ownership of securities; and payoffs "to those willing to allow their institutions to be used as part of the scheme".

The filing also points to the "enormous profits" made by the bank and some of its employees, partly through lucrative employee partnerships which invested in many of Drexel's junk bond issues.

The claims, which had to be filed with the Manhattan bankruptcy court by yesterday, are likely to lead to a tough legal battle as Drexel attempts to distance itself from the S&Ls.

Yesterday, it said that the claims underscored the fact that it was being made "a convenient scapegoat for the S&L crisis", and that regulators were "attempting to deflect their own responsibility".

"Regardless of the numbers of zeros," the bank said it would "vigorously defend" the claims.

One reason why the claims are so large is because they involve alleged offences under anti-trust or Racketeer-Influenced and Corrupt Organisations (RICO) statutes, under which damages are automatically trebled.

Although particularly large, these are only part of a mass of claims which had been received by yesterday's deadline.

Court officials said filings had been pouring in by the sackful. A further hearing in the bankruptcy case was scheduled for yesterday afternoon, with the FDIC's lawyers due to seek an extension of the timetable to allow them to complete their investigation.

"Keating Five" face hearing, Page 6

### NEWS CORPORATION

surfered a 31.8 per cent net profit fall from \$427.6m to \$285.9m in the first quarter, mainly because of costs of Sky Television, its UK satellite venture. Page 21.

WELLCOME, UK pharmaceutical company, share price fell 15 per cent yesterday after announcing annual results well below market expectations. Page 21; Lex, Page 20.

DAIMLER-BENZ, German vehicle, electronics, and aerospace group, announced a 4 per cent rise in net profits to DM1.28bn (£860m) for the first nine months. Page 25.

UK unemployment showed its biggest monthly rise to over 1.7m for over four years, indicating that the UK economy is in recession. Analysis and Lex, Page 20.

BURTON, UK retailing company, chairman and chief executive, Sir Ralph Halpern, has retired with a £2m (£3.9m) pay-off and a £455,000-a-year pension. Page 21; Lex, Page 20.

EASTERN Airlines, loss-making US carrier operating under the protection of the bankruptcy courts, has survived an attempt to force it into liquidation. Page 24.

GERMANY is so preoccupied with internal affairs that it is neglecting the consequences for the world economy of the decline in the dollar. Mr Pierre Bergé, France's finance minister, claimed. Page 26.

SIDERONIKS, Mexico's state-owned steel company, is for sale with European and Japanese steel producers as the leading contenders. Page 24.

ERICSSON, Swedish telecommunications equipment group, announced pre-tax profits for the first nine months of 1990 rose 39 per cent to SEK 3.2bn (£278m). Page 22.

HONDA Motor, Japanese car-maker, reported a 35.7 per cent increase in consolidated interim pre-tax profits to Yen 2.7bn (£167m), due largely to favourable exchange rate movements. Page 25.

AIR FRANCE, French national airline, is to make a sweeping reorganisation of its flight programme. Page 22.

RELIGIUM's largest insurance company, Gruppe AG and Amev, third largest Dutch insurer, are to consummate formally their merger next month. Page 22.

NICARAGUA plans to increase government spending in 1991 by 22 per cent to \$458m but faces a fiscal deficit of \$150m. Page 6.

MERCDES-BENZ, German motor maker, signed an accord to produce its buses in the Soviet Union, in a deal worth DM250m (£165m). Page 7.

WESTPAC Banking Corporation, Australian financial services group, recorded a 14.6 per cent fall in net earnings to A\$883.9m (£534m) from A\$100.7m in the year to September. Page 25.

SALOMON Brothers, US investment bank, will launch convertible bond issues for two Japanese companies early next year after receiving provisional approval from Japan's Ministry of Finance. Page 28.

SAN MIGUEL, Philippines' largest industrial company, reported a sharp fall in third-quarter net income. Page 25.

## Drexel accused of 'systematically plundering' S&Ls

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## EUROPEAN NEWS

**EDF cheap power deal stokes subsidy row**

By William Dawkins in Paris

THE French state electricity board, Electricité de France (EDF), is to supply power at preferential rates to a controversial polyester plant to be built in the north-eastern region of Lorraine.

EDF will supply power at well below domestic rates during off-peak periods to the plant, to be built by Allied Signal, the US chemicals and motor components group, and take a small stake in the \$160m (£93.6m) project.

While this is in line with what EDF offers all its big industrial greenfield investors, the terms are likely to fuel the protests of four big European fibre producers, who have complained that other French state subsidies for the plant could jeopardise thousands of jobs in nearby fibre factories.

These other subsidies, around 20 per cent of the project cost, have been approved by the European Commission, but the other producers, Hoechst of Germany, Akzo of the Netherlands, ICI of Britain and Sisal of Italy, fear it will only worsen overcapacity.

EDF will charge Allied Signal from 7 centimes (0.7p) per kilowatt-hour, in the slack summer periods, up to 52 centimes in the winter, the aim being to encourage the plant to use more when demand is low. This is a very wide band around the 40 centimes daytime rate for the average domestic user. The plant, due to open in 1993, will absorb around a tenth of the capacity of a medium-sized French power station.

This is the latest in a series of innovative EDF contracts designed to entice big industrial users to absorb a surplus of cheap nuclear power created by an over-ambitious reactor building programme over the past decade.

EDF's landmark deal with a big user was its agreement to take a stake last year in an aluminium smelter built by Pechiney in Dunkirk, though the terms under which Pechiney receives cheaper power were toughened on the insistence of the EC competition authorities.

**Berlin coalition splits over protest**

By Leslie Collin in Berlin

WEST BERLIN'S Greens angrily withdrew from the city's coalition government with the Social Democrats (SPD) yesterday, in protest against Wednesday's massive police evictions of squatters.

The break up of the nearly 18-month-old red-green alliance by the Alternative List (AL), as the Berlin Greens are known, was largely symbolic as Berlin will elect its first united parliament since 1946 on December 2.

Ms Renate Künast, the AL parliamentary whip, attacked remarks by Mr Walter Momper, the SPD Mayor of west Berlin, who had accused the squatters of "attempting to kill people". She said that the AL had never expressed solidarity with violence, a frequent charge against the party.

Mr Momper called the AL with-

drewal a "flight from responsibility" and insisted that the SPD's election prospects in Berlin remained good.

Political analysts said that the SPD was unlikely to gain an absolute majority in parliament and would probably seek a Grand Coalition with the Christian Democrats (CDU). AL supporters voted 100-100 on Wednesday night, voting overwhelmingly against continuing the coalition, arguing that the "brutal" eviction of hundreds of squatters marked the end of a common political line with the SPD.

More than 160 people were injured, most of them policemen, when squatters hurled fuel bombs, flares and bricks at police who responded with tear gas and water cannon.



Renate Künast criticises the evictions of Berlin squatters

**Japan to consider Soviet aid**

By Stefan Wagstyl in Tokyo

JAPAN is considering giving Y2bn (\$15.4m) to help victims of the Chernobyl disaster, in a move that may signal an easing of its policy of denying aid to the Soviet Union.

Tokyo has long refused assistance to Moscow while its territorial dispute over four islands off northern Japan remains unresolved. The islands were seized by the Russians at the end of the Second World War.

Japan repeated its position most recently at the Houston summit of leading industrialised countries. It has strayed from this line in the past only once - a Y1bn grant for victim time of the 1988 Armenian earthquake.

However, the Chernobyl aid plan could be a sign that Tokyo is preparing to soften its attitude before President Mikhail Gorbachev's visit to Japan next year. Tensions are high in Tokyo that Mr Gorbachev may bring with him proposals to

solve the territorial row. The Japanese move also comes amid heightened international concern about shortages of food and medical supplies in the Soviet Union. The US plans to supply emergency aid to Moscow, even though it, like Japan, has opposed ideas for economic assistance for the Soviet Union put forward by European countries.

The Japanese Foreign Minister yesterday sought to play down the significance of the Chernobyl aid plan, saying the government had not dropped its opposition to economic assistance.

Mr Oskar Lafontaine, the Social Democratic party's candidate for the chancellorship in the coming general election, used the debate to urge the government to press forward with arms cuts. Now the Cold War was over, Germany should abandon the project to build the European Fighter Aircraft and cancel other armaments programmes, he said.

**Michelis condemns Iraqi hostage mission**

MR GIANNI De Michelis, the Italian foreign minister, has said the Italian government cannot condone the private mission by Mr Amintore Fanfani to Baghdad, writes John Wyles in Rome.

Mr De Michelis was attempting to correct the impression

given by other Italian ministers that the government did not oppose the visit of Mr Fanfani, the 82-year-old former prime minister.

Mr De Michelis was reported

yesterday as saying that Italy's six-month tenure of the presidency of the European Com-

munity's council of ministers meant that it was bound to discourage any initiative by Mr Fanfani to secure the release of 300 Italian hostages. EC leaders agreed in Rome last month that they would send no official missions to Iraq and discourage private ones.

**Romanians turn against government**

By Ariane Genillard in Brasov, Romania

MORE than 20,000 workers in Brasov yesterday demonstrated against the National Salvation Front government, demanding an improved standard of living and calling for the resignation of President Ion Iliescu.

The workers, many of whom voted for the ruling National Salvation Front in last May's general election, accused the government of failing to provide adequate social protection measures before liberalising prices.

On November 1, prices increased by between 100 and 120 per cent for many "non-essential" goods. But parliament is still debating laws on unemployment benefits, collective bargaining and wage policy.

Faced with surging costs of living and rapidly deteriorating factory conditions, workers are increasing their resistance to government attempts to transform the stultified Romanian economy into a free market.

"The situation is, in fact, worse today than in 1987 and people feel that the government is guilty for this," explained Mr Stefan Munteanu, general manager of Autocamioane Brasov.

**Bundesbank urged to cool it over Emu**

By David Buchan in Brussels

THE Bundesbank should abandon its over-perfectionist attitude to economic and monetary union (EMU) and let a single European Community currency take over from the D-Mark the burden of being the currency of reference for the whole of Europe.

Such was the thrust of yesterday's speech delivered by Mr Martin Bangemann, the senior German in the 17-person European Commission, to a gathering of German insurance brokers in Essen.

He reminded the Bundesbank that while the planned EuroFed central bank would clearly place the same priority on price stability as it did, the Bundesbank's own statutes also expressly gave importance to growth and jobs.

Several EC states, particularly in southern Europe, want the EuroFed to take similar goals into account.

Many EC governments have also balked at Germany's insistence that monetary union would require some binding controls on the extent to which individual states can run budget deficits.

One of Germany's suggestions has been that other states might like to imitate its golden rule that supposedly limits the deficit to the amount of public capital expenditure in any one year.

Mr Bangemann noted that this rule had been broken by the costs of German unity, without any great cries of horror.

Finally, the German commerce minister, a member of Chancellor Helmut Kohl's cabinet until he was made EC industry commissioner in 1989, suggested that Germany in general, and the Bundesbank in particular, should be grateful if they were relieved by Emu of the "major economic and political risks" of running Europe's currency of reference.

In the past year, Mr Bangemann seems to have seen his main task as ensuring EC support for German unity; he now appears to have opened a campaign for German backing for Community unity.

**Caviar off the menu as food price chaos reigns in Russia**

By Leyla Boultou in Moscow

LENINGRAD'S radical city council decided yesterday to introduce food rationing, but nothing during December, as supplies could not yet be guaranteed for 1991.

Rations of basic foodstuffs will be sold at state prices from December 1, when all other foodstuffs are to shift to market prices.

Moscow City Council members continued to stall on whether to ration food for the winter, as many councillors favoured raising prices and subsidising the poor instead.

"People think that if we issue ration cards they will be able to secure basic goods but nothing of the sort will happen," argued one councillor. "All it will mean is that some people will get the rationed goods on the black market while others will get bones."

A decision on whether to start privatising Moscow's shops and restaurants was also put off. It was not immediately clear when either issue would be reconsidered.

Meanwhile, chaos prevailed in consumer goods shops across the Russian Federation, the Soviet Union's largest republic, after the Russian parliament declared null and void

this week's Kremlin decision to free the prices of so-called luxury goods.

The Moscow city council yesterday put its weight firmly behind the Russian decision that price rises for goods ranging from furs to windshield wipers had first to be approved by the Russian parliament.

But many shop managers caught in the cross-fire between Soviet and Russian authorities decided simply to close their doors or not to sell the items in dispute.

Moscow's state jewellery shops for example were closed for "stock-taking". Asked whether the shops were modifying their prices one manager replied: "We are not changing anything. We do not yet know what to do."

The manager of a carpet shop said his shop was open but completely empty. "We do not have any goods to raise prices on," he explained.

The capital's state-run restaurants meanwhile withheld fish and caviar from clients. "You will not find these items at any restaurant today because we do not know what price they should go for," said a manager at the prestigious Tsimlyansky restaurant.

**Polish PM lays out his plans**

PRIME MINISTER Tadeusz Mazowiecki's election platform, published yesterday, promises to privatise half Poland's state-owned industry within three years and bring the country into the European Community by the year 2000. AP reports from Warsaw. Mr Mazowiecki

is training Mr Lech Wałęsa in opinion polls in the run-up to the presidential election on November 25.

Mr Mazowiecki said in his platform that "unemployment is inevitable," while Mr Wałęsa in his policy document, published on Tuesday, referred to it as a "transitional" problem and stressed the state's role in regulating the job market.

Mr Wałęsa has also proposed strengthening the powers of the president.

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Republics' sabotage of reforms directly endangers existence of country, says Markovic

## Yugoslav's PM warns of total disintegration

By Judy Dempsey and Laura Silber in Belgrade

**YUGOSLAVIA'S** prime minister, Mr Ante Markovic, said yesterday that if his economic and political reforms were not implemented by all the republics, the country would disintegrate completely or slide into dictatorship.

If the chaos continued, Yugoslavia would become a factor in the "Balkanisation" of Europe, instead of being an active player in the "Europeanisation" of the Balkans, he warned.

Mr Markovic's two-hour-long combative speech to the federal assembly accused the republics of Croatia, Slovenia and

and Serbia of sabotaging his reforms. "The acts of these republics directly endanger the continuing existence of the country," he said.

The three republics were threatening Yugoslavia's national interests and integrity as a state by obstructing the work of the government through overriding federal laws in the judiciary, national defence, monetary and tax policies, and even undermining the country's foreign economic relations.

He specifically accused Serbia of preventing the functioning of the economy by impos-

ing an economic blockade between the republics, arbitrarily raising prices, and even refusing to inform its citizens about the work of the federal government.

The Serbian government, led by Mr Slobodan Milosevic, yesterday banned Belgrade television from broadcasting Mr Markovic's speech live. Belgrade is the federal as well as Serbian capital.

Mr Markovic said: "The work and results of the federal government are constantly undermined and compromised by lies, disinformation, insults, curses and blockades of the media whose goal is to sepa-

rate the federal government from the public and to prevent citizens from having access to the truth."

The prime minister introduced the first significant package of economic reforms last December.

These included the convertibility of the dinar, pegged to the D-Mark at 7 dinars to DM1, reducing inflation (brought down from 1988's total of 2,000 per cent to the current monthly 8 per cent); implementation of a federal restrictive fiscal and monetary policy; rehabilitation of the banks; and introduction of privatisation.

Without these reforms, Mr

Markovic said the establishment of capital markets and attracting much-needed foreign investment could not take place.

To finance these reforms, the government was counting on \$2.5bn from abroad which was needed to modernise the economic infrastructure.

However, he warned, "the perception abroad that Yugoslavia is on the brink of disintegration or civil war" was inhibiting the international financial community from investing in the country.

## Hungary's health is one casualty of communism

Nicholas Denton describes the stark reality of a society riven by serious illness



HEALTH IN EASTERN EUROPE

An average 30-year-old Hungarian man in the late 1980s stood to live longer than he does now. No indictment of four decades of communism is more powerful.

Forced industrialisation which pushed peasants into anonymous industrial suburbs, the loss of self-respect and an authoritarian culture which trickled down to the health service have left Hungarians physically sick.

Heart disease and cancer are killing off Hungarians, particularly middle-aged men and the poor. Self-destructive lifestyles are a leading cause of illness, while an unjust, insensitive and inefficient health service often makes a mess of the cure.

The casualty statistics are like those of a world war, says Dr László Surjan, Hungary's health minister.

Life expectancy for 30-year-old men was a further 38.7 years in 1949 and 40.6 in 1970. But it then fell steadily and now stands at 38.5 years. Mortality for 40-year-old males has deteriorated even more strikingly, from 3.2 per 100,000 in 1960 to 6.8 per 100,000 in 1989.

Several countries have high incidences of either cancer or heart disease, the main killers in developed countries. "We have both," says Dr Peter Jozan. Mortality among men from these two causes substantially exceeds that in other east-central European countries, let alone the level in the West. The picture is similar, though not so stark, for women.

In addition, hypertension mortality is three times the British level. Death by cirrhosis of the liver, the alcohol-related disease, has risen sharply since the 1960s. Pancreatic deaths are about twice as numerous as in the West. Most damning of all, Hungary's suicide rate is the world's highest.

Moreover, the suffering is

unwilling to take this self-destructive behaviour as given. They search for its roots and find many of them in the communist era.

Forced industrialisation after the war drew peasants into unskilled work and the grim tower block suburbs that surround main towns. "They are like the North African immigrants in France or the West Indians in London – except that among West Indians in London you can find a community", says Dr Jozan.

Some analysts even find a link between the limited freedoms – such as travel to the West – during the communist era and today's ill health. They contend that the lure of consumer items and holiday cottages led Hungarians to work harder, but could not replace the gap left by the beliefs which the communists had declared taboo.

Patients lost their self-respect," says Dr Endre Czeizel of the Institute of Hygiene. "Indirect self-poisoning" was the result.

The health service also emerges ailing from four decades of communism.

Like other parts of the Hungarian state sector, it measured its success by output – the number of doctors and hospitals and length of hospital stays – rather than by the quality of the health of the population.

And like in other parts of the state sector, Hungarians got around the system. Doctors, for instance, maintain their livelihoods by keeping patients in hospital longer than necessary: 12-14 days on average compared with 5-7 days in western Europe.

"Doctors have to show to their directors that they have patients, the wards are full, and they need money," says Mr László Antal, a prominent health economist.

Doctors are as numerous as

in the West, but underpaid: Ft15,200,000 (\$125,165) a month is the standard official salary.

Many doctors rely on tips, which amount to Ft6-10bn a year, compared with direct state spending on health of Ft66bn, about half of which goes on salaries.

Patients tend to give tips if they are wealthy and when they are happy. Unsurprisingly, doctors gravitate towards the cities and their plusher districts, and towards fields associated with child birth.

The number of obstetricians has grown over the last 20 years, although the number of beds has fallen. Meanwhile, there are too few cancer wards and geriatric facilities.

One more heritage of the communist era is what Mr Antal calls the "dictatorship of the doctors". Self-care books and groups, for instance, were almost unheard of until a couple

of years ago, because neither the government nor the medical establishment liked associations of their subjects.

Dr Surjan, the minister for health, ticks off ideas for the reform of the system: more responsibility for general practitioners; making companies bear the cost of sick pay for longer than the first three days to deter long hospital stays at the expense of the state; payment by diagnosis, co-ordinated by a computer network; and greater choice for patients, for example.

But, even if the warped structure could be righted by a few clever reforms, it would not be enough. For Hungary's deepening economic crisis is putting pressure both on health spending and on the poor. As workers lose their jobs and fall below the poverty line, more of them will fall sick, the latest casualties of the communist legacy.



Markovic: government constantly undermined

## Denmark heads for general election

By Hilary Barnes  
In Copenhagen

DENMARK is likely to have a general election in December, after talks between the right-centre coalition government and the opposition Social Democratic party on economic policy broke down.

The minority government of Prime Minister Poul Schlüter has now tabled a programme of legislation. If it is voted down in the Folketing next week, Mr Schlüter, the Conservative leader, is expected to call an immediate election.

A last-minute compromise cannot be ruled out, as the differences between the government and the Social Democrats appear to be narrow. But the minority government is under considerable pressure from its supporters in the Folketing to not make any more concessions to the Social Democrats.

SWEDEN'S consumer prices will rise by 11.2 per cent this year – the highest rate of increase for a west European country, according to official statistics released yesterday.

A further sign of the overall

worsening economy – a 0.9 per cent drop in industrial production in September compared with the same month last year

has also just been

announced by Sweden's statistical office.

Industrial production for the first nine months of 1990 has dropped by 1.6 per cent.

Sweden's visible trade balance has also fallen sharply – by Skr7.5bn (\$1.4bn) to Skr14.6bn over the 12 months to September 1990, against the same period a year earlier. The country recorded an actual def-

icit of Skr1.1bn in October, mainly due to the rising cost of oil and petrol imports.

These central bank figures also show that the balance of payments deficit, over the same 12 months, has worsened to Skr30.4bn, against Skr12.8bn.

Compounding the economic gloom, redundancy notices in October rose to their highest level since November 1981 and the Labour Market Board expects registered unemployment to almost double in the next financial year, to around 3.5 per cent.

In October the price index went up by 0.7 per cent, mainly due to an increase in the cost of clothes, shoes, travel, and in-car rates, bringing the rise so far this year to 10.7 per cent.

## Sweden shows signs of economic strain

By Robert Taylor in Stockholm

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## EC proposes writing off \$4bn in Third World debt

By David Buchan in Brussels

THE EUROPEAN Commission has formally proposed writing off Ecu13bn (\$4.17bn) of debt owed by 88 African, Caribbean and Pacific (ACP) states to the European Community.

The proposal, which would do nothing to relieve the ACP countries' debt of Ecu130bn to individual EC member states and other nation creditors, was broached earlier this month to EC aid ministers. Government officials generally reacted favourably.

Mr Manuel Marin, the EC aid commissioner, said the Commission had felt that it was obliged to wipe the debt slate clean for all 88 ACP recipients of EC aid under the Lomé convention.

However, most members do not believe that such criteria should be applied to debt relief.

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Dated: 16th November, 1990

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## INTERNATIONAL NEWS

## THE MIDDLE EAST

## Egypt and Syria accuse Iraqis of summit sabotage

By Tony Walker in Cairo

EGYPT and Syria last night accused Iraq of scuttling a proposed emergency Arab League summit to settle off war in the Gulf by sending impossible conditions on its attendance.

Strong criticism of Iraq by President Hosni Mubarak of Egypt and Syria's President Hafez al-Assad appeared aimed at exerting further pressure on Baghdad at a critical moment in the Gulf crisis when the threat of war is increasing.

The two leaders said at the end of two days of talks in Damascus that Iraq's preconditions – Baghdad has demanded that resolutions of a previous emergency Arab summit in Cairo on August 10 be scrapped unless Iraq agreed to attend a new gathering of heads of state "difficult, if not impossible". King Hassan of Morocco had appealed to fellow Arab leaders to support his calls for a "last chance" summit.

But despite renewed discussion of an "Arab solution" to the Gulf crisis there has been little sign of progress in faltering efforts to resolve the crisis peacefully.

Arab officials said discussions were continuing behind the scenes in an attempt to fashion a face-saving formula that would enable Iraq to remove its legions from

Kuwait. They said talks were focusing on a "linkage" between withdrawal and the Palestine question.

Kuwait yesterday strongly rejected Morocco's call for an emergency summit. Mr Badr Jassim al-Yaqoub, the acting Kuwaiti information minister, said Iraq's refusal to implement United Nations Security Council resolutions demanding its unconditional withdrawal from Kuwait would make such a summit valueless.

These sentiments were in accord with those expressed by Prince Saud al-Faisal, the Saudi foreign minister, who said on Wednesday: "Any Arab meeting will yield no result or result unless Iraq agrees to abide by the decisions of the Cairo Arab summit and international resolutions which call for an Iraqi withdrawal from Kuwait."

The Cairo summit approved the despatch of an Arab deterrent force to Saudi Arabia to face Iraqi troops. It also endorsed UN resolutions calling for Iraq's withdrawal.

Egyptian, Saudi and Syrian officials have made it clear they are not interested in providing a forum for Iraq to seek to divide further an already bitterly divided Arab world.

## British may give tanks a Soviet-style rocket shield

By David White, Defence Correspondent

THE BRITISH army is considering using Soviet-style panels of explosives to improve the protection of its Challenger tanks in Saudi Arabia against side-on attack.

Explosive reactive armour (ERA) was pioneered by the Israelis in the early 1980s and has become a standard feature on new Soviet tanks. The US Marine Corps, with which British ground forces are being deployed, has been fitting similar "applique" armour plates to its M60 tanks.

The Challenger relies on the Chobham armour, made of metal and ceramic layers. The tank is considered well protected against frontal attack but confidential studies are under way on the use of ERA on the sides to make the tanks less vulnerable.

Unlike the US Marines' older M60s, the Abrams tanks sent with the US army to Saudi Arabia also have a layered armour using a dense alloy of depleted uranium. These are not being fitted with ERA.

Bolted-on ERA comprises sandwiches of explosive between metal plates. It is effective against high-explosive anti-tank (HEAT) munitions, fired from hand-held infantry weapons or other tanks. These

"shaped charge" munitions penetrate by projecting a jet of molten copper. When one of these hits an ERA panel, the front metal plate blows off at an oblique angle, countering and diverting the impact of the charge. British commanders in Saudi Arabia are unwilling to comment on the possible change, but are enthusiastic about the much-criticised Challenger's performance and reliability during desert training.

Brigadier Patrick Cordery, commander of the 7th Armoured Brigade, said the tank had shown consistently high rates of accuracy. "The Challenger has been a great success out here," he said.

The UK is expected to announce plans early next week to send more Challengers and Warrior armoured infantry vehicles in reinforcements expanding the current brigade to a division.

If used in an attack, the tanks would face formidable barriers being erected by the Iraqis in southern Kuwait, including minefields, anti-tank trenches and, in the front line, bulldozed sand mounds or "berms", 2m to 4m high. Tanks attempting to mount these would expose their vulnerable underbellies to enemy fire.

## China denies giving UN undertaking

By Peter Ellingsen in Peking

CHINA yesterday denied it had given any firm undertaking not to block a possible United Nations resolution backing the use of force against Iraq.

US diplomats said last week that China had agreed not to use its Security Council veto against any such resolution, following talks in Cairo last week between Qian Qichen, China's foreign minister, and Mr James Baker, the US secretary of state.

But Li Jinhua, a Foreign Ministry spokeswoman, said yesterday that China's possible use of its veto had not been discussed during Qian's Gulf tour. "According to my knowledge, during his visit to Iraq, foreign minister Qian Qichen did not talk about this issue," she said.

"Our attitude is clear. We believe as long as there is any shred of hope of peace, efforts should be made for a peaceful

solution to the Gulf crisis. In order to reach a peaceful settlement in the Gulf, China has made, and will continue to make, efforts to this end."

Li's remarks throw doubt on Peking's attitude towards any possible UN resolution, and thus on the ability of the US and its allies to win Security Council support for military action in the Gulf should they decide to seek such backing.

## UN chief angered by charges of cronyism

By Michael Littlejohns in New York

CHARGES of racism and cronyism over the selection of the UN official who will be in charge of aid for 15m refugees worldwide have sparked bitter controversy and embarrassed Mr Javier Pérez de Cuellar, the secretary general, who must make a nomination.

Although there are several western candidates for the post of High Commissioner for Refugees, his first choice was his own chief of staff, Mr Virendra Dayal from India.

The proposal drew protests from the US, which contributes 25 per cent of the agency's \$550m (£260m) annual budget, and other western countries, some of which complained of inadequate consultation.

Cronyism became an issue because the secretary general is nearing the end of his term, and it was suggested he might be trying to help a loyal aide who, at 55, is several years short of his own retirement.

In an angry and unusual public response Mr Pérez de Cuellar expressed "profound" irritation and observed that Mr Dayal was eminently qualified to be high commissioner, even if he was "neither a western

European nor an 'available' national politician with ambitions in the international field."

These aspirants are said to include Dr David Owen, the former British foreign secretary. Dr Owen is understood to be interested in the position but might find difficulty in securing the formal backing of his own government. British officials deny he is a candidate.

Among known contenders are Miss Flora MacDonald, the former Canadian cabinet minister, Mr Bernard Kouchner, French under-secretary for humanitarian affairs, Mr Tom Erik Vraalsen, a Norwegian government official, and Mr Franz Ceska of Austria.

Mr Kazuo Chiba, who is due to leave his position as Japanese ambassador to the UK towards the end of this year, has been named in some quarters as a candidate. This was denied last night by the Japanese embassy in London.

Mr Thorvald Stoltenberg, the previous high commissioner, resigned last month after only months in the job to return to Norway as foreign minister.

Nigerians determined to wipe the debt slate clean

Lagos is within reach of solving a problem that has soured international relations, writes Tony Hawkins

FOR THE first time in

more than a decade the

hand of those arguing

that a debt buy-back operation

would be the most efficient use of the surplus.

Indeed, in the first half of

1990, Nigeria spent \$2.7bn on

debt service – some \$600m

more than the entire 1990 debt

service budget – partly,

presumably, because it has been

buying back some of its debt in

the secondary market. Bankers

put the figure of repurchased

commercial bank debt at more

than \$1.5bn.

This is the main explanation

for government overspending

in the first half of the year

when public spending was 33

per cent above the budget.

The Central Bank of Nigeria set the alarm bell ringing when it

reported that the budget deficit was running at an annual rate of

\$30bn (£1.78bn) – about 11 per

cent of GDP. But the CBN's deficit calculation ignores the

first-half \$15.7bn surplus in

the oil exports stabilisation

account.

Once this is taken into

account and loan repayments

are treated as below-the-line

expenditure, as they should,

the public sector is comfort-

ably in surplus. One projection

for the fiscal year to December

points to a fiscal surplus of

some \$15bn – 5 per cent of

GDP.

At the same time, tight mon-

etary policy has brought infla-

tion down from 40 per cent in

1988-89 to 9 per cent in the first

half of this year, and falling.

If debt reduction is the

central piece of Nigeria's external

economic strategy, curbing

inflation has had top

short-term domestic priority.

In 1988-89 inflation averaged 40

per cent annually, but tight

monetary policy and the bud-

get surplus brought the rate

down to 9 per cent in the first

seven months of 1990. Indeed

in July, the year-on-year infla-

tion rate was marginally nega-

tive.

With the budget in sur-

plus, net public sec-

tory borrowing fell 37

per cent in the first half of the

year, but the money supply,

fuelled by a rise of more than

\$10bn in net foreign assets

was growing at an annual rate

of almost 25 per cent.

By the end of August, Ni-

geria had accumulated exter-

nal reserves at \$25bn – eight

months import cover. This is

further justification for the

debt buy-back strategy since

the continuing build-up of

reserves is already exerting

powerful inflationary pressures

through the money supply, forc-

ing the Central Bank to issue

so-called stabilisation securi-

ties in an effort to mop up

excess liquidity.

Real GDP, which rose 4 per

cent in each of the last two

years, is set to increase by at

least 8 per cent in 1990 on the

back of the 11 per cent rise in

oil production to 1.9m barrels-a-

day.

There was a current account

payments surplus of almost

\$1bn in the first half of the

year, when oil earnings aver-

aged \$18.3 a barrel. Oil exports

of \$4.9bn in the first six

months of 1990 were

down 10 per cent.

Pledges of extra US military

aid, worth more than \$1bn on

top of regular annual aid of

\$1.8bn, will help cover the cost

but Mr Arens is pressing hard

for more from domestic re-

sources. Mr Modai told him

the state simply could not

afford the \$1.8bn. He re-

quested, and suggested some

cuts in defence spending.

The issue is to be referred to

the Cabinet. Senior Finance

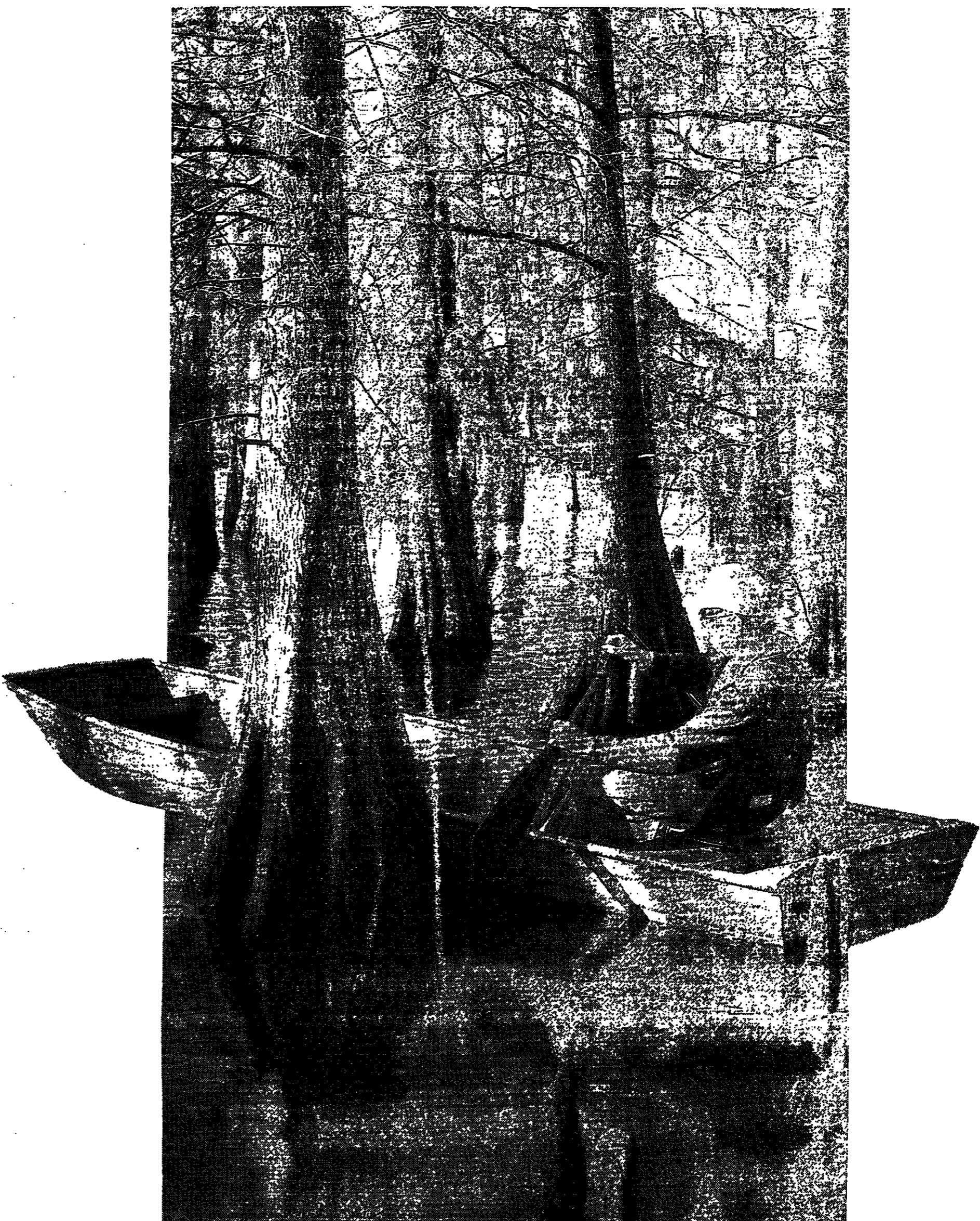
Ministry officials say the 1991

budget, due to be put to the

</

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Cruising the river one day, he saw that the difference in water level between it and the bypass canal offered a significant opportunity.

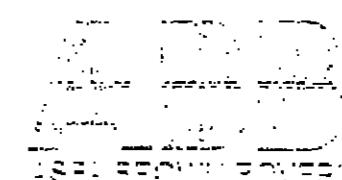
"It suddenly dawned on me that we had a potential source of clean, inexpensive hydro-electrical power on our doorstep," he recalls. "All we needed was the technology to make it happen."

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## AMERICAN NEWS

**'Keating Five' face Senate ethics hearing**

By Lionel Barber in Washington

FIVE US senators risked being seen as willing victims of bribery when they intervened on behalf of Mr Charles Keating, the former high-flying savings and loans owner indicted for criminal fraud, the Senate ethics committee heard yesterday.

The highly publicised "Keating Five" hearings opened with a solemn warning that the integrity of the Senate was at stake.

Senator Howell Heflin of Alabama, chairman, said: "Many of our fellow citizens apparently believe that your services were bought by Charles Keating, that you were bribed, that

you sold your office, that you traded your good honour and your good names for contributions and other benefits."

The "Keating Five" hearings are expected to offer a rare insight into bank politics, campaign fund-raising and the trading of favours in Washington DC. Mr Keating raised or contributed \$1.3m (£660,000) to the senators' campaigns and political causes in the mid-1980s.

Senator John McCain, an Arizona Republican, and Democrats John Glenn of Ohio, Donald Riegle of Michigan and Dennis DeConcini of Arizona

attended yesterday's hearing. Senator Alan Cranston, the California Democrat who has announced he will not stand for re-election in 1992, was absent undergoing cancer treatment.

The hearings follow a year-long investigation into Mr Keating's connections with the five senators, who together have held elective office for more than a century. Four are committee chairmen, and two — Mr Glenn and Mr McCain — are war heroes.

The case raises difficult ethical questions about the degree to which elected officials in

Washington should help their constituents and oversee government regulatory bodies.

Mr Keating, an Arizona land developer, owned Lincoln Savings and Loan which failed at a cost of up to \$2bn to taxpayers. His business interests spread into Michigan, Ohio and California.

During two highly unusual meetings in 1987, the senators allegedly sought to use collective pressure to persuade a top federal S&L regulator to ease pressure on Lincoln. Mr Riegle only attended the second meeting, where the senators were told that Lincoln faced crimi-

nal investigation. Senators McCain and Glenn say at this point they stopped contacts, although these continued with the other three senators.

Mr Robert Bennett, special counsel to the ethics committee, recommended in a 350-page report that the committee take action against Mr Glenn and Mr McCain. Much to their annoyance, the committee decided it was too sensitive to decide whether to proceed with the expected trial in federal court next October.

The index, which for most of this year has stubbornly failed to confirm forecasts of imminent recession, dropped almost a percentage point, roughly twice as much as expected. The decline, moreover, encompassed every industrial sector from consumer goods and business equipment to construction, mining and utilities.

The dismal production figures were merely the latest in a series of amber signals for US policy makers. Payroll employment fell 63,000 in October, the largest fall in eight years.

The official index of leading indicators fell 0.8 per cent. Claims for unemployment insurance rose sharply. And a

leading index of consumer confidence, monitored by the New York based Conference Board, dropped 20 per cent to its lowest level since the 1982 recession.

This week also saw the publication of weak retail sales figures. Excluding car and petrol sales, which were heavily distorted, the index fell 0.4 per cent. Adjusting for inflation, which is running at ½ per cent a month if not higher, the fall was probably closer to 1 per cent.

The downturn also saw the publication of weak retail sales figures. Excluding car and petrol sales, which were heavily distorted, the index fell 0.4 per cent. Adjusting for inflation, which is running at ½ per cent a month if not higher, the fall was probably closer to 1 per cent.

The economy, he suggested, should be picking up by the middle of next year.

Analysts differ over the timing of the downturn and its likely severity. The consensus is that the recession did not begin until before October.

This reflects the fact that real gross national product grew at an annual rate of 1.8 per cent in the third quarter. Such figures, however, are often revised.

Mr Norman Robertson, chief economist at Mellon Bank in Pittsburgh, is also relatively sanguine. He anticipates a "sizeable decline in real GNP in the fourth quarter with weakness extending at least until the middle of 1991. But he warns that the forecast of a "short and shallow" downturn prefigures a quick and successful resolution of the Gulf crisis.

Economists cite several reasons for expecting a relatively mild recession. If one materialises at all, companies have been careful to prevent an aggressive build-up of inventories and, as yet, do not appear ready to slash capital budgets next year. Consumer spending may be weakening but there are few signs of major retrenchment. The dollar's sharp decline against the D-mark and yen is boosting exports and providing a lifeline for hard-pressed manufacturers. But there are also many risks.

A shooting war in the Gulf would drastically tighten the stagflationary screws. And deep-seated weaknesses in the real estate and banking sectors, Mr Robertson warns, could "feed on themselves and cause a much deeper downturn". Perhaps most alarming is the absence of what Mr Sinai dubs "policy firepower".

Previous presidents have been able to combat recessions by loosening fiscal or monetary policy — or both. By contrast, Mr Bush looks almost uniquely boxed in. The scale of the federal deficit has obliged him to raise taxes in the teeth of a recession; meanwhile rising inflation and an abnormally weak dollar strictly curtail the Fed's scope to cut interest rates. The president can only wait and watch and hope that Mr Boskin's optimism is justified.

**That sinking feeling hits US policy-makers hard**

Michael Prowse on the spreading economic gloom

**Britain may shift stand on mining in Antarctica**

BRITAIN will not oppose designating Antarctica an "environmental wilderness" if this is the consensus next week in talks among signatories to the Antarctic Treaty, writes Mark Antczak.

Mr Tristram Garel-Jones, a Foreign Office minister, said the government was not rigidly opposed to declaring the continent an environmental reserve, a designation sought by some other treaty countries to prevent

exploitation of mineral resources. His remarks imply a shift in British policy, which allows for future exploitation of Antarctic minerals.

The UK government played a leading role in negotiating the 1988 convention on the regulation of Antarctic mineral resource activities (Cramra), which stipulates the strict conditions under which any mining can take place.

Britain is so far the only

country to have passed domestic legislation enabling ratification of Cramra.

However, opposition to the mining convention has grown following the decision last year by France and Australia, two of the 33 nations which negotiated it, not to sign the accord and to argue instead for an outright ban on any industrial or mineral exploitation of the continent.

Mr Garel-Jones conceded

yesterday that this position had gained substantial support. He indicated that Britain would not adhere inflexibly to Cramra at talks among all 39 of the Antarctic Treaty members, which open at Vina del Mar, in Chile, on Monday.

"We still see Cramra as a good way forward, but it's not the only way forward. If there's no consensus on it, some other way must be found," he said.

**Nicaragua plans 22% spending rise**

By Tim Coone in Managua

NICARAGUA plans to increase government spending in 1991 by 22 per cent to \$499m (£254.5m), but faces a fiscal deficit of \$150m, according to budget figures published yesterday. Only \$31m of the deficit is covered by foreign loans.

As there are practically no domestic savings for the state to draw on, this suggests the government has abandoned its goal to maintain the new "gold cordoba" currency at one-to-one parity with the US dollar during 1991, unless additional foreign loans can be contracted. Defence spending will be cut by 10 per cent, following a reduction this year of the armed forces by 70,000 troops to only 28,000. This was achieved largely by ending conscription. All other key categories of spending are expected to increase, however.

Mr Emilio Pereira, the finance minister, told the legislative assembly that this was due "to the extraordinary rigidity of the state bureaucracy".

Two damaging general strikes this year, led by public sector employees, have forced the government to drop plans for big redundancies. A gradual approach is now being adopted to transfer employees to the private sector as and when alternative employment can be found.

This will depend largely on whether new investment can be attracted to Nicaragua.

The assembly is soon to discuss a series of bills aimed at stimulating foreign investment, deregulating foreign trade and privatising the banking system.

• Four Nicaraguan policemen were killed and 19 more wounded on Wednesday night when they attempted to prevent armed civilians blocking the Panamerican highway at the town of Sebaco.

Among the civilians were former Contra rebels staging nation-wide protests over government delays in handing out land to 20,000 demobilised rebels. The main road to Rama linking the Pacific and Atlantic coasts has been blocked for almost two weeks.

On Wednesday, Mr Antonio Lacayo, minister for the presidency, warned the protesters that the army would be used called in to deal with paramilitary groups that are manning the barricades.

INGRING hopes that the US economy might be able to avoid recession appeared dashed this week when the Federal Reserve announced a much larger than expected fall in industrial output in October.

The index, which for most of this year has stubbornly failed to confirm forecasts of imminent recession, dropped almost a percentage point, roughly twice as much as expected. The decline, moreover, encompassed every industrial sector from consumer goods and business equipment to construction, mining and utilities.

The dismal production figures were merely the latest in a series of amber signals for US policy makers. Payroll employment fell 63,000 in October, the largest fall in eight years.

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leading index, which for most of this year has stubbornly failed to confirm forecasts of imminent recession appeared dashed this week when the Federal Reserve announced a much larger than expected fall in industrial output in October.

The figures provide further evidence of slowing economic activity in the US. Stocks of unsold goods are now nearly 3 per cent higher than in September last year.

Sales of durable goods by manufacturers, wholesalers and retailers were particularly weak, falling 1.9 per cent from August — before allowing for inflation.

Within this category sales by manufacturers fell 3.2 per cent. Sales of non-durable goods showed greater resilience, rising 0.8 per cent before allowing for inflation.

The overall ratio of inventories to sales, however, rose only fractionally in September, suggesting that companies are prepared for any deterioration in business conditions.

This week also saw the publication of weak retail sales figures. Excluding car and petrol sales, which were heavily distorted, the index fell 0.4 per cent.

Analysts differ over the timing of the downturn and its likely severity. The consensus is that the recession did not begin until before October.

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ig hits  
hard  
conomic gloom

## US aluminium makers hope for tariff deal

By Nancy Dunne in Washington

WITH the future of the Uruguay Round in the balance, the US aluminium industry is sure of ultimate settlement on farm trade and happy that big aluminium producers could agree to equal tariffs, or none, over the next decade.

"We have probably made more progress than anybody would have thought possible," said Mr Barry Meyer, a vice-president of the US Aluminium Association.

The Aluminium Association, a member of the Zero Tariff Coalition, a group of US manufacturers who, until recently, received little attention from the round. The coalition has been active in Congress, which could help draw support from wavering members for approval of a final Gatt package.

When the round began, the EC tabled a proposal to cut its duties by about 30 per cent for all non-ferrous metals, an offer which would leave its tariff well lower but intact. Little progress was made until big users of aluminium — the US, EC, Japan and Canada — began talks focusing on all non-ferrous metals.

"The EC hasn't come along quite as quickly as the others," Mr Meyer said. But, Mr Meyer says, enough EC countries favour aluminium competition, and believe cheaper metal would benefit their own manufacturing sectors, for an agreement to be reached on some sort of parity over time.

With the EC single market after 1992 in mind, the US aluminium industry was concerned about access to the EC market. The EC is growing more dependent on imports of

EC trade ministers yesterday met in Brussels to stress that more than farming was at stake in the Gatt trade talks, and the Uruguay Round could still be successfully concluded next month, David Buchan and Tim Dickson report from Brussels.

Reacting to recent US threats to walk out if the EC did not cut farm protection more, Mr Renato Ruggiero, trade minister of Italy, which holds the EC presidency, said the EC wanted "to negotiate, not polarise". The US came under fire for pulling back from freezing services such as air and sea transport. Mr Peter Lilley, UK trade secretary, echoed Commission estimates that liberalisation could lead to sound growth in services.

Mrs Carla Hills, US trade representative, said the cost to the Third World of industrialised countries' farm protection was 2.5 times what it goes in development aid.

"We don't want to sacrifice

our textiles to help solve the problems in the agricultural sector," he says.

Portugal would like an extension of the MFA system, and it views with apprehension moves within the EC to roll the MFA into Gatt — which would make it harder to restrict textile imports. It is vehemently opposed to a full and abrupt liberalisation of the textile trade without a parallel strengthening of Gatt rules and discipline.

Officials and manufacturers say sudden liberalisation would be disastrous for Portugal and for its textile industry without guarantees over "fair competition" and reciprocity of access to markets.

There should be a 15 year transition period staggered in three stages and closely monitored and controlled by a permanent committee made up of representatives from the EC, the US, developing countries and the European textile industry. An agreement would be backed by a system of penalties.

Portugal is not alone in Europe in worrying over the possible impact of liberalisa-

tion, but the weight of the textile industry in its economy is far greater than for any of its EC partners. Textiles and clothing account for 30 per cent of exports, worth Esc578bn (£22.7bn) last year. They represent about 20 per cent of gross added value of Portuguese industry and employ close to 28 per cent of industrial workers.

Almost 70 per cent of Portugal's textiles and clothing exports go to EC countries, and another 20 per cent to members of the European Free Trade Association (Efta). Opening wide Europe's doors to cheap imports from newly industrialised countries in

Asia, or to low-cost producers in north Africa, south America and eastern Europe, would exacerbate the problems of an industry which is already in crisis.

Under the impact of growing competition, the Portuguese textile industry, which is concentrated in the centre and north of the country, is going through a shake-out that has led to many closures and bankruptcies. Many more will follow.

Reliance on cheap labour and labour-intensive production has discouraged efforts to modernise factories and prolong the life of antiquated production and management methods. Whereas the average textile factory may employ 2,000 workers, in the much larger clothing sector hundreds of enterprises are often barely bigger than workshops.

Restructuring the textile and clothing sector is vital if it is to survive, but it is expected to cause the loss of up to 30 per cent of the industry's estimated 200,000 workforce, a large proportion of whom are women with no other skills and low educational levels.

Many workers are too old to be retrained, and for most workers over 50 years old it will mean early retirement.

Factories, whether large or small, will have to be modernised or face closure. More

attention will have to be paid to design and quality, and greater efforts made to improve marketing and distribution.

The government estimates that the cost of restructuring and modernising the industry will be about Esc 750bn over 15 years. The chances are that the costs of modernisation and reconversion will rise further.

Portugal has benefited from EC aid, and money has been channelled into the textile sector, but in many cases this has been used to increase production rather than modernise production methods or to improve efficiency.

The government believes the future of the country's textiles will depend on moving up-market with a higher degree of specialisation. Many of the best Portuguese products are sold in smart shops in London, Paris or Düsseldorf, but almost always under international brand names. Producing as sub-contractors has denied Portugal some of the recognition that would go with promoting its own labels.

## Marubeni to join \$60m plant project in China

MARUBENI of Japan, in conjunction with US and Canadian concerns, has signed a contract to join a \$60m (£30.6m) petrochemical plant project in Peking. Marubeni came after the plant is completed, in sales and exports of the styrene monomer.

The Canadian loan amounts to 40 per cent of the project's outlays. It is repayable over 50 years, with the first payment deferred for 10 years after the plant is completed.

The other 60 per cent will be financed by private bank loans.

## Poles warn on joint ventures

By Andrew Jack

A POLISH minister warned yesterday that automatic tax holidays for joint ventures with foreign companies may be abolished next year.

He also announced possible changes in the remittances of profits and ownership stakes by overseas corporations.

Mr Tadeusz Syrycycy, Polish minister for industry, endorsed plans to abolish the system of three-year tax waivers for all joint ventures.

The Polish parliament was likely to approve by the start of 1991 only case-by-case waivers. However, existing joint ventures would retain their privileges.

The move follows complaints from Polish businesses that they are at a disadvantage under the present system.

Mr Syrycycy, who was in the UK this week for a trade visit, also said restrictions on the repatriation of dividends and profits earned in Poland by foreign companies would be relaxed by January 1.

Foreign investment in privatised businesses would be brought into line with EC monopoly and competition guidelines.

Any purchases exceeding 10 per cent of a company's shares are already subject to approval by the Polish foreign investment agency.

In spite of the uncertainty generated by elections at the end of this month, Mr Syrycycy said "every politician is agreed on the basic problems of economic development and co-operation."

## Anger at Ontario's Israel boycott

By Bernard Simon in Toronto

THE ONTARIO Science Centre, a permanent science exhibit in Toronto owned by the Ontario government, has found itself in hot water after agreeing to an Israel-boycott clause in a contract to supply exhibits for a children's museum in Oman.

The science centre, which is one of Toronto's premier tourist attractions, has apologised for signing the C\$1.2m (£520,000) contract, which included a requirement that none of the equipment supplied to Oman would be made

in Israel, bought from an Israeli company or shipped on an Israeli vessel or airline.

The Ontario government is investigating a possible breach of the Discriminatory Business Practices Act and its own human rights code which forbids public agencies to discriminate on the basis of race, place of origin, creed or ethnic background.

Mr Bob Rae, the provincial premier, said he was "profoundly disturbed" by the centre's acquiescence in the boy-

cott. Shortly after signing the contract last May, the centre was alerted by a government legal adviser that the boycott clause was inconsistent with the human rights code.

The centre then suggested to the Omanis that the clause be replaced by a commitment to buy all materials from North American companies. Mr Rae described the "way of getting around" the boycott issue. Jewish groups have condemned the contract's original and revised versions.

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## FOCUS ON SOUTH AFRICA — 1990 ONWARDS

### South Africa's neighbours wish to see it as part of a Southern African economic region

Barry Swart, managing director of First National Bank, talks to John Spira, Finance Editor of the Johannesburg Sunday Star.

Spira: As one of South Africa's largest commercial banks, First National Bank is in many ways a microcosm of the country's banking scene. What has been the background to your progress over the past year or two?

Swart: Speaking for FNB, we've come to grips with the problems we faced a couple of years back. In particular we've got our cost structure under control and revenue improvements have been forthcoming with the result that the bank has been doing reasonably well.

I'm less happy that we didn't grow our assets to the extent that we planned. In fact, FNB's assets have stagnated and our bad debt experience has been aggravated by the high level of interest rates of the past 12 months.

Further, we're determined not to grow our assets simply for the sake of placing assets on our books. We've aimed at taking on solid assets at a reasonable price.

The past couple of years have witnessed a banking price war, where certain banks have bought market share and some have suffered serious setbacks. In the process, we've lost market share, though the loss has been marginal.

Given this background, I'm not unhappy with the progress FNB has made — especially since our capital position has improved to the extent that we've no need to go to the market to strengthen our capital base in view of our assessment of business values in the short term.

Our deposits have also contracted. Here, too, I'm not especially concerned, since we've taken a longer maturity profile, which is paying off.

We anticipated that interest rates would stay high for several months yet, because the oil price shock is denting South Africa's foreign exchange reserves. Every \$10 a barrel above \$20 is equivalent to an additional one percent on our inflation rate and a drain of \$1 billion from our foreign exchange reserves.

Sadly, the situation is exacerbated because South Africa doesn't have access to the International Monetary Fund — which implies that high interest rates will have to be maintained for some months yet.

Spira: You've pointed to South Africa's inability to access funds from the IMF. Isn't the current outlook more promising than it has been for many years?

Spira: The United States Congress controls our access to the IMF and Congress will want to see the implementation of all areas of the US anti-apartheid legislation before agreeing to allow the IMF to advance loans to South Africa. Congress can veto any IMF loan application.

But you're correct in suggesting that the outlook is brighter. President Bush has acknowledged that the process of change in South Africa is irreversible. More importantly, he will not allow the goalposts to be moved. We all know how often that's happened in the past, when, as soon as South Africa complied with an initial set of requirements, new criteria suddenly materialised.

The more promising outlook raises the possibility of access to IMF loans sooner than was the case a year ago but this is unlikely to happen in the near future.

Spira: Given that the goalposts will remain in place, wouldn't compliance with Congress's requirements mean that the IMF would automatically open its doors to South Africa?

Spira: These requirements have still to be met — the Group Areas Act, the Population Registration Act and the release of all political prisoners.

The Group Areas Act will almost certainly disappear next year. The Population Registration Act presents a more difficult problem, because it is part of South Africa's Constitution, which can't be altered — even by Parliament. Finally, although a large number of political prisoners have been freed, some still remain in custody.

Spira: Access to funds from the IMF might be some time off. But what about foreign loans and investments from other foreign sources?

Spira: I'm not an optimist as far as the Americans are concerned. Short-term (mainly trade) finance isn't a problem but long-term loans and permanent investment are both out of the question for the time being.

The European picture is a lot more hopeful. Mrs Thatcher has lifted the voluntary ban on investments in South Africa and the Germans have followed suit. I envisage investment from the UK, Germany and Switzerland in the not-too-distant future, though

at the same time we must recognise that we shall be competing against eastern Europe.

Spira: Yet South Africa's infrastructure — in particular its financial infrastructure — is far more sophisticated than that of eastern Europe. Doesn't this render South Africa the more attractive option?

Spira: That's superficially true. But bear in mind that Africa has been a notoriously poor debtor and South Africa is frequently rated with the same credit, even though we've now missed an interest payment and haven't even defaulted on a loan.

At the end of last year, our debts will still be in the region where they're confident it will be safe, which raises the issue of how they view the future of the South African economy. Right now that future is uncertain.

In order to attract foreign capital, South Africa must create an environment conducive to foreign investment. There are many ways of doing so. And there are many traps to avoid. Thus, for example, overseas investors will avoid South Africa for as long as the ANC continues to advocate nationalism and wealth redistribution.

Having said that, I believe that perceptions have improved, though not to the extent that foreign investment has been forthcoming. One must appreciate that investment is seldom driven by altruism. Bottom line profit is the determining factor.

Spira: What of South Africa's economic dominance in southern Africa? Can we expect that global concern over the poverty among countries to the north of South Africa will translate into an international effort to uplift the nations of the sub-continent using South Africa as a catalyst?

Spira: There's no doubt that our neighbours want to see South Africa as an integral part of a southern African economic region.

They welcome our expertise and our capital, though regrettably, we have little to offer in return. We'll be able to invest as a result of sanctions and our exclusion from the IMF lending programme. In spite of these difficulties, I feel sure we shall continue to assist our neighbours.

Once the political uncertainty in South Africa is resolved, there's a good chance that the Southern African Development and Economic Co-ordination Council (Sadecc) will include South Africa with a view to ensuring a free southern African economic market in which the Development Bank of Southern Africa will also play an important part. I can even see South Africa becoming the biggest shareholder — along with Nigeria — in the African Development Bank.

Advocacy of co-operation among the countries of southern Africa is therefore distinctly possible. But we must not lose sight of the need to develop our own country as a priority. We should first create a stable, prosperous South Africa before we look elsewhere, given the paucity of our own capital resources.

Spira: How do you see South Africa evolving politically?

Spira: The process is textbook. The Nationalist Party is in control of the economy and the ANC is in control of politics.

There's a worldwide trend towards multiparty democracy and the same is occurring in South Africa. Thankfully, there's now complete freedom for all political parties. Several previously banned parties are trying to form their own power bases, which is one of the reasons behind the black-on-black violence we're witnessing.

The ANC sees itself as an umbrella body trying to establish itself as the representative of all South Africa's black people. In the process, it is trying to dominate other black parties, I don't see the ANC succeeding in this strategy. I see sitting down at the conference table, along with the ANC and the Nationalists, the PAC, Inkatha, the Conservative Party and a whole host of others, including trade union leaders with political aspirations.

There'll be a great deal of hard talk and much disagreement. The country will go through euphoria and hysteria — all in accordance with the textbook. In the end, a new constitution will emerge, along with a new government which will be representative of all South Africa's people. The government's composition will be a series of alliances — which is only sensible way ahead. I'm confident the final outcome will be beneficial.

Spira: How do you see South Africa evolving economically?

Spira: Getting everyone involved in the political process implies attracting everyone into the economic mainstream. It is therefore extremely important that, instead of redistributing a small cake,



Barry Swart

we must substantially increase the size of cake so that everyone benefits.

It's no good taking assets away from a man who's built them up all his life and giving them away to someone else, because doing so would impoverish everyone. The profit motive must be foremost so that everyone can participate in the profit motive if he or she is prepared to take the implied risks.

A major problem is unrealistic redistribution expectations. Clearly, there will be a measure of redistribution. It will take the form of spending a lot more on education, housing and social services.

However, the aim must be to preserve a viable, market-based economy. The existing tax burden has probably already become too high and the government has given every indication of wanting to stabilise it. This, in turn, determines the resource availability in the private sector and most certainly precludes First World transfer payments and public sector standards for the entire population. Our resource base is simply too narrow and limited for that at present. Economic policy should be constructed on an economic basis — if a man wants a house, he must pay the going rate.

We must guard against stated ANC policy of exiling corporations more than individuals. We have to look more at indirect taxes such as value added tax, whereby everyone pays according to his or her consumption.

While the overall tax burden shouldn't rise, the burden on whites could increase through, for example, paying a lot more for schooling. The system will encompass the principle that if you want something and you can afford it, you must pay for it. It's a system based on the concept of user charges. In this way, along with value added tax (essentially a user charge), the tax burden will be spread.

Privatisation is essential, though for the time being the government is adopting a low profile on this issue because of ANC sensitivities.

Spira: Can you comment on South Africa's links with the international business community?

Spira: South African businessmen are highly regarded abroad and once we sort out our political situation, our links with the international business community will strengthen considerably. That process has already gained momentum in the past few months.

But while this should make for the enhanced flow of goods and services, it must not be forgotten that trade has to be paid for. The economy needs to be able to generate enough revenue to pay for imports. Generating additional exports is one thing, but

## UK NEWS

## Charges dropped over supergun exports to Iraq

By Richard Donkin and Ralph Atkins

**T**HE case of the Iraqi supergun which erupted in April with a barrage of international arrests and seizures fizzled out in a British court yesterday when charges against two businessmen of illegally exporting parts of guns were dropped.

No sooner had charges been withdrawn against Dr Christopher Cowley, a metallurgist and Mr Peter Molyneux, managing director of Walter Summers, an engineering company in central England, than a fresh offensive was launched on the political front.

Mr Gordon Brown, the Labour party spokesman on trade and industry secretary demanded a Commons statement on the affair, saying the government could "no longer hide behind the cover of pending legal proceedings."

Mr Brown said the department of trade and industry (DTI) had to tell MPs what warnings it received, the information it had available and explain why the department took so long to act.

He said: "The truth is that the DTI were negligent and culpable in failing to respond to the very clear warnings on

the supergun." The supergun – in fact two guns of different sizes – had been the culmination of a dream by Dr Gerald Bull, a Canadian scientist to construct a weapon capable of launching a projectile hundreds of kilometres.

That the project was deadly serious was underlined when Dr Bull was assassinated while entering his flat in Brussels about a month before the seizures. Tip-offs about the gun alerted intelligence services throughout Europe and parts of the guns were traced to Spain, Switzerland, Italy, Turkey and Germany.

While the UK believes that Iraq did not succeed in building a completed weapon a prototype of the smaller version is known to have been damaged in a test firing last year.

While the charges of illegally exporting prohibited equipment were dropped, the Customs and Excise said last night that it had established that eight sections of pipe it seized were part of a giant gun and that it had prevented the export of "some highly lethal weaponry" to Iraq.

Five years after the Anglo-Irish Agreement was signed, Ralph Atkins reports on continuing stalemate

**R**EMEMBRANCE Sunday at Belfast's cenotaph was marked last weekend with flags, silence – and the conspicuous absence of Mr Peter Brooke, Northern Ireland's secretary of state.

On the fifth anniversary of the Anglo-Irish Agreement yesterday the anger of Unionists – those who want Northern Ireland to remain part of the UK – towards government ministers is still there. Even reverence for those who died defending the UK cannot be put above the ossified politics of Northern Ireland by Belfast City Council. Mr Brooke, the unofficial viceroy of an unfortunate province, was not wanted.

The Anglo-Irish agreement was an attempt to improve relations between the two countries but how the aspirations of those who drafted the agreement have fallen. More than 20 people have died in terrorist killings in the past month. Local politicians still have no real power; there has been no cure for Northern Ireland's insularity.

As the European Community twists towards a boundary-less continent and eastern Europe addresses nationalist issues on an incomparable scale, Northern Ireland remains fixated on points of principle.

There may have been some progress. Northern Ireland



Garret Fitzgerald and Margaret Thatcher signing the 1985 agreement to improve security links

Office and Dublin officials point to a recent, subtle, change of mood. But to the nationalist in the West Belfast pub, to the middle-class protestants on the expanding housing estates, the flags and prejudices still fly as before.

"Talks about talks," master-minded by Mr Brooke, have progressed in the past year, only to be blocked by arguments over Dublin's involvement in a process which may

replace the agreement. For Unionists – many of whom under the agreement have joined nationalists in their alienation from the British government – it is only to be expected. "Apart from its failure to deliver peace, stability and reconciliation, it is quite clear that the two governments are at loggerheads in public," says Mr James Molyneaux, Ulster Unionists' leader.

What has undermined the

agreement is a combination of human error, character and Irish history. The agreement's genesis was Mrs Margaret Thatcher's election to office in 1979. At summits in the early 1980s with Mr Charles Haughey, Irish Taoiseach (prime minister) and his successor, Mr Garret Fitzgerald, the two governments moved closer towards formal political co-operation.

Mrs Thatcher was prepared

to examine the "totality of relations within these islands". The phrase signalled that Northern Ireland's solution was not just a matter of how government should be organised in the province, but that it would also embrace relations between north and south and between London and Dublin.

Her emollient stand reflected a desire to find a practical, reasonable way forward. The Republican hunger strikes of 1981 and Ireland's criticism of Britain during the Falklands conflict strained British/Irish relations. The UK, too, was under pressure internationally for its seemingly imperialistic grasp on Northern Ireland.

In November 1984, Mrs Thatcher rejected with a dismissive "out, out, out" proposals for a united Ireland, a confederation of two states or joint authority, put forward by the New Ireland Forum of nationalist parties. A year later she signed an agreement giving the Irish republic a voice in running the affairs of the province, anxiously making clear there was no question mark over British sovereignty.

The agreement set up an inter-governmental conference to discuss politics, security, the administration of justice and cross-border security. A secretariat of officials from the two governments was established just outside Belfast.

The deal won backing from the nationalist Social Democratic and Labour Party, which seeks a united Ireland through peaceful means. But for the provisional IRA, with its vision of overthrowing the established order and creating a new Republic, there was no reason to lay down its arms.

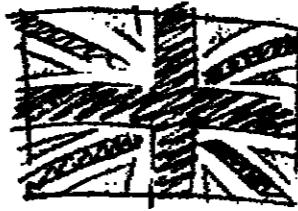
The Northern Ireland Office was taken aback at the force of protest from Unionists.

That anger remained even if its physical manifestation on the streets does not. The agreement is perceived as a step towards British withdrawal – even if it says there will be no change in Northern Ireland's status without the consent of a majority. Loyalist defensiveness is mixed with insecurity and a sense of betrayal. A suspension of the conferences and secretariat have been made pre-conditions for round-table talks.

There is no doubt that the Anglo-Irish Agreement has the capability to take Northern Ireland out of the hands of the UK," says Mr Peter Robinson, deputy leader of the Democratic Unionist Party.

The result is continuing stalemate. The commitment of both governments to setting up a devolved government "on a basis which would secure widespread acceptance throughout the community" has proved as elusive as ever.

### BRITAIN IN BRIEF



#### £250m power station for Wales

A £250m electricity generating power station is to be built in Wales, according to the department of energy.

The 450 megawatt gas turbine station, the first in Wales, is backed by Anna Brown Bovery and will be developed by independent developers DeeSide Power Development Company whose team is also behind the Lakeland power station at Roosecote in Cumbria, northern England.

#### UK skills for Soviet Union

Britain is to set up a skills and expertise fund to help the Soviet Union's recovery from its growing economic problems, foreign secretary Douglas Hurd said.

The fund, worth £20m over two years, will be in addition to a fund for the rest of eastern Europe whose budget

#### Greens' attack rejected

Claims by environmentalists that Britain is to back mining and the exploitation of Antarctica have been rejected by foreign office minister Tristan Garel-Jones.



Tristan Garel-Jones: UK aims to achieve consensus'

Mr Garel-Jones said that preservation of the area was of prime importance and that Britain's support for a mining convention in the region started years before concern for the environment became popular. The aim then as now was to achieve consensus – not give the go-ahead to companies to start mining, insisted Mr Garel-Jones.

Scientists say the region, which is home to countless wildlife, must be saved for research.

#### Charity giving drops sharply

Public support for charities has slumped, with a severe drop in average donations and a growing number of people giving nothing at all, according to figures published by the Charities Aid Foundation.

The foundation's annual survey of charitable giving shows that the median individual donation was £1.28 per month in 1989-90, compared with £1.97 in 1988-89. Last year's figure was even lower than 1987-88, when it was £1.40.

#### Alexandra Palace debt

Alexandra Palace, one of north London's best-known landmarks, is set to embrace private sector leisure developments in an effort to clear debts of £31m resulting from heavy cost overruns after a fire in 1980.

A report by consultants KPMG Peat Marwick McIntock suggests that the palace, built as an exhibition and event centre in 1973, could improve its finances by developing facilities such as a golf course, 10 pin bowling alley and a night club.

Douglas Hurd: previously resisted direct aid

will be doubled from the start of the next financial year to £20m.

Mr Hurd has previously resisted direct aid for the Soviet Union and eastern Europe on the grounds that it could amount to nothing more than pouring money down a hole.

Mr Hurd said the fund would be aimed initially at four key economic sectors: food distribution and agriculture; energy; the formation of small businesses; and financial services.

The 202 mph car is developed directly from Jaguar's Le Mans-winning XJR-9 racing car. Only 50 are being built and the company said most are already sold. Most will be used for a three-event racing series next year with a £1m prize fund.

Jaguar, the British luxury car maker, has announced the most expensive "supercar" ever to be offered for sale – the £500,000

Jaguar Sport XJR-15 (pictured above). It has been developed and is being sold through JaguarSport, which is half-owned by Ford, the US motor manufacturer, and half by TWR, an independent engineering and racing group which operates Jaguar's racing activities and carries out research and development for the company.

The 202 mph car is developed directly from Jaguar's Le Mans-winning XJR-9 racing car. Only 50 are being built and the company said most are already sold. Most will be used for a three-event racing series next year with a £1m prize fund.

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SCORD  
e stalemate

## ECONOMIC AND MONETARY UNION

**Spectre of federal Europe raised by cabinet minister**

By Philip Stephens, Political Editor

A WARNING that the European Community's plans for economic and monetary union would lead inexorably to political federation was delivered yesterday to Mr Norman Lamont, the chief secretary to the Treasury.

In a speech which was strongly supportive of Mrs Margaret Thatcher's opposition to the imposition of a single currency, Mr Lamont said that the issue involved went "to the heart of government".

Speaking to the Bruges Group, an anti-federalist pressure group, Mr Lamont said the issue of a single currency was the most important constitutional issue to face Britain since it first joined the Community in 1973.

He said that there were few examples in history of a currency union without a political union, and dismissed the suggestion that fear of a federal Europe was a "mere chimera".

Monetary union would lead inevitably to pressure for each nation's fiscal policy to be operated also on a continental basis. "When we talk of fiscal policy we are talking about decisions on public expenditure and taxation that go to the heart of government, and



Lamont: backs hard Ecu are the essence of government

get balances. Those differences might be suppressed for a time by the imposition of a single currency, but only at the cost of rising unemployment in countries handicapped by inflexible economies.

"These are not questions that can be swept under the carpet or brushed aside as some siren voices seem prepared to do. They need to be addressed in the clearest possible way and that is what Margaret Thatcher is doing".

He also dismissed the argument that a single currency would involve significant savings in transaction costs for business and commerce, citing the experience in the US where clearing cheques between states remained expensive.

Mr Lamont insisted that the government's alternative approach to economic integration - through the establishment of a common currency based on a hard Ecu - provided a way forward that could be acceptable to all 12 communities.

Mrs Thatcher's vision, he said, was supported by the entire cabinet and by the overwhelming majority in the Conservative party.

## LEADERSHIP CONTEST

**Defiant Thatcher says she will stay**

By John Mason

Mrs Margaret Thatcher, the prime minister, yesterday demonstrated her determination to fight off Mr Michael Heseltine's bid for the leadership of the ruling Conservative Party.

She told MPs she intended to continue in office and attacked her challenger's plans to reform the poll tax - the new local tax which pays for amenities and services.

Making her first House of Commons appearance since the former Defence Secretary officially announced his leadership bid, the prime minister faced opposition Labour Party challenges on both the poll tax and Conservative divisions over Europe, the two main issues on which the contest is being fought.

During Commons questions, however, loyalist Tory backbenchers responded by congratulating Mrs Thatcher on her achievements during 11 years in office.

The prime minister faced her most direct challenge over the leadership contest from Mr Paddy Ashdown, the Liberal Democrat leader. He reminded her that five years ago she had said that by now she would have stepped down as leader because it would be time to pass the torch on.

Mrs Thatcher responded:

"That was not the foremost thing in my mind at the present time. After three general election victories leading the only party with clear policies resolutely carried out, I intend to continue".

She faced an attempt by Mr Neil Kinnock, the Labour leader, to exploit the differences over Europe which have fuelled the leadership contest.

He twice challenged Mrs Thatcher to admit that Sir Geoffrey Howe, who quit as deputy prime minister on November 1, was right in claiming she had agreed to the Madrid conditions for entry into the Exchange Rate Mechanism (ERM) only after he and Mr Nigel Lawson, the former Chancellor of the Exchequer, had threatened to resign.

Mrs Thatcher refused to answer directly, saying only that the undertaking to join the ERM was longstanding and went back to 1979. She had said many times that Britain would join when the time was right.

Mr Bill Walker, the Conservative backbencher, defended the government's economic policies. In his Tayside constituency, unemployment had fallen and wages risen in real terms, showing the government had acted correctly.

**Rivals follow Tory race with interest**

By Ivo Daenay

The Cheshire Cat grins that have graced the faces of opposition Labour MPs since the Tory leadership race began disguise a high measure of vested interest in the outcome.

Officially the party managers express a haughty disregard for the Conservative turmoil around them. As one put it: "In our view, it is irrelevant who is leader. They are all guilty and they all have to defend the government's record - high inflation, high interest rates and unpopular policies."

Nevertheless, in the anonymity of private conversations, there is acute awareness that some potential leaders are more attractive as opponents than others.

Those Tory MPs who still regard Mrs Thatcher as an election-winning asset win the highest approval rating on the Labour benches where the near unanimous conviction is that she is quite the reverse.

After Sir Geoffrey Howe's speech, cautious Labour MPs admitted that "on balance" the best outcome for their party would be that the prime minister held on to the leadership after a damaging battle, but was fatally wounded.

Now with Mr Heseltine's candidacy up and running, the franker of the Tories' opponents are almost wishing the PM well. If she is too badly mauled she could still be removed at a later date before the next election, goes the argument.

Mr Tony Benn, the veteran left-winger for one, publicly laments that his party has focused its attacks so specifically on Mrs Thatcher's personality and ideology over the years rather than the broader target of conservatism.

"One of our greatest weak-

nesses in continually attacking the Tories as Thatcherite is that when Thatcher herself goes what are we left with?" he asked.

Others dismissed this view, arguing with the party leadership that it was the Conservatives and their policies that would be condemned by the electorate at the ballot box.

In the end it is not personalities that people look at but bread and butter issues like the poll tax, one Labour front bencher said.

Nevertheless, many opposition MPs agreed with poll findings that a change in the Tory leadership could have a considerable bearing on the next election.

Opinions were deeply divided, however, as to who would make the most formidable opponent. "If it were Douglas Hurd, we could condemn him as a long-standing collaborator with the prime minister," said a party official.

"Michael Heseltine has the advantage of being a glamorous personality who has been out of power long enough to have distanced himself - he is also on the record as opposed to the poll tax."

A colleague disagreed:

"Heseltine can be accused of some of the things that Neil Kinnock is attacked for - like volatility. Hurd is a dramatic contrast - concise, calm, the ultimate diplomat politician."

The Tories' discomfiture will continue to warm the hearts of their opponents. So too will the visceral pleasure in the thought that Mrs Thatcher - for 15 years their arch-enemy - might finally be within days of being unseated.

The more contemplative, however, would prefer to do the job themselves at a general election.

"One of our greatest weak-

## UK NEWS

**Slowdown forecast for leading industrial countries**

By Peter Norman, Economics Correspondent

THE economic slowdown among Britain's leading trading partners will be much sharper next year than in 1990 as high interest rates restrain domestic demand and inflation erodes spending power, the Bank of England said.

In its quarterly bulletin, the Bank forecast that economic growth in the other six members of the Group of Seven leading industrial countries will slow to an average 1.9 per cent in 1991 from 2.8 per cent this year before recovering to 2.5 per cent in 1992. It said

growth of business investment in the US, Japan, western Germany, France, Italy and Canada would slow sharply to just under 2 per cent in 1991 after two to three years of relatively strong growth.

Next year's sluggish growth - which still compares favourably with last week's UK government forecast of 0.5 per cent growth in Britain - should reverse the present upward inflation trend.

The Bank said it expected consumer

price inflation among the six would average 4.5 per cent in 1991 after 4.3 per cent this year. Tight monetary and fiscal policies will be required to maintain the downward trend in inflation in 1992, when the Bank expects their consumer prices to rise by an average 3 per cent.

The Bank gives highlights of its forecasts rather than a detailed breakdown for the six nations. Among these, it says:

• Strong demand for west German goods in eastern Germany will help

push western Germany's inflation rate up to 3.75 per cent next year.

• Growth of US gross national product will fall to around 1 per cent this year and next before recovering to around 2 per cent in 1992. US consumer spending is forecast to rise by only 0.25 per cent next year compared with 2 per cent in 1990.

• Japan will contribute strongly to overall world growth despite a fall in domestic demand growth to 3 per cent next year after 6.25 per cent in 1990.

**Bank issues blunt warning on unemployment**

By Peter Norman, Economics Correspondent

THE BANK of England yesterday gave a blunt warning that UK unemployment will still rise sharply if wage negotiators agree pay increases that compensate for the effects of a temporary rise in oil prices on living standards.

In its latest quarterly bulletin, the Bank said it was very important that pay bargainers recognise that UK membership of the EMS exchange rate mechanism (ERM) not only severely restricts the scope for depreciation of the pound but that temporary shocks to oil prices, such as the oil price rise in the first half of 1990 was considerably more resilient than expected.

This is because activity in the oil market, which should not become embedded in underlying growth of labour costs.

Employers matching past rather than prospective price rises, when the government

has forecast a sharp fall in the annual inflation rate to 5.5 per cent by the end of 1991, "could find their profit margins seriously squeezed".

Attempts by employees to maintain, through higher nominal pay, the real value of private consumption in the face of what may prove to be temporarily higher oil prices, would be self-defeating," it added.

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strains imposed on them by ERM membership.

ket.

Worries that demographic

trends might create chronic

labour shortages in the future

could be adding to wage pres-

ures and encouraging employ-

ers to retain labour.

The bulletin was written

before yesterday's news of a

32,000 increase in seasonally

adjusted unemployment in

October.

This rise, which Bank

economists hope might exer-

cise some restraint on wage

increases, compares with aver-

age monthly falls of 34,000

through 1989 and a monthly

average rise of 60,000 in unem-

ployment in 1990.

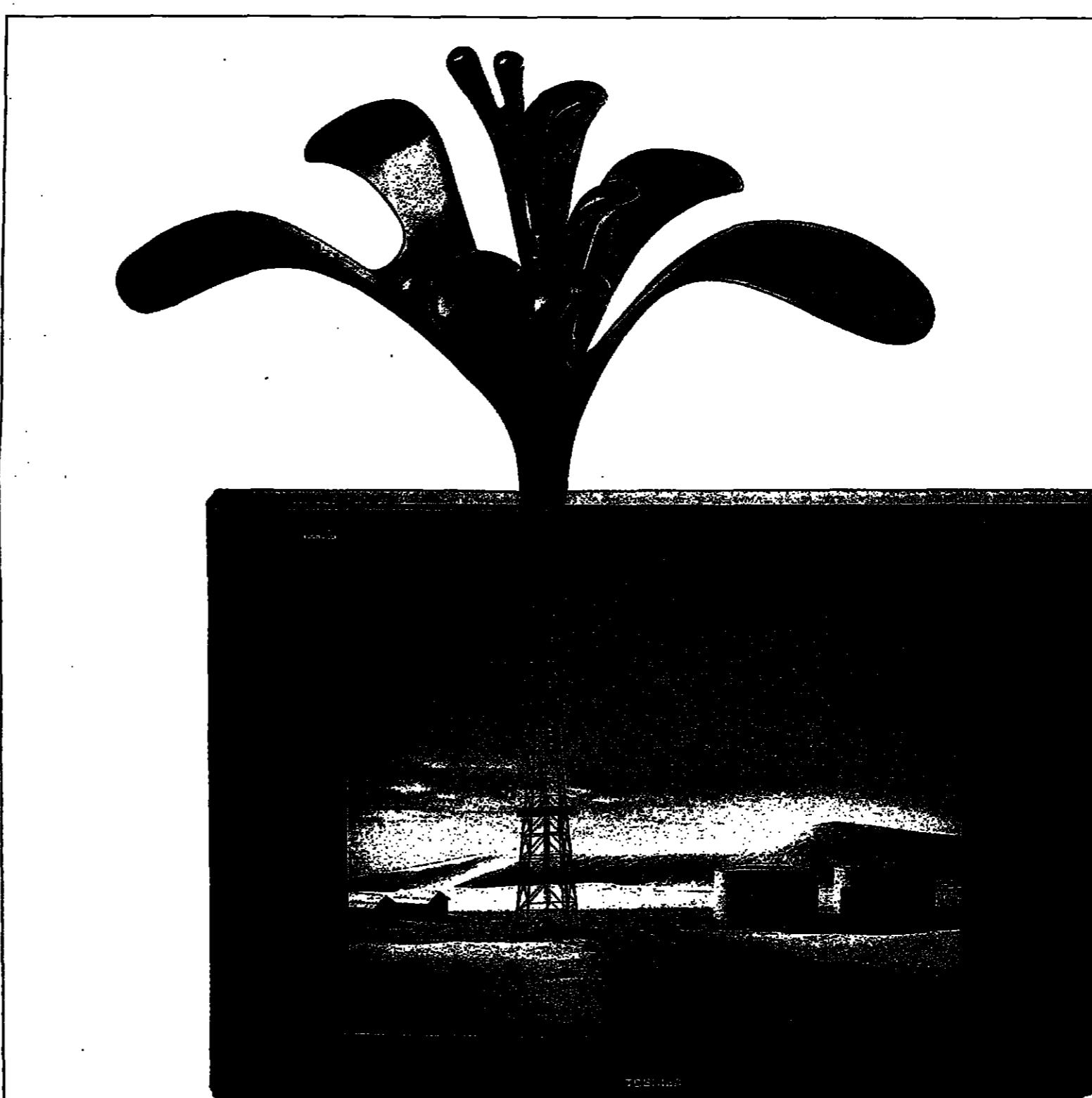
Bank of England Quarterly

Bulletin, Vol 30, number 4. Sub-

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## IRELAND

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## FT SURVEYS

## Fee concessions for private school employees are taxable

**PEPPER v HART**  
Court of Appeal (Lord Justice Slade, Lord Justice Nicholls and Lord Justice Farquharson) November 13 1990

**THE COST** of the benefit of fee concessions to school employees whose children attend the school, is calculated for tax purposes not by reference to additional expenses incurred by the school directly as a result of each child's attendance, but to the rateable proportion of general running expenses incurred in respect of each child, irrespective of whether his place was provided out of surplus capacity at no additional cost to the school.

The Court of Appeal so held when dismissing an appeal by 10 employees of Malvern College, from Mr Justice Vinelott's decision that they were assessable to tax on school fee reductions made in respect of their own children.

**LORD JUSTICE NICHOLLS** said that Malvern College was an independent school for boys. Masters were not charged full fees for the education of their sons at the school. They were required to pay one-fifth.

Nine assistant masters and the bursar, each with sons at the school, appealed against assessments to income tax under Schedule E in respect of the years 1983-84, 1984-85 and

1985-86.

During those three years the total number of boys attending the school averaged just over 600, mostly boarders. The proportion of sons of staff resulting in additional direct costs such as food, laundry and stationery, which was amply covered by the reduced fees.

The general running expenses of the school, such as salaries, insurance, building maintenance, were about £3m a year.

Those expenses would have been the same if the sons of staff had not attended the school. Their presence did not increase expenses, and their absence would not have reduced them. No extra staff were employed because of their presence, and no fewer staff would have been employed had they not attended.

Nor was any boy taking a place which would otherwise have been filled by a boy paying full fees. The school's capacity was 625 boys. The school was not full to capacity. Had sons of staff not been admitted as pupils, the places would have been left empty.

The issue was whether the "cost" of the benefit enjoyed by staff comprised the sum claimed and the special commissioner held, additional direct costs; or whether, as the Revenue contended and Mr Justice Vinelott held, it included a ratable proportion of the general running expenses. If the special com-

missioner was correct, no tax was payable because the reduced fees exceeded the additional direct costs.

If the judge was correct, substantial amounts of tax were payable, because a rateable apportionment of the relevant expenses would produce a figure close to the ordinary school fees.

The relevant statutory provisions were section 61 and 63 of the Finance Act 1976. They had now been replaced with amendments immaterial for present purposes by section 154 and 165 of the Income and Corporation Taxes Act 1988.

Section 61 charged to tax under Schedule E a wide range of benefits provided for the employee or his family by reason of his employment.

The section treated as emoluments of his employment "an amount equal to whatever is the cash equivalent of the benefit". By section 63(1) the cash equivalent of any benefit chargeable to tax under section 61 was "an amount equal to the cost of the benefit". By subsection (2) the "cost" of a benefit was "the amount of any expense incurred in or in connection with its provision".

Benefits in kind could be divided broadly into two categories.

First, there were "external benefits", where the benefit

was not directly related to the employer's business, such as provision of a car by an employer not involved in the industry. Private medical insurance was another example.

Second there were "in-house benefits", where an employer carried on business, whether for profit or not, providing goods or services or facilities, and permitted employees to acquire those goods or use the services or facilities at a reduced price. Examples were stock-in-trade, whether it was goods, services or facilities. If he made that stock available to his employees at a discounted rate, the statutory formula applied to the expense incurred in providing the goods or services or facilities in question. Depending on the facts of the particular case, that expense would include an element in respect of overheads or general running expenses, as well as the price paid or expense directly incurred in acquiring the goods.

The point which caused some initial difficulty concerned cases, such as the present, where the benefit was an in-house benefit and consisted of the use of surplus capacity.

In the case of an airline which permitted staff to travel free in unoccupied seats, if a man in the street was asked how much the benefit cost the employer, his answer would be "nothing". The seat on the plane would have remained empty and wasted. The airline incurred no expense in permitting an air hostess to occupy it.

That approach looked at the question from the wrong angle. The statutory formula was not concerned with what the employer lost by providing the benefit. It was concerned with the expense incurred by him in providing the benefit. The fact that an in-house benefit comprised use of surplus capacity did not, of itself, affect the "expense" calculation which the statutory formula called for.

But the potential harshness perhaps went even further than that.

First, in some circumstances if a school was running at a loss entitlements of employment would be treated as including a sum greater than normal school fees.

Second, calculation involving consideration of overhead expenses could well involve formidable work and expense.

The onus would normally fall on the employee to displace the original assessment. The larger the employer's organisation the larger the scope of the investigation and consequent expense might be.

Third, his Lordship sus-

pected that the legislature in drafting section 61(2) was sim-

ply not directing "in" merely to the case where an employer whose business consisted of the provision of services to the public transferred an employee

a benefit consisting of the use of surplus capacity in those services. For all that, the sub-

sections had to be applied as they stood. Mr Justice Vinelott's interpretation of their effect was inescapable.

Lord Justice Farquharson agreed.

Lord Justice Slade, giving a concurring judgment, said the conclusion had wide implications for employers who made "perks" available to employees, and for those employees themselves.

It seemed harsh that tax

might make it impossible for a master to take advantage of

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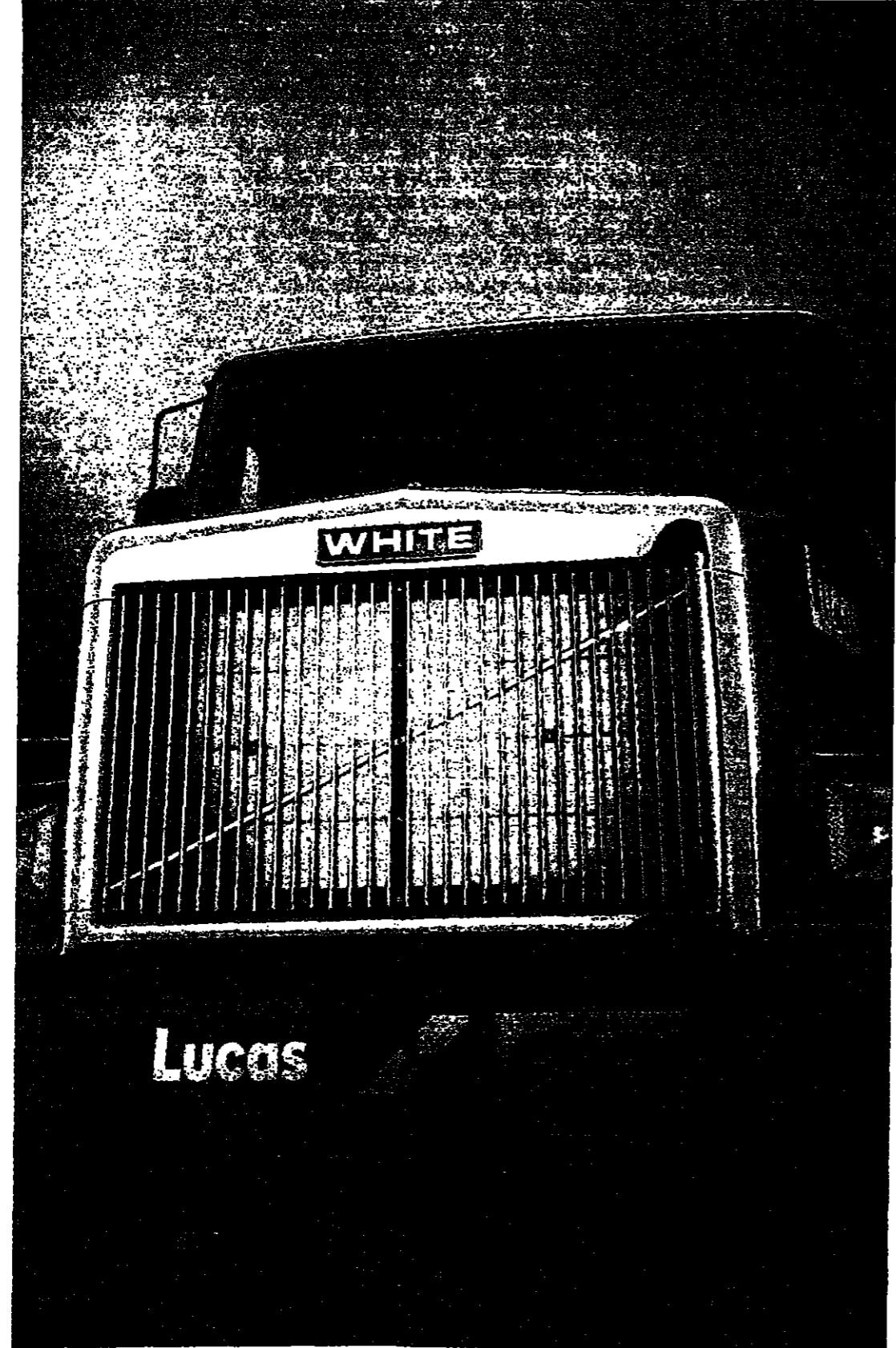
Such election must be made at the Office of any Paying Agent appearing on the back of the Security within the period commencing December 21, 1990 and ending at the close of business on January 5, 1991, by surrender of the Security together with all unmatured coupons appertaining thereto, other than the Coupon due on February 19, 1991. Coupons payable on February 19, 1991 should be collected in the usual manner. Such election notice should contain instructions to the Paying Agent regarding the disposition of the Redemption proceeds in accordance with Section 5(A) of the Terms and Conditions of the Bonds. Any Bond so deposited may not be withdrawn without the prior consent of the Kingdom.

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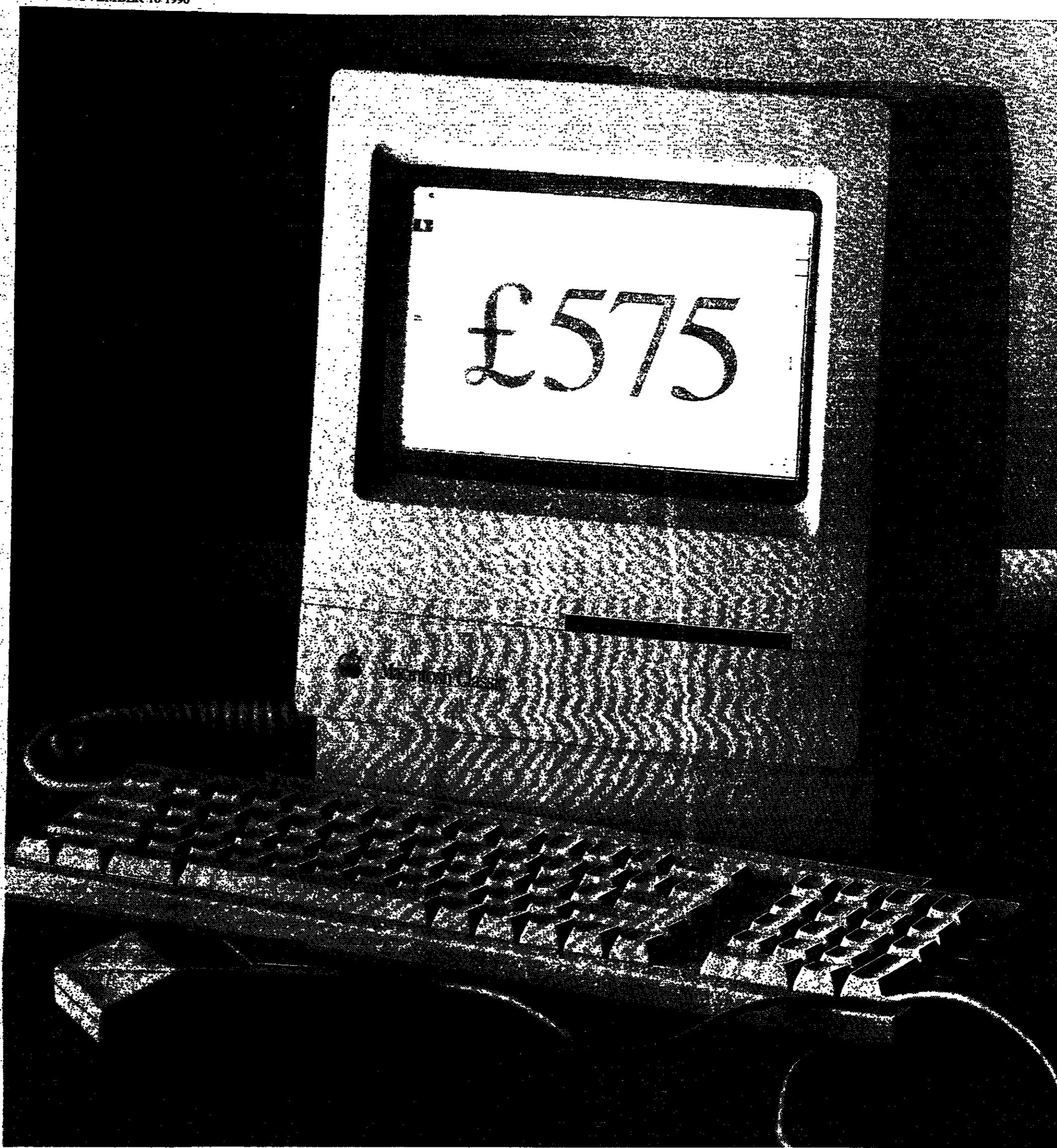
The FT proposes to publish this survey on

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### FT SURVEYS



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## MANAGEMENT

## Qantas looks for blue skies after turbulence

**Paul Betts** examines the Australian airline's plans to strengthen its balance sheet in readiness for partial privatisation

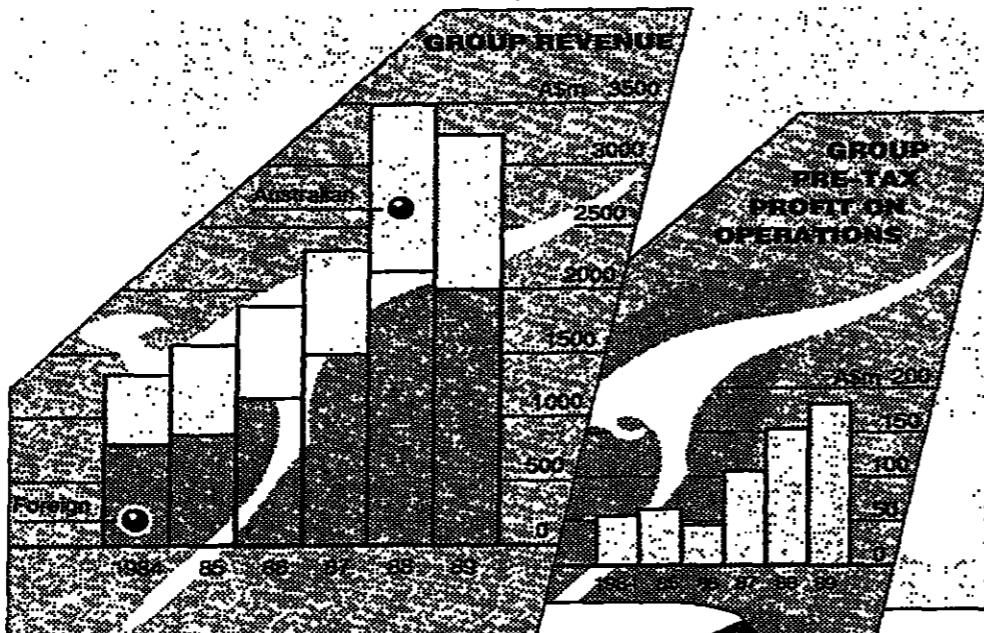
Although not directly involved in the bitter five-month long domestic pilots' dispute last year, the strike had severe repercussions for Qantas. "It damaged Australia as a tourist destination. We lost 15 months to two years of growth because of the strike," says Ward. "We had three years of 25 per cent per annum growth and then the pilots' strike sent it back to minus 9 per cent," adds Rodger Robertson, the airline's corporate planning manager.

The impact of the strike will be translated in the operating loss Qantas expects to report for the first half of this year. But just as the scars from the strike were starting to heal, the economic downturn in Australia and the threat of recession worldwide coupled with soaring fuel prices have again clouded the horizon. "If it had not been for the recent rise in aviation fuel costs, we would now be operating profitably again," Dix says.

As if all this was not enough for a new top management team to cope with, the government announced in September its intention partly to privatisate Qantas by selling a 49 per cent stake in the international carrier at the same time as privatising Australian Airlines, the state-owned domestic carrier. The decision was welcomed by Qantas management, but it could not have come at a more difficult time.

The partial sale of Qantas, which many in the industry expect to be followed in a few years' time by full privatisation, is expected to lead to a significant realignment in the fast-growing Asia-Pacific air travel market. But before this happens, Qantas must put its strategy in place and its own house in order to be ready to support a sensibly managed flotation, says Dix.

To achieve this, Qantas will have to maintain its reputation as a quality carrier at the same time as bringing down its costs to the level of its Asian competitors. "It is this combination of cost and service which is crucial. That is our big challenge," says Julian Hercus.



After a run of profitable years, Qantas expects this month to report an operating loss for the year to June 1990 as a consequence of Australia's long domestic pilots' dispute

deputy chief executive. Before the privatisation announcement, Qantas had been campaigning for a sizeable A\$1bn capital injection to help restructure its heavily geared balance sheet, which is burdened by a 80:20 debt-to-equity ratio, and finance its ambitious fleet renewal and expansion programme. This will involve doubling the fleet of Boeing 747 jumbos and Boeing 767 twin-engine aircraft to 80 airliners by the turn of the century.

However, both Dix and Ward concede that the moment is not ripe for the 49 per cent sell-off. "Early 1992 looks like a more likely and desirable timing. It will clearly depend on events. But I expect the Australian economy should be improving a bit by then. Hopefully the Middle East problem will be resolved and the airline will be operating profitably," says Dix, whose career includes a long spell with Ford.

Ward believes Qantas should seize the opportunity that will present itself in the next decade. "The Asia-Pacific basin

and its fast rate of growth carry enormous opportunities for us," he explains. "For 70 years geography has not been our friend. It now looks as if it is working to our advantage. In Asia, a middle class has emerged only recently. Its newfound wealth means people will spend a large part of their disposable income on self-indulgence and air travel."

But while there is an opportunity for growth for Qantas, the problem is that Australia enjoys a western standard of living and the work practices and remunerations that go with it. "This makes it tough to compete, especially against Asian carriers with low costs and high standards of service. There will have to be some fundamental restructuring of Qantas and Australian business in general to make us more competitive," Ward warns.

In preparation for its partial privatisation, Qantas has already begun pulling costs out of the organisation. It has frozen employment and Ward

says that some job reductions might also be necessary. Already 60 out of 400 senior management jobs have been cut. Last week the airline announced plans to cut 500 jobs to bring its workforce down to 16,500 people by the end of February.

In another rationalisation move, Qantas recently sold some of its least viable international operations, suspending services from Amsterdam, Athens, Bombay and Bahrain to redeploy resources on the more profitable routes linking the most important tourist generating markets with Australia. It is now planning to reduce flying hours by 14 per cent in its current financial year ending next June because of the general slowdown in air traffic.

The other challenge for Qantas is to adapt to the changing nature of the world airline business, which has seen a growing trend of consolidation throughout the industry. International airlines have been scrambling to form alliances.

and partnerships to create global networks capable of competing against rival airline "clubs". The most common arrangements have involved commercial and marketing agreements but an increasing number of carriers has sought to cement their ties by swapping equity.

Qantas is now considering forging a set of new alliances. "This will lead us in two directions. The first will involve forming associations with other airlines outside Australia. The second is the need to strengthen our position in our own backyard," explains Ward.

In both cases, partial privatisation will provide Qantas with equity it can trade to help reinforce its new alliances. The immediate priority is to boost the airline's home base. In its regional market, Qantas has already invested in a 20 per cent interest in Air New Zealand and in a stake in Fiji-based Air Pacific. "The missing bit is an investment in a domestic Australian airline," says Ward. With the deregulation this month of domestic air transport in Australia and the government's decision to sell 100 per cent of Australian Airlines, Qantas now has that opportunity.

Qantas has two viable domestic targets. One is Australian Airlines; the other is Ansett, the domestic carrier jointly owned by the TNT transport group and Rupert Murdoch's News Corporation.

Although Ansett has publicly stated that it was not interested in a new equity partner, Ward believes the situation could well change. "News Corporation and TNT are not having as smooth a run as they might like. I think they will have to decide whether they will want someone else in their capital," says Ward.

As for Qantas itself, partial privatisation is likely to see one or two foreign carriers investing in minority stakes in the Australian international flag carrier. "We will want a longstanding relationship with at least one flag carrier in Europe, one in Asia and probably Japan, and one in the US. But not all need be equity-based relationships," Ward explains.

Qantas already has a marketing agreement to link its flights to the US into American Airlines' domestic network as well as commercial ties with Japan Air Lines and a cargo link-up with Lufthansa. It has also been talking to Singapore Airlines and appears interested in a possible alliance with British Airways.

## Up among the high-flyers

**Hilary de Boer** explains why a conservation charity feels the need to adopt an aggressively commercial approach

The RSPB operates from its headquarters in Bedfordshire at The Lodge, Sandy, a hive of activity contrasting greatly with the peace of the surrounding countryside. Tucked away in the converted bathroom is David Gordon, RSPB finance director for the past three years.

A qualified chartered accountant who has worked in both commerce and industry, Gordon has a particular no-nonsense approach to his job. He believes most industry is potentially damaging to the environment; trying to persuade industry by talking to it is better than blacklisting certain companies; and industry can be used to help raise further funding for the RSPB.

During his tenure, Gordon has concentrated on shaking up departments to make the organisation more efficient and on finding new sources of money to help finance the growing demands it faces.

The RSPB has become noticeably more "professional" over the past couple of years. Increased public awareness of environmental issues has boosted membership income - from £45m in the 1987 financial year to £51m last year - while the tight economic environment and increased competition from other charities has introduced business buzz words like "cost-cutting", "efficiency", and "priorities".

This trend is likely to continue under Young. The RSPB expects to be three or even four times its present size at the end of the decade, with membership subscriptions growing at an annual rate of 150,000 people.

The job in hand - that of conserving wild birds and the environment in which they live and breed - is also growing space. The amount of UK land needed to be in "sympathetic ownership" is two and a half times the present figure that conservation bodies are currently buying, according to the RSPB. The potential cost to conservation bodies of protecting sites worldwide makes that scenario pale into insignificance.

huge membership base weighted heavily in the coveted ABC1 income bracket.

The society introduced the RSPB credit card in 1988 in association with the Co-operative Bank and benefits by receiving 10% of all purchases made on the cards, as well as a £10 sum every time a new cardholder signs up. The RSPB does not actually sell its membership list; it gives the Co-op access to nearly 1m members by including the credit-card offer in its mail shots.

The card has been so successful - raising more than £350,000 for the charity - that in September the RSPB launched a high-interest deposit account, again with the Co-op and with similar financial benefits for the charity.

A further source of income is the RSPB's nest egg - cash and stock market investments worth about £5m.

Here, Gordon maintains his no-nonsense approach, placing few constraints on what the RSPB invests in.

"Most sectors of industry are potentially damaging to the environment and it isn't possible to have a portfolio of companies which cause no damage to the environment - that's pie in the sky."

"Our judgment hinges on whether the company is trying to limit the damage."

The RSPB may be practical in extending its financial links with industry, but it does draw the line at times. The charity recently gave back a £2,000 donation from Shell because it deemed a particular action by the oil company had shown "blatant disregard for the environment".

Not all bird-lovers have been happy with the society's decision to widen its sources of income. Gordon admits a "trickle" of members have been lost on the grounds that forays into finance and industry are incompatible with the RSPB's aims. Gordon stands firm however. "We're in business to conserve birds and my job as finance director is to raise as much money as possible so that we can do as much bird conservation work as possible... if we sat around and said we are not going to be commercial, we'll just wait for people to give us money - we would wither away and die."

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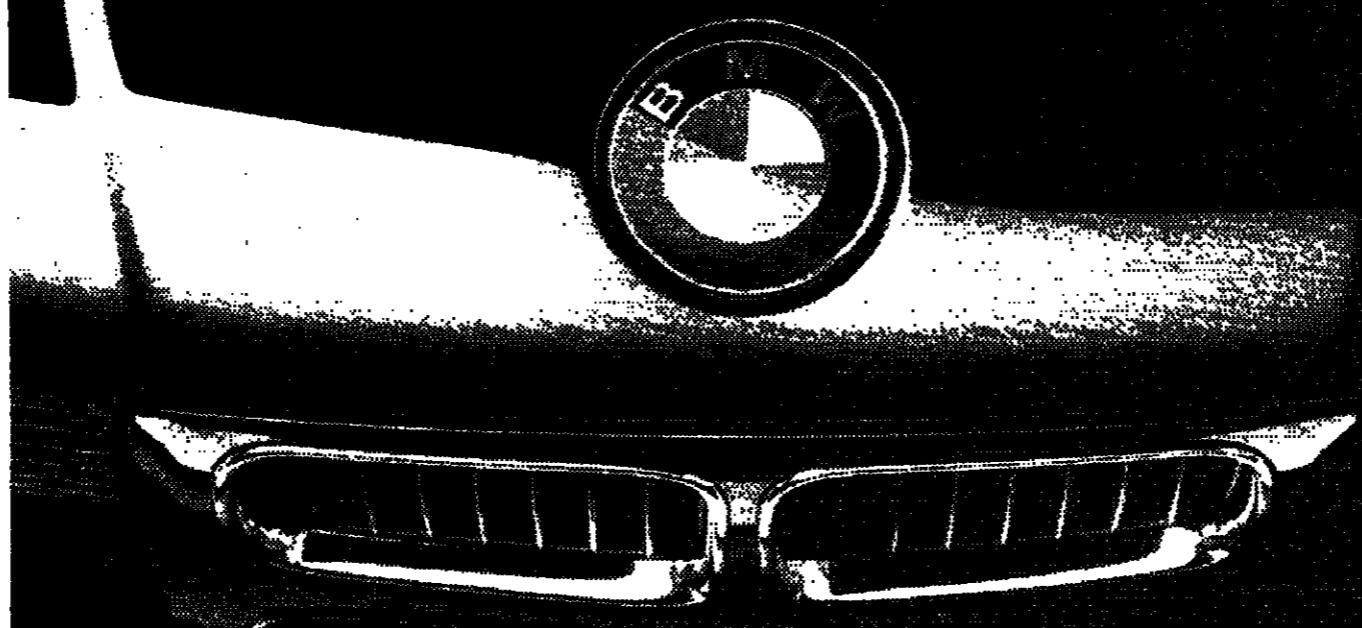
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## THE PROPERTY MARKET

# Encouraging signs amid gloom

By Vanessa Houlder

COULD IT be the end of the bear market in property shares? After two years of dismal underperformance, they have raced ahead in recent weeks.

Since the start of October, the Datastream index of property shares has risen by 8.5 per cent against a 0.8 per cent change in the FT-A All-Share index.

On the face of it, reasons to be cheerful are in short supply. In spite of the initial euphoria, the base rate cut has done nothing to enliven the direct property market. Entry into the single currency system of the European Monetary System was as bad news for companies exposed to the industrial sector. And the increasingly gloomy talk of a recession has done little to assuage fears about tenant demand.

Nor have the recent comments by property companies provided much ground for encouragement. On Tuesday, Great Portland Estates, confirmed a further reduction in

property values and describes the letting market as "patchy". On Wednesday, Regalton said it believed that "difficult conditions will prevail for some time".

None the less, the stock market prides itself on anticipating news, so it is possible that the current rash of gloomy statements and bleak statistics are already discounted. Just as the downturn in property shares started over a year before that of the direct market, equities will be well in the vanguard of any recovery.

"That, at any rate, is the view of Sir Alan New Court, which labelled its latest sector review "Light at the end of the tunnel". It is cautiously endorsed by Warburgs which last week switched from a "sell" to "neutral" recommendation.

Evidence of increasing confidence is also supplied by a straw poll carried out by Paribas Capital Markets Group. When 32 fund managers were asked to predict the level of the property index relative to the FT-A All-Share index at the

end of next year, a majority expected an outperformance of 10 per cent. Only two fund managers predicted a fall. The Scottish institutions, noted for their counter-cyclical investment strategies, were far more bullish than their English counterparts.

In part, the upbeat argument for property shares stems from a belief that the yields may be stabilising. In the view of Mr Roger Moore of Warburgs, institutions cannot afford to ignore the equity market, and yields and the cost of money. Smaller pension funds and family trusts are already showing an appetite, he believes.

Moreover, he thinks that the underperformance of the property sector relative to the FT-A All-Share index has got out of hand. The sector has underperformed by 34 per cent since December 1988, taking the relative index to a 13 year low. Meanwhile the dividend yield relative to the market has been masked by the use of rent-free periods.

At a time when the financial health and dividend growth of other sectors looks precarious, the leading property investment companies may look rather comforting.

Nothing will stop companies like Slough Estates and Great Portland from putting their dividend up by over 10

per cent a year over the next few years," argues Mr Moore. Indeed, the rapid progress of the big companies is generally attributed to their positive cash flow and dividend paying capacity rather than a belief that the discount to asset values — although historically very high — has become realistic.

The lack of emphasis on asset values is partly down to disarray among the analysts. Although everyone agrees asset values are falling, it is hard to make sensible predictions about the size of the fall in the absence of an active investment market.

In addition, there is increasing disquiet about rental values. If rental values fall steeply, wide discount to assets may be justified even though yields are stabilising.

Like assets, there is some confusion hanging over the prospects for rents. Some analysts, such as Mr Carl Gough of Phillips & Drew, think that the scale of the decline has been masked by the use of rent-free periods.

None the less, the market is bracing itself for a fall in rents. The generally expected recession in the later part of this year and the first half of 1991 will reduce the appetite for corporate expansion at a time when the full force of completed developments is about

to hit the market. Rents in most sectors will now fall in 1991 if they are not doing so already," predicts County Natwest.

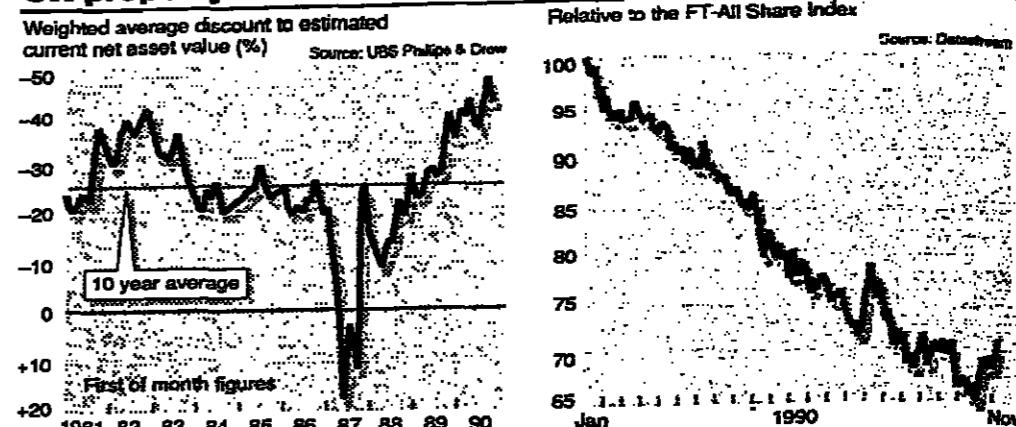
There is then, plenty of scope for bears as well as bulls and no one can be confident that this rally will continue. In any case, even if the stock market continues to support the largest property shares it does not hold out much solace for small and medium sized companies. Most of them are as unpopular as ever.

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## UK property shares



## London: Europe's costliest capital

say that City of London rents of £60 a sq ft compare with £45 in Paris, £33 in Frankfurt and £35 in Madrid.

Even more striking are the figures that include charges and taxes. In London, it brings the cost of accommodating a waste paper basket in a prestigious office up to £88. In Paris, it would cost £53, in Frankfurt £38 and in Madrid £24.

Anyone concerned with maintaining London's pre-eminence as Europe's top business centre might find these figures disconcerting. Although London always has been more expensive than its continental counterparts, the gap widened sharply in 1987 and 1988.

None the less London still has considerable appeal as a corporate location. When Healey & Baker commissioned

The variation in office rents within Europe is trivial when compared with the difference in costs between rents in New York and Tokyo. In downtown New York, rents are just £22, as a result of oversupply and a continued decline in the number of jobs in the city.

In Tokyo, renting a square foot of space costs £108. There is a shortage of high quality buildings in prime locations, which has been reflected in a 19 per cent rise in rents in the past year, although this is starting to slow.

London's main strengths are its business climate, financial activities and language.

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#### COMPANY NOTICE

#### LINTER TEXTILES CORPORATION LIMITED (RECEIVERS AND MANAGERS APPOINTED) AND CERTAIN OF ITS SUBSIDIARY COMPANIES

NOTICE OF MEETINGS SUMMONED PURSUANT TO AN ORDER OF THE SUPREME COURT OF VICTORIA

Notice is hereby given that by an Order of the Supreme Court of Victoria made on 2 November 1990, the Court has with respect to each company listed in the schedule hereto (each a "Company") appointed a receiver and manager of the Company previously made appointee for 12 months to 1990 and directed that a meeting be summoned pursuant to section 315 of the Companies (Victoria) Code of certain creditors of the respective company for the purposes of considering and if thought fit agreeing (or without resolution) to a Scheme of Arrangement proposed between the company and certain of its unsecured creditors.

The Court has ordered the summons that a selection meetings to be held at the Forum and Sydney Cove Hotels, Pitt Street, Sydney, NSW 2000, Australia on 27th November 1990.

The meeting for each company will commence at the time specified opposite that company's name in the schedule.

A summons containing the proposed scheme, a draft of the proposed scheme, notice of service of debt or claim and a form of proxy and available from the offices of Messrs KPMG Peat Marwick, Chartered Accountants, 500 Flinders Street, Melbourne, Victoria 3000 or 107 Macquarie Street, Sydney, New South Wales 2000.

A copy of the statement and a draft of the proposed scheme may be inspected at the offices of Lockthorpe Phillips, 55-67 Grosvenor Street, London WC1V 7AA, or the offices of Moncur & Fins & Jones, 19 Grosvenor Street, St. Helier, Jersey, Channel Islands.

The scheme of arrangement if passed at the meetings of creditors and approved by the Court will only bind those persons who are creditors as defined in the scheme document.

A creditor entitled to attend and vote at any of the meetings must deposit the notice of service of debt or claim at the offices of Messrs KPMG Peat Marwick at 107 Macquarie Street, Sydney, NSW 2000.

A creditor is entitled to appoint a proxy to attend and vote on his behalf. Proxies must be lodged with Messrs KPMG Peat Marwick at 107 Macquarie Street, Sydney, NSW 2000 on or before 5.00 p.m. on 27th November, 1990.

DATED the 12th day of November 1990

Lindsey Phillip Marwick, Receiver and Manager of Linter Textiles Corporation Limited (Receivers and Managers Appointed) for us on behalf of each company

#### SCHEDULE

Company Jurisdiction of incorporation Meeting Time

Sparks International B.V. Netherlands 12.10 pm

Sparks International Corp. England 12.15 pm

Sparks International Limited Jersey, Channel Islands 12.20 pm



F [Sa] [Su] M [Tu] W Th

16/17 16/18 20/21 22/23

THEATRE

London

Aspects of Love (Prince of Wales). Andrew Lloyd Webber's latest is an intimate chamber operetta derived from David Garnett's 1955 novella. Musically interesting and well directed by Trevor Nunn. A hit. (530 587c). Absurd Person Singular (Whitehall). Revival of early Ayckbourn comedy, directed by the master himself, about three couples at Christmas in three couples over

OPERA AND BALLET

London

Royal Opera. Covent Garden: new production by Adolf Dresen of *Fidelio* is conducted by Christopher von Dohnanyi, and has Gabriela Benackova, Jan Blahut, Monte Peterson, Robert Lloyd, and others. Further performances of the *Barbera di Seville* revival, conducted by Gabriel Ferro, with the second of two interesting casts: Edita Gruberova, Justin Lavender, Vladimir Cherny, Eric Garrett, and Alice Coote. Mozart's English National Opera. Coliseum: *Così fan tutte*, in John Cox's stylish 1980 production, returns with a new cast, led by Rita Culls and Glenn Winstanley, and Peter Robinson as conductor. Further performances of the new double bill of *Delibes' Paquita* and *Garcia's Puccini's Gianni Schicchi* – conducted by Charles Mackerras, produced by Julius Hollander.

Paris

Bastille Opera. The season opens with Verdi's *Otello* conducted by Myung-Whun Chung with Plácido Domingo in the title role for the first five performances (40011616). Opéra Palais Garnier. *L'histoire de Manon* (Maseret's) in its 100th year by Louis Lortie in Kenneth MacMillan's choreography with Nicholas Georgiadis' decors and costumes, conducted by Barry Wordsworth (47425750). Théâtre des Champs Elysées.

Brussels

Théâtre Royal de la Monnaie. The Monnaie Opera in Hans Zender's *Steher Cimra*. Sylvain Cambreling conductor, staging by Peter Muschbach, sets by Paul Lerchbaumer.

Antwerp

Koninklijke Vlaamse Opera. The Royal Flanders Opera in

three years. Moya Redmond, Elizabethan and Savvina Bartram on fine form in a production which confirms Ayckbourn's early bleakness (071 867 1116). Extended until January.

Man of the Moment (Globe). Nigel Planer and Gareth Hunt direct this early Ayckbourn play, this time about media manipulation (437 3867).

Into The Woods (Phoenix). Julia McKenzie shines as the witch in Stephen Sondheim's musical about Aesop fables hitting New York but it goes much further than that, showing the effect on a larger circle of people, who include her boy having a Bar Mitzvah and parents, all three of them (524 2782).

Grand Hotel (Martin Beck). Tommy Tune, Broadway's present musical doctor, directs this remake of the Gable film to bring the house of this latest depiction of lives criss-crossing in an elegant, but somewhat rambling setting (346 0102).

Cats (Winter Garden). Still a sell-out, the new production of T.S. Eliot's children's poetry set to music is visually startling and choreographically feline (232 6362).

Les Misérables (Broadway). The magnificent spectacle of Victor

set in pre-revolutionary France, and pathos brings to Broadway lessons in pageantry and drama (239 6200).

Phantom of the Opera (Majestic). Stuffed set, Phantom's haughty Andre Linoy Webber's haughty crocodile in this transfer from London (239 6200).

Gypsy (St James). This 30th anniversary production is a reminder of the staying power of the musical after so many years, but it's still a memorable tune, as a forceful plot about the ambitious stage mother who encourages her daughter even into her death (248 0102).

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Kabuki: Performances at Kabukiza centre around a name-taking ceremony for the actor Senjūrō IV, the son of the previous actor's footstep to become Ganjirō III. Both performances (11am, 4.30pm) are mixed programmes, combining drama, spectacle, song and dance. Earphone guide in English and English-language programme (541 3131).

Hugo's majestic sweep of history and pathos brings to Broadway lessons in pageantry and drama (239 6200).

Palais des Beaux-Arts. 5 million years: "The Human Adventure. Man's evolution through art". An archaeological exhibition. Daily ends December 31.

Musée d'Art Moderne, Place Royale. The Goldschmidt Collection of modern paintings recently left to the museum is now on view for the first time. Works by Braque, Chagall, Hockney, Klee, Miró and others. Closed Monday, ends December 1.

Musées Royaux d'Art et d'Histoire, Ixelles. An exhibition that traces the evolution and decline of the Inca culture through 450 artefacts. Closed Monday, ends December 31.

Castello Sforzesco. The People of the Sun and the Moon: treasures of ancient Peru. Newly assembled gold objects, textiles and gems, together with a small but precious collection of early ceramics of the Moche civilisation, lent by museums in Lima. Ends December 1.

Palais Daniel Malingue. Maltese impressionists and modernists.

From a Pisarro gouache to a pleasing Berthe Morisot portrait of young girls dancing in an evening dress, the collection of this important art show has well-known artists like Alexei Jawlensky, Lyonel Feininger, Emil Nolde, Karl Schmidt-Rottluff, Emil Schumacher as well as works by Willy Matignon (42266033). Open all days except Sun, Mon morning and lunchtimes. Ends December 22.

Musée Marmottan, Goya.

Monet's museum plays host to four cycles of 218 engravings by Goya on loan from the Foundation Juan Marcha, 2, rue Louis-Ernest. Closed Sun, Mon morning and lunchtimes.

Centre Georges Pompidou, Paris. Galerie Mariano Cañada. Bernard Buffet – La Bretagne. In his unmistakable spiky handwriting, the painter beloved by the Japanese, pays homage to Brittany's ports and beaches. 6, ave Matignon (42266165). Closed Sun, Mon morning and lunchtimes.

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Centre Georges Pompidou, Paris. Galerie Mariano Cañada. Bernard Buffet – La Bretagne. In his unmistakable sp

## ARTS

*The Kingdom of Desire*

LYTTELTON THEATRE

Those of you whom the word *Macbeth* had made nervous may now instead try *Kingdom of Desire*. Or "the Taiwanese opera". The Contemporary Legend Company, which was founded in Taipei in 1984 to apply modern stagecraft to the traditional idioms of Peking Opera, has now brought Lee Hsue-min's acclaimed adaptation of *Macbeth* to the Lyttelton, where it can be seen all this week.

Opening night was greeted with rapt attention and warm applause. It is tempting to write a "How marvellously exotic" view and leave it at that. However, we are to treat both Taiwanese culture and our own with respect; we should admit that this alliance of Shakespearean tragedy and Peking Opera presents us with some problems. Peking Opera, not seen in London for several years, is less like opera than the old *commedia dell'arte* theatre, so popular in Western Europe two or more centuries ago. Like that, it uses mime, dance, acrobatics, characterisation techniques, costume, speech, song and music. *The Kingdom of Desire* has few of the torrents of acrobatics that can make Peking Opera so astonishing (though those few produce gasps) but is far more varied in scenery and lighting. Has *Macbeth* ever been more spectacular? Each and every costume is a collection of colours bright and subtle. Jewels dangle from head-dresses. The forest (blasted health) where Au-shu Cheng (Macbeth) and Men Ting (Banquo) meet the Witch (only one, with waist-long shower of white hair) is a realm of half-lights and hidden depths, with greens and golds looming out against pitch darkness.

The movement in this *Kingdom* is always absorbing, often exciting. The characters' boots all have two-inch soles (they look as if they're standing on little boats) and I love the emphasis this gives to their formal foot positions (often turned out). Who could not relish

the pithy little jumps – shabang! – from one leg to another, on which they then stand balanced to attention? Macbeth jumps to his death with a back somersault unsealing from an eight-foot precipice, and the hurtling somersaults with which messengers enter have thrilling velocity. And there are gestures of hands, head and torso of highly delicate precision.

Harder to take is the music, so much stranger than that of India or Indonesia. I know that Schoenberg's *Pierrot Lunaire* should have accustomed me to those weird slippings of the voice up and down during a syllable – but it hasn't. To my Western ear, this is ugly singing, its tone raw or shrill or harsh. The same slippings occur in the strings, punctuated by loud cymbal-clashes. (At the 3 o'clock Saturday matinee there will be a lecture-demonstration of this music.) I recognise a different aesthetic here, but I don't embrace it.

Over the whole evening there hangs a question: do the Taiwanese find this to be tragic drama? Shakespeare's play can of course be adapted and translated without losing a tragic core (see Verdi's opera or Kurosawa's film). But there's something so pat about Peking Opera – especially in its rhythm. I kept hearing and seeing perky little metric patterns that sounded sheer music-hall. No wonder that several people, oriental and occidental alike, were chuckling with happy relish at the big scenes for Au-shu Cheng and his Lady. Oh yes, she was striking, harsh, scheming – but so is Cruella de Vil. I'd like to see a Peking Opera *Twelfth Night*, *Tempest*, *Midsummer Night's Dream*. *The Kingdom of Desire* is spectacular, vivid, even epic. Wu Hsing-kuo, Wei Hai-min and the other performers all deserve their applause. Tragedy, however, is not their forte.

Alastair Macaulay Wu Hsing-kuo as Macbeth



## BBC Symphony Orchestra

ROYAL FESTIVAL HALL/RADIO 3

The idea for David Atherton's programme with the BBC Symphony on Wednesday was interesting in principle: to juxtapose a pair of substantial but highly personal works of deep grief over the World Wars, an English one lamenting the First and a Russian one lamenting the Second. There was no real risk of unrelieved gloom, for neither Frank Bridge's *Oration* nor Shostakovich's Eighth Symphony is a one-mood piece.

Bridge's *Oration* appeared in 1930, soon after the fine Piano No. 2 which has recently secured a foothold in the repertoire. It is explicitly a "concerto elegiac" for cello, in one long movement with many sections. This is unmistakably an English elegy, as a foreign musician would recognise from almost any dozen bars of the music, but not because it sounds much like anything his English contemporaries were writing. Plainly it shares the same roots, and when a military march or a cortège is conjured up (as it has been getting more than anyone would have foreseen even ten years ago) – when Haitink, for example, has made it a searing

experience – was to court fate.

Atherton's reading was well prepared in many details; but this bitter, unrelenting score runs to defiant excesses that require the closest emotional rapport from the conductor, if the work is to strike home.

Here, the long, inconsolable melodies of the enormous first movement flowed over tame accompaniments (the syncopated string-chord rhythms made no expressive point of their own), and impetuosity sagged at bumpy gear-changes. One march-scherzo is followed by another, and it is essential that they be contrasted: they were not, and indeed shared almost the same gait. The ambiguous finale – simple postwar relief? irony? a despairing cartoon of a Stalinist illusion? – was too temperate to spark interesting doubts. Either a performance of this symphony has the force of a sustained, unignorable scream, or it seems a piece of self-indulgent autobiography, not legible enough to justify its scale.

David Murray

## May Night

GUILDFORD SCHOOL OF MUSIC

With David Lloyd-Jones now installed at the Guildhall School of Music, there is a good chance that a few favourite and rarely-heard Russian operas will find their way on the curriculum. Rimsky-Korsakov's *May Night* proved to be a decent first choice. The singing roles are not impossibly beyond the grasp of student voices, though the opera as a whole is no easy task for the inexperienced.

This was the second of Rimsky-Korsakov's 15 operas. The composer provided his own libretto, adapted from Gogol. Not by large and a good idea, as the drama lacks a strong central thread. He seems to have thought nothing of throwing in a bit of story-telling here, a Cossack dance there, regardless of whether or not they are connected to the plot. On the larger scale the opera also comes close to exhibiting a split personality.

The greater part of it is comedie. In John Lloyd

Davies's production the curtain went up on a brightly-coloured toytown set. The mood hovers unhappily between circus-like zany clowning and satire, with the composer using piccolo and solo trumpet to cock a snook at authority in much the same way that Shostakovich was to do later. The familiar picture of Russian officialdom, self-satisfied and corrupt, is already being drawn here.

The problem, as with so many Russian comedies, is that very little of it is funny to Western audiences. So it comes as a relief in the last act when the hero wanders off to a romantic lakeside where the moonlight shines and harps play arpeggios to accompany his soulful aria. Just in time the score has turned into Rimsky-Korsakov at his most rapturous and the audience is persuaded not to rip off home on an early train after all.

The tenor, Mark Luther, made a pleasing showing in this key scene, the voice warm, on the dark side and well

produced, although it has some way to go before maturity. I saw the second of the two casts on Wednesday, when Claire Rutter was the lyrical soprano Hanna, the two comic cameos were well taken by Christopher Lemmings and William Dazley, and Karl Morgan played the drunken Kalenik with plenty of personality.

David Lloyd-Jones kept the performance firmly under control. Rimsky-Korsakov is the inimitable master orchestrator who would doubtless be delighted to find that he had given the Guildhall string players so much to worry about. At the end the stage was invaded again by the comic characters and the chorus, still at their wearing, choreographed routines. At least, since he had decided to end with comedy, Rimsky-Korsakov was wise enough to bring the curtain down quickly.

Richard Fairman

of his Children's Favourites, from "Tom Dooley" to "Grand Cooley Dam". Soon the aisles were awash with dancers. Even when reliable Morrison is still mesmerising. You never know what he is going to do next, especially not a version of "Send in the Clowns". It was all terribly clubby; but also awesomely impressive.

Antony Thorncroft

## Van Morrison

WEMBLEY ARENA

Now that Van Morrison has embraced God and kicked drink his shows are much more reliable, indeed structured, affairs. In the past the irascible looking Irishman, just the kind of balding, bulky, individualist you do not want get on the wrong side of in a Belfast bar, could suddenly lose interest in a show within minutes and dismiss his dedicated fans prematurely.

Their loyalty was rewarded at Wembley when he went on for hours and with more encores than Tina Turner farewell tours. He is still perverse, failing to deliver some of his best loved songs, but there is something beguiling about this podgy figure with the vibrant voice and it hardly mattered.

He is so professional that you become mute in face of such musicianship. Led by George Fame at the keyboards the band sounds as precise and co-ordinated as any string quartet. Some of the material

is too whimsical and Van Morrison makes you pay for his Celtic roots. But when he launches into "Gloria", with the name displayed on a giant screen to help audience participation, or performs a coherent version of Dylan's "Baby Blue", all is forgiven. He even makes spiritual material, like "In the Garden", sound earthy.

Morrison's master touch was to bring on Lonnie Donegan who played most

## SALEROO

## Success and failure for van Gogh

On Wednesday night it was the turn of Christie's in New York to expose its most costly pictures to the vagaries of the market place. In the event things worked out quite nicely. It failed to dispose of the major lot, yet another van Gogh flower painting, this time of poppies and cornflowers in a vase, which was bought in at \$3.1m as against an estimate of up to \$1.5m, but this auction judiciously adjusting downwards of reserves ensured a successful auction.

The sale brought in \$82.3m (£47.1m) for the 47 lots, of which fifteen failed to sell, or 22 per cent by value. There was much joy from a rare event in the current climate, a record, this time for an oil drawing, "Jardin de Fleurs", a large lively drawing by Van Gogh, sold for \$8.38m (£4.26m). An American dealer acquired "Les maisons sous les arbres", a 1913 Cubist landscape by Leger for \$8.85m just below target, while an energetic work by Joan Miró, who seems to be in demand this week, went to Japan for \$2.25m (£1.65m). Last year, at the peak of the market, the series grossed \$842m (£216.6m).

The depth of the recession in the market is most vividly illustrated by Sotheby's total for its week of Impressionist and modern art sales in New York this week. They brought in \$165.6m (£24.4m). Last year, at the peak of the market, the series grossed \$842m (£216.6m).

The top prices paid at Sotheby's on Wednesday in New York were: from the Ned L. Pines collection (which totalled £3.4m with 17 per cent unsold), \$244,306 for a Dufy view of La Place d'Hyères; from the second part of the impressionist and modern art sale (which was 23 per cent unsold), \$64,750 (well below estimate) for "Enfant Egare" by Fujita which went, not surprisingly, to Japan; from the Impressionist and Modern drawings and watercolours (29 per cent unsold), \$265,310, also to Japan, paid for "Paysan Russe" by Chagall.

Antony Thorncroft

## ARTS GUIDE

## MUSIC

## London

London Philharmonic conducted by Paul Daniel perform a concert of music by Mozart, Ravel and Sibelius (Fri). Royal Festival Hall, (0808 8200).

Israel Philharmonic conducted by Zubin Mehta play Mahler's Ninth (Sat). Barbican Hall, (083 8261).

London Mozart Players play music by Handel, Albinoni, Mozart and Vivaldi's Four Seasons (Sun). Royal Festival Hall, (0808 8200).

Orchestra of the Age of Enlightenment conducted by Sir Charles Mackerras play Schubert's Ninth (Mon). Queen Elizabeth Hall, (081 589 0000).

English Chamber Orchestra conducted by Jeffrey Tate, Mstislav Uchitsky, Janine Bach-Brennan (Mon). Cheltenham (0422 2840).

Kensington Orchestra de Paris conducted by Armin Jordan, Maurice Andre, trumpet; Mozart, Hummel, Prokofiev, Herbel (Mon, Tues) Sailes Playe (0503 9873).

Boris Berezovsky (piano); Itzhak Perlman (violin); Bruno Canino (piano). Tartin, Bartok, Schubert. Concertgebouw (Sun).

Royal Concertgebouw Orchestra conducted by Jakob Kuerten, with Frank Peter Zimmermann (violin); Dvorak, Stravinsky, Concertgebouw, (Sat, Sun matinee).

Oscar Peterson Trio: Concertgebouw (Sat midnight).

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# FINANCIAL TIMES

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Friday November 16 1990

## The options in the Gulf

**THE DRUMS** of war, which have been beating so loudly in the Gulf lately, have become muffled by the assurances given by President George Bush to leaders of Congress that the latest US military build-up does not mean that war is imminent.

That is not an undertaking which will help the anti-Iraq coalition's objective of maintaining the greatest possible pressure on President Saddam Hussein to withdraw from Kuwait. Other instruments of pressure, notably economic sanctions, have failed to bring about a rapid solution of the crisis. Diplomatic efforts, such as the latest initiative by King Hassan of Morocco to call yet another Arab summit, are again running into the sand because of irreconcilable differences among the Arab states.

The threat of war, as long as it is perceived to be credible, therefore remains a potent weapon in the hands of the US and its allies. Any diminution of that threat is bound to play into the hands of the Iraqi president, much of whose energy is expended on exploiting weaknesses in the more or less united coalition ranged against him. At the same time, it was hardly conceivable that the representatives of as mature a democracy as that of the US would be prepared indefinitely to give a completely free hand to their president to decide whether to involve the country in a war with incalculable consequences.

President Bush is confronted with an unenviably difficult task. He has to reconcile the need to convince Mr Saddam Hussein that he is serious about going to war with him, if he does not bow to peaceful pressure, with the duty of any democratic leader to persuade public opinion that his policies are justified.

### Another Vietnam

It is on this last score that Mr Bush has been found wanting by prominent members of Congress, understandably concerned that the US is about to become embroiled in another Vietnam-like foreign conflict. Mr Sam Nunn, the influential chairman of the Senate Armed Services Committee, put their worries in a nutshell, when he

asked whether liberating Kuwait was really considered by the president as such a vital US interest that "we're willing to expend thousands of American lives if necessary."

### US public opinion

Though it is obviously desirable that President Bush should spell out more clearly US objectives in preparing for war against Iraq, in order to win the support of the American people, to do so honestly would present him with a big problem. Those goals have already changed perceptibly since the start of the crisis last August. What began as a military operation to protect Saudi Arabia from attack by Iraq and, in the last resort, to force Iraq out of Kuwait if sanctions fail to do the job, is now considered by some to include the overthrow of Mr Saddam and his regime.

What is more, to set out clearly the objectives of war against Iraq inevitably entails a public discussion of the probable consequences of such a step as well. Both in the short and longer term, these are likely to be far from pleasant. Quite apart from the immediate prospect of the loss of many lives and the economic damage from higher oil prices, there are the longer-term risks of a potentially destabilising effect on the whole Middle East region of a power vacuum in Iraq and the triggering of a wave of anti-American anger throughout most of the Arab world.

Against this, of course, should be set the dire consequences of a failure to get Mr Saddam out of Kuwait. The consequences of such a failure would be even greater now than in August simply because of the prestige that has been invested in the attempt.

While economic sanctions may achieve their objectives, the option of force must remain. It is essential that President Bush, while taking note of congressional pressure to allow more time to allow sanctions to work, should make the sword hanging over Mr Saddam Hussein's head as credible as he can. For it is likely that only the fear of military annihilation will, in the last resort, change the Iraqi dictator's mind.

## Overpaid at the top

THE remuneration of Sir Ralph Halpern, who resigned yesterday as chairman and chief executive of the Burton retail group, is one of those reliably eye-catching items that the newspaper trade chooses to call a running story. When the company sought in 1987 to introduce a share options package for Sir Ralph and his top executives, investment institutions took the rare step of criticising in public what they considered to be over-generous terms. When conditions in Britain's retail market turned sour soon afterwards, he attracted further headlines with the plan to reset the performance targets.

Now that Sir Ralph has finally made a characteristically high-profile exit, he has been awarded the kind of severance package that arouses envy among those who are being urged by bosses and politicians to exercise restraint in making pay demands. The shareholders, meantime, have just seen their dividend cut after a substantial plunge in profits. They could be excused for wondering whether the flow of cash might not be more appropriately directed from Sir Ralph to the Burton Group, instead of the other way round.

That said, this £2m pay-off is not quite what it seems. The largest component, worth £1.4m, is a contractual entitlement under a bonus scheme relating to the years from 1986 to 1989. The rest consists of pension entitlements and a severance payment equivalent to 18 months' salary on a service contract that had three years to run. The principles on which the deal has been struck would be regarded by many executives as falling short of generosity. But that begs two more important questions. Was the pay too high in the first place? And was it arrived at by some sensible process?

### Uneasy justification

With hindsight it is hard to see how Sir Ralph Halpern's remuneration package, which came close to £900,000 in 1989, could be justified. He admittedly transformed the retailing operations of Burton before it ran into the present harsh climate in the high street and compounded its difficulties by expanding dis-

**A**ny meeting as long-prepared as next week's Paris summit – which will convene formally to lay the cold war to rest and to chart the course of future European security – is liable to seem an anticlimax. We have heard so much, by now, about the extraordinary changes that have come over Europe in the past 18 months. The man in the European street, east and west alike, has already put the celebrations behind him and is well into the hangover stage, awoken rudely – if he needed waking – by the Gulf crisis with its attendant jump in oil prices, and by the start of what looks increasingly like recession.

Those who thought that history had ended that after the cold war we would all live happily ever after, or that Nato and the Warsaw Pact would be neatly merged into a kind of regional United Nations, should indeed be disillusioned. But probably not many Europeans were ever that starry-eyed. Equally, any politician or diplomat who believed the new order would be brought into existence by the negotiation and signing of inter-governmental agreements was deluding himself, but probably not many diplomatic diplomats are so naive. Most of them know that, even if changes of this magnitude may sometimes be set in motion by governmental decisions, their course is impossible to predict, let alone control.

Yet next week's meeting is important, not as a once-for-all turning point but as a milestone, marking a decisive stage in a remarkable, perhaps unprecedented, historical process; an occasion to register the progress made so far and to enshrine it, as far as possible, in a set of documents. Some of these will have the force of law. Others will not, but are none the less politically binding – which is almost as important, given that law in international affairs is always a tenuous bond and that loss of credibility (which often translates into loss of credit) is generally the most effective sanction against states tempted to dishonour their word.

The documents in question can also be classified by their subject matter – some are arms control agreements while others are political – and by the parties to them. Some are east-west agreements, between the 18 members of Nato and the six remaining members of the Warsaw Pact (East Germany having ceased to exist); the cold war signing its own death warrant, so to speak. Others, which could with a little poetic licence be called the birth certificate of the new order, are agreements of all 34 members of the Conference on Security and Co-operation in Europe.

Those 34 comprise all the states which are internationally recognised as exercising effective sovereignty on European territory, with the single exception of Albania (which has observer status); plus Canada and the United States. Thus Liechtenstein, the Holy See, Monaco and San Marino are included, but Andorra is not, because its foreign relations are conducted by France. Nor, much more controversially, are the Baltic states. The Estonian foreign minister, Mr Lennart Meri, complained bitterly about this in a speech to the Royal Institute of International Affairs in London last week, arguing that the conference of the Baltic Union could not prepare any serious attempt to reoccupy them without being in flagrant breach of a treaty to which all Nato members are parties.

A further element of security is provided by the "confidence and security building measures" (CSBMs) to which all 34 states are party – among them a measure which gives any European state the right to object to what it considers "unusual military activities" by any other and, if bilateral meetings fail to resolve the matter, to convene a meeting of all 34 to discuss it. This mechanism should make it easier to avoid a rapid escalation of conflict in regions such as south-eastern Europe where many nationalist passions and grievances have been unleashed in the wake of communism's downfall. The task of monitoring such measures and organising such discussions will fall to the Conflict Prevention Centre, one of the new CSCE institutions to be created next week.

"Institutionalisation of the CSCE"

## Volvo US crushed

■ Pehr Gyllenhammar is not a happy man. "Our behaviour is disastrous and unacceptable," says the Volvo chairman.

Gyllenhammar has decided that the full wrath of the chairman's office shall descend upon the group's US subsidiary for its recent advertising gaffe that has made Volvo a laughing stock in the American auto industry.

The cause of all the fuss was the Volvo advertisement which ran on US television and in the US press in September showing a Volvo estate car standing up nobly to the attentions of a Monster Truck, while lesser cars were crushed beneath the truck's huge wheels.

When Volvo discovered that its film production team had specially strengthened two of its cars to make the amazing film – and that another maker's car had been specifically weakened – the company withdrew the campaign, paid the Attorney General's costs, and began instead a humble apology campaign.

With Volvo's delicate safety image on the line, it's hardly most important that it was not enough to appease Gyllenhammar. The "manipulated" ad is "an offence against our company, and what we represent, and an insult against all Volvo owners," he has thundered this week.

He adds for good measure: "I will never tolerate any kind of misconduct or breach of company policies that will damage Volvo's name and excellent reputation."

The fall-out of Gyllenhammar's wrath is being felt in the US. Scall, McCabe, Sloves, the ad agency that has worked with Volvo in the US for 10 years, has resigned.

Meanwhile, Gyllenhammar is now ordering an investigation into Volvo's US organisation by Robert Denyer, external board member of Volvo North

On Monday the leaders of 34 states will meet in Paris to lay the foundation stone of a new European order. Edward Mortimer looks on

## First steps towards security

Baltic states in the future, while there is much that should inhibit the Soviet Union from using force to prevent that recovery.

The east-west documents to be signed in Paris are two: the treaty on Conventional Forces in Europe (CFE), and the declaration, promised by Nato at its London summit last July, in which the member states of the two alliances solemnly state that they are "no longer adversaries" and reaffirm their intention "to refrain from the threat or use of force against the territorial integrity or political independence of any state", or from any other action contrary to the purposes and principles of the UN Charter and of the Helsinki Final Act.

The declaration is thus a kind of formal statement that the cold war has ended, while the CFE Treaty – by far the most detailed and far-reaching arms control agreement ever negotiated – makes all but impossible any attempt by either side to restart it. It is of course true that in many respects the CFE negotiators have been puffing and panting in the wake of political events. It is not they, but the people in the streets of eastern and central Europe who have obliged the Soviet Union to withdraw its forces. But the treaty does make it impossible for most of the equipment so withdrawn to be regrouped even on Soviet territory west of the Urals; and although much of it has already been taken east of the Urals, large quantities that are still west of the Urals will have to be destroyed.

Moreover, highly intrusive verification provisions will make it impossible to cheat on any significant scale without being detected. Although the Soviet Union (or Russia) will remain much the largest single military power on the Eurasian landmass, its ability to mount a large-scale conventional attack on western Europe is being dismantled in such a way that it would take years, not months, to reconstitute; and the former satellites in east-central Europe, even though not brought formally under Nato's umbrella, will have the comfort of knowing that the Soviet Union could not prepare any serious attempt to reoccupy them without being in flagrant breach of a treaty to which all Nato members are parties.

A further element of security is provided by the "confidence and security building measures" (CSBMs) to which all 34 states are party – among them a measure which gives any European state the right to object to what it considers "unusual military activities" by any other and, if bilateral meetings fail to resolve the matter, to convene a meeting of all 34 to discuss it. This mechanism should make it easier to avoid a rapid escalation of conflict in regions such as south-eastern Europe where many nationalist passions and grievances have been unleashed in the wake of communism's downfall. The task of monitoring such measures and organising such discussions will fall to the Conflict Prevention Centre, one of the new CSCE institutions to be created next week.

"Institutionalisation of the CSCE"

## OBSERVER

America and chairman of its audit committee.

The fact that subsequent car crushing exhibitions organised by the Hot Rod Association in Philadelphia and Houston have shown that even unductored Volvos do stand up rather better to being run over by a Monster Truck than some American cars do nothing to placate the boss.

### Break-up

■ Visitors to the headquarters of Polly Peck at 42 Berkeley Square will have felt a pang on learning that the impressive collection of antiques which graced the offices of Asil Nadir, the Polly Peck chairman, is to come under the hammer.

Phillips, the fine art auctioneers have been asked by Polly Peck's administrators to auction the contents of the company's London headquarters in a sale on February 19.

The silver tortoises and maces which until this week lay on the chairman's desk, will no doubt quickly find buyers.

Turkish buyers are likely to be among those most interested in the sale. A stunning set of 19th century views of Istanbul will probably find its way back to its city of origin. Phillips expects the sale to raise around £5m – a relatively insignificant amount against the £1.3bn owed by the group.

### Back in play

■ Life at the top of Burton has traditionally provided a precarious ride.

In 1989 Ladislas Rics became chief executive and chairman. He later made way for Cyril Speller, who was chairman until 1990, when he was forced aside by the thrusting Sir

Ralph Halpern.

Everyone agrees that Sir

### THE PARIS AGREEMENTS

By 22 states (Nato and Warsaw Pact members):

■ Treaty on Conventional Forces in Europe places equal ceilings on numbers of tanks, artillery, armoured combat vehicles, helicopters and aircraft to be held by each side between Atlantic and Urals, with a maximum proportion ("sufficiency level") for any one country; subceilings for each sub-zone, with lowest numbers allowed in central Europe.

Surplus equipment to be destroyed within three years, except small numbers which may be converted to civilian use.

"Active" and "passive" inspection quotas for each country, some of which may be used by other Warsaw Pact members to inspect Soviet Union.

No limits on manpower, but Germany has given binding political commitment to limit its forces to 370,000, of which ground and air forces may be 345,000. Other countries expected to fix own limits in follow-on negotiations ("CFE IA"), so that Germany will not be singularised.

■ Joint Declaration stating that alliances are no longer adversaries.

By 34 states (all CSCE members):

■ Confidence and Security Building Measures (CSBMs) – agreed by consensus but not signed.

■ Paris Declaration /Charter- affirms basic principles of new Europe.

- lays down guidelines for future CSCE meetings, including minority rights, peaceful settlement of disputes, "Assembly of Europe", plus co-operation on economics, the environment and the Mediterranean.

- establishes first permanent CSCE institutions: regular summits and ministerial meetings, Secretariat, Conflict Prevention Centre, Election Observation Office.

(a terrible mouthful) will be the shortest but most functional part of the main document to be signed by all 34 states. It will be preceded by a lofty declaration of the principles on which the new Europe is to be based – democracy, human rights, the rule of law etc (what Mrs Thatcher likes to think of as the "Magna Carta" of Europe), and by a section laying down guidelines for future action within the CSCE framework: there may, for instance, be a meeting on minority rights sometime next year. The principle of such rights was affirmed at the Copenhagen meeting of foreign ministers in June this year, but more practical methods of protecting them will have to be found as a matter of urgency if the peace is to be kept in eastern Europe.

The institutions that have been agreed will have been deliberately kept small. Although some east-central European governments started the year with grandiose ideas about a European Security Organisation virtually duplicating the UN, Britain and

the US have firmly opposed setting up new supranational bureaucracies. The emphasis is on a framework within which national governments can co-operate to achieve common aims, relying as far as possible on their national civil servants. There will, however, be a small secretariat, based in Prague, whose main task will be to prepare and service the regular follow-up meetings: summits every two years, foreign ministers' meetings "at least" once a year, and more frequent meetings of high-level officials in between. There will also be an Election Observation Office, an information bureau, which to supply statistics and guidance both to national or local authorities which request help in organising elections and to experts invited to observe them.

An "Assembly of Europe" is also planned, composed of delegates from national parliaments and using the facilities of the Council of Europe Assembly in Strasbourg, with which it will strive (almost certainly in vain) not to be confused. But detailed plans for this will be left to a follow-up meeting in which parliamentarians themselves will participate. Proposals for machinery for the "new" CSCE, of disputes have also been referred to a follow-up meeting, to be held in March next January, as has, to Mr Douglas Hurd's disappointment, a British proposal for a voluntary convention.

If there seem only hesitant first steps towards a new order in Europe, one should not be surprised. The old order, based on the division of Europe into two blocs or alliances, each dominated by a superpower, was the product of decisions by a relatively small number of people: Stalin on the one hand, who used his military control of eastern Europe to impose a political order, and the governments of Nato on the other, who banded together to resist any further Soviet expansion. But the essence of last year's revolution is that it allows freedom of choice to a much larger number of actors, not only to states but also to groups and individuals within states.

To achieve consensus among all the states of Europe is now easier in one respect: there is no longer a fundamental ideological divide. But it is more difficult in another: there are no blocs, no automatic toeing of the line by the allies of each superpower. In fact, such toeing was never fully automatic on the western side, and became less so on the eastern side as time went on. But now there is no longer an eastern side even pretending to strive for uniformity, which means that pressure on the western side to maintain a common front is correspondingly reduced.

And even when consensus among the states is reached, that is not nowadays the end of the matter. The 1989 revolution was above all the triumph of "civil society" over the state. In some places it has produced states more genuinely representative of civil society, and therefore able to make agreements by which their citizens will feel bound. But in much of eastern Europe, and especially in the Soviet Union, that process is still incomplete. Many groups do not feel themselves adequately represented by the states now in existence. Not a few aspire to break away and form new states. That is one of the challenges the new order must face, but it also makes the construction of any formal new order to replace the old much more problematic.

For some years, at least, the new order in east, and probably in central Europe, will be a new disorder. Western Europe will do its best to hold on to elements of the old order which have proved their worth: Nato and above all the European Community. But it will also do what it can to contain the disorder in eastern and central Europe, and to spread the effects of western order eastwards. The CSCE provides a framework within which to make that attempt.

Tough business, computers. Even Big Blue got the blues.

Now IBM is fighting back. With its ears. It has started listening to its customers.

Read what it's doing, in The Economist this week.

The paper with its ear to the ground.

The Economist

### Small traders

■ A US company is marketing a business kit. For \$49.95 it includes a briefcase stuffed with tutorial booklets, audio cassette and instruction manual. On the side it says, "Age 8 upwards".

لهم إني

**POLITICS TODAY****To go or not to go - that is her dilemma**

By Joe Rogaly



methods all too well, but on matters such as east-west relations, defence and security she has every reason to participate in a select hearing. Her support of Mr Bush in maintaining a firm stance in the Gulf has justly earned her admiration.

No human being can fail to be affected by 117 years of the kind of governing power available to a British prime minister, and to that she stands in the US, top it up by the heady potion of an historic summit that is expected to establish European security for generations to come, and the awfulness of facing a set of arguments in favour of standing down is at once apparent.

Yet it is just such a set of

arguments that may stare her in the face next Tuesday evening, while she is still in Paris. Shortly after six o'clock, London time, the results of the

leadership ballot will be known. Nobody can forecast today how the 372 Tory members of parliament who may take part will vote; I suspect that a great many of them will not make up their own minds until after the weekend, when most of them will be in their constituencies receiving advice and solicitations. If on the day upwards of 272 vote for Mrs Thatcher, she might be home free. Such a victory would be solid enough for her to function as prime minister, albeit at a diminished voltage. If there were no further upsets she could survive to fight the next election. If the history of 1990 were turned on its head, she could even win it.

But say she gets fewer votes than that - enough to retain the leadership, but only on the basis that 100-plus of her own backbenchers have either sup-

ported Mr Heseltine or abstained. The higher that 100-plus figure turns out to be, the stronger the argument becomes for stepping aside so that others may have a chance. The argument is overwhelming if a second ballot has to be called. This could be the case if she fails to get more than half the possible votes - that is, 167 votes or more - or if she managed that but the gap between herself and her challenger was less than 56 votes.

We need not spend time on the complexity of the voting system. Suffice it to say that for MPs who wish to see Mrs Thatcher retire but mistrust Mr Heseltine the choice is agonising. If they vote Thatcher she may stay; if they abstain she may stay or they may get Mr Heseltine, if they vote for him they may get him.

I suspect that if there is a lowest common denominator of Tory backbench opinion it is that they would prefer a wider choice. Since there only two names on the first ballot, they have so to manipulate their votes and abstentions that a second round is forced on the party. They may achieve this, if only by accident. What then?

If Mrs Thatcher sticks to her stated intention of fighting on whatever happens, the answer is probably Heseltine. For having won badly in the first round she would run a strong risk of losing supporters to her opponent in the second. In such circumstances the potential new entrants to the race who would stand the best chance of stopping him would be Mr Douglas Hurd or, just conceivably, Mr John Major. As foreign secretary and chancellor neither could run against her while in office. They sponsored her candidacy; they would have difficulty in going back on that while she remained a candidate.

I suspect that Mr Hurd has good reason to regret his sponsorship, but that is water under the bridge. He is genuinely free of the curse of unquenchable ambition, but he is not soft. He can see the possibilities as well as the rest of us. Tonight he is not trapped.

Only his decision by the prime minister to wave farewell to the job she had called the most enjoyable in the world would cleanly release him to have a go in a second round. Over the past few weeks I have become much struck by how destiny has taken Britain's Conservatives in hand. They are now being played with. Could it be Mrs Thatcher's cruel destiny, hanging on to the telephone in Paris next week, to realize that only by sacrificing herself can she hope to deny the prize to Mr Heseltine, the successor she would most despise?

In the past few days, thanks to deep differences between the European Community and the US over agricultural support, the prospect of a breakdown in the Uruguay Round of multilateral trade negotiations has begun to loom large.

Such an event would be a serious blow to the ambitious attempt to bring more of the world's trade under agreed Gatt rules. In agriculture, the prospect could be of a return to the price wars in export markets of the mid 1980s and a succession of skirmishes over import restrictions.

Is the collapse of the agricultural negotiations in the Gatt inevitable? Before despairing of the seemingly endless obstacles to an accord, negotiators should ponder on what has already been accomplished.

The EC and the US, together with the Cairns Group of 14 farm-exporting countries and most other major countries, now agree on two issues: that they must submit their national agricultural policies to international disciplines; and that they should reduce the degree of support and protection provided to their farmers by these policies. The US and the Cairns Group favour converting non-tariff import barriers to tariffs, eliminating export subsidies and changing the operation of domestic subsidies to avoid trade distortion. The EC has reluctantly agreed to tariffication of its own import policies, subject to certain safeguards.

However, the EC has rejected a separate and stricter discipline on export subsidies, now the main issue dividing the Community from the US and the Cairns Group. On the reduction in support, the EC suggestion of a 30 per cent cut from the (high) 1986 levels implies about 20 per cent support reduction between now and 1995. The US proposal of a 75 per cent cut (based on 1986-88 averages) in import protection and domestic support would apply over a 10-year period beginning in 1991. These two are only consistent if support is reduced by about 10 per cent per year between 1996 and 2000. It is unlikely that the EC

**Agriculture negotiations in the Gatt****Still time to rescue a worthwhile agreement**

By Tim Josling, Stefan Tangermann and T K Warley

guay Round would be a convenient time to settle this issue. But unless the EC's position in other areas was to be sweetened considerably it looks as if this item may have to be left over for future talks.

The issue of safeguards against import surges, and the related problem of guaranteed access to import markets, do have to be addressed now. The US has suggested that temporary tariff increases be allowed in periods of low world prices. The EC prefers its tried and trusted approach of a variable charge. Whatever safeguard mechanism is chosen, the key is to negotiate a transition over time to a situation where the mechanism is only operative in exceptional circumstances. The US proposal to guarantee market access by means of increasing tariff quotas poses a different issue. Such quotas could cause a problem for those countries that rely on private trade to conduct their import business. It is not clear how the allocation of such quotas could be accomplished without generating significant quota rents.

It is understandable that after four years of negotiation the US and the Cairns Group may feel that settling for a limited reduction in overall support may seem like a defeat. But combined with an agreement on changes in domestic and trade policy, the outcome could be very constructive. A movement towards the use of tariffs as the sole border instrument, and the classification of domestic subsidies by their degree of trade distortion and a reduction in export subsidies as domestic support levels fall, would add up to significant accomplishment.

The central objective for agriculture in the Uruguay Round was to begin a process by which nations are required to bring the level of farm support under binding international agreement. We have the best chance in 10 years of making a start down this road.

The authors are professors of agricultural economics at the universities of Stanford (US), Goettingen (Germany) and Guelph (Canada).

**LETTERS****The problem of the Tory 'true believers'**

From Mr Larry Stedman

Sir, Historical analogies are dangerous in British politics, especially at the moment. There are good reasons for thinking that the present leadership crisis whatever its outcome will have results quite different from the leadership crisis which saw Eden succeed by Macmillan, Macmillan by Hume and then Heath or even Heath by Thatcher.

The source of the difference is the intensely ideological character of the Thatcher government. Whatever the strengths or weaknesses of Thatcherite ideology (with its free market assault on a quasi-corporatist economy and social complacency) there can be no doubt that it has created a large number of "true believers" - people who no longer see political decisions or the choice of leaders in a pragmatic, short-term framework but apply a far more stringent test.

In the last decade many party activists and supporters have found political conviction entering their lives. They are unlikely now to be willing or even able to give up that conviction.

Without the eruption of conviction in British politics has social sources. It is sustained by a lower-middle-class constituency which long took its cues from the more patriotic sector of the party but which has, with the help of Thatcherism, come into its own. Determined and assertive, it will not easily be put down or driven back into earlier deferential ways.

That creates a problem for the Conservative party. For it has always been a party governed more by manners and

**SKY/BSB programme prospects**

From Mr J.G. Anderson

Sir, Christopher Dunkley ("Inside the spider's larder," November 7) was surely altogether too gloomy about the prospects of good services from the Sky/BSB merger.

He has cause to be worried about the possible demise of many hours of "weekend culture" as recently delivered by BSB's Now channel, but he will concede that UK terrestrial television has never delivered such a service and never will. At least the advent of new channels via satellite, with all their possibilities of "narrowcasting" to minority audiences, holds out the prospect of more TV ballet, operas and concerts.

Maybe the limited audience base of Sky/BSB will rule that out for the moment, depending on the decisions to be taken on the most effective programming mix for the merged service. Nevertheless, as a satellite TV expands its audience base, someone will use an SES-Astra transponder to deliver that kind of service.

Likewise, Mr Dunkley seems to be rushing to judgment in suggesting that the highly regarded Sky news channel is an inevitable casualty of the merger. Again, time will tell, but so far Sky has been willing to back that channel more heavily than any of the others. Mr Dunkley is over-gloomy

too in suggesting that, as the merged channels will transmit in Pal, the potential benefits of a better transmission standard as a path towards high-definition television have been lost.

In due course, when the market base is strong enough to support a change, there remain exciting technical possibilities for upgrading.

Now that the merger is proceeding, one hopes that Mr Dunkley and others will start to take a more positive view of the potential benefits. For once, with Sky/BSB, the UK has a strong lead in a new market that had explosive growth possibilities. And in using the SES-Astra "hot birds," the merged service has access to the whole of Europe. Programme-makers and equipment manufacturers stand to benefit greatly in the long run, as well as the shareholders.

There is no reason to suppose that Sky/BSB will not deliver quality programmes as well as mass-appeal programmes. The two investors most experienced in TV, namely News International and Granada, have shown for years that it is a mix of product that makes money, not just going for the lowest common denominator.

John Anderson,  
Technology Advisory Services,  
189 Kingston Road, SW19

**Departure of an editor**

From Mr Fahri Gorgulu

Sir, Observer included an untruthful item ("Pressed out," October 30) concerning myself and Mr Metin Munir, your former Ankara correspondent, and until two weeks ago, editor of *Gunes* Newspaper, of which I am a director.

I would like to present the true facts.

Fourteen months ago, despite Mr Asil Nadir's initial opposition, it was I who invited Mr Munir to run the paper. Now Mr Nadir has dismissed him because of his clear failure as an editor. It was my regrettable duty to tell him the decision of our boss.

I would not have expected Mr Munir to fabricate an excuse for his dismissal from the paper. As regards his problems in the period when he was your Ankara correspondent and democracy was temporarily suspended in Turkey, he is well aware that I was one of the people who prevented his expulsion.

As for the description of myself as a former "police boss", I am a graduate of the School of Political Sciences and rose progressively to be provincial governor and under secretary in the ministry. This background made me eligible for the appointment of director general of national security, to which only governors can be appointed.

I was initially reluctant to be appointed to the position, but I do not regret the more than three years I spent in it, during which I reorganized the Turkish Police Force. I have always been proud to have headed the Turkish police who - even in the revolutionary times during which I held my post - have always showed sufficient fairness never to attack a private business, unlike some things that happen in your country.

Fahri Gorgulu,  
vice chairman,  
*Gunes* Newspaper  
Istanbul,  
Turkey

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**Towards a longer-term view**

From Mr David Fifeild

Sir, Both Alastair Sykes's article ("Bigger carrots etc., October 31) and your editorial ("Short-termism reappraised," November 7) on Professor Paul Marsh's paper on short-termism stress an Anglo-Saxon, skewed view of ownership.

A company through its legal status has three key stakeholders - the owners, the managers/employees and the suppliers/customers. In German and Japanese companies

the interests of the three are much more closely matched.

This encourages a longer-term view of corporate well-being which manifests itself through training and evolutionary product design. Superior manufacturing performance follows. Perhaps closer association with the European Community will lead to a more profitable balance for Britain. David Fifeild, Oaklands, Weston Underwood, Bucks

Friday November 16 1990

## Van Gogh cornflowers withered by recession

By Antony Thorncroft in London

A VAN GOGH painting has become one of the latest casualties of the recession.

Years of an economic downturn and a Gulf war are damping art auctioneers' profits and confidence, and they can do little but batten down the hatches and persuade potential sellers to expect modest prices for their works of art.

The more austere mood was illustrated on Wednesday night in New York when Christie's offered for sale one of Van Gogh's last paintings, a vase overflowing with cornflowers and poppies. Despite Van Gogh's flower paintings being the most desirable icons of modern art, the lot was withdrawn.

The best bid was \$9.5m. Christie's had anticipated the downturn in demand by putting a modest \$12m-\$16m estimate. It would certainly have persuaded the seller, a museum in Buffalo, New York, to accept less for the painting, which lacks the immediate appeal of Van Gogh's Sunflowers and Irises.

The outcome was in contrast to the heady days of 1987 when

Christie's signalled the start of the boom in the art market by dispensing of a version of Sunflowers for \$38.5m. A few months later, Mr Alan Bond celebrated his financial apogee by paying \$53.5m for the luminous blue Irises.

This week the market received its first serious test since the economic downturn, with Sotheby's and Christie's holding important sales of Impressionist and modern art in New York. In three days the auction houses expected to pull in more than 15 per cent of their annual turnover and even more of their profits.

Last year, Sotheby's grossed more than \$300m from its New York autumn sales, with Christie's not far behind. This year Sotheby's sold art for just \$165m.

It is not all gloom. By being selective in the pictures taken for sale and by persuading sellers to accept estimates more in line with the prices prevailing in 1988 than at last winter's peak, Sotheby's and Christie's managed to find buyers for most of the items on offer.

Arts, Pages 16, 17



Van Gogh's Jardin de Fleurs fetches a world record for a drawing of \$8.36m in New York

## Row erupts over financing German unity

By David Marsh in Bonn

A FIERCE ROW over financing German unity erupted yesterday between Social Democratic and Christian Democrat-ruled regions, as the government's economic advisory council issued a stern warning of the risks of rising budget deficits.

At a meeting of the Finance Planning Council, linking the central government and the federal states (Länder), Mr Theo Waigel, finance minister, came under attack from the Social Democrat (SPD) opposition.

Mr Gerhard Schröder, Lower Saxony's SPD premier, charged that Mr Waigel in his budget savings plans was trying to "suck blood" from the Länder and municipalities.

Yesterday's row centres on Mr Waigel's demand that west German Länder should halve their 1991 deficits to DM10bn (\$6.7bn) in order to allow financing room for the expected

FORECAST FOR GERMAN DEFICITS (Overall public sector deficit, including German Unity Fund)					
	1991	1992	1993	1994	1995
Change in nominal gross national product (%)	6	6	6	6	6
West Germany	6	6	6	6	6
East Germany	7	8	9	9	9
Total spending (DMbn)	971.0	1017	1080	1147	1218
Deficit (DMbn)	150.0	145	158	168	177
Deficit as % of GNP	5.5	5	5	5	5
Interest charges as % of total spending	8.0	9	9.5	10	11

the December 2 general election, he told a rally in Bonn on Wednesday night that the government had "no concept" in its budget policies. Chancellor Helmut Kohl was deceiving the voters by ruling out tax increases to finance unity.

The argument over sharing the burdens for the higher than expected cost of unity was fanned by the annual report from the economic advisory council, which advocated annual budget cuts of at least DM100bn by 1995. Unless vigorous budget savings were implemented, the overall public sector deficit was likely to remain at about 5 per cent of GNP every year until 1995.

The council of independent academic economists said that continuing deficits of this level would boost interest rates, dampen economic growth and threaten confidence in the D-Mark.

Fighting an uphill battle for

DM25bn shortfall for east German local government.

Mr Kurt Bielenkopf, Christian Democrat premier of the east German state of Saxony, which expects a DM4bn deficit next year, repeated yesterday that tax increases only a matter of time.

Amid a generally sceptical reaction to Mr Waigel's plan to seek DM435m in central government budgetary savings next year, Mr Oskar Lafontaine, the Social Democratic leader, said that tax increases were only a matter of time.

He added that he did not believe the current weakness of sterling would create a need for a realignment of the EMS exchange rate mechanism.

"I note the weakening of the pound, which is due partly to the situation of the British economy and also, for a not insignificant part, to the political situation."

Germany, on the other hand, has made clear that it sees no need for the G7 to meet and is comfortable with the slide of the dollar, which reinforces its own anti-inflation policy by strengthening the D-Mark.

Although the decline of the dollar could weaken activity in other economies by making their exports more expensive, it also brings a short term bonus by reducing the impact

of the rise in oil prices.

"This meeting will happen sooner or later, and the sooner the better, but it will not - unless the Seven renounce monetary co-operation, which I do not believe," Mr Béregovoy said.

He added that he did not believe the current weakness of sterling would create a need for a realignment of the EMS exchange rate mechanism.

"I do not think that will mean a realignment for the European monetary system in the near future," he said.

• France's inflation rate

remained stable at 3.8 per cent last month, according to provisional figures by Insee, the state statistical service.

Mr Béregovoy said the inflation figure was good in the current economic climate, and that only the Netherlands had recorded a lower increase in prices in October.

The gap between French and German inflation rates shrank to 0.5 per cent; Mr Béregovoy said that for the first time the price of manufactured goods was now rising more slowly in France than in Germany.

Insee said prices rose by 0.5 per cent during the month. Excluding the impact of higher energy prices, the rise would have been only 0.3 per cent. November's price index should reflect lower petrol prices.

**French say Pöhl has ignored fall in dollar**

By George Graham in Paris

GERMANY is so preoccupied with its internal affairs that it is neglecting the consequences for the world economy of the decline in the dollar, Mr Pierre Béregovoy, France's finance minister, claimed yesterday.

"They are looking a bit too much at what happens at home and not enough at what happens in the world," he said.

Singing out Mr Karl-Otto Pöhl, the Bundesbank president, for criticism, he complained that the Bundesbank chief recognised the need for order in the European monetary system, but apparently not in the international foreign exchange markets.

Mr Béregovoy last week called for an emergency meeting of the Group of Seven leading industrial nations to discuss

## Monthly surge takes British unemployment above 1.7m level

By Rachel Johnson, Economics Staff, in London

FIGURES showing the biggest monthly rise in UK unemployment for more than four years, out yesterday, indicate that the British economy is in a recession that could last until the end of next year.

The government announced that seasonally-adjusted unemployment in October rose by a "disappointing" 32,300 to 1.7m mark.

There is a growing consensus among City of London economists that the latest figure makes the Treasury's forecast that the current economic slowdown would be both shallow and short-lived appear unrealistic. In last week's autumn statement, the government said unemployment "may continue rising in the months ahead as the economy slows further".

But the unexpectedly large rise appeared to be part of a much bleaker picture.

The underlying increase in average earnings across the whole economy rose to 10.25 per cent in September, after 10 per cent the previous month. The rise in earnings was cou-

pied with a decline in manufacturing output. This pushed the rise in manufacturing unit wage costs to 10.6 per cent, the highest level since the 1981 recession.

The unemployment rate rose from 5.9 per cent of the workforce in September to 6 per cent in October. A growing number of City economists now see unemployment as likely to rise to about 2.2m, or 7.6 per cent of the workforce, by the end of 1991. The Treasury's forecast of 4 per cent growth next year and the government's belief that job creation will be rapid are widely regarded as too optimistic.

The grim news on employment and wages coincided with a blunt warning from the Bank of England that unemployment would rise sharply unless pay bargainers agreed to lower pay increases. In its latest quarterly bulletin, the Bank said the slowdown in the British economy would be steeper and more prolonged than 1991 had previously thought.

Mr Michael Howard, the employment secretary, warned

that the upward trend in unemployment would not stop as long as pay settlements continued at "unrealistically high" levels.

Mr Neil Mackinnon, economist at Yamaichi, the Japanese securities house, said that since the UK's rate of wage inflation was higher than that of most other countries within the exchange rate mechanism, its unemployment rate would rise far above the current ERM average of 8 per cent during a "long drawn-out recession".

Mr Tony Blair, the opposition Labour Party's employment spokesman, said the "appalling figures showed that the recession was 'here now and deepening'".

The gloomy figures, however, had little impact on London's financial markets. Sterling closed slightly higher on the foreign exchanges at 93.7 on the Bank of England's trade-weighted index, was unchanged. Bank warning on unemployment, Page 10; Lex, Page 20; London Stock Exchange, Page 37; Currencies, Page 44

**US seeks delay in loans for Brazil**

Continued from Page 1  
tor budget deficit. The government has said it can only afford \$1bn in foreign interest payments.

However, some governments, including that of the UK, and some staff of the institutions do not support the widening of the issue to include project loans from the World Bank and IADB.

During his recent visit to Tokyo, Mr Collor gave clear indications that Brazil was now taking a more flexible position.

Addressing leading Japanese businessmen and bankers on Wednesday he said Brazil was not imposing limits on how the debt would be negotiated or insisting that it must all be dealt with in one package rather than treating the arrears separately.

In a hard-hitting speech which mostly centred on the debt issue Mr Collor called for Japanese support for the Brazilian position. According to press reports, in order to facilitate this he has agreed to pay \$270m owed by Brazil to the Japanese companies Nippon Steel, Kawasaki Steel and Ishi-

bras. The rise in earnings was cou-

pied with a decline in manufacturing output. This pushed the rise in manufacturing unit wage costs to 10.6 per cent, the highest level since the 1981 recession.

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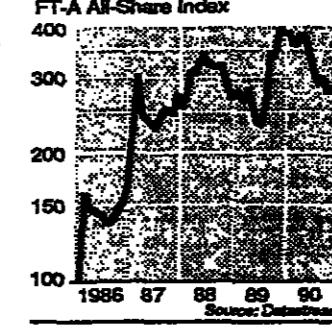
Mr Michael Howard, the employment secretary, warned

## THE LEX COLUMN

### The glamour fades at Wellcome

#### Wellcome

Share price relative to the FT-A All-Share Index



Finally ready to become cash positive. But the group needs sales growth of around 4 per cent just to stand still this year, which looks unlikely given last year's record and the fact that margins remain under severe pressure. Glamour has been overthrown in favour of grind; the same may be true of the share.

#### Royal Insurance

There is something that smacks of short-termism in yesterday's strong rally in Royal. There is genuine good news around concerning insurance pricing at Lloyd's and in the UK domestic market, but not enough to justify the 5 per cent leap in Royal's shares. The classes of insurance where Royal is definitely pushing premium rates up - UK motor and household - are only one-fourth of its global business. As Royal's £35m nine-month pre-tax losses show, there are lots of other bits of the company, like its insurance UK estate agencies or its US property/casualty business, which are being managed back to health only gradually.

Now will the dividend and balance sheet issues subside, however? Much the market would like them to. If Royal increases its final dividend in line with the interim, the combined pay-out would cost £225m: surely too large an outflow given the state of its balance sheet. Quite correctly, Royal says conventional solvency margins are only a crude measure. It is scarcely the end of the world if at 35 per cent its margin is at its lowest since 1974. But for any investor with more than a six-month time horizon, it is hard to see that its balance sheet is strong enough for the 1990s.

#### Racial

This year's second attempted buy-out of a FT-SE stock is beginning to sound almost as bizarre as the first. Take a hurried weekend board meeting with no financial advisers present, an obvious shortage of independent non-executive directors and an entrepreneurial figure who has held down the twin jobs of chairman and chief executive longer than the boss of any other major UK company, and one can understand the institutions' unease over Racial's proposed restructuring. Yesterday's clarification looks more like a climbdown, and makes the chances of a successful buy-out of the ring of the business even harder to predict.

#### UK economy

If the Bank of England quarterly bulletin is right and wages respond more to changes in unemployment than the absolute level, the authorities should get a modicum of comfort from yesterday's figures.

The £2.00 increase in September's unemployed is three times the average monthly rise since March. But it is still less than last year's average monthly fall in unemployment and is only half the monthly increase seen during the 1990 recession. By most continental standards UK unemployment is still very low. It would have to increase by another 650,000 to get to the EC average.

The assumptions behind the write-down are crucial. If they prove adequately conservative and Burton actually makes sizeable sales within the timetable, there should be no more bad news.

And look at the neat timing of the provision: it coincides with a £28m five-year revaluation benefit and the profitable sale of the financial services arm. So Burton takes its hit and shareholders' funds actually rise.

Deep worries remain on the retailing side. Debenhams is

the fear on Mrs Thatcher's side is that the possibility that Mr Hurd could emerge as a candidate in the second round might encourage some MPs to abstain rather than vote for her in the first ballot.

In the House of Commons, the prime minister brushed off any suggestion that she might face defeat. She promised to return from Paris next Wednesday to deliver a prime ministerial report on the Conference on Security and Cooperation.

Mr Heseltine, who travelled to Scotland last night to campaign in the Paisley by-election, repeated his pledge to reform the poll tax either by relating it more directly to the ability to pay or by removing responsibility for education spending from local authorities.

The former defence minister also sought to enhance his appeal with right-wing Tory MPs by promising to consider the introduction of "workfare" schemes for the unemployed.

His statements forced an unscheduled Cabinet discussion of the poll tax so that ministers could establish an agreed position. That emerged in the Commons when Mrs Thatcher said that many of the changes agreed in this year's review of the tax had yet to be implemented.

While leaving the door open to further minor adjustments, she said that transfer of education responsibilities proposed by Mr Heseltine would force either an increase in income tax or cuts in other areas of public spending.

Parliamentary debate, Page 9; Politics Today, Page 19

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## INSIDE

### Insurers unveil merger details

Maurice Lippens (left) and Hans Bartels are pleased to announce the merger of their respective insurance companies Groupe AG of Belgium and Amev of the Netherlands. Seven and a half months of hard talking have been brought to a "successful conclusion". The chairmen yesterday revealed details of the joint group's new financial structure. They also claimed that the combined entity will be the first full EC merger in the financial services sector. Page 22

### Art of the matter

The walls of Polly Peck's headquarters in London's prestigious Berkeley Square will soon be here as a planned auction of the company's antiques and paintings draws near. Asil Nadir is also doing his best to raise cash on his first visit to Turkey and Cyprus since the group was placed in the hands of administrators. He is expected to try to raise funds to stave off a bankruptcy petition brought against him earlier this week. Page 31

### Banking crusade goes wrong

Bank of Ireland, sometimes accused of operating a monopoly in its home market, has spent a lot of time and shareholder funds buying its way into overseas, particularly US, markets. But from the bank's latest results, BoI has bought itself nothing but trouble. Now there is corporate blood on the carpet, with the resignation of chief executive Mark Hely Hutchinson. Keith Cooklin reports on an expansionary crusade that went wrong. Page 30

### Yet more bad news for Australia

The bad news continues for Australian banks. Westpac Banking is the second financial services group to report poor results in a fortnight. In 14.4 per cent and in net income terms is well behind that of its competitor largely because of the bank's bad and doubtful debt write-offs which more than double for the year. One of the few glimmers of hope has been overseas banking operations which lifted their contribution by 12 per cent. Page 23

### Heavy claims hit Royal

Disappointing third-quarter results for Royal Insurance, the leading UK general insurer, indicate the scale of difficulties facing the British insurance market. Heavy claims from fire, motor and other lines of business have added to problems caused by storm and subsidence losses. Royal insures about 15 per cent of UK homes. Page 29

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### Chief price changes yesterday

FRANKFURT (DM)	PARIS (FFP)
Mines	400 + 20
All Int'l & Vek	650 + 20
Brown Boveri	765 + 25
Lufthansa	1000 + 15
Lies	792 + 15
Springer Axel	755 + 15
Zander Fahr	227 - 73
SWITZERLAND (SF)	
Hesj	20% + 1%
No Of Facts	70% + 1%
Police	777 + 23
ASP	25% - 2%
McDonald Int'l	25% - 1%
Monozon	25% - 3%
Star Compan	25% - 2%
Tatibank	83 - 4%
NEW YORK (\$)	
Mines	100% + 1%
No Of Facts	20% + 1%
Police	777 + 23
ASP	25% - 2%
McDonald Int'l	25% - 1%
Monozon	25% - 3%
Star Compan	25% - 2%
Tatibank	83 - 4%
London prices at 12.30pm	
PARIS (FFP)	
Mines	400 + 20
All Int'l & Vek	650 + 20
Brown Boveri	765 + 25
Lufthansa	1000 + 15
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Tatibank	83 - 4%
London prices at 12.30pm	



Sir Ralph Halpern (left) will be replaced by Sir John Hoskyns (right) in the role of non-executive chairman and Laurence Cooklin will become chief executive

## Colourful executive quits top UK fashion group

By John Thornhill and Andrew Hill in London

SIR RALPH Halpern, one of the most colourful and controversial British businessmen of recent times, yesterday quit as chairman and chief executive of Burton Group, the UK fashion retailer, with a pay-off of £22m (£1m) and pension of

icy unit who joined Burton as non-executive director eight months ago, will take over as non-executive chairman. Mr Laurence Cooklin, joint managing director, will become chief executive.

Sir John said yesterday: "There was no question of Sir Ralph being pushed. It was

it was "not an unreasonable payment." Some institutional shareholders, who have been vocal critics of the way the company has been run and its "excessive" executive payments, expressed dissatisfaction with the compensation package.

"It does appear to be rather a generous settlement," said one fund manager dryly.

Sir Ralph, 52, has worked at Burton for almost 30 years. He became the first UK businessman - excluding bankers - to receive a five-figure salary. He had three years of his contract to run. Sir John said that considering Sir Ralph's length of service

it was "not an unreasonable payment."

Some institutional shareholders,

had been vocal critics of the way the company has been run and its "excessive" executive payments, expressed dissatisfaction with the compensation package.

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## INTERNATIONAL COMPANIES AND FINANCE

## Racal Electronics reveals details of de-merger plan

By Richard Gourlay in London

RACAL Electronics, one of the largest remaining British electronics companies, yesterday revealed details of its proposed de-merger and break-up, which caught the City and the company's advisers by surprise on Monday.

Following the proposed de-merger of its 80 per cent stake in Racal Telecom, which operates the Vodafone cellular telephone business, and Racal Chubb, the security business, the "rump" of Racal Electronics will continue as a quoted company.

Only after "an appropriate time" during which the market will establish a value for these remaining businesses, will Sir Ernest Harrison, the Racal chairman, lead a management buy-out of Racal Electronics, the company said.

Racal Electronics announced the proposed break-up after an early morning board meeting last Sunday.

Mr Gerry Whent, the chief

executive of Racal Telecom and a non-executive director of Racal's main board, was on a business trip and did not attend the board meeting.

The group plans to distribute Racal Chubb and Racal Telecom shares to Racal Electronics shareholders in proportion to their current shareholdings.

However, it said it would not be able to place its proposals before shareholders for several months.

Yesterday Racal Electronics appointed N.M. Rothschild and Goldman Sachs as financial advisers and promised more details as soon as possible.

It emphasised that the board's break-up and buy-out proposals were intended to reflect more fully the value of Racal Electronics businesses for all shareholders.

Sir Ernest has consistently complained that the stock market valuation of Racal Electronics undervalued its stake in Racal Telecom, 20 per

cent of which it floated in 1988. At times the stock market's valuation appeared to give Racal Electronics businesses, without Chubb and Telecom, a negative valuation, he said in announcing his plan on Monday.

Racal Electronics also said additional non-executive directors would be appointed in the near future to supplement Mr Harrison, Mr David Webb, a former executive, and Sir Edward Ashmore, who retired as chief of the defence staff in 1978.

Those directors not involved in the management buy-out will seek independent advice on Sir Ernest's proposals.

As Racal will not be making details of its proposed plans available to its shareholders for several months, the Takeover Panel has decided Racal should not yet be considered "under offer", a technical definition which would prevent the company taking certain actions.

## Ansaldo in power plant link with Siemens

By John Wyles in Rome

ANSALDO, Italy's state-owned gas turbine power plant manufacturer, has announced a licensing and long-term collaboration agreement with Siemens/KWU of Germany.

The agreement makes Ansaldo a full-range provider of electric power stations and provides a stimulus for its nuclear power construction activity, which was wound down following Italy's decision by referendum three years ago to dispense with the nuclear option.

The objective, however, goes beyond the use of Siemens technology. The aim is for a longer-term relationship, by means of a joint venture, which would include co-ordination of production to maximise the use of manufacturing plant in Italy and Germany.

Yesterday's announcement, however, signifies an acceptance by Finmeccanica, Ansaldo's parent holding company, that its hopes of creating a single Italian electric plant manufacturer have so far come to nothing.

Discussions on collaboration with Nuovo Pignone, part of the state-owned ENI group, founded partly due to its reluctance to cede leadership to Ansaldo, and partly because the company is a manufacturing associate of CGE-Alstom, which uses General Electric gas turbine technology.

Flat, the other Italian producer, uses Westinghouse technology, and has recently done a swap of shares and assets with CGE.

Finmeccanica said yesterday, however, that its agreement with Siemens was aimed at international markets. It said it would continue to seek collaboration with Fiat and Nuovo Pignone in supplying the Italian market.

The deal with Siemens puts Ansaldo in a position to implement its part of the three-sided agreement with ENEL, Italy's electricity supplier, and the Soviet government. The deal involves the construction of 16 gas turbine power stations in the USSR, which will be paid for by the supply of Soviet electricity.

## AG and Amev finalise merger terms

By Tim Dickson in Brussels

BELGIUM'S largest insurance company, Groupe AG, and Amev, the third largest Dutch insurer, are to formally consummate their merger next month.

Mr Maurice Lippens, AG chairman and his Amev counterpart Mr Hans Bartels, yesterday revealed details of the joint group's new financial structure. They confirmed that seven and a half months of hard talking had been brought to "a definitive conclusion".

The two sides have gone to Solomon-like lengths to retain their individual characters. However, at the same time, they claim the combined entity will be the first full European Community merger in the

financial services sector.

Implementing the association agreement - which will be put to both sets of shareholders on December 3 - will create an international group active in banking and insurance in 12 countries across four continents. Amev/AG will be among the 15 largest insurance groups in Europe, with a gross total premium of F1.62bn (£675m), total income of about F1.4bn, and shareholders' equity of F1.75bn.

Combined profits at the end of 1989 worked out at between F1.68bn and F1.82m, depending on whose accounting policies are employed.

Under the agreements, each of the two companies will own

a 50 per cent interest in the new group, plus certain assets which they will retain separately.

A number of provisions will ensure that AG continues as the Belgian "anchor" within the group of major shareholders in the giant Belgian holding company Société Générale de Belgique. The new structure is intended to preserve the Dutch character of the VSG Group, with whom Amev merged in May.

The deal - which will be backdated to 1 January 1990 - recognises that Amev's contribution to the enlarged group is worth F1.15bn, more than the that of AG. To compensate, the latter will pay half this difference via a combination of

cash and new preference shares in a newly created AG subsidiary.

Mr Lippens and Mr Bartels will be joint chairmen of a new executive board responsible for day-to-day management. They will link with the two parent companies via a new supervisory board.

Mr Lippens yesterday described the merger as "an aggressive, not a defensive, reaction to the challenge of 1992". He drew attention to the wide discrepancy in premium rates within EC countries such as France and Italy, though he conceded that the overall direction of premiums in a single market would probably be down.

## Strong sales boost Novo Nordisk

By Hilary Barnes in Copenhagen

NOVO NORDISK, the Danish industrial and health care products group, reported a 5 per cent improvement in pre-tax earnings for the first nine months of 1990 after a strong third quarter.

Sales increased by 9 per cent to Dkr6.01bn, with turnover for the third quarter advancing by 16 per cent to Dkr1.68bn. Pre-tax earnings for the third quarter were 12 per cent higher at Dkr302m.

The group maintained its earlier forecast that pre-tax earnings for the year would exceed last year's Dkr1.68bn, assuming there are no serious exchange rate upsets in the rest of the year.

The group said that consolidated net sales increased in local currencies increased by about 15 per cent, mainly due to higher volume and a better product mix. However, an 8 per cent appreciation of the krone against the currencies of importance to Novo meant that the increase was only 9 per cent in Danish currency.

Sales by the health care group, in which insulin is the main product, increased at nine months by 16 per cent to Dkr4.22bn. In terms of local currencies, the sales advance was 20 per cent.

## Ericsson up sharply to SKr3.2bn

By John Burton in Stockholm

ERICSSON, the Swedish telecommunications equipment group, announced yesterday that pre-tax profits for the first nine months of 1990 rose 39 per cent to SKr1.08bn (\$195m), matching market expectations.

It repeated its forecast that full-year profits would climb by about 26 per cent to around SKr1.6bn, with profits in the third quarter rising by 30 per cent. Sales during the nine months increased by 26 per cent to SKr3.8bn.

"To date, we have demonstrated that we are more resistant to a business decline than companies in other industries,"

said Mr Lars Ramqvist, Ericsson president.

Radio communications, which includes cellular mobile telephone systems, reported the most rapid sector growth, with net sales increasing by 76 per cent to SKr820m. One third of the increase was due to Ericsson's venture partnership with General Electric in the mobile telephone market.

Ericsson recently became the biggest supplier of cellular telephone equipment in the US, with sales of SKr20bn. It recently won orders from the UK and Norway for public telephone exchanges and will deliver digital transmission equipment for the German public telecom system.

North American continent, beginning with the replacement of existing systems in the New York City area and the Pacific northwest. Indeed, the North America market is growing more rapidly than the others, with sales increasing by 118 per cent to SKr1.1bn during the nine-month period.

Europe, however, remains the company's dominant market, with sales of SKr20bn. It recently won orders from the UK and Norway for public telephone exchanges and will deliver digital transmission equipment for the German public telecom system.

Ericsson's continuing good performance reflects the success

of the company's revival strategy. Between 1985 and 1988 it invested SKr6bn in new plant and made a number of company acquisitions in Germany, France and the US. Last year it restructured the company's operations to make them more cost effective.

The deal with Siemens puts Ansaldo in a position to implement its part of the three-sided agreement with ENEL, Italy's electricity supplier, and the Soviet government. The deal involves the construction of 16 gas turbine power stations in the USSR, which will be paid for by the supply of Soviet electricity.

## Air France to cut some flights

By William Dawkins in Paris

AIR FRANCE, the French national airline, is to make a sweeping reorganisation of its flight programme. The company plans to close or cut capacity on its most unprofitable routes and increase flights on the busiest lines.

The changes are part of an economy drive announced in September in response to a sharp rise in fuel and insurance costs, coupled with a stagnation of traffic on secondary routes.

Air France hired an independent consultant to identify the hopelessly unprofitable routes, now to be suspended or transferred to regional carriers. This comes a fortnight after the air-

line received the green light from the European Commission to take over UTA, which flies between France, Africa and Asia, and Air Inter, the troubled internal airline.

Air France's overall capacity will rise slightly in the reorganisation, but there will be a cut in medium-haul flights and an increase in intercontinental capacity. The biggest cuts fall on services between the French regions and Europe, east Africa, the Indian Ocean region and the Caribbean.

Air France is to suspend routes from the French capital to nine secondary European cities: Belfast, Newcastle, Shannon, Cork, Munster, Antwerp, Florence and Catania. It will, as a result, use fewer charter carriers from outside the group.

Capacity will rise on the busy North and South American routes, and on services between Paris and European capitals. Freight capacity will also rise by 4 per cent.

Like other airlines, Air

France is experiencing heavy losses. It was FF17.70m (£34.3m) in the red in the first six months of this year. It estimates that the higher fuel prices caused by the Gulf crisis has added FF1.1bn to costs, from which it will recover only FF300m through fare rises announced last month.

The group maintained its earlier forecast that pre-tax earnings for the year would exceed last year's Dkr1.68bn, assuming there are no serious exchange rate upsets in the rest of the year.

The group said that consolidated net sales increased in local currencies increased by about 15 per cent, mainly due to higher volume and a better product mix. However, an 8 per cent appreciation of the krone against the currencies of

importance to Novo meant that the increase was only 9 per cent in Danish currency.

Sales by the health care group, in which insulin is the main product, increased at nine months by 16 per cent to Dkr4.22bn. In terms of local currencies, the sales advance was 20 per cent.

## Aga's 33% advance on target for year

AGA, the Swedish industrial gas group, yesterday reported a 33 per cent improvement in its profits after financial items for the first nine months of the year, to SKr1.08bn (\$195m), writes Robert Taylor from Stockholm.

At the same time, the com-

pany reported a 14 per cent increase over the same period to SKr1.1bn from SKr7.5bn.

The company said its forecast of at least a 30 per cent rise in profits for the whole year remained unchanged.

Aga's continuing good performance reflects the success

## Obligentia share trading halted

By Robert Taylor

SHARE trading in Obligentia, the ailing Swedish finance company, was stopped yesterday on the Stockholm bourse. The suspension was a further twist to the growing crisis rippling through the country's financial sector, caused by high interest rates and falling property prices.

The company's main shareholder, the Mercurius group, owned by the financier Mr Peter Gyllenhammar, is negotiating with the banks in trying to find a solution to Obligentia's problems before Monday.

SUEZ up 35% to FF2.7bn

By George Graham in Paris

COMPAGNIE de Suez, the French financial and industrial conglomerate, has confirmed first-half profits of FF2.7bn (\$344m), up 38 per cent from the same period last year. The group, however, has warned that earnings per share for the full year will probably be lower than in 1989.

The company's main shareholder, the Mercurius group, owned by the financier Mr Peter Gyllenhammar, is negotiating with the banks in trying to find a solution to Obligentia's problems before Monday.

per cent increase in group operating profits to FF1.5bn, thanks largely to the consolidation for the first time of SGB and Victoire. A large exceptional gain of FF2.4bn was mainly due to the sale of a minority stake in Victoire.

Banking activities contributed FF800m to net profits, while insurance contributed only FF200m. Holdings in industry, services and property contributed FF700m, and the holding company itself contributed FF1.1bn, largely due to the exceptional gain on the Victoire minority stake.

All these securities having been sold, this announcement appears as a matter of record only.

NEW ISSUE

November, 1990.



## KOBE ELECTRIC RAILWAY CO., LTD. U.S.\$70,000,000

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دعاة ملائكة

FINANCIAL TIMES FRIDAY NOVEMBER 16 1990

## WOULD YOU ASK AN AMATEUR WHICH ONE TO CHOOSE?



Today, since the financial market has the world as its playing field, it's important to know how to play the game and to have available the most appropriate instruments. And to have the backing of a partner capable of offering in-depth professional experience. In the City, for example, BCI has been present since 1911. This long tradition has put us in a privileged position compared to other foreign banks, enabling us to develop extensive experience in this prestigious financial centre. We have specialized capabilities in the major markets including that of syndicated loans, eurobond offerings, trade and acquisition finance, corporate finance, currency and interest rate swaps, currency options and other innovative products. In the playing field of the lira we are, without question, the number one. If you want to be a leader in your game, ask BCI. We can offer you the winning mix of innovative solutions and individual creativity.

**BANCA COMMERCIALE ITALIANA**  
ITALIAN LEADING BANK

## Alfa-Laval's Interim Report January 1-September 30, 1990

The Group's orders received increased by 15 percent to SEK 13,420 million (£1,220 million). At the same time invoiced sales rose 17 percent to SEK 11,919 million (£1,085 million).

Income after net financial items increased to SEK 1,048 million (£95 million), a 16-percent increase over last year. Earnings per share after full taxes for the past 12-month period amounted to SEK 17.40 (14.90) (£1.60/1.35). Earnings per share for the 1989 fiscal year totaled SEK 15.80 (£1.45).

**Return on adjusted equity** after full taxes for the past 12 months reached 21.8 percent, compared with 21.9 percent in the 1989 fiscal year.

**The earlier forecast remains unchanged:** a 15-percent sales increase and an increase in income at approximately the same rate.

The complete interim report can be obtained from Alfa-Laval's UK Headquarters. Please call (081) 560 1221.

Note: An exchange rate of SEK 11 per pound has been used.



Alfa-Laval Company Ltd, Alfa-Tower, Great West Road, GB-Brentford MDDX TW8 9BT. Tel.: (081) 560 1221.

### RECTICEL DEUTSCHLAND GMBH, BEXBACH

a subsidiary of Gechem Recticel group, Brussels, in turn a subsidiary of Société Générale de Belgique.

has acquired the polyurethane-foam production of

### SCHÜNGEL-CHEMIE BURKHARDSDORF GMBH

formerly VEB SCHAUM-CHEMIE, Burkhardsdorf.

and has transferred the assets to its newly formed subsidiary Recticel-Schüngel GmbH, Burkhardsdorf, in the former GDR.

The undersigned acted as financial adviser to Recticel in this transaction in the former GDR.

### TRINKAUS MONTAGU GMBH

Kasernenstrasse 12, 4000 Düsseldorf 1

Telephone: 0211/84666, Telefax: 0211/328200

### FIRST CHICAGO CORPORATION

US\$200,000,000 Floating Rate

Subordinated Capital Notes Due 1997

Notice of Rate of Interest

Notice is hereby given that the rate of interest on the Floating Rate Subordinated Capital Notes due 1997 ("the Notes") issued by First Chicago Corporation for the interest period commencing 15th November, 1990 and ending on 15th February, 1991 has been determined to be 8% per cent per annum. The interest payment date for such interest period is 15th February, 1991. The interest amount, i.e. the amount of interest payable in respect of each US\$ 10,000 principal amount of Notes, for such interest period is US\$ 210.83

### CHEMICAL BANK

As Agent Bank for

First Chicago Corporation

### MORGAN GUARANTY TRUST COMPANY OF NEW YORK

Japanese Yen 15,000,000,000

Floating rate deposit notes due 1991

For the six months 16 November, 1990 to 16 May, 1991 the notes will carry an interest rate of 10.65% per annum.

Interest payable on the relevant interest payment date 16 May, 1991 will be Yen 535,158 per Yen 10,000,000 note.

Agent: Morgan Guaranty Trust Company

JPMorgan

### The Governor and Company of the BANK OF SCOTLAND

(Concorded by Act of the Scott Parliament in 1591)

U.S.\$250,000,000

Undated Floating Rate Primary Capital Notes

Notice is hereby given that the Rate of Interest has been fixed at 8.1875% p.a. and that the interest payable on the relevant Interest Payment Date May 16, 1991 against Coupon No. 11, in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$411.65 and in respect of U.S.\$250,000 nominal of the Notes will be U.S.\$10,291.23.

November 16, 1990, London

By Citibank, N.A. (CSSI Dept.), Agent Bank

### Taiyo Kobe Finance Hongkong Limited

U.S. \$100,000,000

Guaranteed Floating Rate Notes due 1997

Guaranteed as to payment of principal and interest by

The Mitsui Taiyo Kobe Bank, Limited

For the three month period 15th November, 1990 to 15th February, 1991 the Notes will carry an interest rate of 8.5% per annum with a coupon amount of U.S. \$312.43 per U.S. \$10,000 Note and U.S. \$5,310.76 per U.S. \$250,000 Note, payable on 15th February, 1991.

Bankers Trust

Company, London

Agent Bank

### Santa Barbara Savings and Loan Association

(Incorporated under the laws of the State of California)

U.S. \$100,000,000

Collateralized Floating Rate Notes due 1996

Notice is hereby given that the Rate of Interest has been fixed at 8.125% p.a. and that the interest payable on the relevant Interest Payment Date, February 19, 1991, against Coupon No. 18 in respect of U.S.\$100,000 nominal of the Notes will be U.S.\$2,144.10.

November 16, 1990, London

By Citibank, N.A. (CSSI Dept.), Agent Bank

### The Chase Manhattan Corporation

U.S. \$250,000,000

Floating Rate Subordinated Notes due 2000

For the three months 15th November, 1990 to 15th February, 1991 the Notes will carry an interest rate of 8.5% per annum with a coupon amount of U.S. \$207.64 per U.S. \$10,000 principal amount, payable on 15th February, 1991.

Bankers Trust

Company, London

Agent Bank

## INTERNATIONAL COMPANIES AND FINANCE

### Icahn makes fresh move over USX

By Martin Dickson in New York

MR CARL Icahn, the corporate raider, is again rattling the cages over USX, the US energy and steel group, in which he holds a 13.3 per cent stake. In a new filing with the Securities and Exchange Commission, Mr Icahn said he intended to sponsor and fund an independent committee to "act as liaison between USX and its shareholders".

The latest salvo gained a cool response from USX which said it would review the raider's suggestions in due course and respond in detail at the appropriate time.

He said members of this committee in the proposed moves include three academics, a former chief executive of the Burlington Northern Railroad and the executive director of the Massachusetts Pension Reserves Investment Management Board - had agreed to serve as nominees for election as directors "unless the USX board adopts a meaningful restructuring plan". The annual meeting at which new directors can be appointed is next May.

Mr Icahn lobbied unsuccessfully earlier this year for USX's steel operations to be spun off as a separate operation, although the company

had said it would seek ways to "benefit its shareholders" and had exploratory discussions on selling some of its steel operations.

In his latest letter, Mr Icahn said he was pleased with

USX's recent search for a buyer for the steel division and the establishment of a separate subsidiary for all steel operations, but suggested that shareholders were "very receptive at this point".

Mr Icahn said he had received bids from "major investment banks" for his USX stock, but it was not for sale.

Electricité de France

### Notice to Holders of the Following Issues:

ECU 150,000,000 12½% Notes due 1991  
ECU 175,000,000 8½% Bonds due 1995  
ECU 50,000,000 9½% Bonds due 1996  
ECU 200,000,000 9½% Bonds due 1998  
ECU 150,000,000 9½% Notes due 1997  
ECU 100,000,000 7½% Bonds due 1998  
ECU 200,000,000 8½% Notes due 1999

All guaranteed by The Republic of France

Electricité de France (E.D.F.), Service national has now launched an ECU 160,000,000 initial tranche of rates.

Guaranteed Notes due 2001 to be guaranteed by The Republic of France for the "New Issue". The holder of the above Notes has the right to make an exchange offer for the above ECU issues (the "Existing ECU Issues") may, subject to certain terms and conditions, exchange their holdings, in the existing ECU issues for the New Issue. The New Issue will increase in size as holders of the Existing ECU Issues accept the exchange offer up to a potential maximum issue size of ECU 1,150,000,000.

Paribas Limited is Lead-manager of the New Issue and arranger of the exchange offer. The exchange offer will be published shortly and will be available upon publication from Paribas Limited (tel: London 01 385-2000) (attention: New Issues Department) and Banque Paribas Luxembourg 382 46461 (attention: Operations du Marché).

This advertisement has been approved by Paribas Limited.

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U.S. \$20,000,000

Floating Rate Notes Due 1994

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Interest Period From 15th November, 1990 To 16th May, 1991

Interest Amount due 18th May, 1991 per U.S. \$100,000.00

U.S. \$10,000.00

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For the three months from November 15, 1990 to February 15, 1991, the Notes will carry an interest rate of 10 7/8% p.a. on £176,511 due per £5,000 Note and £1,769.11 in respect of £50,000 Note for Coupon No. 19 Cimbri N.A. (CSSI Dept.), Agent Bank

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For the three month period from November 15, 1990 to February 15, 1991, the Notes will bear interest at the rate of 14 5/8% per cent per annum.

The relevant Interest Payment Date will be 15th February, 1991. The Coupon Amount per £10,000 will be £353.03 and per £100,000 will be £3,530.34 payable against surrender of Coupon No. 8

Morgan Grenfell & Co. Limited

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### Judge rejects attempt to liquidate Eastern Air Lines

By Martin Dickson in New York

EASTERN Air Lines, the loss-making US carrier operating under the protection of the bankruptcy courts, has survived an attempt to force it into liquidation.

The airline said it was confident of meeting operating targets that would allow it to draw cash to fund the business through to the end of the year.

The judge overseeing Eastern's bankruptcy case rejected a call from its unsecured creditors that the airline be shut down and liquidated after an eight-hour hearing which ended late on Wednesday night.

However, the judge ruled that the airline could not be forced to liquidate even on a cash basis by late February or March of next year, based on conservative estimates of the cost of fuel. The airline's new first class to passengers paying losses through to the end of the year.

Eastern would be able to get the remaining \$15m on December 3 if it met certain operating conditions.

Mr Martin Shugrue, the trustee running the airline, said yesterday that he was confident the judge would release this money.

Eastern's advance bookings for November were the highest in five years and those for

December were very strong.

Mr Shugrue castigated the unsecured creditors for "reckless and shameful" action which could cause the airline to spend more from the escrow account than necessary to combat bad publicity.

Trying to restore confidence in the airline, he said: "Eastern will be around well into 1991 and if my judgment is right, well beyond that."

He added the group expected to break even on a cash basis by late February or March of next year, based on conservative estimates of the cost of fuel. The airline's new first class to passengers paying losses through to the end of the year.

Eastern, in common with other airlines, has been hit hard by the sharp rise in fuel costs because of the Gulf crisis.

The airline has been fighting for 20 months to return to profitability under the protection of Chapter 11 of the US bankruptcy code, but it has repeatedly missed profits targets.

Asked whether Eastern could survive as an

independent airline, Mr Shugrue said that a case could be made for this, but he was not ruling out some form of marriage.

He added: "We have said all along if a suitable proposal was made we would consider it." We have been talking to everyone in the world who has expressed an interest in talking to us."

Mr Thomas Flackett, Pan Am chairman, told an airline group that the marketing portion of a deal with UAL would be worth more than a \$100m a year to his airline, Reuters reports.

This is in addition to the \$400m Pan Am expects to receive for the sale of routes and some other assets, including two aircraft, to UAL, parent of United Airlines.

Among the revenue-producing aspects of the agreement is a joint marketing arrangement of the two airline companies' frequent flier programmes.

But Mr Flackett made clear the agreement did not provide a window for an eventual merger of the two companies.

"This does not mean that we plan to merge," he said.

## INTERNATIONAL COMPANIES AND FINANCE

**Fall in yen against dollar lifts Honda**

By Stefan Wagstyl in Tokyo

**HONDA** Motor, the Japanese carmaker, yesterday reported a 35.7 per cent increase in consolidated interim pre-tax profits to Y86.7bn (\$877m), due largely to favourable exchange rate movements.

The company, reporting results for the six months to the end of September, benefited greatly from the strength of the US dollar early in the period, which boosted the yen value of Honda's North American can revenues.

As a result, sales rose 18.4 per cent to Y2.12tn by value. The dollar's rise against the

yen also helped Honda to eliminate foreign exchange losses which depressed profits in the same period last year.

However, despite the increase in sales revenue, the volume of sales remained little changed from the same period last year.

The company sold 970,000 cars against 965,000. Operating profits fell 2.2 per cent to Y83.2bn, due to increased costs and depreciation charges. The company has been investing heavily in new plant in Japan, Europe and North America.



Japan gives go-ahead to yen interest rate swap

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## INTERNATIONAL CAPITAL MARKETS

# EIB holds attention with deals in sterling and lira

By Deborah Hargreaves

THE European Investment Bank held the focus in the Euromarket yesterday when it launched one deal in sterling and one in lire to cover its regular lending requirements.

In addition, the market is expecting an important issue of Ecu bonds by another European institution, the European Development Fund, today.

The disarray in the UK Conservative party gave the EIB its opportunity to sell Eurosterling bonds to European investors attracted by a weak pound. The £150m deal achieved an all-in cost of funding of 35 basis points for the bank after the three-year issue was launched at a spread of 30 basis points over the relevant gilt-edged security. The spread tightened to 25 basis points during the day.

The EIB is one of the few borrowers which benefits from the turmoil in UK politics to tap the Eurosterling market. As swaps are not working, the borrower must have a need for

fixed-rate sterling which the EIB uses for lending to its own clients.

At the same time, the bank accessed the Eurozone market for £300m of funds which were partly swapped into floating-rate lire. The issue was brought as a fixed price request which is unusual for the Eurozone sector, but the EIB felt it important to add to the transparency of a deal which will be placed mainly with Italian retail investors.

## INTERNATIONAL BONDS

The issue was launched at a price of 99.55 and was quoted later in the day at 99.48 to 99.58.

An issue of floating-rate French franc bonds for Caisse Nationale des Telecommunications, the French telecoms group, raised a rich seam of international and domestic

demand for French floating-rate paper yesterday.

The deal pays an interest rate based on the three-month Paris interbank offered rate.

Deutsche Bank brought a deal for Ecu200m bonds which were swapped into floating-rate lire. The issue was brought as a fixed price request which is unusual for the Eurozone sector, but the EIB felt it important to add to the transparency of a deal which will be placed mainly with Italian retail investors.

## Salomon to launch two Japanese convertibles

SALOMON Brothers, the US investment bank, will launch convertible bond issues next year after receiving provisional approval from Japan's Ministry of Finance this week, writes Deborah Hargreaves. The deals will make Salomon the first non-Japanese house to manage yen-denominated convertible bond issues in the Eurozone.

The mandates cover the launch of ¥20bn and ¥60bn of convertible bonds for Oji Paper and Fujisawa Pharmaceutical which will be backed by Hitachi Credit. They will be registered bonds and will be distributed globally.

Salomon is still in talks on the final structure of the bonds and it is considering distribution through private placement. They will be sold to US institutional investors through the 144a private placement market.

The mandates are a coup for Salomon and represent the fruits of a long hard slog to convince the MoF to open up Japanese business to foreign houses. Salomon is understood to have encountered hostility from Japanese brokers eager to keep the business for themselves.

The bonds will have to await a slot in the Japanese new issue calendar. They are expected to have maturities for about five years and will not be convertible into equity for the first two years.

# Foreign firms suffer in Tokyo fall

By Robert Thomson in Tokyo

THE TOKYO market plunge this year has hit foreign securities firms, with just 20 of 46 houses reporting pre-tax profits, and only 12 showing profit increases, most of them marginal, in the first half to the end of September.

The poor results, reflected in figures compiled by the Ministry of Finance, and subsequently leaked, have raised expectations that several houses will close their Tokyo operations. Brokers said yesterday trimming of staff and reviews of operations are underway at numerous firms.

Of the 46 houses trading at least 18 months, Salomon Brothers, the US house, has been the star performer so far this year, and results remain strong at Baring Securities and Goldman Sachs.

At the other end, CS First Call, Morgan Stanley and Commerz, the US apparently suffered the largest falls in pre-tax profit.

Salomon Brothers reported a 31 per cent increase in operating revenue, a 37 per cent increase in commission income and a 14.1 per cent increase in pre-tax profit to Y\$bn. But the big riser in the ranks was Société Générale Securities, which leapt from 9th to 2nd place on the earnings ladder due to the success of its options business.

The bonds will have to await a slot in the Japanese new issue calendar. They are expected to have maturities for about five years and will not be convertible into equity for the first two years.

He said the most successful

FOREIGN SECURITIES HOUSES APRIL-SEPTEMBER, 1990					
	Operating Revenue Yen	%	Commission Income Yen	%	Pre-tax Profit Yen
<b>WINNERS</b>					
Salomon Bros	21.6	+31	16.0	+37	5.0
Soc Gen	5.7	+260	1.5	+241	3.2
Baring	7.3	-1	6.8	-1	2.0
Goldman Sachs	11.5	+27	11.1	+27	1.8
DB Capital Markets	2.8	+115	2.5	+109	1.0
<b>LOSERS</b>					
Country NatWest	1.8	-35	1.1	-35	-1.2
Morgan Stanley	10.7	-24	13.2	+11	1.1
UBS Phillips & Drew	3.0	+37	2.6	+74	-0.8
CS First Boston	4.3	-53	4.4	-43	-0.8
Jardine	5.5	-1	5.3	-1	-0.5

Source: Ministry of Finance

firms have been those strong in derivatives. A US broker said "the market has discovered derivatives so large, multi-national firms with a range of products have naturally benefited."

Brokers caution that the figures presented to the Ministry of Finance may not fully reflect the earnings of a few companies, because they are compiled with tax authorities in mind. With Japanese tax rates high by world standards, there is a temptation to book profits elsewhere.

"Of course, some people don't show the full extent of profits in Japan, but there is a big difference between tax planning and tax avoidance," one representative said.

At the bottom of the table was County NatWest, which reported a loss of Y\$37bn for the half, a increase of 12.6 per cent on the same period last year. A company representa-

U.S. Phillips & Drew reported a loss of Y\$40m, despite a 37 per cent increase in operating revenue, and a 76 per cent increase in commission income. The company said expenses related to the expansion of products offered to customers had dragged profits down.

"We have been able to pick up some very high quality staff. People have left other companies to join us because they feel that we are an institution that is going to do well," the spokesman said. Operating expenses for the period apparently rose 45 per cent.

The spokesman said some foreign houses have virtually closed down their operations, though not in name. "Closing shop completely is a bit different because there is a general perception that the Ministry of Finance would not make it easy for these firms to come back."

## Blenheim Exhibitions in £19m convertible issue

By Halg Simonian in Milan

BLENHEIM Exhibitions, the British exhibitions organiser, has issued a convertible stock to raise £19m for an acquisition and expansion.

The stock is unusual in that it carries no maturity date and conversion into equity is not allowed for three years.

The stock was priced yesterday to be convertible into equity at a price of 788.9p, a conversion premium of 15 per cent above the company's average share price over the previous five days. It pays 9% per cent for three years, which, if not converted, will rise to 10% per cent until year five, and then to 11 per cent.

The issue, structured by Barclays de Zoete Wedd with Private Equity Partners becomes redeemable in the event of the company being wound up. It will be counted in the balance sheet neither as debt nor pure equity, but is expected to improve the company's gearing, according to BZW.

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By Stephen Fidler, Euromarkets Correspondent

BZW

## Royal Insurance £91m in loss at nine months

By Richard Lapper

**THE SCALE** of the difficulties facing the UK insurance sector became clearer yesterday following the announcement by Royal Insurance, a leading UK general insurer, of disappointing results for the nine months to September 30.

Royal announced a pre-tax loss of £91m compared with a pre-tax profit of £125m at the same stage last year.

Royal's biggest problem has been the sheer volume of underwriting losses which in the first nine months reached £497m, against £225m in the same period of 1989.

Problems were most acute in the UK where underwriting losses amounted to £187m compared with a £27m surplus at the same stage last year. Heavy claims from fire, motor and other lines of business have added to problems caused by storm and subsidence losses.

Royal, which insures the buildings of around 15 per cent of British homeowners, paid subsidence claims of £76m in the first nine months, three times the £24m recorded at the same stage last year. Gross losses from last winter's storms amount to £250m.

Like two other companies earlier this week, Legal & General and General Accident, Royal announced rate increases for domestic buildings insurance. Mr Ian Rushton, Royal's group chief executive, promised an increase of "at least 10 per cent", adding:

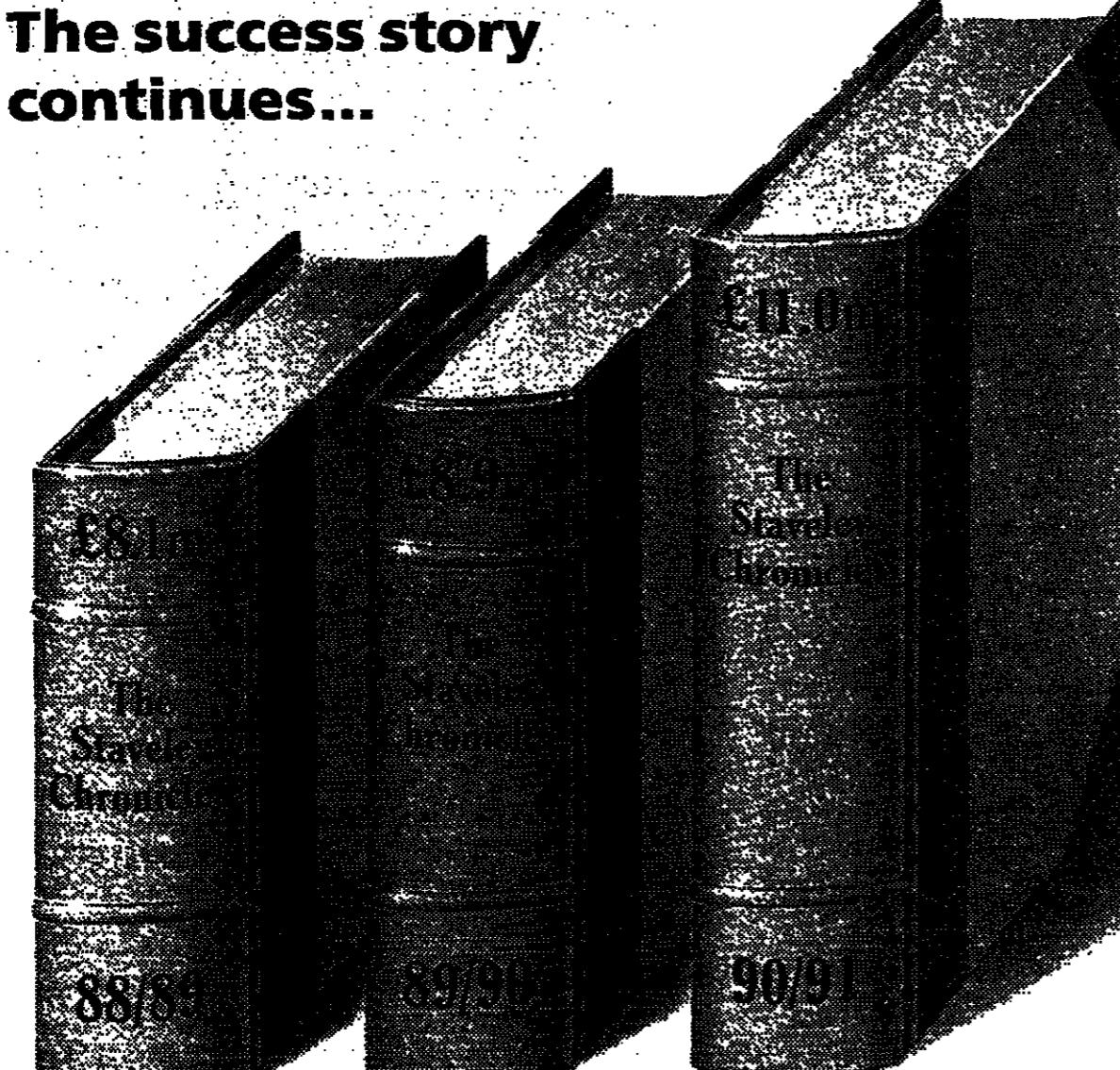
See Lex



Ian Rushton price competition was intolerable

### INTERIM RESULTS

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- EARNINGS PER SHARE 8.2p UP 8%
- INTERIM DIVIDEND 2.3p UP 10%

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### UK COMPANY NEWS

## Hard to secure finance for the stake in the rump

Without test-marketing, Racal's mooted buy-out may meet difficulties with lenders, writes Maggie Urry

**FEW** WERE more surprised by Racal Electronics' announcement on Monday that it planned a management buy-out of its core business than those in the MBO industry.

Experts in the buy-out market say that Racal could find it difficult to raise the loan finance necessary. Indeed this thought may have been behind Racal's announcement last night that the details of the proposed buy-out will not be put forward for "several" months. There could be some improvement in the debt markets next year if interest rates fall.

Racal must first arrange a listing for Racal Chubb Security, which is to be demerged. Racal Telecom will also be demerged, but already has a quote.

Describing the price competition in the UK and other markets as "intolerable", Mr Rushton said that all Royal's companies had been instructed to ensure that "adequate prices" are received for "risks underwritten".

"The premiums we receive for the risks we accept must give a proper expectation of attaining profit," he said.

Problems have been compounded by the general downturn in world stock markets which has depressed the value of Royal's capital and reserves. At September 30, capital and reserves stood at £1.8bn (£2.35bn), reducing the company's solvent margin to 35 per cent.

**SEE** Lex

would have encountered a reluctance among lenders to provide the money needed to buy out the "rump" left after the demergers.

A purchase price for the rump of perhaps £400m has been mentioned, although that figure depends heavily on how much debt the business to be bought out will carry. "It's a tall order," said one banker yesterday.

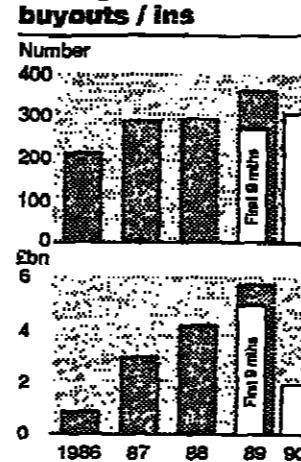
**A**ccording to another: "They will have plenty of offers of equity." Mr Gordon Bonnyman, managing director of CIN Venture Managers, said: "Financing equity is not a problem in this market. There is a lot of equity money looking for things to invest in."

However, the picture on loan finance is different.

Bankers say that the availability of debt for MBOs at present is nothing like as abundant as it was 18 months ago. This follows the well-publicised problems of some of the large buy-out deals, such as the retail groups Lowndes Queenway, which went into receivership in the summer, and Magnet and MFI, which have had to refinance their buy-outs.

MBOs are typically structured with three types of finance: senior debt, which ranks highest in the event of a default but wins a relatively

#### Management buyouts / ins



Source: Datamore

lower return; junior or mezzanine debt, which is unsecured and ranks behind senior debt but carries a higher interest rate and sometimes an equity element; and pure equity which ranks last but on which returns can be high.

Mr John Brown, of CIN Venture Managers, says: "The driving forces behind pricing at the moment are the senior debt providers, who are extremely nervous. Some big banks are not doing leveraged deals at all."

Japanese banks, for instance, which at one time were big lenders to leveraged deals have

reduced their interest markedly.

Another problem is that even the banks which are prepared to lend perhaps £10m or £15m of senior debt are reluctant to underwrite a big loan. "Whereas once you could get, say, £200m from two banks, now you cannot," says Mr Bonnyman.

**B**anks' concern in lending on MBOs is not only that interest payments are met, but also that their capital is repaid. Bankers say that the required timescale for repayment has fallen to about seven years because of nervousness in the market. It could be difficult for a cash-hungry business to repay capital after paying interest, especially if this typically this would include cashflow and profit projections for some years ahead. This same information must also be made available to rival bidders.

Racal also addressed these problems in its statement yesterday, saying that non-executive directors will take independent advice on the buy-out proposals.

**T**ying up an MBO while also shying from the timetable of a public offer is a difficult process even when the debt markets are ready lenders. Racal may find that its plans will be harder to achieve than it imagined, and a delay only days after the deal was mooted is perhaps a recognition of that.

The fear in such cases is that the management of the company has access to more information than the shareholders. And as the interests of the management and shareholders are opposed when it comes to setting the price of the buy-out, it is considered unfair that the management should have the upper hand.

Essentially, the code now requires public companies planning an MBO to appoint independent advisers to act on behalf of shareholders, in order to advise shareholders they should receive the same information that the "providers of finance" backing the deal get. Typically this would include cashflow and profit projections for some years ahead. This same information must also be made available to rival bidders.

All these concerns will tend to drive down the price which the MBO can pay for the rump businesses. Sir Ernest Harrison, chairman and chief executive of Racal, has said that the stockmarket undervalued the rump businesses. He may find that the bankers' valuation also does not meet his expectations.

The perfect business for an MBO is one in a stable industry with strong cashflow and spare assets which can be readily sold to pay down debt. The Racal rump, by contrast, is a cash-hungry business with a bumpy profit record, competing against larger companies in a fierce industry, and spending a lot on research and development.

**R**ACAL ELECTRONICS' proposed break-up, announced earlier this week by Sir Ernest Harrison, chairman, has left analysts scratching their heads over what the sum of the parts will be worth.

Attention has focused on the 80 per cent of Racal Telecom after the security and telecom stakes are spun off to shareholders - is far more elusive, especially because of the potentially lucrative but uncertain contracts with the UK government to carry voice and non-voice data between government departments.

Yesterday's announcement that Sir Ernest's management buy-out of the rump will take place only after it has found a value on its own in the market is recognition of how difficult that valuation is.

The real value in the Racal rump lies in Racal Electronics' Government Data Network (GDN) service and a proposed Government Telephone System (GTS) which it is currently negotiating.

The GDN service signed up its first government departments in January 1989 to carry non-voice data. It now services 18 of the 55 government departments it considers in its target market, including the Home Office, the Inland Revenue, the Department of Social Services, and Customs and Excise.

It claims it has contracts with all the major departments apart from the Ministry of Defence.

In addition, in February Racal Electronics won the right to make the only tender for a GTS. This would provide both voice and data communications between the same government departments on the same networks. If this contract is concluded, GDN would then effectively be subsumed within GTS. Racal and the government, through its Central Computer and Telecommunications Agency, are still negotiating a contract which is not expected until next year.

Racal will not discuss the development costs of GTS but

look at the quality of the businesses bought out.

Sir Ernest faces the additional problem that his proposed MBO entity will start life with some, if not all, of Racal Electronics' current debt of £37.5m.

Racal Telecom would be unlikely to assume any of that debt, as it already has its own accounts and has been spinning off cash for the group in any case, while Racal Chubb has also cash positive.

In valuing the rest of the Racal rump, analysts have had little more information than the turnover and trading profit figures included in the 1989 accounts (see table). There is no information currently available, for example, on the capital expenditure commitments or tax losses that could have value.

**O**nce the rump is quoted on its own as Racal Electronics, the market will give its valuation. Until then analysts, including Smith New Court, Racal Electronics' brokers, can do little more than guesstimate the value. Smith believes there could be between 10p and 30p per share of value in the rump for shareholders. Based on 1.3bn Electronics shares outstanding, the rump would be worth between £130m to £390m.

† Before exceptional items.

‡ Year to March 31.

analysts at UBS Phillips & Drew estimate them to be about £200m on top of operating losses.

They do not expect to see profits before 1995.

**T**he government is also likely to require Racal to set tariffs that recognise economies of scale over the 10-year contract life so they cannot be skewed to take account of the initial development costs.

Nevertheless, some brokers

believe profits after five years could be substantial.

According to one broker close to the company, revenues of around £200m could yield margins of 20 per cent and post-tax profits of £25m a year. Taking an earnings multiple of 10, the business could be worth £250m in five years' time.

Operating losses from the

government network business of £22m this year and about £200m in next result in an underestimation of the longer-term value of the rump.

Racal Electronics that Sir Ernest proposes to buy out.

On the other hand, a present value of future earnings will be difficult for shareholders to assess without commercial details of the government contracts.

Government-backed contracts of this type and size are exactly what potential financiers would like to see in an MBO portfolio. But bankers like Mr Barry Dean, managing director of Kleinwort Benson Development Capital, say that finance for leveraged buy-outs is increasingly difficult to come by, although it is still plentiful for the right equity investments, and that financiers are taking a much closer

look at the quality of the businesses bought out.

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This announcement appears as a matter of record only.

July 1990

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Crédit Lyonnais, London Branch Lloyds Bank Plc  
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Agent Bank  
Barclays Bank PLC

#### UniChem closes at 123p on debut day

By Clare Pearson

SOME 4,400 pharmacists

became potentially significantly richer yesterday as UniChem, the pharmaceutical wholesaler that used to be a co-operative society, staged its

debut on the stock market.

Shares in the company, virtually all of which have been owned by its pharmacist customers, were as high as 127p

before closing at 123p.

This was slightly below some expectations that they would reach at least 130p in early dealings. But it represented a 23p premium to the two-for-five rights issue shares being sold at the same time.

It is understood that a pharmacist with an average holding of 14,000 shares was last night looking at a profit of nearly £16,000 on his investment.

UniChem is hoping for a low take-up of the over-allocated rights issue so that a supply of shares will reach the market.

It is forecasting pre-tax profits up 10 per cent to £16m, and pro forma earnings per share of 13.3p, for 1990.

**BOARD MEETINGS**

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official Information Act requests to inspect minutes of meetings and to obtain copies of notices of dividends are informal or futile and the sub-dividends shown below are based mainly on last year's finalisation.

**TODAY**

Intertel, ASEA, British Investment Trust, Ferrant, Gates (Frank G.), J.S. Pathology, Kwik Kwik Investments, Owen & Robinson, Portsmouth & Southampton Newspapers, Witney.

**FRIDAY**

Strata-Strategic.

**FUTURE DATES**

Intertel, Bognor, Chamberlain & Hill, Gower, Hargreaves, Merton Inv. Trust, Scottish Asset Trust, Strata-Strategic, Vesper Thornycroft, Waddington (Ljohm), Wagon Industrial.

**MONDAY**

Capital Radio, Farnell, Games, MEPC, RHM, Shire, United Drives.

Nov. 21

Dec. 12

Dec. 13

Dec. 15

Dec. 16

Dec. 17

Dec. 18

Dec. 19

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## UK COMPANY NEWS

**A rivalry that led to forced errors**

Kieran Cooke examines how geographical expansion has hit the Bank of Ireland

**F**OR MANY years Allied Irish Banks and Bank of Ireland have dominated Irish banking. Consumers have often accused the two of running a cosy duopoly, milking the home market to finance large scale overseas investments.

But the picture is changing. As Irish banking has moved outward, so it has become exposed not only to more competition but also to the vagaries of the wider banking world. In the case of Bank of Ireland, the move has been little short of disastrous.

This week BoI announced pre-tax profits of £115.8m (£14.7m) in the six months to September 30, a dangerously steep plunge from the £193.5m profits recorded in the equivalent period last year. The corporate blood is on the carpet.

Mr Mark Hely Hutchinson, BoI's chief executive for the past seven years, resigned as the figures were announced. Mr Richard Keating, head of BoI's UK operations, has already gone. Further boardroom shake-ups are likely.

In many ways BoI's problems stem from the rivalry it has had with AIB. BoI traditionally had the more conservative image within Ireland. In the 70s, AIB began a large scale expansion in its operations in the UK, gaining a foothold within the Irish community. BoI realised it was in danger of being left behind and followed. It took risks, trying to buy market share and increasing its loan book.

Mr Brendan Lynch, an economist with Dublin brokers Bloxham Maquire, says that AIB was already well entrenched in the UK as BoI desperately tried to catch up. "BoI has always been reacting and following, never really taking the lead - that has led to forced errors" says Mr Lynch.

A substantial part of both Irish banks' UK business is in construction and land development, high risk areas in the present recessionary times. This week's figures show that BoI made a loss of £12m in the UK in the first half of 1990, compared to a £29.5m profit in the same period of 1989. AIB meanwhile saw its UK profits drop from £21m to £15.8m over the same period.

In the early 1980s AIB signalled its intention to expand into the US by taking a minority stake in First Maryland Bank, eventually taking full control last year. BoI spent £230m to buy First New Hampshire Banks, the largest banking company in New Hampshire, in mid 1988.

First Maryland has not been immune to the downturn in the US property market; first half profits fell from £22m to £12.5m. But AIB's move into the US is seen by analysts as well judged, a purchase made relatively cheaply and at the opportune moment. AIB also had a large slice of luck with the recent failure of its attempted \$217m takeover of Baltimore Bancorp. Such a takeover would now be posing AIB serious problems.

As well as its bad debt prob-

lems in the US with First New Hampshire, BoI is also believed to have had an exposure of £20m to Drexel Burnham Lambert. In Ireland BoI has an exposure to Goodman International, the beef conglomerate now battling for survival, of about £21m while AIB, Goodman's bankers for many years, managed to reduce its exposure to a little over £5m.

At one time AIB and BoI turned in similar profit figures. But now AIB is going well ahead, with market forecasts of a pre-tax profit in the year to March 1991 of between £225m and £230m. BoI meanwhile is expected to turn in full year profits of around the £165m mark.

Mr David Kennedy, the former head of Aer Lingus appointed as BoI's acting chief executive, said that the second half of the year would be better for BoI though not sufficient

"to redeem a very bad year".

"The last six months have been a very tough period and our results for the year will be very disappointing... we regard the problems we currently face as being under firm control. The group remains fundamentally very strong," said Mr Kennedy. Asset disposals are already underway, including the sale in the UK of the British Credit Trust Finance operation, which is expected to result in a loss of £11m.

Mr Tony Ryan, the millionaire Irish businessman and head of the GPA aircraft leasing group, is a 5 per cent BoI shareholder. As a member of the BoI board Mr. Ryan is believed to have insisted on the management changes already taken.

The Dublin market was not overly surprised by the latest BoI figures. BoI's stock market value has nearly halved since the beginning of the year and its shares are now trading around the Irish 150p mark - down from Irish 280p in January.

But there is some concern that despite the dramatic decline in profits, BoI is maintaining its interim dividend at 4p per share - which will mean taking more than £14m out of reserves. This could in turn mean that efforts would be made to squeeze more profits from home operations.

One analyst said that BoI risked taking "too much milk" from the Irish cow. The consumers might turn their backs on Bank of Ireland and it could spiral downwards."

**FKI profit down 26% as conditions weaken**

By Jane Fuller

**FKI**, the electrical products and engineering group which demerged from Babcock International in August last year, saw pre-tax profit fall by 26 per cent in the first half of 1990.

Following difficulties in the US, where 60 per cent of sales lie, and weakening markets in the UK, pre-tax profit fell to £26.3m (£35.4m) on sales of £389m (£396.6m) in the six months to September 28.

The group's original plan was to sell off the US business, but this was scrapped by the collapse of the leveraged buy-out market. In keeping with the problems that had to be sorted out included bad contracts in materials handling and a slump in demand from US car makers.

Mr Norman Scoular, chief executive, stressed that the first-half results represented a recovery from the second half of last year, in spite of weakening trading conditions.

The operating profit derived from the US increased by more than £10m in the two consecutive halves to £16.8m, whereas the UK - with 40 per cent of sales - slipped by more than £2m to £17.7m.

Mr Scoular said there had been a 12 per cent adverse currency swing. Last year's US figures were translated at £1.60 to the pound, the first-half rate was £1.50.

Plant closures and other cuts reduced the workforce by 600 in the US and 300 in the UK, leaving a total of about 16,000.



Norman Scoular: recovery from the second half of last year

Borrowings increased by £19m to £28m giving gearing of 34 per cent. Net interest costs climbed to £5.9m (£5.7m).

Earnings per share fell to 4.3p (5.81p). The interim dividend - held at 2p - is the only figure which reflected the inclusion of the Babcock International businesses for the 4½ months.

Babcock, in which shareholders received one share for every one held in the combined group, reports next Tuesday.

**• COMMENT**

The main bits of good news were that the US businesses have been taken by the scruff of the neck and that the dividend policy has become more generous. But with the eco-

nomic climate worsening on both sides of the Atlantic, the present exercise is one of damage limitation rather than reaping the benefits of cost cutting.

Earnings Two particularly painful points are the dollar's weakness against the pound - one analyst estimated this would knock £5m off pre-tax profit this year - and redundancy costs. More broadly, the signs of strain were visible in the disappointing big increase in interest payments. A full-year profit forecast of £52m gives a prospective multiple of six on yesterday's closing price of 51p, which is about 40 per cent of the price at the time of the demerger. With a prospective yield of nearly 11 per cent, it can be viewed as an income stock.

**Foreign & Colonial in move to broaden appeal**

By Philip Coggan, Personal Finance Editor

**FOREIGN & COLONIAL Investment Trust** has announced a link with Skandia Life in an attempt to widen the appeal of investment trust shares to the public.

There have been other life company/investment trust link-ups in the past, but this is believed to be the first time that a complete range of savings products has been linked to a single investment trust.

Investment trusts have faced the continual threat of takeovers in recent years because institutional investors are willing sellers of trust shares. Following the takeover of Globe earlier this year, Foreign & Colonial is the largest surviving general trust.

Trusts have not been able to call on private investors as a replacement for dwindling institutional demand because

However, financial advisers have tended to steer the public towards unit trusts, where commissions are much higher.

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Under the original deal, GrandMet would transfer its breweries to Courage, and all Courage pubs and most of GrandMet's would be injected into a joint venture company, Entrepreneur Estates.

The shorter period would mean that Courage would be deprived of tied outlets before any of its major competitors. Some analysts suggest it would put about 1.5m barrels of annual production at risk.

If approval is received analysts expect GrandMet and Courage to renegotiate its financial details.

**Borrie reports today on GrandMet-Courage deal**

By Philip Rawstorne

MR PETER LILLEY, trade and industry secretary, expects to receive a report today from Sir Gordon Borrie, director general of fair trading, on the results of his negotiations with Grand Metropolitan and Courage over amendments to their proposed pub-for-breweries swap.

After a report last month from the Monopolies and Mergers Commission (MMC), Mr Lilley indicated that the £2.6bn assets exchange deal would be allowed if certain conditions were met by today's deadline.

The Department of Industry said yesterday: "We foresee no difficulty over the deadline. A decision on the outcome of the negotiations should be made within days."

Under the original deal, GrandMet would transfer its breweries to Courage, and all Courage pubs and most of GrandMet's would be injected into a joint venture company, Entrepreneur Estates.

Discussions between GrandMet/Courage and the Office of Fair Trading have centred mainly on the length of a proposed exclusive beer supply deal between the enlarged Courage brewing business and Entrepreneur Estates.

**Dublin Independent takes 29.8% stake in Tribune**

By Kieran Cooke in Dublin

**INDEPENDENT Newspapers**, the Dublin-based media group headed by Mr Tony O'Helly, chief executive of Heinz, has announced it is taking a 29.8 per cent stake in Tribune Newspapers, publishers of the Sunday Tribune and a Dublin freesheet newspaper.

Independent says the deal, worth £750,000 (£781,800), is being done for investment purposes. The Sunday Tribune has had a circulation of about 100,000 and made a pre-tax profit of £212,000 in 1989. However, the Tribune has run into difficulties recently with high losses from its Dublin Tribune freesheet newspaper.

The independent group has extensive media interests in Ireland and its Irish Independent newspaper is the country's largest selling daily. The group also controls two Sunday titles.

The recent overall performance of the independent group - with newspaper and advertising interests in the UK, France, Mexico and Australia

as well as in Ireland - has failed to live up to market expectations.

Some investments have turned sour while cost cutting measures at Irish operations have been delayed. First half profits of £6.1m were only slightly up on last year and Dublin brokers are now forecasting full year profits around the £11m mark, compared with pre-tax profit of £15.5m in 1989 (£11.5m in 1988).

The market reacted nervously to the Tribune deal and to the news of the resignation of Mr John Meagher, chief executive of Independent Newspapers for the last five years.

There was also concern about independent's high debt levels and uncertainty about future prospects for some of the group's main investments, particularly in the Australian market.

Independent's shares at one stage reached a new low of 15p in Dublin - a drop of more than 50 per cent on the year.

**INVESTING IN THE FUTURES MARKET**

Wellcome's commitment to the research and development of innovative medicines has helped defeat many diseases in adults and children.

Thankfully the vast majority of children are born blooming. But for some born prematurely, even breathing isn't simple and can be a severe problem.

Now Wellcome has developed a neonatal surfactant and help is at hand.

It's a liquid that, once administered, helps to reduce the chance of lung collapse and lets the baby breathe more easily. It can, in fact, be life saving.

This is just one of many products Wellcome has developed. In addition to the launch of this neonatal surfactant in the USA our 1990 highlights also included advances in our anti-viral treatments.

These are now being used to treat increasing numbers of HIV positive and AIDS patients around the world and are continuing to gain approvals for a wide range of herpes virus infections. We have also recently launched a treatment for hepatitis B virus infection in Italy.

From our range of consumer medicines to life saving treatments, our research teams are producing a flow of innovative products.

Their research needs application, ability and good fortune. But the lifeblood of any research is money. Money that can only come from our financial success.

**FINANCIAL HIGHLIGHTS**

for the financial year ended 1 September 1990

	1990	1989	% increase
Human healthcare sales (£m)	1,469	1,254	17
Profit before tax (£m)	315	283	11
Research and development (£m)	221	182	21
Earnings per share (p)	22.7	19.7	15
Dividends per share (p)	6.5	5.05	29

This year despite the uncertain world economic climate Wellcome invested over £221 million and millions of man hours in research and development.

It's an investment in everyone's future.



The Annual Report will be mailed to shareholders on 7 December. For a copy, write to: Group Public Relations, Wellcome plc, Unicorn House, PO Box 129, 160 Euston Road, London NW1 2BP

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## Brent Walker wins backing on £103m bond plan

By Maggie Urry

**SHAREHOLDERS** in Brent Walker, the leisure group which has been struggling with a high level of borrowings, yesterday morning gave approval to a £103m convertible bond issue at a special meeting. This was despite not having information about the group's restructuring of its borrowings, which total £1.4bn. The group's shares rose by 5p to 91p yesterday.

At the meeting, Mr George Walker, chairman and chief executive, told shareholders that the complexity of the amendments to the bank loans were such that it had not been possible to give shareholders information about the new terms before the vote. He said an announcement would be made later in the day. But none had been made by the time the stock market closed.

The group has won a standstill on making capital repayments on its debt, which totals £1.4bn, until the end of 1991 and has also raised extra short-term working capital.

Shareholders' questioning of Mr Walker was probing but not fierce. Mr Walker described how the company had got into financial "crisis" it now seems to have survived.

He said that in March the group realised it needed to convert £150m of short-term borrowings to medium-term debt. The new funding was expected to come from Japanese banks, and a date of August 1 was fixed. After four presentations, one in Tokyo, the group was confident of raising the money. But late in July - 23 or 24, Mr Walker recollects - we were informed that the money was not available.

Mr Walker then said that if the group's assets were all sold,

on a forced sale basis "there would be nothing left for the shareholders - in fact there would be a deficit". He added: "In this market we would be lucky to get half asset value in a forced sale."

Shareholders asked whether more sales would be necessary before the end of 1991 and what would happen if they were not made. He replied that the company had the standstill until the end of 1991, and he could not give an assurance about 1992.

The question of the group's dispute with Grand Metropolitan over the purchase price of the William Hill betting shop chain was raised. Mr Walker said that Arthur Andersen, the accountants, had now been appointed as the independent arbitrator on the dispute, but it would take three to six months to settle.

Asked about board changes, he said Mr Wilfred Aquilina, finance director, would be stepping aside although not leaving the company. Two non-executive directors would join the company, and their names would be announced in the next two weeks.

Asked after the meeting if one of the new non-executives would take the chairmanship, he said no. Asked if this meant he was retaining the chairmanship himself, Mr Walker indicated that he would not answer any more questions.

In a rousing speech to the shareholders, Mr Walker said that he was buying £27m of the bond issue because his confidence in the company was as strong as ever. "That's my money, my family's money, my children's money." He added: "All my wealth is in Brent Walker."

Ashley Ashwood

Brent Walker chairman George Walker: buying £27m of the bond issue to show his confidence in the company



## Eurotunnel shares fall below offer price

By Andrew Hill

**EUTROTUNNEL** shareholders yesterday watched the value of their investment in the cross-Channel project sink to less than the original offer price for the first time since the beginning of 1985.

However, the combined value of units, warrants, and nil-paid rights - the right to buy new shares in the company's recently-announced £500m rights issue - later recovered to 352p, 2p above the price in the 1987 offer-for-sale.

The price of Eurotunnel units, a volatile investment at the best of times, has been declining since Monday when

they began to trade "ex-rights".

Yesterday the units fell a further 7p to 313p. Packages of three nil-paid rights slipped from 118p to 79p and Eurotunnel warrants dropped 1p to 24p.

One Eurotunnel adviser said yesterday: "There is not that much volume and what there is tends to be small selling orders."

He also pointed out that the nil-paid rights price included no premium for the value of half-price travel perks. The subscription period for the rights issue runs until December 3.

## French acquisition for Blenheim Exhibitions

By David Owen

**BLENHEIM EXHIBITIONS**, conference organiser, yesterday reported a sharp jump in annual pre-tax profits and unveiled a FF110.5m (£11.36m) French acquisition. Gramac, which organises a twice-yearly exhibition of children's fashion in Paris.

Blenheim's shares were unchanged at 700p.

Pre-tax profits for the year to August 31 rose to £21.3m (£9.8m) on turnover ahead to £88.8m (£35.5m). Interest payable amounted to £700,000, compared with £800,000 received.

The company said its net debt was currently £28.7m, up from £16m at the year-end, with the difference attributable to acquisition costs. In the year

under review, the group made 21 acquisitions in Europe and the US for a total expected cost, in shares and cash, of £14m.

Earnings per share, climbed to 58.3p (£7.8p). A final dividend of 14p (9p) was recommended, for a total of 20p (12p).

The acquisition consideration is in the form of an unquoted, variable rate convertible unsecured loan stock, placed with Electra Private Equity Partners. A further £7.8m of the stock, which is convertible into ordinary shares from November 1993, has been placed for cash with the same body.

The company plans to change its name to Blenheim Group.

## Tomkinsons drops 58% to £1.6m

Poor consumer demand knocked pre-tax profits for the year down 58 per cent at Tomkinsons, the carpet manufacturer and yarn spinner based in Kidderminster, writes Andrew Jack.

The company yesterday reported pre-tax profits of £1.5m in the 12 months to September 29, compared with £3.76m last year. Turnover fell

18 per cent to £24.2m (£27.95m) for the period. Earnings per share plunged to 1.0p (4.5p).

But the final dividend will be maintained at 8p, making an unchanged total dividend of 11.5p for the year.

Interest payments shot up to £118,000 (£67,000) mainly as a result of short term borrowings to pay tax bills of more than £2m.

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corres- ding dividend	Total for last year	Total year
Blenheim Exhib	fin 14	Jan 25	9	20	13
Burton Group	fin 3	Feb 15	6.4	6	9.2
Cafe Alfa	int 6	Jan 4	5.37	11	9.36
Concentric	fin 7.83	Jan 15	6.55	-	4
FKI	int 2	Jan 28	2	-	0
Graham Wood	int 3	Feb 28	3	-	0
Harrison	int 1.25	Jan 11	0.75	-	2
Locke (Thomas)	int 0.5	Jan 2	0.5	-	1.6
McLeod Russel	fin 3.05	Jan 15	2.75	5.8	5.25
Repros	int 0.7	Jan 25	0.7	-	2.25
Sanders & Sidney	fin 3.455	Jan 10	2.3	-	5.2
Shires Invest	int 1	Jan 31	2.75	-	16.65
800 Group	int 1.1	Jan 14	2.46	-	6.2
Stapley Inds	int 2.31	Jan 7	2.1	-	7.8
Tomkinsons	fin 8	Feb 14	6	11.5	11.5
Wellcome	fin 5	Jan 31	5	8.5	5.05
Yeovert Invest	int 6.6	Dec 28	6	-	12.25

Dividends shown pence per share net except where otherwise stated. Dividends shown pence per share net except where otherwise stated. Equivalent after allowing for scrip issue. On capital increased by rights and/or acquisition issues. SISIM stock. \*Makes 7.5p (7.35p) to date. \*\*Total of 13.6p forecast.

## UK COMPANY NEWS

### Sotheby's cuts into losses

By Jane Fuller

**SOTHEBY'S Holdings**, the auction house controlled from the US, reduced its third-quarter loss to \$8.4m from \$8.3m. That left a pre-tax profit for the first nine months of \$11.7m (£57m), which is 35 per cent up on the corresponding period of 1989.

Auction sales for the three months to September 30 fell to \$107.5m (£124.5m). Mr Michael Ainslie, president and chief executive, said sales activity was minimal, the primary auction periods being the second and fourth.

Third quarter loss per share was 6 cents (10 cents), leaving earnings for the nine months at \$1.17 (89 cents). The dividend is raised to 15 cents (3 cents) and the running total is \$1.3 (56 cents). The quarterly payment in sterling will be at an exchange rate of \$1.96.

Mr Ainslie said sales and earnings were expected to be lower in the fourth quarter because of the declining levels in Impressionist paintings and the absence of single-owner sales.

The painting with the highest estimate for the season, *The Loft* by John Constable, sold for £10.75m, a record for a British painting. Renoir's *La Tasse de Chocolat* had brought in \$18.15m.

### Nadir flies out on fund-raising mission to prevent bankruptcy

By David Barchard and Richard Donkin

MR ASIL NADIR, chairman of Polly Peck International, flew out of London last night on his first visit to Turkey and Cyprus since the group was placed in the hands of administrators on November 25.

He will also have a key role in helping the auditors gain access to Polly Peck's subsidiaries in Turkey and Cyprus, including its fruit export operations. A Turkish Cypriot court injunction has prevented details of the group's activities in Cyprus being disclosed.

Coopers & Lybrand Deloitte, two of whose partners are administrators, said last night that before his departure Mr Nadir had given a "category of assurance" that the administrators would be able to obtain immediate access to Meyna.

Meanwhile in London, Phillips, the fine art auctioneers, yesterday disclosed that it has been asked to sell the contents of Polly Peck's headquarters in Berkeley Square. The sale is expected to raise about £3m.

It was understood yesterday that a deal was being arranged to increase the share capital of Noble Air, Mr Nadir's private airline, by bringing in an outside shareholder.

Sansui shares dip on sales forecast cut

By Ian Rodger in Tokyo

**SANSUI ELECTRIC**, the Japanese consumer electronics group in which Polly Peck International holds a 72 per cent interest, yesterday slashed its sales forecast for the current year, citing delays in shipping new products and reduced export revenues.

The company said sales in the six months to September 30 reached only about Y8.4bn

(\$33.18m), a third less than its original projection of Y12.4bn. Its pre-tax loss would be roughly Y2.9bn rather than Y2.5bn as forecast earlier.

Company officials blamed

shipment delays on new products introduced in August and September. They also said the yen's appreciation against the US dollar cut export revenue. Sansui shares eased Y5 to

**F**inancial Guaranty Insurance Company, a wholly owned subsidiary of GE Capital (USA), one of the world's largest and most diversified financial services companies, has now opened a representative office in London to serve its international clients.

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It is an additional comfort to know that FGIC is a member of such a powerful international group as General Electric Company (USA), with net assets of more than \$20 billion.



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GE Capital is affiliated with General Electric Company (USA) and not the English company of similar name. Financial Guaranty Insurance Company (USA) has a presence in the United Kingdom by way of a representative office. The Company is not yet authorised to carry on insurance business in the United Kingdom and nor is it authorised under the Financial Services Act 1986. All insurance business is conducted solely from the Company's corporate offices in New York, NY U.S.A.

**LORAIN GOLD MINES, LIMITED**  
 Incorporated in the Republic of South Africa  
 (Reg. No. 053913806)  
 ("Lorraine")


Proposed Disposal of Certain Mineral Rights to, and Capitalisation and Listing of,

Target Exploration Company Limited ("Target").

As detailed in the announcement of 27 September 1990, an exploratory drilling programme comprising six boreholes within an area to the north and adjacent to Lorraine's mining lease area has been completed. The mineral rights over the area concerned are held by the farm Zuurberg 444, Eldorado 211, Almann 425, and 1922, Smit 200, Dierkloof 200, and the farm Roek Pan 240, an area totalling 4,237 hectares, in the district of Ondenbosch.

Lorraine's technical advisers consider that the drilling results to date are sufficiently encouraging to warrant a further more detailed drilling programme. Accordingly, the technical advisers have recommended to the Board of Directors of Lorraine that such a programme be undertaken - at an estimated cost of approximately R86.5 million agreed over 24 months - in order to determine the nature, location and extent of payable ore reserves underlying the area in question.

The directors of Lorraine have therefore resolved to:

- Incorporate Target which initially will be a wholly owned subsidiary of, and have the same board composition as, Lorraine;
- dispose of the mineral rights referred to above to Target at nominal value in exchange for ordinary shares in Target, equivalent to 25.1 per cent of the final proposed issued share capital of Target;
- apply for a listing for Target on the Johannesburg Stock Exchange ("the JSE"); and
- raise the necessary funds in Target to undertake the more detailed drilling programme on the properties.

## Renounceable Rights Offer By Target

In order to raise the funds required to finance the drilling programme, and to provide for contingencies including, inter alia, the cost of a feasibility study if warranted on completion of the programme, it is intended that Target underwrites a rights offer to raise the total estimated amount required of R45 million.

The rights will accrue to Lorraine and will be renounced for no consideration in favour of Lorraine's ordinary shareholders. The rights will be offered in the proportion of one new ordinary share in Target in the equity of Target. By following their rights in Target, Lorraine shareholders will retain, through their holdings in Lorraine and Target, the same proportionate interest in the mineral rights as they hold at present.

The rights and the ordinary shares to be issued by Target in respect thereof and to Lorraine will be listed on the JSE. The rights will be further renounceable by Lorraine shareholders.

No application will be made for Target's ordinary shares to be admitted to the Official List of The International Stock Exchange, London ("the ISE"). It may, however, be possible to deal in the rights and the ordinary shares on the ISE in terms of Rule 505.4s (securities the principal market of which is outside the United Kingdom).

Certain non-resident shareholders will not be entitled to participate in the proposed rights offer in terms of their respective country's regulations. The rights accruing to those shareholders will, if possible, be sold in London and the net proceeds distributed to the shareholders concerned. As Lorraine will hold approximately 25.1 per cent of the fully issued share capital of Target, the affected shareholders will retain an interest in the mineral rights through their present holdings in Lorraine.

The proposed method of funding the exploration programme will ensure that the drilling programme is not in any way dependent upon Lorraine's cash reserves from time to time.

## General

Anglova Limited will be appointed the financial, administrative and technical advisers, head office secretaries and transfer secretaries of Target.

## Financial Effects

The proposed formation of Target and its acquisition of the mineral rights in question will not have a material effect on the net tangible asset value or earnings per share of Lorraine.

## General Meeting of Lorraine Shareholders

The proposals outlined above are conditional upon the prior approval of the shareholders of Lorraine. Shareholders will be asked to vote on these proposals by way of an ordinary resolution at a general meeting which will be convened for this purpose at the earliest opportunity.

## Cautionary Statement

Until the outcome of the general meeting is known, and the terms of the rights offer by Target announced, shareholders of Lorraine are advised to continue to exercise caution in dealing in their shares.

JOHANNESBURG

16 November 1990.

# GLEESON

Construction, Homes and Property Development

Preliminary results for the year ended 30th June 1990

	1990 £'000	1989 £'000
Turnover	165,518	134,493
Trading profit	8,019	8,322
Rents and interest	3,652	3,305
Profit before tax	11,671	11,627
Tax	4,179	4,158
Profit after tax	7,492	7,469
Extraordinary item	1,779	229
	9,271	7,698
Dividends		
Interim - paid	283	246
Final - proposed	794	690
Earnings per share	74.92p	74.69p
Dividend per share	10.77p	9.36p

\* Turnover increased by 23%

\* Pre-tax profits maintained

\* Dividends increased by 15%

The Annual Report and Accounts will be posted to shareholders on 13th December 1990.

MJ GLEESON GROUP PLC  
 Haredon House, London Road, North Cheam, Surrey, SM3 9BS  
*Offices also at:*  
 Sheffield ★ Manchester ★ Stirling ★ Newcastle ★ Northampton

U.S. \$150,000,000

**First Bank System, Inc.**

Floating Rate Subordinated Capital Notes Due 1996

Interest Rate	8½% per annum
Interest Period	16th November 1990 19th February 1991
Interest Amount per U.S. \$50,000 Note due 19th February 1991	U.S. \$1,080.30

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## Staveley highlights US input in rise to £11m

By Clare Pearson

STAVELEY INDUSTRIES, the engineering, mechanical and electrical services and manufacturing group, yesterday announced interim results which included a first-time contribution from Howe Richardson, the US company acquired for £21.8m in May.

Group pre-tax profits in the half-year to September 30 rose by 24 per cent to £11m (£8.9m) on turnover up 27 per cent to £162.8m (£127.9m).

Mr Brian Kent, chairman, said the results confirmed the "appropriate timing" of the purchase of Howe Richardson.

Staveley had contributed all but 5 per cent of the increase in sales, partly due to the weaker dollar.

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# British Gas announces a revised Schedule for long-term interruptible customers.

The schedule LTI 2 below supersedes the existing LTI 1 Schedule operated by British Gas.  
It has been designed to serve interruptible customers requiring high volumes of gas for long contract periods  
and will be effective from 19 November 1990.

Copies of this Schedule are available from the Registered Office or Regional Head Offices of British Gas.

BRITISH GAS PLC CONTRACT GAS PRICING SCHEDULE LONG TERM INTERRUPTIBLE GAS											
Ref: LTI 2		Effective from: 19 November 1990									
<b>(i) Introduction:</b> This Schedule LTI 2 supersedes Schedule LTI 1 in respect of all Long Term Interruptible Gas contracts entered into from 19 November 1990 but is similar in format and terms to Schedule LTI 1 effective from 1 November 1989.											
Pursuant to Condition 5 of its Authorisation, British Gas will enter into Special Agreements (contracts) with customers for the supply of gas through pipes to premises which they own or occupy on the prices and terms shown in this Schedule subject to the conditions of a standard contract entitled "Special Agreement for the Supply of Gas: Long Term Interruptible Gas". The prices and terms shown do not apply to back-up gas or to the other forms of supply identified in Condition 5 of British Gas' Authorisation.											
Copies of this Schedule and conditions of contract are available from the Registered Office or Regional Head Offices of British Gas plc.											
<b>(ii) Standard Terms of a Long Term Interruptible Gas Contract:</b> Gas will be supplied under a standard contract, on the basis that the supply is taken for not less than 10 and not more than 15 contract years to a customer wishing to consume gas at premises in his ownership or occupation at which his nominated consumption of gas must be in excess of 50 million thermes per annum at each premises, with a contract expiry date no later than 30 September 2010.											
Under the standard contract terms the supply of gas will be interruptible for a minimum period of 7 days (see note 8) and a maximum period of 45 days in each contract year. The periods of interruption, which will occur at British Gas' discretion, may or may not be continuous.											
The Basic Scheduled Reference Price for all quantities of gas consumed under a Long Term Interruptible Gas contract will vary in accordance with the number of premises involved and the specific type of escalation terms chosen by the customer. These choices are set out in Table 1.											
<b>Table 1</b> <i>Long Term Interruptible Gas</i>											
Escalation type	A	B	C								
Indexation %	15 Gas Oil 15 Heavy Fuel Oil 35 PPI 35 Electricity or Coal	20 Gas Oil 20 Heavy Fuel Oil 30 PPI 30 Electricity or Coal	25 Gas Oil 25 Heavy Fuel Oil 25 PPI 25 Electricity or Coal								
<b>Basic Scheduled Reference Price (pence per therm)</b>											
No. of Premises	17.00	16.50	16.10								
1	17.10	16.60	16.20								
2	17.20	16.70	16.30								
<b>(iii) Optional terms for a Long Term Interruptible Gas Contract:</b> The following options are available in respect of which the Basic Scheduled Reference Price will be modified by the amount stated.											
<b>(a) Restricted Interruption Option:</b> While still retaining a maximum period of 45 days interruption in a contract year, the facility is offered to restrict periods of interruption to a maximum of 15 days in any continuous period of 30 days. The charges for this alternative are set out in Table 2.											
<b>Table 2</b> <i>Additional charge for restricted interruption</i>											
Escalation type	A	B	C								
Addition to Basic Scheduled Reference Price (p/therm)	0.5	0.5	0.5								
<b>(b) Price Phasing Option:</b> Providing the resulting price does not fall below 16 pence per therm, the Basic Scheduled Reference Price (Table 1) or its Restricted Interruption alternative (Table 2) may be modified by the pence per therm figures set out below or by any proportion of those pence per therm figures.											
<b>Table 3</b> <i>Phasing Modifications to Price (p/therm)</i>											
Contract Year(s)	1	2	3	4	5	6	7	8	9	10	11-15
Option (1)	-1.5	-1.5	-1.5	-1.5	0	+1.31	+1.31	+1.31	+1.31	+1.31	Basic Price
Option (2)	-1.25	-1.25	-1.25	-1.25	-1.25	+1.50	+1.50	+1.50	+1.50	+1.50	Basic Price
Appropriate proportions of the financial amounts arising from the application of such price phasing will be repayable to British Gas in the event of termination within the first ten years.											
<b>(iv) Price reduction for gas consumed in excess of 125 million thermes per contract year.</b> Customers who have taken more than a total of 125 million thermes at one or more premises under this Schedule in a period of 12 months will be given a reduction on the Basic Scheduled Reference Price including, if applicable, the options referred to in (iii) above, for gas consumed in excess of 125 million thermes in that period. See Table 4 below.											
<b>Table 4</b> <i>Price reductions for each incremental tranche of gas consumed in a Long Term Interruptible Contract</i>											
Tranche	Thermes consumed in a contract year		Percentage reduction for each tranche of gas consumed								
1	1 to 125,000,000		Nil								
2	125,000,001 to 200,000,000		0.5								
3	200,000,001 to 300,000,000		1.0								
4	300,000,001 to 400,000,000		1.5								
5	400,000,001 and thereafter		2.0								
<b>(v) Umbrella Agreements:</b> An Umbrella Agreement is available, and is applicable to two or more contracts contracted under the terms of this Schedule. This Umbrella Agreement will determine the percentage reductions to be applied for gas consumed at all of the premises under the Agreement taking into account the annual payments made for gas consumed and the annual consumptions of gas for all the premises under the Umbrella Agreement. A single calculation and payment will be made after each anniversary date of the Umbrella Agreement or on its termination. The percentage reduction for each tranche of gas consumed within each twelve month period of the Umbrella Agreement is shown in Table 5.											
<b>Table 5</b> <i>Percentage reductions to be applied for incremental tranches of gas to the annual payments made for gas consumed at premises covered by an Umbrella Agreement</i>											
Tranche	Thermes consumed in 12 month period		Percentage reduction for each tranche of gas consumed								
1	0 to 200,000,000		Nil								
2	200,000,001 to 300,000,000		0.1								
3	300,000,001 to 400,000,000		0.2								
4	400,000,001 to 500,000,000		0.3								
5	500,000,001 to 600,000,000		0.4								
6	600,000,001 and thereafter		0.5								

#### (vi) General Notes

##### 1. Conditions of Contract

The notes given in this Schedule summarise elements of the standard conditions of a Long Term Interruptible Gas contract and the way in which they will be applied. They are not exhaustive and cannot take precedence over, or modify, any of the terms or conditions of the standard contract or Umbrella Agreement entered into by any individual customer.

##### 2. Annual Nominated Quantity of Gas

An annual nominated quantity of gas may be fixed for each contract year by the customer within the range of plus or minus 15% of the nominated consumption, except that in the first contract year the range will be plus 15%/minus 30% of the nominated consumption. The customer shall take at least, or make a minimum payment for gas equivalent to, 70% of this annual nominated quantity. If the supply has been interrupted at the direction of British Gas, then an allowance will be given for the days interrupted in ascertaining the annual consumption for the purpose of minimum payment calculations.

##### 3. Start Date

Customers must commence taking (or paying for) gas under this Schedule on a day within four years of entering into the contract. This day is determined under the contract as the Start Date from which date the contract years will run and the minimum payment obligations will apply.

##### 4. Customer's Financial Status

Potential customers will be required to evidence that they have the financial capability to meet their contractual payments and indemnity and other obligations so as to sustain a Long Term Interruptible Gas contract.

##### 5. Pressure

The pressures at which British Gas supplies gas vary at different parts of the gas supply system. British Gas will supply gas to a customer at a pressure above the statutory minimum level if this is available at the point of supply. British Gas will use reasonable endeavours to maintain any such elevated pressure. If British Gas expects the supply pressure to reduce to a lower level permanently then not less than 24 months written notice will be given.

##### 6. Price of Gas

Under the standard contract the mechanism for determining the price of gas, in accordance with the specific escalation terms selected by the customer, shall be set out in a price indexation formula utilising indices which give effect to these escalation terms. Prices are Quarter 1 1990 prices.

##### 7. Revision of Terms

The prices and other terms shown in this Schedule may be modified at the discretion of British Gas. These prices and other terms will not be altered within 28 days of any previous alteration without the consent of the Director General of Gas Supply (Ofgas). However such alterations will not have effect on customers who have entered into a standard contract or Umbrella Agreement under this Schedule prior to such modification.

##### 8. Interruption

The aggregate period of interruption over the 10 to 15 contact years will be not more than 300 days.

Without prejudice to the rights of British Gas to interrupt supplies of gas provided in accordance with this Schedule the requirement for a minimum period of interruption shall be deemed to have been suspended unless and until at least three months have expired from the giving by British Gas of notice under the contract with the customer of its intention to implement such minimum period of interruption.

##### 9. Taxation

The prices in this Schedule are exclusive of Value Added Tax or any other tax, duty or impost.

##### 10. Subsidiary and Affiliate Companies

For the purposes of the standard contract and Umbrella Agreements. Subsidiary Companies are as defined under Section 736 of the Companies Act 1985, and Affiliated Companies are as defined in the contract by reference to the common control of the customer and Affiliate, taking the definitions of control set out in Section 302(2) (b) and (c) of the Income and Corporation Taxes Act 1970.

##### 11. Change of Contract

Customers who enter into a standard contract under this Schedule and have not already passed the Start Date, may within two years of the date of first publication of this Schedule terminate their standard contract where, in relation to gas in similar volumes and for similar periods, some other Schedule or regime of prices or other terms of supply for gas is available from British Gas. They must then immediately enter into a new contract for a similar volume of gas, similar period, and with the same expiry date as the standard contract just terminated.

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3i defines investment capital as permanent and long-term capital to the form of share and loan investment in unquoted companies

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# WE MOST PEOPLE HAVE TWO EYES AND ONE MOUTH

# WE TRY TO USE THEM IN WHAT PROPORTION

3i is Britain's leading investment capital company and over the years we've learnt quite a lot about using our ears. We firmly believe that the first thing any investor should do is listen. And, as 3i stands for investors in industry, we do a lot of listening. We listen to a great many senior managers. We listen to their plans for the future development of their companies, for buying the company they work for or for setting up their own businesses. We get to know as much as we can about them and their business and then, and only then, do we start to put together the investment solutions that will enable them to achieve their ambition.

But that's not the end of it as far as 3i is concerned. Our success is based on the success of the companies we invest in and we know that takes long-term commitment. It doesn't mean that we hang around telling you how to run your own business. It means we're there, still ready to listen and ready to help. After all, it's your vision we're backing, not ours.

If you would like to talk to us about how investment capital can help you, why not contact your local 3i office. We have a wide range of investment solutions backed by wide industrial experience and a tremendous depth of resource. You'll find that we're very good listeners, which is why, when we do speak, it makes a lot of sense.

3i Investors

## TECHNOLOGY

## The sweet taste of a good ink

**FOOD SCARES**, such as outbreaks of listeria or salmonella poisoning, could prove the stimulus for the widespread implementation of a range of edible inks, which can be applied directly on to food.

The inks could be used to print the "sell-by" dates, which guarantee the freshness of the food, on to the food itself, rather than on to its wrapper.

If a product - a pork pie, for example - passes its sell by date, some unscrupulous food retailers have been known to remove the tell-tale wrapper and sell the pie on the delicatessen counter instead, says Tim Milligan, general manager of the ink manufacturing division of Willett, the UK company which is making the ink.

The ink could also be used to print the logo of the company on the product, to prevent counterfeiting of expensive foods. Willett cites as a possible example the luxury chocolate market. Each chocolate could have a tiny stamp in a contrasting colour on its base, to guarantee its authenticity.

The new inks use standard approved food colourings in red, blue, violet, yellow, green and black. This is combined with a binding agent to ensure that the colour sticks to the food. To prevent the colour spreading through the food - a common complaint with food colouring - the Willett technique uses ethanol as a carrier to ensure only the approved characters are printed.

Willett has adopted a technique from the computer industry - that of ink jet printing - to imprint the ink on to the food substance. Ink jet printing fires minute droplets of ink at the surface to be marked, which means the instrument itself does not touch the food. Machines to carry out the task on the food production line cost between £8,000 and £10,000.

Willett first came up with the idea of developing an edible ink when its French subsidiary was asked to find a way of printing marks on the shells of eggs - in France the shell is deemed part of the food, not part of the packaging. Now the inks have been approved for use in the US and Europe.

Della Bradshaw

**E**very working day in the City of London insurance brokers carry heavy binders of documentation to and fro between their offices and the Lloyd's building on Lime Street, the centre of London's insurance market.

That presence is the most visible evidence of the antiquated business and administrative practices which permeate the London market and result in high costs, inefficiency and what one underwriter calls "a remarkable inability to respond to commercial realities".

Yet four years after Big Bang revolutionised the Stock Exchange, there are signs that the City's insurance market is finally grasping the nettle of computerisation. "We've got to modernise or we'll be put under severe competitive pressure from other markets," says Terence Hayday, underwriter with Holmes, Hayday (Underwriting Agencies) Ltd. As chairman of Lloyd's Network Steering Group, he is involved in initiatives both by Lloyd's and other London insurance companies.

An extensive back-up system - allowing Lloyd's syndicates and the London companies alike to account electronically for the premiums they earn and the claims they pay - is nearly in place. Preliminary agreements paving the way for electronic trading are close, says Hayday, who says that "the general level of awareness in the market has risen".

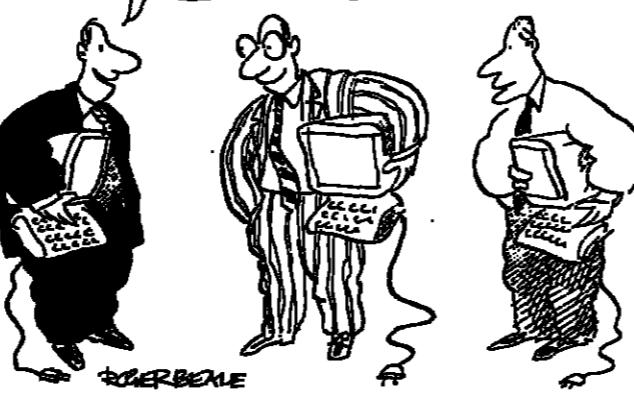
It has not been easy for Lloyd's to accept new technology, in part at least because of the extraordinarily fragmented nature of the market itself with its 400 underwriting syndicates and more than 200 other entities, including managing and members' agents and brokers. The growing importance of the specialist reinsurance, marine and aviation companies outside Lloyd's has made the task of corporate leadership of the London market even more difficult.

Nevertheless, progress has been made. In June 1987 Lloyd's and the companies selected IBM as a preferred supplier for the London Insurance Market Network (Linet). IBM provides an electronic mail and data interchange service to sub-syndicates and by the end of next year most of Lloyd's backroom operations, including the registration and accounting of premiums and claims received will be conducted electronically, a move which will lead to a phasing out of computer

**Richard Lapper charts how London's insurers are catching up with computerisation**

## Facing up to progress

**REMEMBER HOW WORRIED WE WERE THAT ELECTRONIC TRADING WOULD MEAN THE END OF FACE-TO-FACE CONTACT?**



punch cards, of which until recently Lloyd's was one of the world's biggest users.

NA

But the development of electronic trading by which business could be conducted on screen has been much slower. Tony Hart, director of information systems at Merrett Group, one of the biggest managing and members' agents at Lloyd's, says: "When I started I thought I'd be linking the company up to an electronic trading system. In fact I've spent the last 18 months getting the basic systems in place."

Part of the difficulty here is that initial efforts by the Lloyd's authorities to introduce electronic trading computerisation ran up against immediate and widespread opposition from underwriters and brokers who saw the "paperless market" as a threat to the "face-to-face" negotiations through which business has traditionally been conducted. Lloyd's commercial success has been based on its reputation as a centre where underwriters can insure goods and exposures with very high values - ranging from ships and

their cargoes to oil rigs and space satellites. Many of these transactions are negotiated on an individual basis and can be highly innovative.

Face-to-face contact between broker and underwriter has been considered integral because unlike insurance for domestic property or motor cars, where millions of individuals buy more or less standardised products, the insurance of higher values can be extremely complex with terms and pricing varying sharply between different customers.

Lloyd's network initiative, known as Strategy for Networking (Stratnet), addresses this problem by seeking to make electronic trading a support for face-to-face negotiations. Routine business - such as when an underwriter subscribes to a risk whose main terms have been negotiated by a lead underwriter, or writes low-value high-volume risks (such as some reinsurance contracts) - could also be carried out electronically.

The Room Support System - a switch device or temporary storage computer based in the Lloyd's building - will be run on these lines.

provide the channel through which electronic trading can be carried out. The system will provide underwriters and brokers with much more accurate information on their own existing exposures than they enjoy at present, and should better enable them to evaluate the risks that they are offered.

Stratnet's first phase begins on December 3 when six brokers and six underwriters will carry out tests which are limited to the placement of outwards reinsurance business (when syndicates buy their own reinsurance covers). If this is successful electronic reinsurance administration will then be introduced across the market next year.

Meanwhile, criticism about the speed of developments being pushed through by Lloyd's has led to a number of private parallel initiatives. These include E-Slip, Marke-wide, and Contract Data Exchange (C-Dex), which has been backed by more than 30 leading players on the London market, including some of the biggest Lloyd's brokers such as Alexander Howden, CT Bowring, EW Payne, and Willis Faber & Dumas; and Lloyd's strongest agencies RJ Kiln, Merrett Group, DP Mann, Murray Lawrence and Partners and RW Sturge. A UK computer software company, Northorder, was contracted to work on the technical side of the initiative.

All the participants in the C-Dex project are investing capital in the initiative, a factor which, according to Hayday, has increased the likely pace of the development. "If you sit senior people round the table and their money at stake you no longer hear talk of 'best endeavours' and the like."

C-Dex's backers are critical of the lack of co-ordination which they say is wasteful of time and resources. There is a danger that brokers who bring business to the market will be presented with a confusing plethora of competing initiatives, although Hayday says the agreement of a joint market standard will allow brokers to move to these systems.

None the less C-Dex is still pressing for commercial thinking and energy to be focused on a single commercial operation, for example, which would "market the network through the provision of specific standards and applications, the ultimate goal being full electronic support for all market transactions". C-Dex says that both the US and European networks - Evans and Rinet - are run on these lines.

### A colourful show in Las Vegas

DESPITE the gloomy economic forecasts, Fall Comdex '90 in Las Vegas, the world's largest computer trade show, is more colourful than ever, writes Paul Lavin.

IBM has just proffered a new colour standard for personal computers called the extended Graphics Array, or XGA. It has a higher screen resolution and offers more simultaneous colours than the current VGA and is particularly suited to graphical user environments like the popular Windows 3.

Portable computers are also getting a dose of colour. A process for making flat panel colour screens called thin film transistor (TFT) offers visual performance as good as traditional desktop cathode ray monitors. IBM, Sharp and Toshiba are displaying products and are expected to ship them in the new year.

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C-Dex's backers are critical of the lack of co-ordination which they say is wasteful of time and resources. There is a danger that brokers who bring business to the market will be presented with a confusing plethora of competing initiatives, although Hayday says the agreement of a joint market standard will allow brokers to move to these systems.

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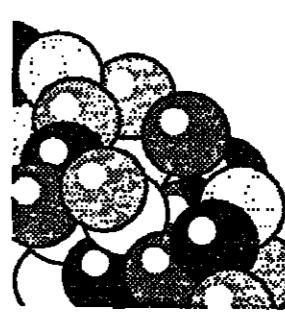
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## WORTH WATCHING

Della Bradshaw

to take a single A3 sheet of carbonless paper and fold it in half so that the capsules are enclosed between two sheets, protecting them from the heat and humidity.

The pods, which can be produced on a laser printer as well as a copier, are then printed on both sides of the paper.

## Moving the earth with tunnel vision

BUILDING new sewers can create problems, particularly in urban areas because the contractors have to find a way of disposing of the earth that is removed. It is a particular problem with many systems that dilute the earth to slurry in order to extract it.

To do away with the problem Iseki Poly-Tech, of Tokyo, has developed a tunnelling system which disposes of the excess earth by forcing it into the ground around the pipe.

Householders using the system need a data concentrator, which is wired into the rings mains in their apartment, and special meters which transmit information on the amount of electricity, water or gas used. When the meter needs to be read, the signal is sent to the concentrator and then over the ring mains to a central electronic collection point in the building. From there the data is sent electronically to the billing authority.

## Laser cartridge in for a fill-up

THE latest recyclable product to join office stationery and plastic cups is the laser printer cartridge.

Over 1.3m laser cartridges are thrown away in UK businesses every year, but now a process has been developed which allows the cartridge to be re-filled. A service, already in use by the Green Cartridge Company in Hong Kong, is now being offered in the UK from Enjay Business Services, of Berkshire.

The specially developed process, which involves cleaning the drum ultra-sonically and testing the re-filled product to ensure there is no leakage, produces a product which costs just £40 to buy - compared with £90 for a new cartridge.

Such forms normally have to be printed, because if they are put in a copier the heat and toner breaks all the coated capsules that produce the lettering - when a form is written on the pressure breaks these mini capsules. Not only does this produce an illegible document but the released chemicals can destroy the copier.

The answer, developed by Enjay Paper, of Solihull, is

rather than having to

## BUSINESSES FOR SALE

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## COMMODITIES AND AGRICULTURE

## Way open for iron ore project

WESTERN AUSTRALIA'S government has excised the Marandoo iron ore deposit and the required infrastructure corridor from the Hamersley Range National Park and paved the way for the owner, CRA, to exploit it, writes Kenneth Gooding.

The state government said Marandoo can be expected to earn A\$5bn (£2m) over the next 20 years.

Mr Mick O'Leary, managing director of CRA's Hamersley Iron subsidiary, said the state government's decision would

strengthen the future prospects of the Western Australian iron ore industry and "give greater security and confidence" to the development of the deposit, like Marandoo can be fully evaluated and developed without continuing and unnecessary conflict between mining and conservation interests."

Hamersley, one of the world's biggest producers, will spend about A\$400m on Marandoo if it decides to proceed with the project which analysts describe as "sizeable but not huge."

## RTZ adviser sees limited fall in base metal prices

By Kenneth Gooding, Mining Correspondent

BASE METAL prices will move downwards during the next 12 months but even a worldwide recession will not drive them back to the extremely depressed levels seen in 1985-86, said Mr Phillip Crowson, senior economic adviser to the RTZ Corporation, the world's biggest mining group, yesterday.

Today's metals markets were not threatened, as they were in the mid-1980s, by huge overhanging stocks of metal and substantial excess production capacity, he pointed out during an RTZ presentation to the UK Association of Mining Analysts.

Supply and demand were in reasonable balance for most of the traded metals, Mr Crowson said, but lead and zinc were moving into surplus as new

mines and smelters came into operation.

London Metal Exchange prices – on which most of the world's base metal contracts are based – would remain volatile because "traders will be traders."

Prices were also being underpinned by rising costs, he added. Labour and energy costs were rising and the opportunities for mining companies to win productivity improvements were more limited than at the end of the 1980s.

Cost-cutting at that time, which included deferred maintenance, had contributed to the technical problems which had plagued parts of the mining industry and cut output in the past three years. The industry now had to spend heavily on

maintenance or there would be bigger capacity cuts and higher costs.

• The Century prospect in Queensland, Australia, had the potential to become one of the world's top half dozen lead-zinc mines, said Mr Bob Wilson, RTZ's director of mining and metals.

The project, in the remote Lava Hill mineral field, 250 km north-west of Mount Isa, was discovered by RTZ's 49-per-cent-owned associate, CRA.

Although still in its early stages, Century looked likely to become a high-grade, low-cost open-pit mine, said Mr Wilson. If all planning, permitting and development work went smoothly, it might be producing lead-zinc concentrate by the mid-1990s.

Gross exports of Unifruco, the international marketing company of the decadic fruit industry increased by nearly R400m (£80m at the commercial Rand rate), or 43 per cent, to R1.3bn in the season to the end of September. UK sales increased from £87m to £102m and sales to West Germany from DM140m to DM 205m (£70m).

According to Mr Leo Fine, Unifruco's director of marketing, the improved political image is paying export dividends, writes Philip Gawith

## Losses loom for Brazilian orange industry

By Victoria Griffith in Sao Paulo

BRAZILIAN ORANGE producers fear that a marked increase in productivity in the US state of Florida will soon push orange juice prices in New York so low that Brazilian farmers will be forced to sell at a loss.

According to Mr Jose Nicolau, president of the São Paulo Association of Citrus Growers, this will happen if the price of frozen concentrated orange juice falls below \$1.08 a litre, less than 10 cents below the current futures prices in New York, which have fallen steadily from \$1.99 cents a litre at

the beginning of July. Estimates of orange juice production in Florida for 1990-91 rose sharply this month, from 135m boxes to 185m.

"Florida is beginning to pose a serious threat to the São Paulo market," says Mr Antonio Ambrosio Amaro, researcher at the Institute of Agricultural Economics in São Paulo. According to Mr Jose Carlos Gonçalves, president of the Brazilian Association of Juice Industries, the surge in productivity in Florida will throw between 150,000 and 200,000 more tonnes of juice on

the market than last year.

If productivity continues its upward swing in Florida, the state could soon regain its lead over São Paulo in orange juice output. São Paulo began to exceed Florida's production in 1987 and with the last two years was managing to grow nearly three times more oranges than its northern competitor.

"Farmers here will have to increase their productivity to at least three boxes of oranges per tree if they want to maintain worldwide competitiveness," says Mr Amaro. Average

productivity per tree in Brazil

is now just 2.4 boxes. Farmers still have their advantages and are in far better shape than most agricultural producers in Brazil. After three years of good harvests, they have the money to invest in machinery and technology to improve efficiency. Their situation is improving.

"Farmers here will have to increase their productivity to at least three boxes of oranges per tree if they want to maintain worldwide competitiveness," says Mr Amaro. Average

productivity per tree in Brazil

Institute of Food and Agricultural Sciences in the US, a hectare of oranges in São Paulo cost an average of \$404.35 in 1988, while a hectare in Florida required investment of \$2,741.02. Much of the difference reflects the lower cost of labour in Florida.

But as Brazilian orange prices are based on New York futures quotations, producers will soon find themselves in trouble. "A sharp increase in productivity is the only way out of what is threatening to turn into a crisis situation," says Mr Gonçalves.

## South African fruit growers enjoy record season

The improved political image is paying export dividends, writes Philip Gawith

FAVOURABLE CROP conditions and a better marketing environment as a result of the country's improved political image have allowed South Africa's deciduous fruit and citrus industries to enjoy record seasons.

The two industries earn about 80 per cent of 90 per cent of their total returns from exports, and both sell the bulk of their production to the European Community, through single channel export marketing arrangements. The US, Canadian and Scandinavian markets remain closed following the imposition of sanctions in the mid-1980s.

Gross exports of Unifruco, the international marketing company of the decadic fruit industry increased by nearly R400m (£80m at the commercial Rand rate), or 43 per cent, to R1.3bn in the season to the end of September. This compares with a 12 per cent volume increase by Unifruco from 30m cartons to 33.6m cartons.

Deciduous fruit prices benefitted from the greater offtake by eastern European custom-

ers, which meant that carry-over supplies in Europe were lower than usual when South Africa entered the market. Our own products could therefore compete in a favourable climate especially also because the initiatives of President de Klerk largely removed the restrictions which applied in the past. For the first time in a long while our products were again solely judged on merit and we could adopt a more aggressive marketing policy," said Mr Fine.

Citrus sales remain estimates as the export season is not over yet, but Mr Arend Venter, General Manager of Operations and Finance at the Citrus Exchange, expects overseas revenue to exceed R1bn for the first time this year. He cites similar reasons to Mr Fine for the good performance. The industry expects to export 30.3m cartons compared to 30m last year. This compares with a 12 per cent volume increase by Unifruco from 30m cartons to 33.6m cartons.

The firmer prices received, said Mr Kriel, were a function of the price-elasticity of a perishable commodity product. He

said, hypothetically, that a 2 per cent over or under-supply situation could easily result in a 20 per cent shift in prices.

Apple growers fared best. Although the volume of cartons exported declined 3 per cent to 12m, gross earnings rose 51 per cent to R575m. Grapes, pears and stone fruits all enjoyed healthy volume and earnings increases. Earnings were R320m, R250m and R71m respectively.

Net farm income is, of course, lower than these figures, which take no account of input costs. Production and packaging costs have increased significantly and Mr Fine concluded that the net earnings of several fruits were lower than in the past. However, the demand outlook is sufficiently optimistic for more plantings and investments in the industry to be justified.

Mr Kriel said that he did not believe that the US, Canadian and Scandinavian markets would remain closed to South Africa beyond 1991. He esti-

mated that their opening could add 20 per cent to Unifruco's potential. Mr Venter said that drought and an ambitious replanting programme had meant that for the past six to eight years the citrus industry had not had the capacity fully to meet the demands of all its markets in terms of type and size.

He added: "Total citrus production is due to increase significantly in the near future and the suspension of sanctions would obviously facilitate the disposal of this increased volume."

Mr Venter anticipated that export volumes – normally about 80 per cent of the total crop – could increase from the current level of 30m cartons to 45m cartons by 1994. He said that plantings in recent years of the noble varieties like have-lines, soft citrus (clementines and satsumas) and the pigmented grapefruit varieties, meant future crops would probably be more in line with market preferences than in the past.

## Falklands squid talks fail to produce accord

By John Barham in Buenos Aires

BRITISH AND Argentine negotiators failed to reach an accord to avert over-fishing in the disputed waters of the South Atlantic after three days of talks in Madrid ended on Wednesday.

An accord must be in place by February when fishing for the prized illex squid, the region's most valuable species, begins. Previous talks in Rio de Janeiro failed to produce an accord.

Diplomats from both sides said their governments would now assess their position before announcing a date and venue for more talks. Unilateral control would be unsatisfactory as the illex banks straddle both countries' zones and that monitoring of catches would be less transparent. The British doubt the Argentines' ability to control fishing.

A British diplomat commented: "There is no disguising or pretending that these were very difficult negotiations." Mr Douglas Hurd, Foreign Secretary, and his Argentine counterpart, Mr Domingo Cavallo, rescued the talks after conferring by telephone.

An Argentine official said: "We are both convinced of the need to co-operate to protect the squid, but the question is how to get there."

Although the talks were to be limited to technical issues only, the question of sovereignty over the Falkland Islands inevitably underlines all conversations between the two governments.

A British observer noted that "the illex squid is perceived to be essential to the islands' economy and has to be protected and so the Islanders want to expand the exclusion zone to 200 miles."

That would anger the Argentines who have warned that an extension of the existing 150-mile zone would undermine the advance in bilateral relations over the past year.

## Soyabean prices rally in Chicago

By Barbara Durr in Chicago

SOYABEAN FUTURES prices rose yesterday at the Chicago Board of Trade after declining steadily since last week's report of a larger than expected US crop.

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By Kunal Bose in Calcutta

DRIVEN BY THE NEED to step up foreign exchange earnings to cope with a serious surplus of payments crisis, the government of India has so far cleared the export of 500,000 tonnes of sugar for the 1990-91

have to settle down to business before a decision is taken on further export releases.

While the total supply of sugar in the current season is estimated at 14.7m tonnes, domestic consumption will at the most be 11.4m tonnes, leaving a surplus of 3.3m tonnes.

In the circumstances, India can very well raise sugar exports to 1m tonnes, according to Mr Prakash Dhanuka, spokesman for the Indian Sugar Mills Association.

Although supply in the domestic market is controlled by the government through the mechanism of monthly releases, the industry is fearful that sugar prices may crash unless the country sells at least 1m tonnes abroad.

A price crash would affect the industry's ability to pay for

cane deliveries, creating a level of unrest in rural areas that the new government could ill afford.

The industry's plea for higher exports will strike a sympathetic chord in the government since export of 1m tonnes would earn of over Rs5.5bn (£155m) in foreign exchange at the same time as lending stability to the domestic market.

Sugar exports will be handled by the government-owned State Trading Corporation with the assistance of Indian Sugar and General Exports and Imports (a company founded by the sugar industry). The government has told the industry that it will give cash assistance for sugar exports, but it will not be 20 per cent as has been demanded by ISMA. Since

the cost of production of sugar in India is higher than prevailing international prices, the government will share the loss on exports with the industry.

Supplies for export will be provided from sugar mills that are near ports, which have already been identified. A significant development for the world sugar market is that from now on, India will be exporting at least 500,000 tonnes of sugar a year, said Mr Dhanuka. The Indian industry has a capacity to produce up to 13m tonnes and another 6.5m tonnes of new capacity has been sanctioned, calling for capital investment of more than Rs5bn.

With that kind of capacity there would be no reason why India should not emerge as a regular sugar exporter.

## MARKET REPORT

**Gold** pared earlier losses slightly in late trading on the London bullion market, supported by profit-taking purchases after New York's sharp fall on Wednesday. Platinum followed a similar pattern, ending near the top of the day's range. On the LME zinc staged a technical correction to the recent fall to contract lows. Traders said the market had become oversold in the last part of the decline to a long term chart target of \$1,250 a tonne for three month metal, and subsequent short covering found the market rather than at times. London cocoa prices closed ahead. "Technical factors rallied the market, inspired by the

## London Markets

**SPOT MARKETS** + or -  
Crude oil (per barrel FOB) + or -  
Dubai \$26.85-\$26.95 + 0.75  
Brent Blend (dated) \$32.55-\$32.65 -0.45  
Brent Blend (January) \$30.93-1.00 -0.45  
W.T.I. (US) \$30.93-\$30.95 -0.45  
**Oil products** (NWE prompt delivery per tonne CIF) + or -  
Premium Gasoline \$300-\$305 -10  
Gas Oil \$307-\$309 -3.5  
Heavy Fuel Oil \$132-\$135 + 1.5  
Kerosene \$30.5-\$31.5 -0.5  
**Petroleum Argus Estimates** + or -  
Gold (per troy oz) + or -  
Silver (per troy oz) + or -  
Platinum (per troy oz) \$414.25 -2.25  
Palladium (per troy oz) \$92.75 -0.40  
**CRUDE OIL** - IPE \$1835 + 20  
**COFFEE** - London FOX £tonne  
Close Previous High/Low  
Nov 563 560 562 569  
Mar 714 701 718 704  
May 743 728 747 732  
Jul 785 752 766 757  
Sep 787 774 787 778  
Oct 812 802 812 805  
Nov 812 828 832 833  
**COFFEE - FOX** £tonne  
Close Previous High/Low  
Nov 563 560 562 569  
Mar 577 575 578 568  
May 555 552 553 549  
May 568 561 568 559  
Jul 582 580 585 577  
Nov 599 587 598 568  
Nov 610 614 611 610  
**Turnover** 1990 (1989) lots of 5 tonnes  
ICO indicator prices (\$/tonne) Daily  
Close 14/10/90 15/10/90 16/10/90  
1st Comp. 14/10/90 22.27 (58.83) 15 day average  
1st Comp. 14/10/90 71.01 (71.28)  
**COFFEE - FOX** £tonne  
Close Previous High/Low  
Nov 563 560 562 569  
Mar 577 575 578 568  
May 555 552 553 549  
May 568 561 568 559  
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## LONDON METAL EXCHANGE

(Prices supplied by Amalgamated Metal Trading)  
Close Previous High/Low AM Official  
Aluminium, 88.7% purity (50 kg tonnes)  
Cash 1625.7 1626.7 1626.8 1626.8  
3 months 1697.8 1695.6 1693.3 1692.3  
Copper, Grade A 15 (50 kg tonnes)  
Cash 1325.40 13









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## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

**Dollar and pound improve**

A WEAKENING of the D-Mark against the Japanese yen provided some support for the dollar and sterling yesterday. The German currency fell to Y87.55 from Y88.30 at the London close, reflecting the unwindings of long D-Mark positions after the Bundesbank left credit policies unchanged at yesterday's council meeting.

The dollar finished firmer against most currencies, despite speculation about lower US interest rates. It remained unclear whether the Federal Reserve has eased its monetary stance. Liquidity was added to the New York banking system via overnight system repurchase agreements, but Fed funds were trading at 8.1 per cent at the time, well above the assumed target rate of 7.75 per cent.

Dealers noted that although the US currency had been set to record lows against the D-Mark in Frankfurt on each trading day this week, there are signs that it may be finding a base. Yesterday's closing of the dollar fell to the low of DM1.4753 from DM1.4776, but the Bundesbank did not intervene, and the currency rallied to close in London at DM1.4765 against DM1.4715 on Wednesday.

At the London close the dollar also rose to \$Pf1.3515 from

SFr1.2460 and to DFr4.9850 from FFr4.9625, but fell to Y129.25 from Y129.60. Its index climbed to 60.2 from 60.1.

Sterling remained anchored at the bottom of the European Monetary System exchange rate mechanism, but was under nervous pressure about the UK political situation and further signs of a weakening British economy. A climb of 32.200 in October UK unemployment was above forecasts of around 25,000, and the biggest monthly rise for four years. The rise of 10.25 per cent in September average earnings was in line with expectations, and the news had no impact.

The pound rose to DM2.8850 from DFr2.8875, and to SFr2.4255 from SFr2.4450, but fell to \$1.9600 from \$1.9615 and to Y253.35 from Y254.25. Sterling's index closed unchanged

Expectations that opposition parties will attempt to topple the French government of Mr Michel Rocard, with a vote of no confidence on Monday, put pressure on the franc. The D-Mark rose to DM3.3769 from DM3.3760 at the Paris fixing and closed in London on FFr3.3760.

In Madrid the governor of the Bank of Spain denied rumours that the peseta will join the narrow 2½ per cent band of currencies within the EMS. The Spanish currency - which like sterling is allowed a 6 per cent movement - remained strong at the top of the system.

In Brussels the governor of the Belgian National Bank said that in the new year the Belgian franc will be tied more closely to the D-Mark than the present 2½ margin allowed within the EMS.

**EMS EUROPEAN CURRENCY UNIT RATES**

	Em Central Rate	Curren cy Amount Availab le for Spot	% Change from prev ious day	% Spread vs Weake st Curren cy	Diverge nce Indic ator
Spanish Peseta	133.631	130.512	-3.33	3.97	41
Irish Punt	0.764109	0.764109	-0.43	1.98	29
Belgian Franc	27.4632	27.4632	-0.72	1.95	28
Dutch Guilder	2.31087	2.31087	-0.28	1.83	15
Swiss Franc	6.2950	6.2950	-0.24	1.83	-15
Italian Lira	5.8495	5.8495	-0.24	1.91	-17
D-Mark	15.3820	15.4232	0.36	1.18	-17
Sterling	0.696004	0.696004	0.35	0.00	-24

ECU central rates set by the European Commission. Increases in the decimal change percentage changes are in bold. The divergence column shows the ratio between the two spreads: the ECU to a major currency, divided by the ECU to another currency for a currency, and the maximum permitted percentage deviation of the currency's spread from its ECU central rate. Adjustment calculated by Financial Times

**POUND SPOT - FORWARD AGAINST THE POUND**

No. 15	Days spread	Close	One month	% month	Three months	% month
1 month	... 93.5	93.7				
3 months	91.8	93.8				
6 months	89.5	92.9				
12 months	87.8-8.12pm	93.0				

Forward premiums and discounts apply to the US dollar

## STERLING INDEX

No. 15	Days spread	Close	One month	% month	Three months	% month
2 to 7 days	... 93.5	93.7				
3 months	91.8	93.8				
6 months	89.5	92.9				
12 months	87.8-8.12pm	93.0				

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

8.22-8.12pm

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

8.22-8.12pm

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

8.22-8.12pm

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

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8.22-8.12pm

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

8.22-8.12pm

Commercial rates taken towards the end of London trading. Sterling forward dollar \$Pf1.3545 - 7.2pm - 12 Month

8.22-8.12pm

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*3pm prices November 15*

## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**Continued on Page 47**



## AMERICA

## Equities fall prey to profit-taking

## Wall Street

EQUITIES fell prey to profit-taking yesterday, as slightly higher oil prices pulled stock values lower, writes Patrick Hartson in New York.

At 1.30 pm the Dow Jones Industrial Average had partly recovered from an early 17-point drop and was down 8.66 at 2,550.99. The Standard & Poor's 500 was a touch lower at mid-session, easing 1.75 to 318.65, as was the over-the-counter market. The American Stock composite was down 0.56 at 297.15.

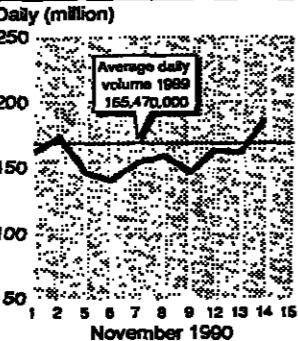
Doors over whether the Federal Reserve had signalled an easing of monetary policy during its regular morning operations in the Federal funds market meant that dealers lacked a strong lead. The jobless claims data and business inventories figures released at the start of the session provided no new information on the state of the economy and only added to the listless mood.

The market's attention remains firmly fixed on the actions of the Fed, and on the next set of inflation data, due out today in the form of the consumer prices index (CPI) for October. Dealers are confidently expecting the authori-

ties to push the Federal funds rate down by at least 25 basis points either today or early next week.

However, some have warned that if the CPI figure is some way above the expected monthly rise of 0.7 per cent, the Fed could decide to postpone its credit cutting move

## NYSE volume



Among the main features of

the morning session was a sharp drop in the shares of Chase Manhattan fall \$4 to \$10.12. Citicorp gave up \$1 to \$12.12. American Express eased \$1 to \$21.14 and Manufacturers Hanover slipped \$1 to \$19.75.

Downgradings from analysts were similar in other stocks. The losers included Motorola down \$3 to \$32.50, Ford Motor \$4.40 lower to \$33, and McGraw-Hill International, falling \$1.12 to \$25.50. Selling pressure in Motorola was enough to create an order imbalance and force a delay in the opening of trading in the stock.

Going in the other direction were Campbell's Soup, which gained \$3 to \$33 after reporting reasonable first-quarter results and increasing its dividend.

Other stocks to go against the wider market trend included The Gap, up \$1 at \$31 until much later in the year. Such a decision would severely disappoint a market that has already fully discounted an easing of monetary policy, and this fear was behind the cautious nature of yesterday's trading.

Bank stocks moved lower with the market after enjoying

some recent gains on hopes of a drop in interest rates. Chase Manhattan fell \$4 to \$10.12. Citicorp gave up \$1 to \$12.12. American Express eased \$1 to \$21.14 and Manufacturers Hanover slipped \$1 to \$19.75.

Sea Containers dropped \$2 to \$38 after revealing a near-30 per cent drop in third-quarter earnings per share, while Bausch & Lomb, the maker of eye-ban sunglasses, \$1.40 to \$21.40 after postponing its plan to move to a corporate headquarters because of the poor economic climate.

## Canada

THE WAIT FOR the US Federal Reserve to cut interest rates kept a damper on the Toronto market, although stocks did recover slightly by mid-session from earlier lows. The composite index stood 4.5 lower at 3,123.1 on volume of 13m shares. Declines led advances by 309 to 174.

SHL Systemhouse dropped C\$1.1 to C\$5.4. The company reported a fourth-quarter loss of 32 cents per share compared with a profit of 13 cents per share.

Hees International lost C\$1.46 to C\$16.4 after reporting its third-quarter earnings on Wednesday.

## Cyclical downswing limits volume

William Cochrane on the influences on October's European trading

Source	EUROPEAN EQUITIES TURNOVER Monthly total in local currencies (£bn)				
	Jul 1990	Aug 1990	Sep 1990	Oct 1990	US Sbs
Belgium	37.0	43.9	23.8	37.7	1.22
France	89.9	115.4	83.4	82.0	15.77
Germany	159.6	142.8	81.5	95.8	61.62
Ireland	20.67	20.04	10.645	12.248	10.53
Netherlands	12.2	17.9	11.2	10.8	6.23
Spain	8.0	516.0	376.0	442.0	4.55
Switzerland	15.1	16.1	11.9	12.4*	9.85
UK	26.7	29.8	21.1	26.7	54.22

Volatilities represent purchases and sales. \*Sales data estimated.

Source: County NatWest Woodside.

Volatilities also adjusted to include off-market trading. Some figures may be revised.

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## FINANCIAL TIMES SURVEY

# LUXEMBOURG

Friday November 16 1990

The duchy is to preside over the restructuring of the EC. Page 2

ember 16 1990  
Volume  
ocean trading

### SECTION III



**Political stability and economic prosperity continue to dominate the duchy's outlook. But developments within the Economic Community, especially those concerning the financial sector, threaten to reduce the competitive position of this tiny nation, writes Lucy Kellaway**

## Change starts creeping in

TO THE 300,000 odd people who understand Luxembourg, the country's national motto - "Mir welle bleive wat mire sitt" (we want to remain what we are) - has more force now than ever.

Little, conservative, prosperous Luxembourg has every reason to want to stay that way. But over the past twelve months a few uncomfortable signs have started to emerge, suggesting that the status quo can no longer be taken for granted.

Some of these come from within, products of the country's own success, and - dare one say it - its complacency. Others come from the outside, where the trend is towards larger centres of power, making the continued existence of a country with just 370,000 inhabitants an increasing oddity.

Next month, and for much of next year, member-states will grapple with the question of how best to reform the EC's institutions to allow the Community to grow wider by admitting more members, and deeper.

Already it is clear that the institutions can barely cope with 12 members, and the prospect of more means that

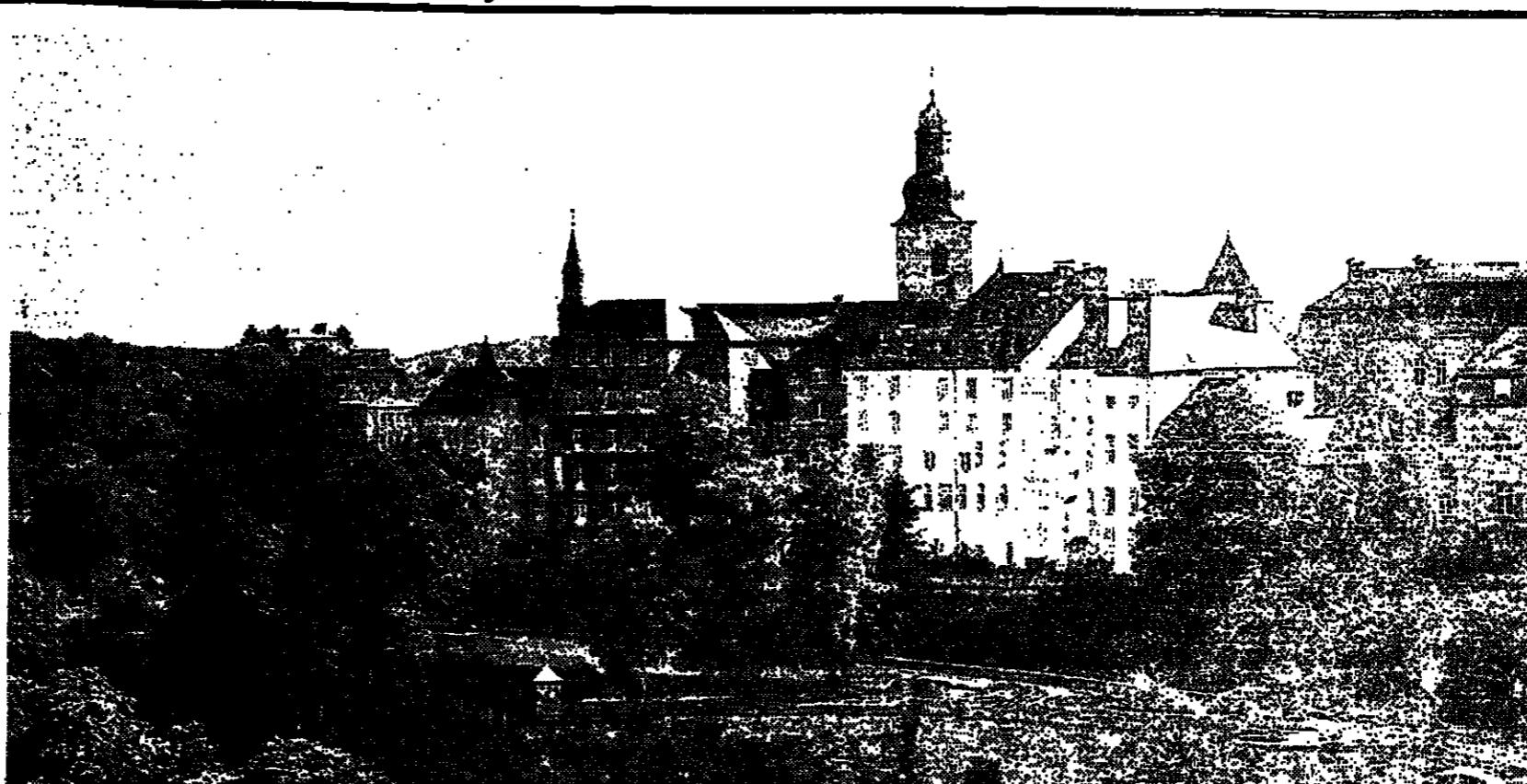
changes in the way decisions are taken are inevitable.

Luxembourg has a lot to lose in the discussions. Per head of population it is already over-represented in the Commission, in the Council of Ministers and in the Parliament. To allow such a small country to continue with a national veto over certain central EC matters, such as taxation strikes some as ridiculous, and in the long term may not be tenable.

Still, in the short term Luxembourg will do its utmost to prove that it is as good a member of the Community as anyone else, as it takes over from Italy as president of the EC council of ministers in January.

The EC is posing some tangible risks to Luxembourg at the moment. By far the most important is banking secrecy. This time a year ago the Grand Duchy was celebrating the demise of an unpopular proposal that would have imposed a withholding tax in all EC countries. As one of the few countries with no such tax, Luxembourg feared for its competitive advantage.

Such a victory may have cost it dear as the alternative proposal - that would allow tax authorities in one country easier to point the finger at



The Petrusse Valley, Luxembourg City: signs are emerging which suggest that the status quo can no longer be taken for granted

to get another to help track tax dodgers - could be even more serious to Luxembourg.

This proposal would mean the end to its tight banking secrecy laws, which at present mean that no information can be revealed unless criminal proceedings have begun.

Some observers present this as potentially disastrous to Luxembourg. They argue that its vast and successful private banking business has been built on secrecy laws, which are the strongest in the Community. Were the laws to change, the money could fly to Switzerland, or further afield.

The calmer view, and the official one taken by the Luxembourg government, is that money fleeing the tax man is no more common in Luxembourg than it is anywhere else and that the only reason Luxembourg attracts more attention is that it is a small country which is therefore much easier to point the finger at.

If Luxembourg can survive happily without banking secrecy, it is difficult to see why the government is fighting so hard.

It claims its position is a matter of principle; of protecting the right of banking clients to anonymity. It is also unhappy at the idea of having to co-operate with other fiscal authorities as, in any such supposed "co-operation", it is feared that the tax collecting minnows in Luxembourg could be press-ganged by their counterparts in Germany or France.

A second critical part of Luxembourg's financial infrastructure is also under fire: the holding company. About 8,000 of these have been established in Luxembourg with companies from Renault to Banco Ambrosiano.

The holding companies do not trade, they can be cloaked in secrecy and do not have to pay tax. These privileges would be spoilt by various accountancy directives

now making their way through the council of ministers, which would break the system open.

Luxembourg may be able to continue to block some of these specific measures for a while, but it is powerless against the general EC move towards harmonisation in business practices and taxation.

This move poses a fundamental problem for the duchy: when everything has been harmonised, so that there are no tax or regulatory advantages left, will Luxembourg continue to thrive?

Here the prognosis is fair: Luxembourg does have other things going for it - it is at the heart of Europe, its people are polyglots, its Christian Democrat-led coalition is firmly in power.

Short of complete tax harmonisation, Luxembourg will go on finding creative fiscal ways of encouraging business. Over the past year or two its new insurance law has made the duchy into an important

insurance centre, while new tax vouchers for film producers seem to be turning the duchy into a somewhat unlikely Hollywood of Europe.

Despite the threats from the outside, Luxembourgers seem as comfortable as ever. The steel industry may have turned down and inflation ticked up slightly, but the economy is still likely to grow at over 3 per cent this year, still comfortably ahead of the EC average.

After five years of strong growth the government has announced its most generous budget ever, with LFr14bn of tax cuts and higher spending, higher investment and higher real wages for the public sector.

But some say this habit of prosperity may soon become a problem for Luxembourg. As a result of past inaction the country is burdened by an infrastructure which has not kept pace with the breakneck rate of growth.

Trying to travel from one

side of town to another at rush hour is almost as frustrating as it is in London. There are serious housing shortages and not enough international telephone lines.

The opposition liberal party - which has been excluded from the coalition since 1984 - is making much of these problems, claiming that the government is acting too slowly and too late.

However, were the Luxembourg government ever to fall, or even to wobble - neither of which seem remotely likely - it would not be over this sort of issue. Indeed the only subject at all likely to make big waves is the question of where the European institutions go.

For years, Luxembourg has been fighting against two stronger contenders - France and Belgium - for the seat of the European Parliament, and so far is losing, with a steady trickle of staff siphoned off back to Brussels.

The prospect of monetary

The landlocked country is ready to fly its own shipping flag: Page 3

### IN THIS SURVEY

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union - complete with a European central bank - has given the duchy a new card to play: if Luxembourg could acquire the central bank, it would give up the Parliament.

At first sight it might not seem a suitable candidate: it is not a money centre, it has an underdeveloped airport, and there are more powerful operators elsewhere.

Yet its argument is a good one. First, Luxembourg is designated as the home of all EC financial institutions, and is politically neutral. It might not be a money centre, but then neither is Washington; and as far as the airport goes, those extra-busy Europeans who would be visiting the bank do not travel "with the people" anyway.

Luxembourg's infrastructure may not be marvellous, but it is the only place in Europe where you can land your private aeroplane and be in a meeting in the centre of town in just 15 minutes.

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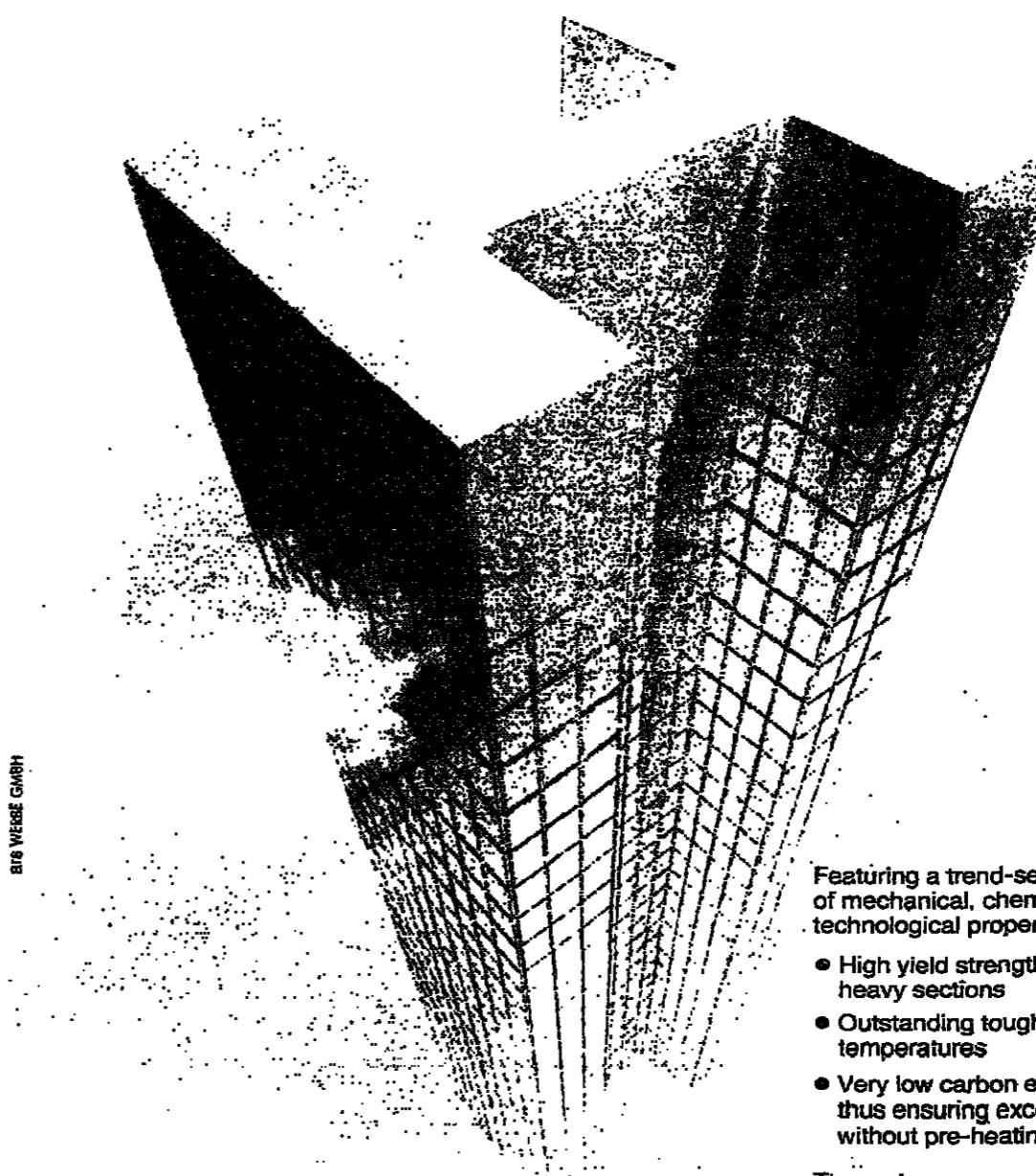
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## LUXEMBOURG 2

## Fierce fight for national identity

LUXEMBOURG HAS been a separate, although not always independent, political entity since the 10th century. In the subsequent thousand years of its history it has been invaded and dominated by almost every great power in Europe but has still retained a fierce sense of national identity.

For geographical reasons it is France and Germany that have had the greatest influence on the tiny country.

Almost all inhabitants speak both French and German but

**Luxembourgers are sensitive about being considered German**

the indigenous culture is more German than Francophone. The Luxembourg language, for example, is no more than a dialect of German with a smattering of French words.

A cultural tilt towards Germany was relatively uncontroversial after Luxembourg established itself as an independent nation in the last century.

But invasion by Germany in the First World War put an abrupt end to it.

After the First World War and partly in reaction to that invasion Luxembourg tried to establish an associate status with France which was, however, turned down by the French.

Nonetheless the experience of being invaded once more by the Germans in the Second World War caused a radical realignment, at least by the elite, towards France and Francophone culture.

Luxembourg was not in a position to offer much by way of military resistance after being annexed by Nazi Ger-

many, but few Luxembourgers became active supporters of the Nazis and most of the population resisted the invaders in whatever small way they could.

When asked, for example, in a Nazi census whether they spoke French or German, 99 per cent replied that they spoke Letzebuergerisch, the Luxembourg language.

The German invaders regarded the Luxembourgers as German and thus forcibly recruited those who were of fighting age.

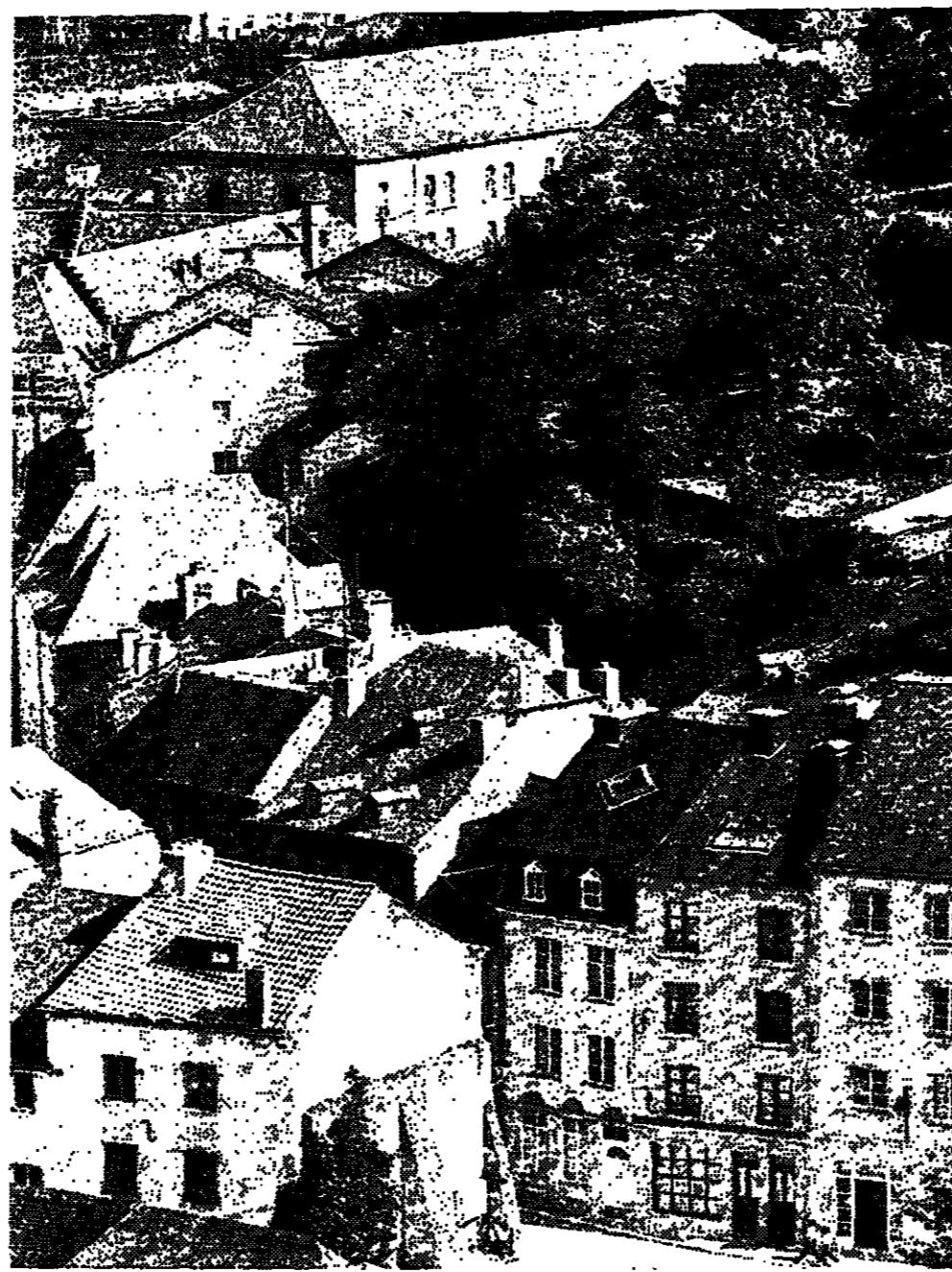
The role of those Luxembourgers who fought for the Germans remained a controversial political issue until well into the 1980s.

A political party which was representing the German recruits, who were supposedly discriminated against in various subtle ways in Luxembourg, even held the balance of power for a while.

Modern Luxembourg has, of course, learnt to live alongside the Germans again and its trade links with Germany are stronger than those with France. But the 20th century has left its scars and Luxembourgers are sensitive about being considered "basically" German.

"They accept that they have to live with it but they do not want to talk very much about it, at least in public, for fear of causing pointless offence. But they are certainly not unification enthusiasts."

David Lloyd



Residences in Luxembourg City: investment in housing is up 70 per cent this year

Luxembourg population breakdown					
	1948	1961	1971	1981	1988
Total population	291,000	315,000	340,000	365,000	372,000
Luxembourgers	262,000	273,000	277,000	269,000	273,000
Foreigners	29,000	41,000	62,000	96,000	104,000

The economy is still running on a smooth path

## Clouds no threat to general fair weather

THEY MUST be few governments that can afford to hand back to their people nearly 5 per cent of gross national product in terms of tax breaks and increase public spending at the same time without damaging the public sector finances.

Yet little Luxembourg finds itself in that happy position. It has just announced a plan that will cut revenues by about LFr13bn this year and LFr14bn next year, will increase public investment in roads and housing, provide for large pay rises in the public sector – and will still end up with the budget surplus that is traditional to Luxembourg.

The tax reform, which comes into effect next year and which will mean lower taxes for both individuals and companies, is just another bit of the good economic news from the Grand Duchy. Indeed, for the past five years there has been almost nothing but good news – however, for the first time since the mid 1980s there seem to be a few dark clouds overhead.

The first is steel, which still accounts for some 8 per cent of Luxembourg's GNP. After several profitable years, the industry is now turning down, and government economists fear that output in value terms could be down by some 10 per cent this year, which alone would knock some 0.5 per cent off GNP.

However, both the steel industry and the government are doing their best to cope with this heavy dependence on one industry. Arbed is going into joint ventures both overseas – with the Yais group in the US for example – and closer to home with a planned joint venture with the Belgian steel company Cockerill Sambre.

Meanwhile a policy of diver-

sification into other areas has been successful – partly thanks to success in encouraging other industries to set up in the Grand Duchy. Steel is now only one third of manufacturing output, compared to just over 70 per cent in 1980.

Other industry in Luxembourg is still profitable, so that in spite of the difficulties being met by steel, industrial production this year is likely to match last year's record levels.

There are international wor-

ries. Little Luxembourg is

There is no sign that the duchy has anything serious to worry about

general inflationary pressure. Luxembourg is chronically short of labour and, of the 6,500 new jobs created last year, 4,000 came from across the border, 200 from off the dole queue, reducing unemployment to just 10 per cent – and the rest from immigration and from a modest annual increase in the size of the work force.

This kind of pressure on the market means that workers can ask for large pay rises and be sure that they get them. Public sector employees have just secured a generous rise of 6 per cent in real terms over the next two years – a rise that is likely to be followed by the private sector.

One new spur to growth is investment, which is set to rise by a staggering 45 per cent this year. Much of this will come from the government, which has decided to prime the fiscal pump with some long overdue projects.

Its housing budget will increase by some 70 per cent in an attempt to do something about the growing housing shortage in the Grand Duchy, while it is planning to increase its investment by about a quarter this year and next on roads and public buildings, with 20 large construction jobs announced.

Consumption will continue to expand, as Luxembourgers feel richer with extra money in their pockets both from higher wages and lower taxes. While there are clouds, there is no sign that the duchy has anything serious to worry about in all economic growth this year should come to some 3.1 per cent, which is poor against the average of 4.4 per cent over the past five years, but is still better than most other EC member states.

Lucy Kellaway

## RELATIONS WITH THE EC

### Tall task for smallest state

IT FALLS again to the European Community's smallest member to preside over its momentous restructuring. The two inter-governmental conferences (IGCs) on monetary and political union will have their ceremonial opening in Rome in mid-December with Italy in the chair. But the proper negotiations and all the pulling and hauling over amendments to the Treaty of Rome will not start until after Luxembourg (the next, by alphabetic rule) takes over the presidency of the EC Council of Ministers.

By similar chance, the Single European Act was almost entirely negotiated between September and December 1985 during the Luxembourg presidency. That negotiation was had enough; the December 1985 summit was, for instance, one of the longest on EC record – foreign ministers met first for 12 hours, then prime ministers for 28 hours.

This time, the challenge to Luxembourg's chairmanship is more than doubled by the fact that there are two IGCs to control and each is probably more controversial than that creating the Single Act.

Five years ago, all EC states agreed on the need for more majority voting to forge a common market; the only dispute was whether treaty revision was needed.

Now, the ambitions are far

higher – a monetary union in a near-federation that, without yet having a single government, might have a common defence as well as foreign policy. And the divisions are far deeper; for Mrs Margaret Thatcher subsuming the pound sterling into a European currency would be the end of British sovereignty.

If Luxembourg conforms to

its reputation of quiet, busi-

ness-like efficiency, its presi-

dency may come as something

of a relief after the high-flying

ambitions of Italy. There is

nothing in the Community's

external agenda, likely to be

dominated by the effort to

forge a new relationship with

the European Free Trade Asso-

ciation (Efta) and the Soviet

Union, on which Luxembourg

has any axe to grind. Indeed it

is a measure of the overall ben-

efit of EC membership to Luxem-

bourg that this city-size

country should have a real say

on geopolitical issues of such

importance.

On only a few items in the

IGCs will Luxembourg have

problems. One may arise in the

political union discussions.

Some countries want to give

expression to European citizen-

ing negotiations at the IGCs. They fear that, in an economic and monetary union without any capital controls or exchange rate risk, money will drift away to havens, such as Luxembourg, which impose no tax on non-resident depositors.

One of the general maxims of Luxembourg diplomacy is that it, of all the EC twelve, cannot afford to stand alone against the other 11 members.

Of all 12 EC states, the

Treaty of Rome, will not

start until after Luxembourg

(the next, by alphabetic rule)

takes over the presidency of the

EC Council of Ministers. Luxem-

bourg has only two votes. Thus,

the blocking minority of 23 votes can be composed of

two larger countries (10 votes each) and any other country – but not Luxembourg.

This must suit Mr Pierre

Jeans, head of the Institut

Monétaire Luxembourgeois, the

nearest thing the duchy has to

a central bank, who started his

career in the central banking

business by spending several

years in the Bundesbank.

Luxembourg will find itself

shifting uneasily in the presi-

dency seat if there is a move to

extend majority voting (in the

Council of Ministers) to taxation.

Any such move will make

those states, whose taxation

structure is furthest from the

EC average, feel very exposed.

While Denmark's rates are at

the top of the indirect tax

bracket, Luxembourg's are

nearly at the bottom. Luckily for

Luxembourg, it will not be the

only EC state to want to retain

the unanimity rule on fiscal

matters.

Nonetheless, outside the IGCs

and in the ordinary course of

EC business, the Luxembourg

presidency will have to keep

the Commission's proposals for

VAT and excise rate approxi-

mation in front of the Council:

much as Luxembourg might

like to bury the whole EC doc-

ument, it cannot be seen to try to do so.

Another fiscal field that

may return to haunt Luxem-

bourg is a minimum EC-wide

withholding tax on income

from savings and bonds. This

Commission proposal died in

1989 because of the combined

opposition of Germany, the UK

and Luxembourg. But some

countries, such as Spain, and

possibly France and Italy, may

raise the issue once again dur-

David Bucken

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## LUXEMBOURG 3

The duchy, often swapped, sold or annexed, values independence

## 'Un petit parmi les grands'

WHATEVER HAPPENED to a fortress over a gorge called Luxembourg? It became the Grand Duchy of Luxembourg which last year celebrated 500 years of independence.

Today Luxembourg prides itself on its international role, especially within the EC. For such a small country it is remarkably determined to maintain the independence that it has spent the better part of the past 500 years gaining from neighbouring states.

The origins of Luxembourg date back to at least the 10th century but its history as a pawn on the chessboard of Europe starts in 1443 when Philip, the Good Duke of Burgundy, conquered the duchy. In 1477 the marriage of his granddaughter, Marie of Burgundy, to Maximilian of Austria, brought Luxembourg into the hands of the Habsburgs.

Thereafter, Habsburg emperors styled themselves (among other things) dukes of Luxembourg. For the next 300 years or so the duchy was part of the Lowlands within the Habsburg empire. During this period it had its own provincial government responsible to the central administration in Brussels.

Napoleon's conquest of the Lowlands briefly integrated Luxembourg into the new system of French Departments. But Napoleon's exile to Elba and the manoeuvres of the Congress of Vienna in 1815 transformed Luxembourg into a Dutch holding.

As part of the terms of the congress, King William I of the Netherlands gained control over the lowlands as a setback against France. At the same time, some of his German principalities, as well as other territories, were allotted to Prussia. King William demanded Luxembourg as compensation and was given the "freedom and sovereign rights" which to this day belong to the Dutch Royal Family. He acquired the title of Grand Duke of Luxembourg.

The Congress of Vienna also determined that the duchy should become part of the new German Federation, establishing certain commercial links to Prussia and smaller German states. Prussia was also allowed to set up a garrison in the city of Luxembourg so, although under the military protection of Prussia, the pro-

vincial government owed its political allegiance to the Dutch monarch.

The Belgian revolution against King William brought Luxembourg into direct conflict with its proprietor. Luxembourg was all too willing to become a province of a new Belgian state. But when Belgium became an independent sovereign in 1831, William of Orange was keen to keep at least some of Luxembourg to himself.

The duchy was divided eight years later according to the

### The origins of Luxembourg date back to at least the 10th century

terms of the Treaty of London. The greater francophone area became a Belgian province while the south east corner including the city of Luxembourg and the Prussian garrison was retained by the Dutch King.

A reluctant minority of Luxembourgers found themselves politically isolated but linguistically and culturally unified in the partitioned duchy. The new Dutch monarch and Grand Duke William II believed that Luxembourg should be ruled by Luxembourgers and let the people develop some form of self-government.

Belgium, having acquired its own Luxembourg province, did not seek to strengthen its trade relations with the Grand Duchy. The duchy, recognising its lack of economic power, was eager to have a larger trading partner on whom it could depend. So, in 1842, Luxembourg took a further step in its relations with Prussia by joining the German Customs Union (Zollverein).

The importance of Prussia to the economic development was enormous. To this day, the Germans run the country's main train system, the Wilhelm-Luxembourg railway. German unification under Bismarck and the ascendancy of Prussia over Austria as a military power in 1866 raised new problems about the status of Luxembourg.

Although part of the Zollverein, Luxembourg was Dutch

territory, neither willing nor able to directly join the Prussian-led Northern German Federation. Furthermore France was wary of Prussia increasing its domain by gaining Luxembourg.

Napoleon III became obsessed with the idea of buying Luxembourg for France as a way of containing Prussia's power both in Europe and further east. In 1867, Prussia tried to assume France's good intentions while avoiding any concessions on the Grand Duchy. To this the French Foreign Minister, Moustier responded: "You offer us spinach without salt. Luxembourg is the salt."

Napoleon III nearly managed to pinch the salt through a secret bill of sale from William III of Orange. But William III thought better of the deal and confessed all to Bismarck. A political storm broke out in Prussia and the sale founded.

As Franco-Prussian tensions mounted, the great powers met again in London in 1867 to settle the Luxembourg affair once and for all. Under the terms of the treaty, Prussia withdrew

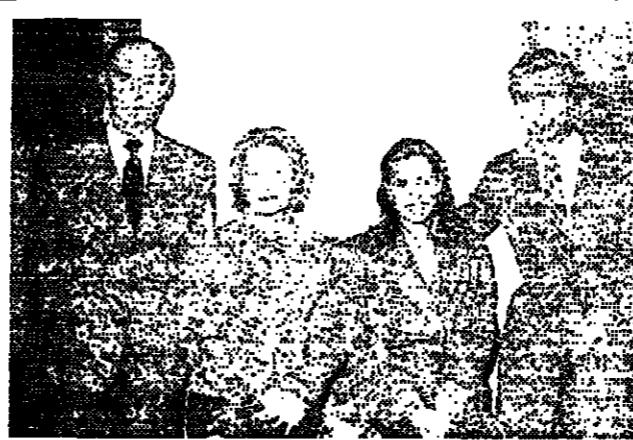
its garrison from the duchy and its neutrality was to be guaranteed by all the signatory countries.

Luxembourg remained the Dutch King's property, politically self-governing but economically dependent on Prussia through the Zollverein.

William III died in 1890 without an heir. The Grand Duchy passed to Adolphe Duke of Nassau-Weilbourg through a long-standing family pact among the various branches of the House of Nassau. His heirs have held the title of Grand Duke or Duchess of Luxembourg since then.

The political and economic status quo established in 1867 was maintained until the First World War. In 1914, however, Germany took over Luxembourg. At the end of the war, owing to this violation of its neutrality, Luxembourg renounced its membership in the Zollverein.

Deprived of this powerful relationship the duchy had to look for new partners. Rebuffed by France, Luxembourg turned to Belgium. In 1921 the Belgium-Luxembourg



Luxembourg's Royal Family: (left to right) Grand Duke Jean, Grand Duchess Josephine-Charlotte, Princess Maria Theresa and Prince Henri

Economic Union (BLEU) was agreed. The new alliance not only established a customs and tariff union but a common currency, the Belgian franc.

In 1939, on the eve of a second German invasion, Luxembourg decided for the first time in its history to hold a special celebration of its independence. Soon after, the Germans annexed the country, the Grand Duchess fled into exile and Luxembourg suffered occupation for the rest of the war.

Since the end of the war, Luxembourg's terms of statehood have remained unaltered but its economic and political orientation has widened away

from its immediate neighbours and towards the EC as a whole.

When last year 500 years of independence was celebrated, the festivities emphasised the role Luxembourg plays in international affairs and institutions. This time none of the traditional great powers showed any intentions of selling, swapping or annexing the Grand Duchy.

As the Luxembourg President stated, the independence of Luxembourg is no longer challenged and the Grand Duchy exists as "un petit parmi les grands".

Eugene Maechling

A shipping register means the country has new service to offer

## Fleet for a landlocked state

A LUXEMBOURG fleet sounds an unlikely idea for a country of lakes and mountains but no known coastline.

That, however, is exactly what is about to be created thanks to the recent passing into law of the Grand Duchy's new shipping register.

Luxembourg has long dreamed of cashing in on the growing global pressures for "flagging out" - the term for shipowners in industrialised countries who opt to register their vessels where bureaucratic regulations and tax are kept to a minimum but by providing a respectable alternative to the flags of more exotic locations like Bermuda and Panama.

Many see the Registry as a natural "add on" to the Grand Duchy's growing financial services sector, pointing out that

other activities such as banking and insurance will be complementary and that new areas such as ship finance and ship broking can be developed.

The basic idea of the legislation is to enable Luxembourg

ping registry has gone quiet in recent months but Luxembourg considers itself well placed to don the mantle of "Euros" if and when the day comes.

In the meantime the first "clients" will almost certainly be Belgian shipowners such as Ahlers and CMB of Antwerp which now seem virtually committed to "flagging out" to their tiny EC neighbour. CMB has already opened an office in Luxembourg.

Lower corporate tax, lower tax obligations for the crew, and lower social security payments are among the anticipated advantages - on top of which the Belgian government will probably continue for the moment to pay subsidies.

Defecting to Luxembourg, so the thinking goes in (Belgian) Brussels, is better than flagging out to a flag of convenience when the ships involved may be operated elsewhere.

Under Luxembourg rules,

however, shipowners will have to show a serious presence in the Grand Duchy with the result that functions such as the fixing of voyages, and the hiring and paying of crews may have to be seen to be undertaken there. Management policy, of course, can continue to be determined elsewhere.

Luxembourgers dismiss the idea that their new scheme is bizarre. Experts point out that any state, whether or not it has a coastline, has the right to permit ships carrying its flags to navigate on the high seas. Other inland countries such as Hungary and Czechoslovakia have been running their own fleets for years.

### KEY FACTS



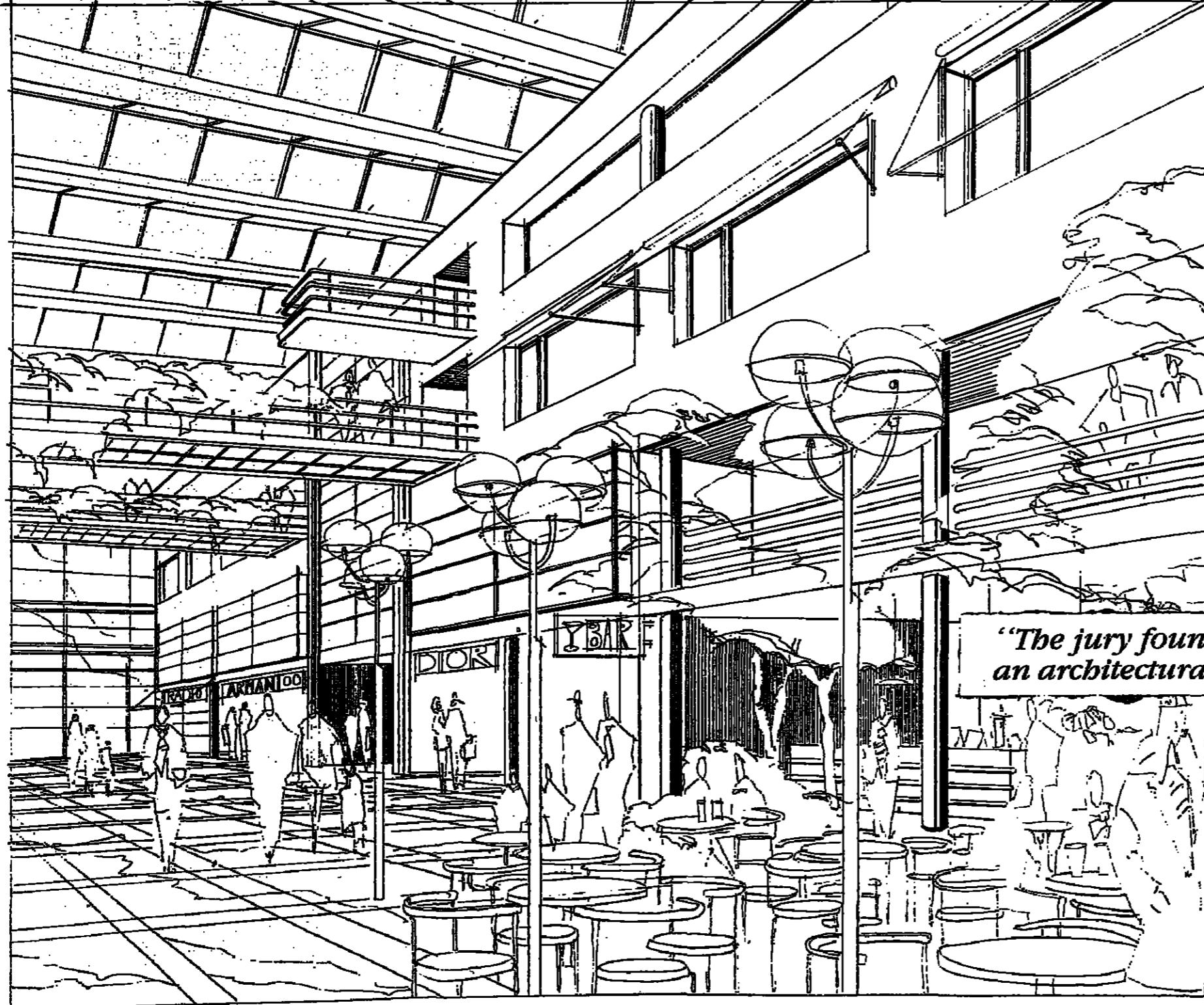
Area	2,586 sq km
Population	380,000 (1989 estimate)
Head of State	Grand Duke Jean, Hereditary
Currency	Luxembourg Franc (LFr), tied to Belgian Franc

Average Exch Rate 1988 S1 = LF36.77  
1989 S1 = LF39.40

	1988	1989
Total GDP (\$bn)	7.6	7.5
Real GDP growth (%)	5.0	4.0
GDP per cap (\$)	20,562	19,768
Components of GDP (% 1987)		
Private Consumption	56.2	
Gross Fixed Investment	23.8	
Increase in Stocks	1.9	na
Government Consumption	16.3	
Exports	96.9	
Imports	-95.1	
Main Trading Partners by % of total value (Belgium and Luxembourg Economic Union)		
Exports	20.0	20.4
France	19.5	18.7
West Germany	14.7	13.4
Netherlands	82.2	73.6
EC		
Imports	24.5	23.5
West Germany	17.8	17.6
Netherlands	15.4	14.9
France	73.1	71.4

Source: IMF, Eurostat, Economist Intelligence Unit

## Skanska proudly presents a new city centre in Luxembourg.



"The jury found the Swedish proposal superior from an architectural as well as a financial point of view."

In the face of fierce competition from Europe's largest construction companies, Skanska has won an international contest to erect a new centre in Kirchberg, a district in the EC city of Luxembourg. Construction work will begin in July 1991. This area houses the European Community's institutions and offices, major banks, schools, homes and so on.

Skanska, one of the leading construction companies in Europe, is also a developer and investor. The company presented a proposal for the way 83,000 (unique) square metres could be created in this area. The project comprises:

- ◆ 16,000 m<sup>2</sup> of shopping galleries made up of shops, restaurants, cafeterias, art galleries, sports and health centres, a day-care centre, conference facilities and cinemas.
- ◆ 43,000 m<sup>2</sup> of office space which can be divided into units of between 200 and 6,000 m<sup>2</sup>.
- ◆ 100 - 150 condominiums and apartments.
- ◆ A 250-room hotel with restaurants, a gymnasium and conference facilities.
- ◆ Some 1,700 parking spaces in garages and in the open.

The jury justified its decision with the following words:

As you will realise, Kirchberg is going to be one of the most interesting sites in Europe. If you would like your company to be situated in the heart of the EC, in the very best position to monitor important events, please contact Rolf Kindblom, Skanska International Building and Properties AB, Frankfurt Office, Grüneburgweg 123, D-6000 Frankfurt, Germany. Phone: +49 69 17 29 11 Fax: +49 69 17 29 41

 SKANSKA

S-21102 Malmö SWEDEN

## THE JAPANESE PRESENCE

### A strategic EC video base

JAPANESE companies do not invest in Catalonia just because their executives happen to like the local food and the golf courses. But good living and leisure do help.

When Mr Taguchi, who runs the Bank of Tokyo's Barcelona branch, entertains potential clients arriving from Japan he takes them first to a showpiece plant, such as Sony's and then, over a meal of Mediterranean fish in a picturesque coastal restaurant, he tells them about the golf tournaments that the city's Japanese community stages once a month.

He explains how Barcelona's Suyosai association, which group's senior Japanese executives is responsible, among other briefs, for a Japanese school in one of the city's suburbs that is soon to be enlarged to take 200 pupils, double the present number.

Industrial investment is fundamentally based not on amenities and lifestyle but on other criteria and this is why the Sony Barcelona factory is a good starting point.

It won the Sony plant of the year award in 1989 and has announced a Pta10bn investment to expand its production of video and colour televisions.

Mr Taguchi believes that his particular stamping ground in Spain offers specific attractions to a certain type of Japanese industrial investor.

Catalonia, which is home to a Sharp plant and to a Sanyo research and development centre, has become the strategic base for Japan's video industry in Europe, he says.

Catalonia does get brickbats. Labour costs in Greater Barcelona are only slightly lower than they are in Britain and Germany. It is difficult to find fluent English speakers. And says Mr Taguchi, obtaining residence and work permits for non-Spanish employees is "a chronic nightmare".

Mostly he avoids the area's handson bouquets. "There is a high degree of working skills and, more importantly, of mentality and motivation. The mentality here is very Japanese - a job is not just a source of income, it is a source of pride and people work after

hours if the job is not completed."

The next bouquet involves the widely accepted belief that Spain is a good entry point to the European market and that Catalonia, thanks to its communications and its frontier with France, is by far the best springboard in the country.

Ms Eri Nemoto, a Japanese born official who runs the Generalitat's department for industrial links with Japan, dismisses the golf greens and the gastronomic delights as clichés but she stresses an enthusiasm for work that ensures a superior cost performance.

"Japanese companies," says Ms Nemoto, "find a motivation in Catalonia that they don't encounter in Scotland and in the south of France."

At the last count, 87 Japanese companies were located in Barcelona, this represents more than half the number of Japanese companies based in Spain. Catalonia does not offer financial and fiscal incentives to industrial investors, whereas subsidies of up to 70 per cent of the outlay are available in Spain's depressed areas.

The absence of official incentives is more than offset by the extensive range of manufacturing centres and trained personnel in Catalonia and by the expert job that the Generalitat does in promoting what Ms Nemoto calls "the area's industrial texture". One of her department's best products is its database of locally manufactured machine tools and components.

Mr Jordi Pujol, Generalitat president, had long made Japanese investment a priority. He has had a Generalitat office set up in Tokyo and has twice visited Japan at the leading large business delegations.

Mr Pujol's preferred sales talk is about how Nissan turned Motor Iberica's loss-making plant in Barcelona into one of Europe's top centres for four-wheel drive vehicles and light vans. "Nissan," says Ms Nemoto, "is a constant reference point for every Japanese investor."

Tom Burns

Good News from Spain



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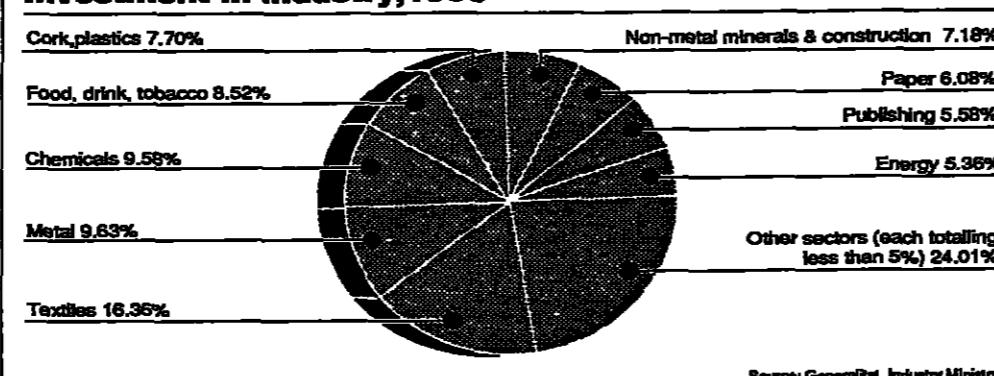
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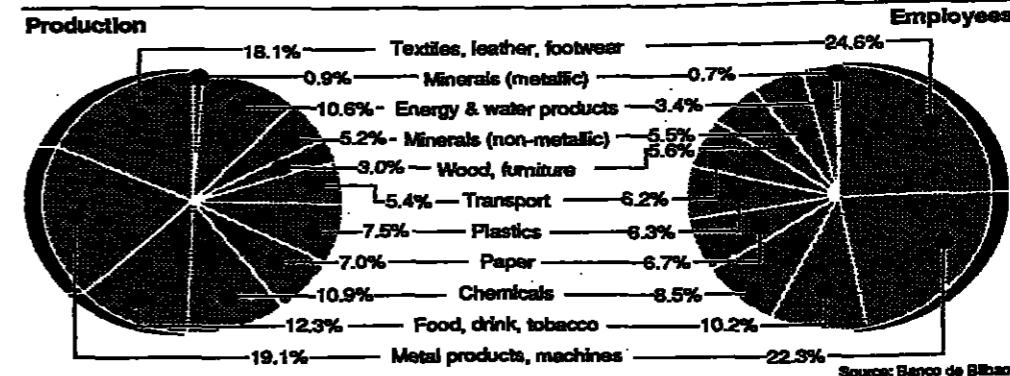
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## Investment in industry, 1988



Source: Generalitat, Industry Ministry

## Industrial structure



Source: Banco de Bilbao

Gary Mead looks at how industry is opening a window of opportunity that faces the rest of Europe

## Powerhouse primed for foreign investment

CATALONIA'S future prosperity is inextricably linked with the development of Europe and the European Community as it is one of Spain's industrial powerhouses.

Visitors to Catalonia may think that, as far as its industrialists are concerned, Catalonia is not a region of Spain but a European country. That public awareness of Europe is fed by what is seen by some as a controversial poster campaign, staged by the Generalitat, which has the slogan: "Catalonia, a European country."

Catalonia has slightly less than 16 per cent of Spain's population but it generates about 20 per cent of the nation's gross domestic product. That rises to 27 per cent, if industrial GDP alone is considered.

In 1989, 38 per cent of foreign investment in Spain headed towards Catalonia, says Mr Lorenzo Gazcón, who, based in Barcelona, is national vice-chairman of the employers' association (Fomento del Trabajo) and president of the European League of Economic Co-operation. However, as much of the region's economy is still *negro* - unofficial - completely accurate figures are difficult to come by.

Catalonia's industry is a paradox crowded with hundreds of small, family companies which not only lack the capital resources to expand but also would not care to do so. The region has become a prime site for foreign multinational investment.

Catalonia's geographical location, its proximity to

France and Italy, and its lengthy history of economic development, should mean that it continues to dominate Spanish industrial output after the EC becomes a unified market in 1992.

Within Catalonia's GDP, industry accounts for 40.6 per cent, services 55.8 per cent, and agriculture 2.6 per cent. The large industrial employers; textiles and construction, each with about 18 per cent of the workforce, are along with the tourist sector, suffering the worst effects of an economic recession.

The most obvious sign of recession for Catalonia has been a slump in tourism. Some 350,000 people, roughly 14 per cent of the working population, are employed in the region's tourist industry. Between 1981 and 1989 the number of tourists visiting Spain increased 43 times, from 1.25m to 5.5m - many of them attracted to Barcelona and the Costa Brava.

For Mr Gazcón, Catalonia has been the Spanish autonomous region which has benefited most from membership of the EC, though that has not staved off what he describes as an "economic crisis." But the severity of any crisis depends on your standpoint. Catalonia's GDP grew by 5.3 per cent in 1987 and 5.6 per cent in 1988, fractionally higher than Spain. After such good times any slowdown is liable to take on an exaggerated aspect.

The Spanish government has been given an excellent excuse, the Gulf crisis, because everything bad which has

already happened can be blamed on the Gulf. That isn't true; the Gulf has just made more complicated a situation which was already bad," is Mr Gazcón's sharp dismissal of a fashionable catch-all scapegoat for economic unease.

In his opinion, "there is a generalised crisis mentality" in Catalonia's industry today. This is compounded by the proposed lifting of remaining protection from Spanish industry within the EC, by 1992; the possibility of foreign investment being attracted away from Spain towards awakening central and eastern Europe. Added to this is the realisation that Catalonia's 1992 Olympics is likely to be seen as a tremendous but rather costly party (Pta80bn of Generalitat's money) which the guests con-

tributed little towards. For Mr Gazcón, January 1 1992 is "like the sword of Damocles."

"Interest rates are too high; we have a fatal exchange rate; excessive tax pressure; reduced foreign investment is likely; difficulties with exports; shrinking tourism - would you like some more gloom?" continues Mr Gazcón.

While his job appears to require a greater degree of optimism, Mr Antoni Subirà, minister of industry and energy in the Generalitat, is hardly less concerned at the immediate future for Catalonia.

"There is an atmosphere of recession in Catalonia which is partially justified. There are some industrial sub-sectors, particularly in textiles, which have difficulties. But they are

sectors which are passing from being labour to capital-intensive. There are sub-sectors of textiles which are doing extremely well; in the last five years in particular the silk, artificial silk and garment industries are doing well."

One of the priorities for Mr Subirà is to ensure that Mr Gazcón is proved wrong in one prediction, that Catalonia will start to lose its charm for the foreign investor, who may head towards eastern Europe. In the first quarter of 1990, the region took the lion's share of foreign investment in Spain, with 23.07 per cent of the total (more than Pta105.5bn).

To that end Mr Subirà points out: "There is no legal, bureaucratic, nor economic barrier against the foreign investor, who faces the same conditions as any indigenous investor. We have various organisms dedicated to attraction of foreign investment, one being CIDEIM (Centro de Información y Desarrollo Empresarial), which promotes industrial zones in the region."

Mr Subirà maintains that, in spite of rises in relative costs, "fresh foreign investment is being attracted here. The Swiss multinationals chemical Givaudan has concentrated its production in three areas; Switzerland, the US, and in Catalonia, some 20 km from Barcelona."

The most spectacular investment has been the Japanese, who have concentrated their Spanish industrial investment in Catalonia. Of almost 20,000 jobs created by Japanese companies in Spain in the last few years, 17,000 are in Catalonia.

Traditional forms of ownership remain strong, writes Peter Bruce

## Catalans keep it in the family

ALTHOUGH they made money as merchants and textile producers during Spain's colonial period, the Catalans were never as rich as, say, the grand land owners of Andalucía. Catalan banking never amounted to much and neither have its capital markets.

But the same could be said of the Bavarians and Swabians in southern Germany. They like the Catalans, have evolved tightly knit productive units, mostly families dedicated to single products and markets and which form probably the most cohesive industrial units in either Germany or Spain.

Catalonia is an industrious place, almost theatrically so. Savings banks thrive. Profits are ploughed back into the company. Everyone complains about taxes. The quality of goods is usually superb.

Three companies epitomise this humble Catalonia. Vichy Catalan bottles one of the world's truly delicious gassy waters. Freixenet makes cava, the Spanish champagne. Miguel Torres is one of Spain's finest bottlers. All three have fought to keep what they are.

Vichy Catalan, for example, has been under attack by the French Vichy water producers for almost a century. Latterly Perrier has been trying to wrest the company's right to use the Vichy name on its product in Spain. Catalan courts, though, have smiled on their hometown water.

The company was founded in 1881 after a doctor persuaded Catalan businessmen to invest in a spring of bicarbonate-rich water near the French border. Vichy Catalan has since followed the course of spring waters everywhere - from medicinal to fashionable. In 1984 the company sold about 64m bottles in Spain; this year, it will sell around 225m bottles.

Bubbly Vichy Catalan is not responsible for all of that. The company, under its long serving chief executive, Mr Joan Renart, has made important acquisitions among still and gassy water rivals. Market growth has been breathtaking, with sales growing 50 per cent a year, but Vichy Catalan managed to take 51 per cent of the 1.7bn litres of water sold in Spain in 1989.

"Because of the huge demand at home almost all our investment is aimed at this

market", says Mr Renart. Sales are about Pta8bn a year.

The dilemma at Freixenet in the Penedès plateau, just behind Barcelona, is that the grand land owners of Andalucía. Catalan banking never amounted to much and neither have its capital markets.

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## LUXEMBOURG 5

**Steel market slowdown begins to take effect**

## Arbed prepares to meet leaner times

ARBED'S PROFITABILITY miracle could not go on for ever, and now it seems to be over. For the past three glorious years, Luxembourg's biggest and best known company has enjoyed the joint benefits of a strongly rising steel market and of previous rationalisation efforts coming good.

Since the beginning of this year, the froth has been knocked off the top of the steel market, and all European steel companies are having to take a hard look at their operations to see if they are ready to face a tougher future.

For Arbed, the problem is all the more acute as the company forms such a vital place in the country's economy.

Despite the radical pruning of its operations — in which it has shed two thirds of its workforce at a cost of some LFr50bn — and despite the breathtaking success of Luxembourg's banks — steel still amounts to some 8 per cent of the Grand Duchy's gross national product.

That might be nothing compared to the 36 per cent that it made up in the 1950s, but it still means that every time the steel industry suffers, Luxem-

bourg suffers with it. So far this year, Arbed has reported a fall in profits from last year's record levels, and the prognosis is not good for the first six months of the year; it made net profits of LFr10bn which represents barely a third of its profits for the full year in 1989.

Government economists forecast that the troubles are only just beginning and fully expect steel output in value terms to be down by around 10 per cent this year. Profits could be worse hit still, and according to some analysts, a fall of some 40 per cent can be expected in

**Every time the industry suffers, Luxembourg suffers with it**

the figures for 1990.

This is grave, but not calamitous: there is no question of another recession in either the steel industry, or at Arbed itself, of the sort witnessed ten years or so ago.

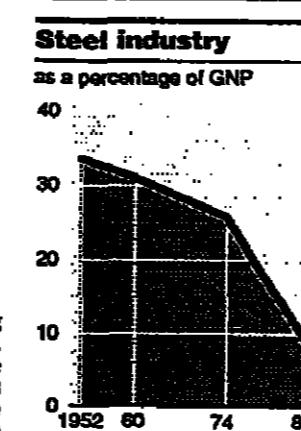
Throughout the end of the 1970s, and for much of past

decade, Arbed was losing LFr2bn to 3bn a year in steel. Now it is more than three times as efficient as it was before: today it takes a little over three man hours to make a tonne of steel, compared to about 10 in 1975.

This picture is common to all the steel producers in Europe: in terms of efficiency, Arbed is slightly ahead of some, and slightly behind others overall, although its steel products subsidiary in Gent, Siderim, is as efficient as any in Europe.

The company is now contending with two serious difficulties — how to strengthen its position in steel and how to add other businesses in order to make it more diversified. Arbed has decided that, as the market becomes increasingly tough, there is less and less to be said for being a medium sized producer and that big means beautiful.

The industry is likely to have to go on making ever larger investments to keep up with the pace of technology — and to be able to be more efficient in doing so. With this in mind, it has been busily negotiating a number of joint



ventures, some with more success than others.

In August it announced plans for a big joint venture in flat products with its Belgian neighbour, Cockerill Sambre, that would have made it the third biggest operator in Europe in that market.

Since then there has been a deadly silence and, although talks are still going on, the outcome may be more modest than was initially predicted. In the meantime, it has announced plans for another big joint venture with Usinor Sacilor, the giant French steel maker, for the marketing of steel beams.

The other aim, diversification away from steel, is going slowly in Arbed's usual conservative way. The most important deal so far has been that made with Yates Industries of the US, a maker of copper circuit boards, which was tied up last year.

This deal is typical of the



Arbed Steelworkers: as part of a radical pruning of operations the company has shed two thirds of its workforce

Glyn Gatlin

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future direction that the company plans to take: moving into areas that are related to steel, and involve some of the skills that the company has already, either in terms of technical knowhow or in marketing skill.

By the turn of the century the company hopes that a significant part of its profits will

be derived from non-steel activities.

However, in spite of the company's efforts, the stockmarket is looking on with little enthusiasm. The shares have fallen to barely LFr3000, almost half their value a year ago, when the steel surge seemed set to go on rolling forever.

It is not only the company

that is diversifying. The country is doing likewise. As steel has shrunk and the banking sector has grown, the danger has arisen that Luxembourg will be left with no manufacturing industry at all.

Instead the country has done its utmost to attract businesses from outside — so far with some considerable success.

Lucy Kellaway

### PROFILE: The EIB

## Conservatism characterises bank's record

The European Investment Bank		
	1988	1989
Total lending during the year	10.2bn	12.2bn
Loans within the EC	9.5bn	11.6bn
Loans outside the EC	700m	600m
Funds raised during the year	7.8bn	9bn
Balance sheet total	49.1bn	55bn

Source: EIB Annual Report

IN A COUNTRY where all banks are shy, the European Investment Bank is perhaps the shiest. Tucked away in the Kirchberg, the rich Luxembourgshire photo that houses its European institutions, the bank is getting on with its business peacefully far from the public eye.

The bank would appear to have nothing to be shy of. Indeed, there can be few commercial banks in Luxembourg

**The EIB has accepted the role of adviser to the EBRD**

or elsewhere that do not look at its loan book with envy. The EIB in all its 32 years' existence has had only one bad loan — and that was a little matter of a some Ecu300,000 (£208,200) to a misguided hotel project in Germany.

Outsiders might wonder what is happening when the EIB — a development bank which by its nature should imply a certain amount of risk — seems to have a far safer portfolio than most commercial banks, which are meant to be treading safely to protect their depositors. More unusual still, the EIB, which is a non profit organisation, seems to be extraordinarily profitable. Last year figures reveal an operating surplus of some Ecu500m, a more than respectable 14 per cent increase on the previous year.

The EIB cannot be blamed for its conservatism, which is built into its statute. The bank is hemmed in by much stricter solvency and reserve ratios than the commercial sector. There are also firm limits on specific projects, and most important of all, every loan it undertakes is fully secured.

The EIB runs a matched loan book, taking no interest rate risks, and no foreign exchange risk borrowing and lending in the same currency.

Since the ground rules for the bank were laid down in 1958, world capital markets have changed beyond recognition, so one wonders if the EIB has outlived its useful role. Not so, says Mr Ernst-Günter Bröder, the bank's chairman. The EIB still helps fill gaps in the market by providing fixed rate borrowing of 20 to 30 years, which is still hard to come by otherwise, and through offering loans made up of a sophisticated mixture of currencies.

Mr Bröder sees no need to change the bank's statute to make it more flexible, and more able to back marginal, needy projects.

He says that in all the loans the bank has ever wanted to finance, the ground rules have never got in the way, and that the necessary security has

always been found. In the longer term, he sees the bank filling a broader advisory role for its clients, becoming more actively involved in the projects and at an earlier stage. "There are enough means of finance in the world," he admits, adding that the real value added of the EIB is the expertise of its highly qualified 700-strong staff.

They should be able to help bring financiers and entrepreneurs together in different countries, giving them advice on everything from financing to engineering to environmental concerns, he says. "We know the Portuguese market a lot better than an entrepreneur in Portugal."

As well as its bread and butter EC lending, the EIB has recently been casting its net further afield. It found itself in the news briefly last year when its shareholders, EC member states, instructed it to lend Ecu1bn to Poland and Hungary. For a month or two, the EIB seemed set to become the development bank for eastern Europe.

However, that role was quickly squashed with the creation of the new European Bank for Reconstruction and Development. Far from grinding its teeth and adding to the bad feeling that has surrounded the creation of that institution, the EIB has taken matters in its stride. It never lobbied for the role and does not seem to have wanted it.

There is no question of competition between the two organisations, says Mr Bröder. The EBRD is structured differently and can take much greater financial risks. Moreover its shareholders come from all over the world, making it a different kind of bank.

Instead the EIB has accepted the role of adviser to the EBRD, and has also become one of its first creditors, with a Ecu1bn loan.

One wonders how the quiet Mr Bröder gets on with his more flashy counterpart, Mr Attali. Mr Bröder laughs but says the "relations are good". So far the EIB has lent money for building railways and gas networks in Poland, as well as for an export development bank. In Hungary most of the money has gone towards a new telecommunications network and to the electricity industry.

Finding projects that are sufficiently profitable in these countries has not been easy, and the three loan officers on the job have had their work cut out for them. Mr Bröder says he is perfectly willing to undertake further lending to eastern Europe, although stressed that he would have to be asked first. Indeed, unless the EIB is told to do so by finance ministers it cannot embark on extra lending outside the community.

Lucy Kellaway

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## LUXEMBOURG 6

## PROFILE: GENERAL MOTORS

**Expansion planned**

**NEW DEMANDS** by Europeans for cleaner air coming from their cars and cooler air going into their cars is proving good news for Bascharage, where General Motors has its European Technical Center (ETC).

For all the recent diversification of steel-maker Arbed, the new investments by magnetic tape-maker TDK and the tyre test center of Goodyear, high technology is probably more common in Luxembourg finance than in industry.

This is hardly surprising. given the duchy does not have a fully-fledged university. It was therefore particularly welcome that GM decided in June to spend some LFr2bn on expanding its ETC and doubling the number of specialists there to 300 over the next three years.

The US car giant has long had a site at Bascharage, which it used to use for making the jigs and clamps that swing car parts and panels

down production lines. When these became outdated, it decided in 1985 to turn this into technical centre.

The Luxembourg facility is different from the self-contained design centre which GM's Opel subsidiary maintains in Germany. It is "sponsored" by GM's Automotive Components Group (ACG), which has 10 divisions and 40 manufacturing facilities in Europe.

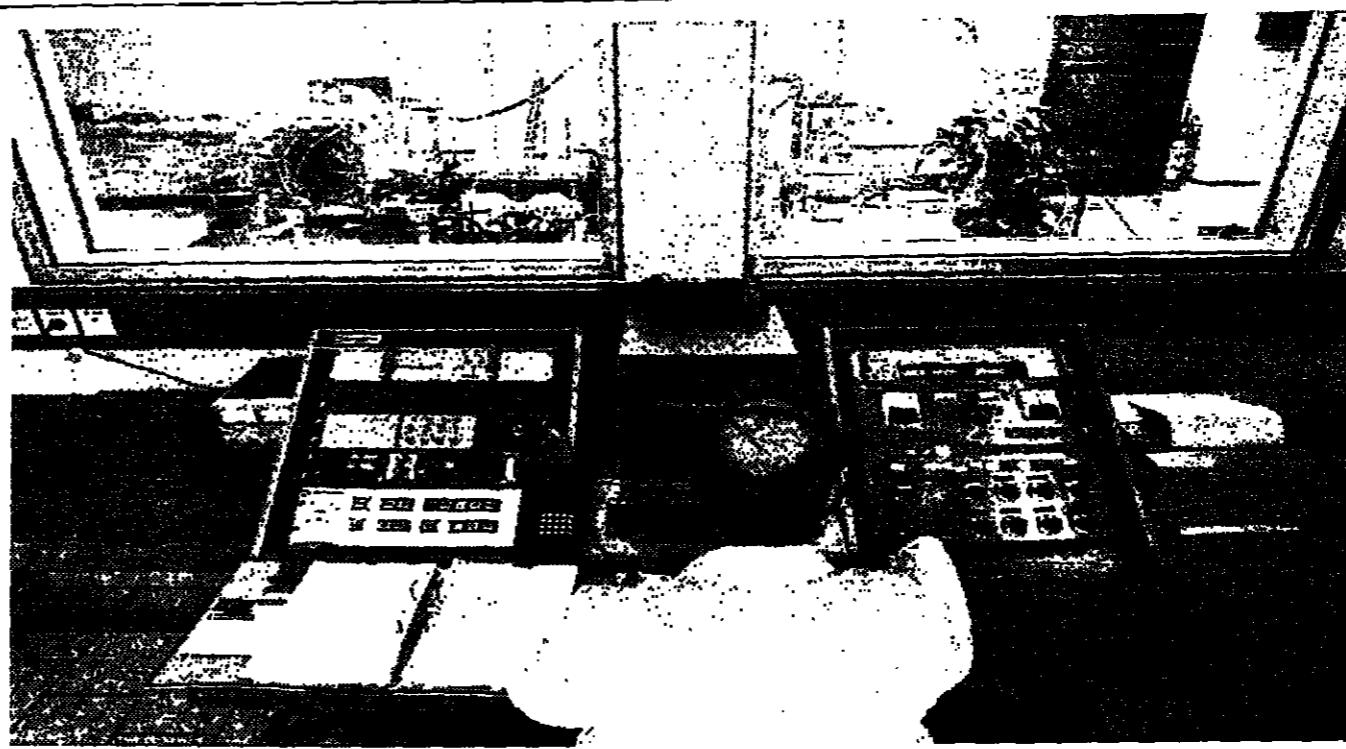
The other growth factor is the demand that GM anticipates for air conditioning in Europe. At present, only 10 per cent of European cars have this. But Mr Paul Stevens of GM forecasts that the share of artificially cooled cars will rise much nearer the 90 per cent ratio that exists in the US, as the market expands in southern Europe.

Another reason is traffic congestion. In northern Europe, Mr Stevens says, "which makes air conditioning a way of filtering and not only cooling, the air coming into the car."

Two special factors lie behind the Bascharage expansion. One is the European Community's push towards US-style car emission standards, some of which take

effect as early as next January. In the 1970s GM pioneered much of the technology - catalytic converters and electronic engine management systems - needed to meet these standards and is now trying to capitalise on this in Europe.

The role of Bascharage is to



David Buchan GM's European Technical Center: sophisticated electronic equipment is linked by computer to the US component divisions

The trend towards deregulation is crucial to success, writes David Buchan

**Media makes headway in Europe**

four that Sky already has.

Vital to the success of these two companies has been the European trend towards deregulation. Luxembourg strongly supported the "television sans frontières" directive agreed by European Community ministers in October 1989.

The latter put its first Astra satellite up in 1988 and plans to put a second 16-channel one, Astra 1B, into orbit next spring. SES is also now planning to launch a "third bird" which is, at this stage, designed as back-up.

Demand for Astra channels looks certain to increase, too, with the dramatic merger between the two UK satellite operations. Mr Rupert Murdoch's Sky TV and British Satellite Broadcasting.

It now seems certain that the newly combined company, British Sky Broadcasting, will abandon the high-powered D-Mac satellite system and shift wholly to Astra, seeking an extra channel on the medium-powered Luxembourg-based system in addition to the

paper that the Commission is preparing on satellite deregulation, although this is more about telecommunications than television, Luxembourg's main interest.

SES's most important achievement in the past year has been to break into the potentially lucrative German market.

Astra 1A, the first satellite quickly found customers in the UK - with Mr Murdoch taking up the first four channels for Sky TV - Scandinavia and Benelux.

By being SES's first customer and by paying for a 10-year lease with up-front money, Mr Murdoch is reckoned, by the specialist publication Television Business International, to have paid \$3.4m a year for each of Sky's four transponders. The same magazine estimates that leases on Astra 1B could go as high as \$10m a year.

It was a Luxembourger, Mr Jean Dondelinger, who as the EC commissioner responsible for audio-visual policy, helped steer the cross-border broadcasting measure past cultural protectionists in the European Parliament and the Council.

Mr Dondelinger can also be counted on to back the green

ready and waiting, and was amply rewarded when between last December and this March five German stations signed on - RTL-Plus (general information), Sat-1 and Pro-7 (both offering general entertainment), Teleclub (films) and the 3-Sat public channel.

In the past two months, German stations - ARD, Europe's largest public broadcaster, and Premiere, a German pay television consortium formed chiefly by Canal Plus of France and the Bertelsmann group - have been the first to sign up for channels on Astra 1B, expected to be operational late next spring.

Meanwhile, another user of Astra 1A, the Luxembourg-Dutch combination of RTL-4 has made considerable inroads into the restrictive Dutch market in its first year.

The Dutch authorities, the last in Europe to allow full-scale commercial television, were initially dubious about RTL-4, originally called RTL-Veronique after a Dutch

pirate station in the North Sea. But they relented after some pushing and shoving from the Luxembourg government, which is represented on the boards of both CLT and SES, and after passage of the Community directive on cross-frontier transmissions.

Precisely because they have been underdeveloped and restrictive, the German and Dutch markets are worth entering.

Television's share of total media spend is much lower in Germany and the Netherlands than in other countries, creating tremendous potential for the TV broadcasters. There is, by contrast, much less room for expansion in the more developed French market.

One limiting factor is the number of viewers buying receiving dishes. In the UK, the number is approaching 1m, while in Germany, says SES, only 200,000 receivers have been sold and fewer than 150,000 in the Netherlands.

Astra 1B will be co-located

with Astra 1A, which means that its channels can be picked up with the same equipment and on an adjacent frequency to the first satellite's. Once the two satellites are up, viewers will be able to choose between 32 channels.

The government has had

some success, after a slow start,

in encouraging film produc-

ers to shoot their produc-

tions in Luxembourg, by pro-

viding tax incentives.

The 1988 law gives a film

producer a tax credit for what-

ever he spends on filming in Luxembourg. If he has no Luxembourg tax liability, he can then sell that credit to someone else who has. The value of the tax certificate will be slightly less than 34 per cent which is the standard rate of corporate tax, thus allowing a margin to the company, bank or individual who buys the certificate from the film producer.

In 1988, 20 film producers

used the tax incentive scheme,

but they were mostly small

local operators and, to the gov-

ernment's disappointment, did not include CLT in any significant way. So far talk of CLT doing ambitious series of situation comedies and soap operas has failed to materialise but this year foreign interest has been picking up.

Mr Frank Agrama of Los Angeles, together with two local banks - Paribas and Banque et Caisse d'Epargne of Luxembourg - has set up Harmony Gold Finance of Luxembourg to finance local production of at least a part of films or TV series. Its first venture is a four-hour mini-series, "Sherlock Holmes and the Leading Lady", with Mr Christopher Lee and Ms Morgan Fairchild has been pre-sold to the Berlusconi group.

The company's second venture, "Sherlock Holmes and the Incident at Victoria Falls", is largely being shot on location in Zimbabwe. But interior filming has still been done in Luxembourg.

However, until the duchy

builds itself a large set of studios, it will not get the produc-

tions it wants. The 1988 tax law runs for two more years only.

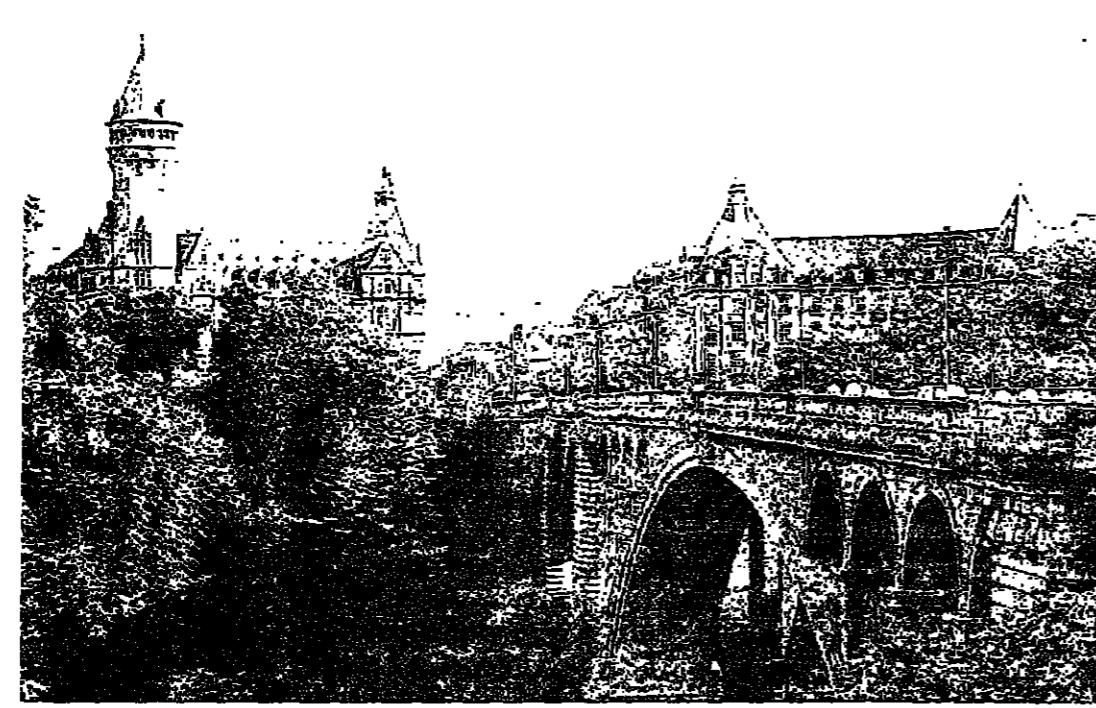
As one senior official puts it:

"Can we invest (the filming

infrastructure) if we don't

know what will happen after

the law comes to an end in 1992?"

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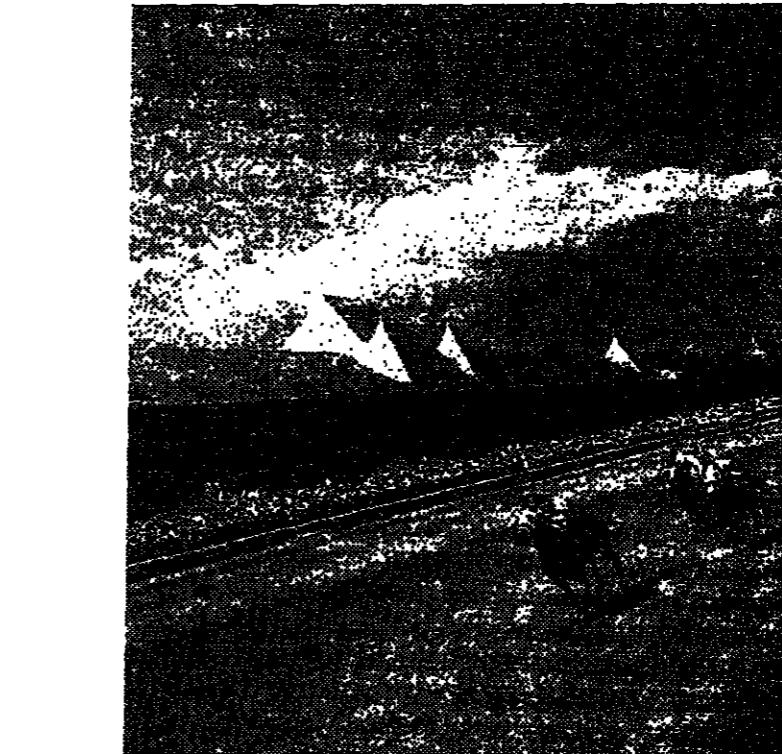
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We are not a region, we  
are a country," insists  
Mr Jordi Pujol, Page Two

## FINANCIAL TIMES SURVEY

# CATALONIA

Friday November 16 1990

## SECTION IV



**Catalonia is Spain's most economically muscular region. But it is often at odds with the capital. Its leaders believe that their distinctive culture is constantly threatened by the centres of Spanish power. From Madrid, Peter Bruce suggests that the result may not be happy one**

## An exclusive regional club

THERE IS a document drifting about the corridors of power in Catalonia — drawn up by a group of nationalist intellectuals close to the region's leader, Mr Jordi Pujol, that for the uninitiated makes quite remarkable reading.

It is a party discussion document, officials insist, and not policy. According to edited versions published in the Spanish press it recommends that "only young nations progress". It is necessary to impress upon our people the need to have more children in order to guarantee our collective personality". Or that one should "place professional nationalists in all key positions in communications media". Or that "international games should be adapted to Catalan". (Trivial Pursuit, for example) and traditional Catalan games should be "nurture".

None of this is as threatening to non-Catalans as it sounds. Catalonia, beautiful and populated by some of the most creative and industrious people in Europe, has a chronic persecution complex. The national day, on September 11, celebrates its biggest military defeat (by Bourbon forces in the war of the Spanish Succession in 1714). Today, the Generalitat (the name given to the country and its institutions) still wrings every drop of Spanish guilt about the Franco dictatorship, which banned the use of the Catalan language and treated the country as a mere province.

This is, where Mr Mikhail Gorbachev paid a glancing visit to Barcelona last month and Madrid failed to organise a personal interview for Mr Pujol and妻子, invited the Spanish Crown Prince to host his four-hour Soviet leader for four hours in the city. Catalan ire (liberal, socialist and nationalist alike) was made loud and clear throughout the land.

"Only the King and the president of the (Spanish) government can substitute the president of Catalonia," thundered Mr Pujol in a later statement.

The Gorbachev visit had marked "the culmination" of a long series of "negative actions" against Catalonia.

Why is the region so sensitive? Catalonia is far and away the most powerful economic unit in Spain. It generates nearly 20 per cent of gross domestic product, more than any other Spanish region, and a much greater proportion of

Spanish industrial output. Its large savings bank community rivals the commercial banking establishment in Madrid for financial clout. Its rate of unemployment, 14.3 per cent last year, is well below the national average and its 6m inhabitants make a bigger contribution to national output than anywhere else except for Madrid and the Balearic islands, where figures are distorted by capital market income and tourism.

It is a lucky place. Bordered on two sides by the sea and some of the best beaches on the Mediterranean and by the Pyrenees, the countryside is almost Teutonically clean and ordered. The roads are good. Telephones work. Barcelona is the great living museum of European modernism and it is undergoing a \$4bn face-lift ahead of the 1992 Olympic Games, which it will host. A new airport, new subways, highways, hotels, apartments should leave post-Olympic Barcelona with enough infrastructural firepower to become a leading south European commercial and cultural hub.

That may be part of the problem, for the Catalans feel, and they may be right, that they do not command the respect and attention from Spain and elsewhere in Europe that they merit.

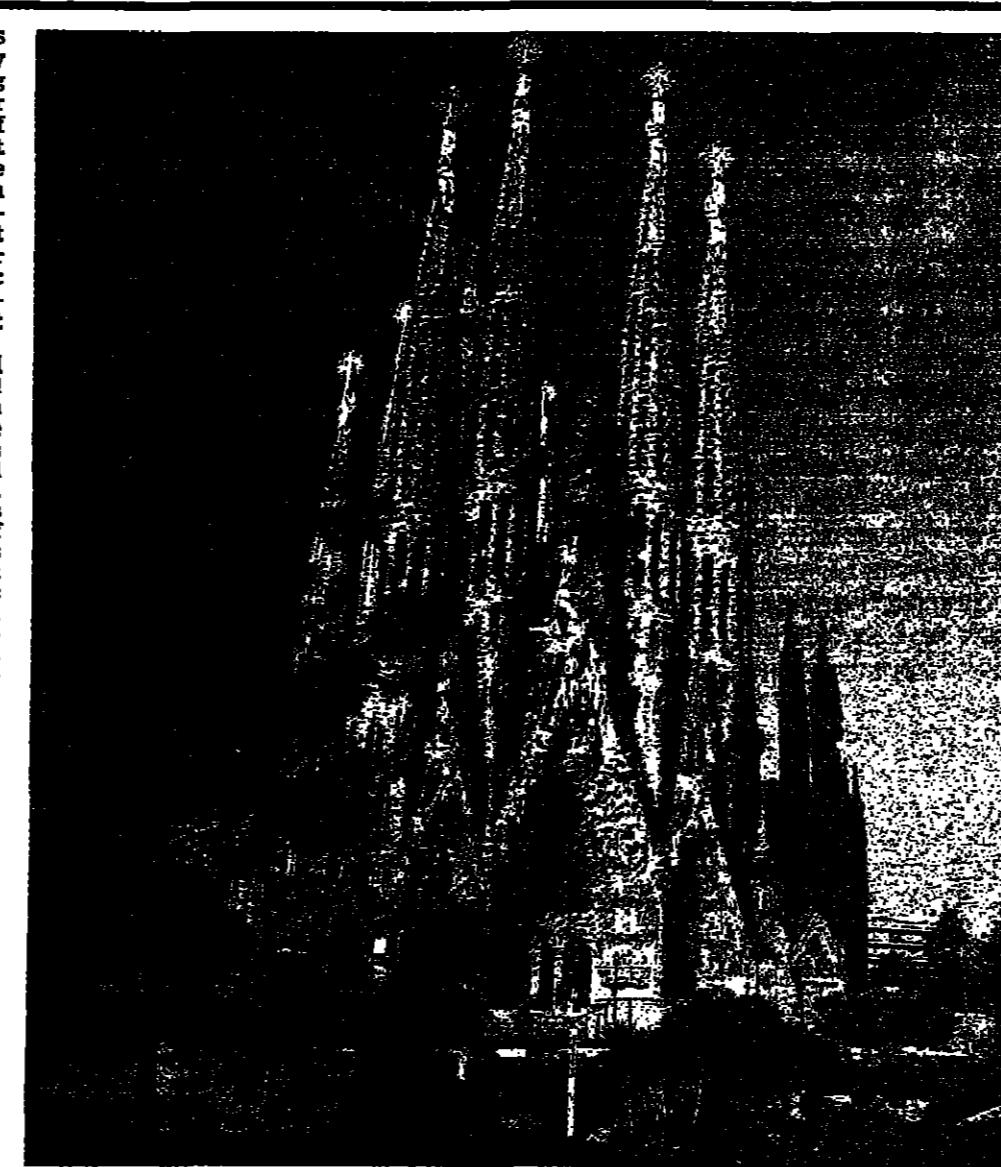
There is the frustration of an advanced soul trapped in the body of Spain — of a world but plotting power.

The fact is, though, that even within Spain, Catalonia is being challenged hard by regions such as Madrid. Madrid's capital markets are increasingly larger and more important than Barcelona's. Foreign investment into Spain

— which five years ago was

being directed almost exclusively at Catalonia, is being more selective. Its share of direct foreign investment in Spain between 1987 and last year fell from 33 per cent to 24.5 per cent. Madrid's share rose eight points to 40 per cent and Andalucia's share tripled to nearly 15 per cent in the same period.

To an extent, the central government is deliberately trying to encourage foreign investors to less developed regions through incentives that, in the mid-1980s, Catalonia was enjoy-



La Sagrada Família: Antoni Gaudí's modernist monument is a focus of Catalan self esteem

ing as well. But the stark fact remains that for the first time in a long time the Catalans are feeling Spanish competition. Madrid may now even be more chic than Barcelona.

The political effects of this are two-fold. First, the assumed threat — upon which is always heaped centuries of traditional cultural defensive — reinforces Catalan nationalism.

Mr Pujol's conservative ruling coalition, the Convergència

i Unió (CIU), is unashamedly nationalist, but the Catalan wing of Spain's governing Socialist Workers Party would not survive, let alone threaten, Mr Pujol, were it not largely cut from the same nationalist cloth.

Mr Narcís Serra, a socialist and the Spanish defence minister, is, for example, an old friend and former business partner of Mr Pujol's chief representative in the Spanish parliament in Madrid, Mr Miguel

Roca. Politically, they are virtually interchangeable.

Thus, the second effect of the Spanish change has been to draw the nationalists into a curious alliance with the devil Spaniards (the central Government) in Madrid.

Prime Minister Felipe González is one seat short of a full majority in parliament in Madrid and though practically all the opposition parties have thrown themselves at him to offer support in the hope of Catalonia's problem,

tasting a morsel of real power, the most credible and consistent backing has been from the CIU.

Mr Gonzalez, or his Socialist party, could probably govern well into the first half of the next century with Catalan nationalist support. In return, Madrid simply has to continue dribbling bits of autonomy and self esteem to Barcelona. The Catalans want judges and policemen who can at least answer questions put to them in Catalan. They want their own police force. They want Madrid to guarantee neutrality when representing Catalan demands for European Community development funds.

All this means widening, or simply implementing more quickly Catalonia's statute of autonomy. But there is always something more. Take the current anguish in Spain about where to bring a high speed railway line through from France. Madrid first leaned towards Irún, in the Basque Country, a blighted industrial area which desperately needs new investment and a lift in confidence.

But Catalonia, which considers itself the most European of Spain's autonomous regions, wants the line to come through Port-Bou and down to Barcelona. Who does Madrid offend?

Ecologically, the Basques probably need the line more than the Catalans and, anyway, Catalan leaders such as Mr Pujol insist their nationalism is a generous beast. "It is positive," he says, "it does not reject. To be Catalan is to be Spanish but not like the rest of Spain. Catalan nationalism is perfectly compatible with Spanish patriotism."

Mr Juan Tapia, editor of the independent Barcelona newspaper La Vanguardia, agrees: "It is nationalism, not separation." A company chairman thinks that "the notion that we are a club that speaks Catalan to exclude the Spanish is an idea created in Madrid, not here."

"We have to defend ourselves," says Mr Pujol. Which returns to the Catalan dilemma — in standing on its differences with its neighbours, Catalan might alienate them. Madrid may have created the myth of Catalan exclusivity but it is Catalonia's problem.

Some 15,000 associations have connections with the arts world, Page Five

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The region's nationalist and politically conservative ruling coalition is eagerly awaiting the chance to enter the stage of national politics;  
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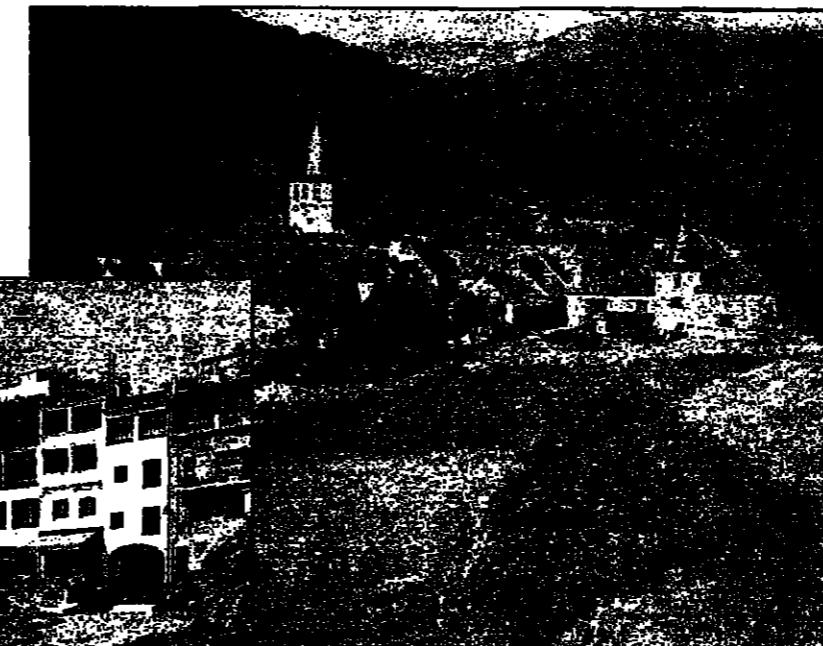
**BANKING:**  
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*Editorial production:  
Philip Halliday*



# CATALONI



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## CATALONIA 2

■ PROFILE: Jordi Pujol

## President walks the nationalist tightrope

**JOSEP TARRADELLAS**, the Catalan president driven into exile by General Franco at the end of the Spanish civil war, never liked his modern-day successor, Mr Jordi Pujol.

One of Jordi Pujol's main traits is never to listen to anyone and to assume he is in sole possession of the whole truth concerning Catalonia". Tarradellas wrote in his memoirs. "It is the way things have gone from the Banca Catalana to the divisions he has created in Catalonia. He has, nevertheless, a genius for getting on with people, for threatening and for using any means to get his way."

Tarradellas and Pujol fell out in the late 1970s about how to reconstruct Catalan institutions within the new democratic Spain. Mr Pujol, a practitioner of party politics that Mr Tarradellas thought were beneath the figure of President of the Generalitat de Catalunya, won. He has been president since first winning the election in 1980 - surviving, in the meantime, the threat of fraud charges over the collapse of Banca Catalana, with which he was closely associated.

Mr Pujol, 50, is a curious mixture of Mr Franz Josef Strauss, the late Bavarian traditionalist leader and Mr Lothar Späth, the equally conservative but technology-fixated leader of Bavaria's Swabian neighbour, Baden Württemberg. Mr Pujol, who speaks fluent German (as well as French, English, Italian and Castilian) admires them both but likes to see himself leading something more than just a



'We are not a region . . . We are more like Quebec'

region. "We are not a region," he insists, "we are a country. We are more like Quebec (than Bavaria)."

Secessionist Quebec or loyal federal Quebec? Mr Pujol claims that "Catalan nationalism is perfectly compatible with Spanish patriotism", but he never quite says that Catalonia is happy with the autonomy it has been granted. The constant nagging with Madrid is for ever more Catalan rights.

Through the nationalist

prism, Madrid, Francoist or democratic, is by definition incapable of understanding the "wishes" of Catalans and will always try to subjugate them (that is to treat them as Spaniards, not Catalans). "We have to defend ourselves", he says.

But Mr Pujol pays for his freedom to talk tough for his Catalan audience by offering succour at almost every opportunity to the central Socialist government. The conservative Convergencia i Unio (CIU) which he leads is Spain's fourth largest political party and regularly defends the government against national party or right-wing parties.

"We want Spain to succeed", he says. "When you are talking about Catalonia forget about Ulster or the Basque Country" (both of which harbour violent separatist movements). Mr Franz Josef Strauss' old dictum about his Bavarian Christian Social Union never allowing its party to flourish to its right probably holds true for CIU, too, to Mr Pujol's grinding nationalist rhetoric. After Mr Strauss' death, the German right shifted its loyalties to the quasi-fascist Republican Party. Mr Pujol knows that to be anything less than the last nationalistic resort could allow independent Catalan terrorist groups room to breathe.

Nationalism is tinkerbox politics and perhaps Mr Pujol's training as a doctor gives him a feel for how hard to push without alienating Madrid or the Catalans. He plays the game well.

Peter Bruce

CIU believes it is about to enter the stage of national politics. Tom Burns reports

CONVERGÈNCIA i UNIÓ (CIU), Catalonia's nationalist and politically conservative ruling coalition, is fully ensconced in its home turf and is eagerly awaiting the opportunity to stride the larger stage of national politics.

Mr Miguel Roca, who ranks second in the CIU hierarchy to Mr Jordi Pujol, Generalitat president, and is its chief spokesman in the Madrid parliament, believes that the next general elections, scheduled no later than October 1993, will prove to be the CIU springboard.

He is confident that the continuing erosion of votes suffered by the governing Socialists - in last year's national polls they failed to gain an outright majority - will force them to turn to the Catalan nationalists as the most suitable junior coalition partner.

Coalitions are something that the Catalan nationalists understand. CIU is a coalition, for although dominated by Mr Pujol's Convergència party, it includes Christian Democrats and Liberals who are all bound together within the nationalist fold.

Since Mr Roca believes that Mr Felipe González will continue as premier for the foreseeable future, albeit shorn of an

Other ethnic groups in Spain, the Basques, have always been at home on the national stage but not so the Catalans. Should there be a hung parliament after the next election which in turn will precipitate governing pacts involving CIU, then the Catalan nationalists will, at last, be able to occupy what Mr Roca calls "areas of power in Spain".

Mr Roca, a politician of undoubted ability who was directly involved in drafting Spain's democratic constitution, would probably accept nothing less than a senior cabinet post should the hoped-for pact come about.

There is a perceptible sense of frustration which colours the manner in which Mr Roca describes the present situation between the Generalitat and the national government. CIU has, after all, gone just about as far as it can go in Catalonia.

Municipal elections at the end of next May will serve to illustrate the nationalist hegemony. The CIU is so thick on the ground in Catalonia that it will be able to field lists of candidates for some 500 of the area's 849 municipalities. The Catalonia's Socialist Party, by comparison, will only be contesting some 400 towns and larger villages.

Mr Roca boasts that CIU has demonstrated over the various polls over the past decade an 85 per cent voter loyalty which he claims is far greater than that which the fickle Spanish electorate has given to any other party.

Alone among Spain's political groups, CIU has consistently increased its share of the vote in successive general and regional elections. In the 1988 poll to the Catalan parliament the nationalists won 46 per cent of the vote to earn Mr Pujol a third mandate at the head of the Generalitat.

CIU's upbeat picture of its prospects is naturally contested by the Partit Socialista de Catalunya (PSC), the Catalan branch of Spain's socialists and the only other political force to be reckoned with in Catalonia. Although it has lost ground to the nationalists, particularly in



Who is in charge? When the Gorbachevs visited Barcelona last month Jordi Pujol (left) was not invited to host them. That left to Crown Prince Felipe (right, behind Mayor Pascual Maragall)

politics to the Catalan parliament, PSC controls the Barcelona city hall and the big industrial towns, and it still has the edge over CIU when Catalonia votes in general elections.

The main PSC argument levelled against CIU is that Mr Pujol's main platform is the real or imagined rivalry and fight for privileges between the central government and the Generalitat.

As these historical tensions are gradually eroded, not least by wide-scale agreements on the financial and fiscal guidelines for Catalonia's autonomous executive, so the planks are removed from the nationalist platform.

"The present situation is

becoming uncomfortable for CIU," says Mr Josep Maria Sala, a leading PSC member and its representative on the Socialist national executive. "Pujol is a fighter who feeds off opposition; the less conflict there is between Catalonia and Spain, the less people there are lining up behind Pujol."

Unfortunately for Mr Sala the Madrid government had an unerring instinct for offending Mr Pujol and his nationalists.

The latest incident involved a protocol mix-up that relegated the Generalitat president to second place in the protocol when Mr Mikhail Gorbachev, the president of the Soviet Union, briefly visited Barcelona at the end of last month.

Three weeks earlier the

Madrid Transport Ministry reneged on an undertaking to provide Barcelona with a new access motorway and this apparently arbitrary or at best, clumsy explanation development had given CIU cause to beat the nationalists down with renewed vigour.

Mr Pujol takes offence easily but he does so with good reason. In rising speedily to defend Catalan pride and the dignity of the Generalitat he is not just affirming his party's raison d'être. He is also ensuring that CIU is not outshone by what is generally termed "radical nationalism".

The consensus view is that the nationalists, who seek to sever as many links with Spain as possible, represent an almost a pure form of the Catalan factor. They are to be found in the historic but minority Esquerra Republicana de Catalunya (ERC) party that dates back to the heady days of the Spanish republic in the 1930s, in the youth wing of Mr Pujol's own party and in a small terrorist group called Terra Lliure (Free Land).

CIU, which labels itself as pragmatic and moderate, pays more than just lip service to the ideal of Catalan self-government.

But Catalonia's ruling coalition is adamant that the path towards greater home rule lies in negotiations and in a constant dialogue with Madrid. Catalonia may want less interference from Madrid but they certainly do not want a confrontation with the central government for history has taught them that is the quickest way of losing whatever self-rule they had in the first place.

"If we allow the radicals to dictate the pace of constitutionalism" says Mr Roca. "We are lost. If we step up our nationalism we will lose 20 per cent of the electoral support to gain perhaps 3 per cent from the radical camp."

In the last analysis the ambition to gain a share of responsibility in the national government responds not so much to a wish to improve the government of Spain but to ensure a better nationalist deal for Catalonia.

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## CATALONIA 3

WITHOUT any doubt the Spanish financial news of 1989 was the July merger of Caixa de Pensiones with Caixa de Barcelona, forming the country's largest savings bank, which although called Caixa de Ahorros y Pensiones has become universally known as La Caixa. With the merger, La Caixa has become Spain's leading bank, in terms of borrowed capital.

As Mr Antoni Brufau, one of La Caixa's four executive vice-presidents explains: "We now have 77 per cent of the Catalonian savings market, and 33 per cent of Catalonia's financial market, that is including both savings and commercial banks."

With a balance of Pts 3.89bn (as of September 30), La Caixa is more than twice as large as its nearest rival, Caixa de Madrid (a balance of Pts 1.6bn), and almost five times greater than its main Catalonian competitor, Caixa de Catalunya.

La Caixa occupies a pre-eminence in Catalonian banking which lends it great power and prestige. Its research department calculates that by the end of 1989 it held third rank in Europe's league of savings banks in terms of assets.

The merger meant immediate growth for La Caixa, but perhaps more important for its long-term strategy was a legal

## La Caixa and the banking sector Pushing back the horizons

adjustment to the position of savings banks at the end of 1988, which permitted the savings banks or Cajas to expand beyond their previous geographical restrictions, into other regions of Spain apart from their supposed natural home.

For Mr Antoni Brufau, one of the more important of the recent changes in Spain's financial structure is the growth of the savings banks' share of the banking sector. "In 10 years the savings banks have expanded 10 per cent, in deposits from the commercial banks, growing from 35 per cent to 45 per cent," he says.

He thinks that this expansion can only increase in the future. "Until last year we could not leave our natural frontiers, that is Catalonia. Thus the influence of the Catalonian savings banks in the rest of Spain is much less than should naturally have been the case. Although we have 33 per

cent of Catalonia's financial market that drops to 1 per cent when we consider the whole of Spain, because we have been limited in our growth. Our natural market is the whole of Spain."

La Caixa's 2m credit card holders may agree with Mr Brufau that expansion is to the benefit of both bank and depositor. Other cajas, particularly Caixa de Catalunya, which ranks second to La Caixa, are doing their best to maintain an optimistic air in the face of their larger competitor.

Mr Francisco Costabell, director general of Caixa de Catalunya, says that "we are now, naturally, in fourth place and of course the ranking is important. But much more important to us are matters such as final results, cash flow and so forth. Most worrying for us at the moment is to give the best quality of service possible and at the same time diversify into other markets."

In other words, Caixa de Catalunya has territorial ambitions too. One of Mr Costabell's plans to expand involves planning to co-operate with French and Italian savings banks to share branches across an arc reaching through north Spain, southern France and Italy. The net of competition has thus been thrown wide open, following the legislation which removed bars to geographical expansion and the explosion of La Caixa on to the Spanish banking scene.

La Caixa has its own plans for international expansion, aided by Société Générale, among others. The boundaries of Catalonia are altering under the pressure of mergers and the need for growth in order to take a place in the newly united Europe of 1992.

"I think it's true that in the near future the distinction between savings and commercial banks in Spain is going to become more blurred," says Mr Costabell. "There is no difference between them now, operationally speaking. But our strength over many years still exists, these very strongly defined characteristics of family savings still persist."

Gary Mead

### ■ PROFILE: Carlos Ferrer Salat

## Worries over fortress Europe

MR Carlos Ferrer Salat lives 10 minutes walk away from Barcelona's IESE business school in leafy Pedralbes, the city's famous residential area. Ambitious MBA students, who pass by the 16th century Dominican monastery that Mr Ferrer Salat converted into his home three years ago, look upon him as someone to emulate.

Mr Ferrer Salat is a tycoon hero cast in a Renaissance mould. He is a wealthy banker and businessman, a staunch patron of social and cultural foundations, a noted sportsman who once played on Spain's Davis Cup team and a compulsive buyer of artworks who recently added a Rubens to his collection of old masters.

There is even a flourish of youthful rebelliousness in his curriculum. He was detained

as a student for distributing anti-Franco propaganda, and spent three days at police headquarters and a further three at Barcelona's Modelo prison before being released.

"The police put 'Europeists' on my detention card," recalls Mr Ferrer Salat, with a certain amount of relish. His bank is called the Banco de Europa and the irony, born out of the years of the Franco-imposed isolationism, is intended.

Banco de Europa, which has 35 branches in Barcelona and three in Madrid, is, Mr Ferrer Salat says, "a conservative and solvent" institution whose business is being increasingly directed towards leasing, fund management and mergers and acquisitions. He also has a pharmaceutical company, Ferrer Internacional, which has a



"Not investing enough abroad"

subsidiary in Germany and sales outlets in 50 countries.

He presides over weighty institutions that range from the Brussels-based European Employers Union, UNICE, to Spain's Olympic Committee, he is a member of global think tanks such as the Trilateral Commission and he sits on a number of multinational boards including Volkswagen and IBM Europe.

Tom Burns

Having built up his bank and his business into profitable concerns by the mid-1970s, Mr Ferrer Salat vaulted into public life by devoting his energies to the establishment of a new framework for industrial relations in post-Franco Spain. He created the CEOE, the Spanish Employers Confederation, as a counterweight to the newly legalised trade unions and became its first chairman.

As president, since June, of UNICE, a confederation which groups 32 employer and industry associations from 22 nations, including all the EC and the EFTA members, Mr Ferrer Salat's horizons have widened. He is concerned about "fortress Europe" and over "excessive Brussels bureaucracy" and he is keenly interested in professional training and in the evolution of the continent's labour market.

Is he confident about the prospects for Spain and for Catalonia after 1992? Mr Ferrer Salat notes, with regret, that "we are not investing nearly enough abroad" and complains that there are no "home-grown multinationals" to speak of.

Tom Burns

president of Barcelona's exchange, the 1989 revolution has been profound in that now "any member of any of the four Spanish exchanges can deal in real time in any share with any other member of any other of the exchanges."

It has produced the de-localisation of the Barcelona bolsa and the same is true for that of Madrid or the other two. They have stopped being local markets, although of course with different volumes.

Mr Mas-Sardá is convinced that Barcelona's exchange will not only survive but increase in volume. I think there still is much more potential volume in Catalonia than indicated by the volumes traded here. If you look at savings, at production, here in Catalonia, they are roughly 30 per cent of Spain's total. There are ways to channel that into the bolsa."

For Mr José Serna Masia,

has more than 50 members. Mr Serna Masia is a member of both.

Why go to the expense of setting up office and making the necessary capital investment to belong to both exchanges, when he lives in a continuous unified market?

"It is the same for the other exchanges. This year we expect to finish with the same traded volume as that of 1989, Pts 550bn, or the equivalent of about \$20m daily."

That scale is somewhat grander than that so far envis-



Barcelona's stock exchange: obituary notices were premature

### THE FINANCIAL DISTRICT

## Outpost that refuses to die

president of Barcelona's exchange, the 1989 revolution has been profound in that now "any member of any of the four Spanish exchanges can deal in real time in any share with any other member of any other of the exchanges."

Following Big Bang, many thought that Barcelona's 12.13 per cent share of the national stock exchange volume would disappear.

However, even Bilbao (7.8 per cent) and Valencia (1.2 per cent) are holding out against Madrid, which has about 80 per cent of the total.

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aged at Barcelona's latest offering to the financial world. The shocking pink, electric green and petrol blue minimalist sofa in the reception area of MEFFSA, the acronym for Mercado de Futuros Financieros SA, is at one end of a corridor, at the other is a cavernous office space full of rubble.

MEFFSA's role in life is to provide Barcelona with a futures exchange, as the baby of Barcelona's financial world - MEFFSA is just 8 months old - it has a watchful and jealously concerned parent in the form of Mr José Luis Oller, who exchanged his former headship of the Barcelona Stock Exchange for his post of chief executive officer at MEFFSA.

Trading of MEFFSA's notional bond, its only contract so far, has increased from its May average level of 600 contracts a day to a daily average of 1,500 in October, each bond having a nominal value of Pt 10m.

As Mr Oller points out, in the US some 600m futures contracts are traded annually, so the Barcelona exchange is small beer in comparison.

"However, with only 30 staff here we have small overheads. The earnings are comparatively small if you consider other futures markets, but they are more than sufficient," he claims.

Mr Oller regards the Barcelona futures market as an essential step towards the modernisation of Spain's financial system. He has plans to expand.

"A futures market depends on volatility, instability. Like doctors; if a doctor asks how you are he doesn't want to hear that you are either completely well, nor that you are about to die. I don't want to see catastrophe but nor do I want to see total stability. One thing is certain - the US economy is unstable and is likely to remain so for some time. That means the US dollar will be unstable, and that gives MEFFSA an opening."

According to Mr Pedro Víñolas, "the experience more than a year after the change has been very positive. Barcelona's index has dropped this year by some 30 per cent, but that has been the same for the other exchanges. This year we expect to finish with the same traded volume as that of 1989, Pts 550bn, or the equivalent of about \$20m daily."

That may be the case; on the other hand, the modernity of MEFFSA may still prove to be as ephemeral as fashion for its reception room sofa.

GM

## The Institut Català del Sòl: 10 YEARS ENCOURAGING URBAN GROWTH OF CATALUNYA

The Institut Català del Sòl (Catalan Land Institute) (ICCS), an autonomous organisation attached to the Department of Territorial Policy and Public Works of the Generalitat (the autonomous government) of Catalonia, carries out the policy of the creation of urbanised land designed by the Catalan government. Since it was founded, ten years ago, it has invested more than 42,000 million pesetas in the public promotion of urbanised land.

The volume of this investment can be translated into the urbanisation of 233 estates of which 92 are industrial, 105 residential, 27 urban renewal and 9 services and public facilities. This range of activity consolidated the organisation's position as one of the main driving forces behind Catalan industry.

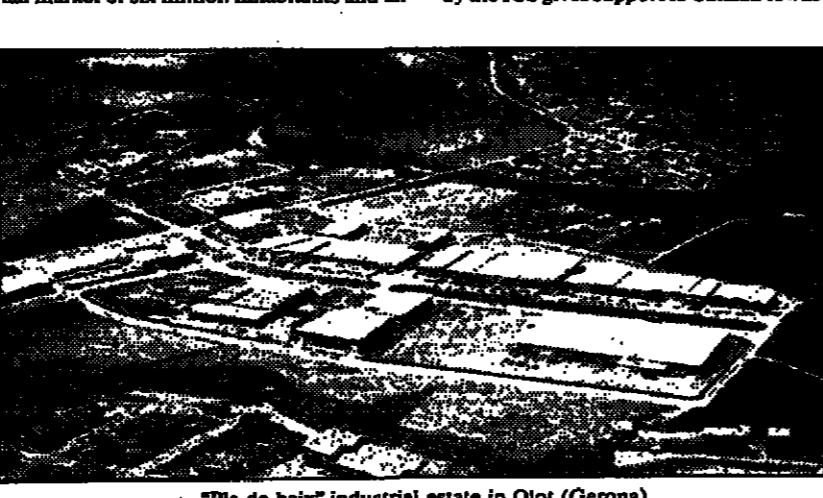
### FACING UP TO ECONOMIC REACTIVATION

The Catalan economy is currently undergoing a process of increasing activity characterised by some favourable developmental expectations based on the accelerated process of bringing the economy up to date in technical and international terms.

The Generalitat has faced up to these changes by developing a policy of innovation, introduction of new technologies and creation of a physical and environmental framework which encourages dynamism on the part of companies.

The industrial activities of the ICCS pursue the triple aim of responding to this economic regrowth, balancing the territorial distribution of industrial activities, creating an infrastructure which is able to face the challenge of the Single European Market and prepare sites with the ideal urban standards for the installation of high technology industries.

The industrial estates planned by the ICCS have a high-quality physical and top level infrastructure, suited to the acceleration in technology and attracting foreign investors, in response to the high demand generated by the rapid growth in economic activity.



"Pla de baix" industrial estate in Olot (Girona)

The new industrial estates are situated in the intensely dynamic area surrounding Barcelona, in the towns and axes of former industrialisation and in areas with a great potential for development. Their siting, in every case close to the main communications networks, has led to a clearing of Barcelona's industrial belt.

### STRATEGIC POSITION

Catalonia's potential market of an internal market of six million inhabitants and an

presence in the European market. The ICCS has invested more than 22,000 million pesetas in the creation of 92 industrial estates. Of these, 47 are at preparation stage, 14 are under construction, 16 are for sale and the remaining 15 are completely occupied. The surface area currently for sale is 668 hectares.

### CREATING THE CITY

The policy of residential land developed by the ICCS gives support to Catalan towns by

this development allows for the integration of peripheral areas, the connection of low-accessibility zones and the incorporation into the city of new spaces for public use (green areas, cultural facilities, roads, car parks, and so on).

A second line of action is provided by the urban renewal activities which respond to the ageing of the supply of housing and to the progressive deterioration of the physical and urban environment, a problem which affects the old cities. This urban improvement operation makes possible the revitalisation of the urban fabric, while checking the disappearance of economic, cultural and leisure activity.

Lastly, this is to point out the intervention of the ICCS as a regulating element of the market price of sites. This intervention is especially important in the case of coastal towns and villages where otherwise an excess demand would make for an upward trend in prices.

The ICCS is currently developing 105 residential estates and 27 urban renewal projects in which it has invested almost 18,000 million pesetas.

### OLYMPIC INFRASTRUCTURE

The Institut Català del Sòl is also carrying out service and facility projects, outstanding among which are the new transport complex in Far d'Empordà, which will relieve traffic problems at the frontier in La Jonquera, and the construction of part of the facilities necessary for the '92 Olympic Games. The Olympic constructions carried out by the ICCS are the Olympic Village and the Parc de la Draga in Benicarló, the canoeing channel in Castelldefels, the opening of the Eix Macià in Sabadell, the development and cession of sites for the Olympic handball pavilion in Granollers and for the disk and precision shooting installations at Mollet del Vallès. The new service and facility projects cover an extension of almost 800 hectares. The ICCS has made an investment of more than 2,500 million pesetas.

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	La Pobla de Claramunt				
	Calaf				
	Sant Mart				

## CATALONIA 4

## THE JAPANESE PRESENCE

**A strategic EC video base**

JAPANESE companies do not invest in Catalonia just because their executives happen to like the local food and the golf courses. But good living and leisure do help.

When Mr Taguchi, who runs the Bank of Tokyo's Barcelona branch, entertains potential clients arriving from Japan he takes them first to a showpiece plant, such as Sony's and then, over a meal of Mediterranean fish in a picturesquely coastal restaurant, he tells them about the golf tournaments that the city's Japanese community stages once a month.

He explains how Barcelona's Suyokai association, which group's senior Japanese executives, is responsible among other briefs, for a Japanese school in one of the city's suburbs that is soon to be enlarged to take 200 pupils, double the present number.

Industrial investment is fundamentally based not on amenities and lifestyle but on other criteria and this is why the Sony Barcelona factory is a good starting point.

It won the Sony plant of the year award in 1989 and has announced a Pta10bn investment to expand its production of video and colour televisions.

Mr Taguchi believes that his particular stamping ground in Spain offers specific attractions to a certain type of Japanese industrial investor.

Catalonia, which is home to a Sharp plant and to a Sanyo research and development centre, has become the strategic base for Japan's video industry in Europe, he says.

Catalonia does get brickbats. Labour costs in Greater Barcelona are only slightly lower than they are in Britain and Germany. It is difficult to find fluent English speakers. And, says Mr Taguchi, obtaining residence and work permits for non-Spanish employees is "a chronic nightmare".

Mostly he awards the area handsome bouquets: "There is a high degree of working skills and, more importantly, of mentality and motivation. The mentality here is very Japanese - a job is not just a source of income, it is a source of pride and people work after

hours if the job is not completed."

The next bouquet involves the widely accepted belief that Spain is a good entry point to the European market and that Catalonia, thanks to its communications and its frontier with France, is by far the best springboard in the country.

Ms Eri Nemoto, a Japanese born official who runs the Generalitat's department for industrial links with Japan, dismisses the golf tournaments and the gastronomic delights as "clichés" but she stresses an enthusiasm for work that ensures a superior cost performance.

"Japanese companies," says Ms Nemoto, "find a motivation in Catalonia that they don't encounter in Scotland and in the south of France."

At the last count, 87 Japanese companies were located in Barcelona, this represents more than half the number of Japanese companies based in Spain. Catalonia does not offer financial and fiscal incentives to industrial investors, whereas subsidies of up to 70 per cent of the outlay are available in Spain's depressed areas.

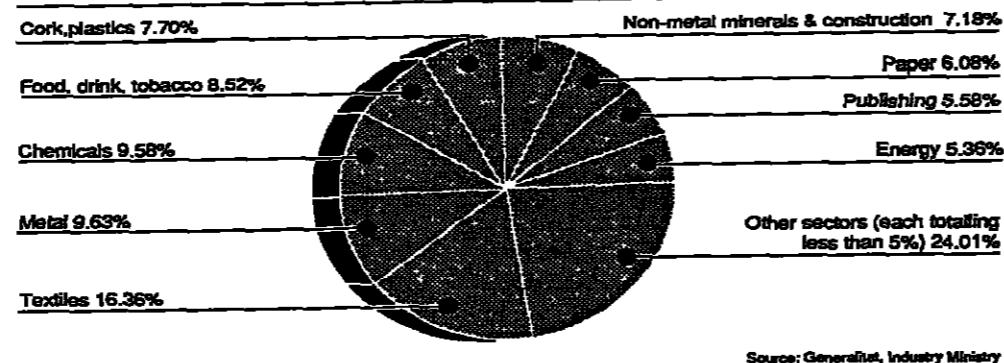
The absence of official incentives is more than offset by the extensive range of manufacturing centres and trained personnel in Catalonia and by the expert job that the Generalitat has in promoting what Ms Nemoto calls "the area's industrial texture". One of her department's best products is its database of locally manufactured machine tools and components.

Mr Jordi Pujol, Generalitat president, had long made Japanese investment a priority. He has had a Generalitat office set up in Tokyo and has twice visited Japan at the leading large business delegations.

Mr Pujol's preferred sales talk is about how Nissan turned Motor Iberica's loss-making plant in Barcelona into one of Europe's top centres for four-wheel drive vehicles and light vans. "Nissan," says Ms Nemoto, "is a constant reference point for every Japanese investor."

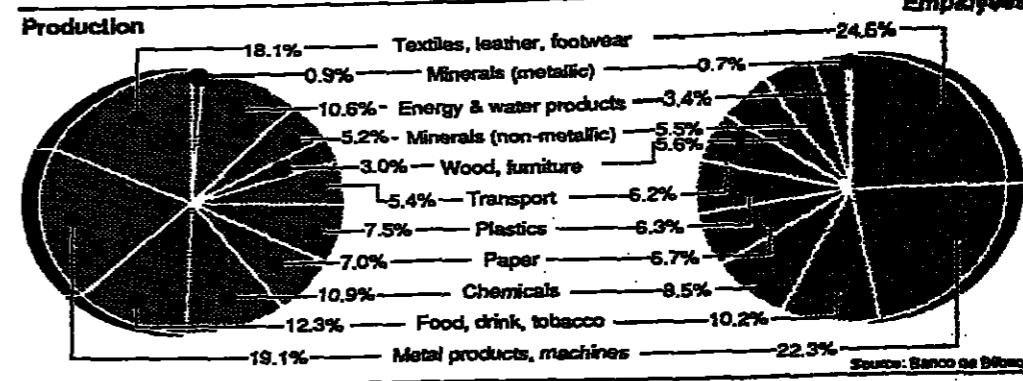
Tom Burns

## Investment in industry, 1988



Source: Generalitat, Industry Ministry

## Industrial structure



Source: Banco de Bilbao

Gary Mead looks at how industry is opening a window of opportunity that faces the rest of Europe

**Powerhouse primed for foreign investment**

CATALONIA'S future prosperity is inextricably linked with the development of Europe and the European Community as it is one of Spain's industrial powerhouses.

Visitors to Barcelona may think that, as far as its industrialists are concerned, Catalonia is not a region of Spain but a European country. That public awareness of Europe is fed by what is seen by some as a controversial poster campaign staged by the Generalitat, which has the slogan: "Catalonia, a European country."

Catalonia has slightly less than 16 per cent of Spain's population but it generates about 20 per cent of the nation's gross domestic product. That rises to 27 per cent, if industrial GDP alone is considered.

In 1989, 38 per cent of foreign investment in Spain headed towards Catalonia, says Mr Lorenzo Gazón, who, based in Barcelona, is national vice-chairman of the employers' association (Fomento del Trabajo) and president of the European League of Economic Co-operation. However, as much of the region's economy is still *negro* - unofficial - completely accurate figures are difficult to come by.

Catalonia's industry is a paradox: crowded with hundreds of small, family companies which not only lack the capital resources to expand but also would not care to do so. The region has become a prime site for foreign multinational investment. Catalonia's geographical location, its proximity to

France and Italy, and its lengthy history of economic development, should mean that it continues to dominate Spanish industrial output after the EC becomes a unified market in 1992.

Within Catalonia's GDP, industry accounts for 40.6 per cent, services 56.5 per cent, and agriculture 2.6 per cent. The large industrial employers: textiles and construction, each with about 18 per cent of the workforce, are, along with the tourist sector, suffering the worst effects of an economic recession.

The most obvious sign of recession for Catalans has been a slump in tourism. Some 350,000 people, roughly 14 per cent of the working population, are employed in the region's tourist industry. Between 1981 and 1989 the number of tourists visiting Spain increased 43 times, from 1.26m to 54m - many of them attracted to Barcelona and the Costa Brava.

For Mr Gazón, Catalonia has "been the Spanish autonomous region which has benefited most from membership of the EC," though that has not staved off what he describes as an "economic crisis." But the severity of any crisis depends on your standpoint. Catalonia's GDP grew by 5.3 per cent in 1987 and 5.6 per cent in 1988, fractionally higher than Spain. After such good times any slowdown is liable to take on an exaggerated aspect.

"The Spanish government has been given an excellent excuse, the Gulf crisis, because everything bad which has

already happened can be blamed on the Gulf. That isn't true; the Gulf has just made more complicated a situation which was already bad," is Mr Gazón's sharp dismissal of a fashionable catch-all scapegoat for economic malaise.

In his opinion there is a generalised crisis mentality in Catalonia's industry today. This is compounded by the proposed lifting of remaining protection from Spanish industry within the EC, by 1993: the possibility of foreign investment being attracted away from Spain towards awakening central and eastern Europe. Added to this is the realisation that Barcelona's 1992 Olympics is likely to be seen as a tremendous but rather costly party (Pta50bn) of Generalitat's money which the guests con-

tributed little towards. For Mr Gazón, January 1 1993 is "like the sword of Damocles."

"Interest rates are too high; we have a fatal exchange rate; excessive tax pressure; reduced foreign investment is likely; difficulties with exports; shrinking tourism - would you like some more gloom?" continues Mr Gazón.

While his job appears to require a greater degree of optimism, Mr Antoni Subirà, minister of industry and energy in the Generalitat, is hardly less concerned about the immediate future for Catalan industry.

"There is an atmosphere of recession in Catalonia which is partially justified. There are some industrial sub-sectors, particularly in textiles, which have difficulties. But they are

sectors which are passing from being labour to capital-intensive. There are sub-sectors of textiles which are doing extremely well; in the last five years in particular the silk, artificial silk and garment industries are doing well."

One of the priorities for Mr Subirà is to ensure that Mr Gazón is proved wrong in one prediction, that Catalonia will start to lose its charm for the foreign investor, who may head towards eastern Europe. In the first quarter of 1990, the region took the lion's share of foreign investment in Spain, with 29.7 per cent of the total (more than Pta105.5bn).

To that end Mr Subirà points out: "There is no legal, bureaucratic, nor economic barrier against the foreign investor; who faces the same conditions

as any indigenous investor. We have various organisations dedicated to attraction of foreign investment, one being CIDEM (Centro de Información y Desarrollo Empresarial), which promotes industrial zones in the region."

Mr Subirà maintains that, in spite of rises in relative costs, "fresh foreign investment is being attracted here. The Swiss multinational chemical Clivamed has concentrated its production in three areas: Switzerland, the US, and in Catalonia, some 20 km from Barcelona."

The most spectacular investment has been the Japanese, who have concentrated their Spanish industrial investment in Catalonia. Of almost 20,000 jobs created by Japanese companies in Spain in the last few years, 17,000 are in Catalonia.

Traditional forms of ownership remain strong, writes Peter Bruce

**Catalans keep it in the family**

ALTHOUGH they made money as merchants and textile producers during Spain's colonial period, the Catalans were never as rich as, say, the grand land owners of Andalucía. Catalan banking never amounted to much and neither have its capital markets.

But the same could be said of the Bavarians and Swabians in southern Germany. They, like the Catalans, have evolved tightly knit productive units, mostly families dedicated to single products and markets and which form probably the most cohesive industrial units in either Germany or Spain.

Catalan is an industrious place, almost theatrically so. Savings banks thrive. Profits are ploughed back into the company. Everyone complains about taxes. The quality of goods is usually superb.

Three companies epitomise this humble Catalonia: Vichy Catalan bottles one of the world's truly delicious gassy waters. Freixenet makes cava, the Spanish champagne. Miguel Torres is one of Spain's finest bodegas. All three have fought to be where they are.

Vichy Catalan, for example, has been under attack by the French Vichy water producers for almost a century. Latterly Perrier has been trying to wrest the company's right to use the Vichy name on its product in Spain. Catalan courts, though, have smiled on its behalf.

The company was founded in 1881 after a doctor persuaded Catalan businessmen to invest in a spring of bicarbonate-rich water near the French border. Vichy Catalan has since followed the course of spring waters everywhere - from medicinal to fashionable. In 1984 the company sold about 64m bottles in Spain; this year, it will sell around 225m bottles.

Bubbly Vichy Catalan is not responsible for all of that. The company, under its long serving chief executive, Mr Joan Renart, has made important acquisitions among still and gassy water rivals. Market growth has been breathtaking, with sales growing 50 per cent a year, but Vichy Catalan managed to take 51 per cent of the 1.7bn litres of water sold in Spain in 1989.

"Because of the huge demand at home almost all our investment is aimed at this

market", says Mr Renart. Sales are about Pta50bn a year.

The dilemma at Freixenet in the Penedès plateau, just behind Barcelona, is different. Its product, Cava, is as good an approximation of champagne as could be imagined.

But 15 years ago Freixenet, owned by the Ferrer family since 1830, was struggling to sell its product in the US. Its broker there was buying 1,500 cases a year and Spanish products had a bad name. Mr Manuel Duran, then commercial manager, remembers a trade fair where the Italian stand had a Ferrari parked in front of it. How could Spain compete?

For six years he hired exclusive distributors in each of the country's states and today Freixenet sells more than a million cases in the US a year, easily outstripping the amount of real French champagne Americans drink. Exports account for 75 per cent of production against just 12 per cent in 1975. Europe, Mr Duran admits, has been much tougher going, though it now accounts for 50 per cent of sales.

At the Miguel Torres bodega nearby, the Germans, at least, are not that much of a problem. Mr Torres' 80-year-old wife is German and looks after the Teutonic market. Everyone pitches in. Daughter Marimar runs the US vineyards and market. Another son is the chief winemaker. Some 40 per cent of production is exported.

and the introduction of cooler fermentation in large steel vats instead of oak casks has saved the wines time, money, and the family says, aroma.

Torres are widely known in western Europe, where family companies are being destroyed by internecine squabbles, lack of filial interest and poor capitalisation. In Catalonia, though, the family tradition is strong.

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Catalans care deeply about their artistic heritage

## Culture and nationality

**GOVERNMENT**, as far as the nationalist-controlled Generalitat is concerned, is not just about providing welfare and infrastructures. It is also about providing culture – specifically, Catalan culture.

The link between culture and national identity is inevitably deeply ingrained in the minds of officials at the Generalitat's cultural headquarters. "Our culture was so precarious during the [Franco] dictatorship", says Mr Xavier Bru de Sola, a director general with special responsibility for the performing arts.

The fact that the Catalan people are deeply cultured and extremely active about it fuels the Generalitat's ambitions. Officials note with pride that there are some 15,000 associations in Catalonia that are in some way or other connected to the arts.

A couple of current exhibitions in Barcelona give home to the uninhibited pride that the stars in Catalonia's artistic firmament do not shine in a void. They are part of a well-established galaxy.

An exhibition at the Generalitat's new Santa Monica gallery, at the harbour end of the Rambla boulevard, exhibits the abstract school of the 1950s called Informelists that has the celebrated Antoni Tapies as its prime success story.

Barcelona's Contemporary Arts museum, meanwhile, is staging a large exhibition that

**There are some 15,000 associations in Catalonia linked with the arts**

Gats cafe in the city's Gothic quarter.

Barcelona was an antechamber for Paris, which is where the whole group ended up and where, some, notably Picasso and Joan Miró, were to remain.

Montserrat Caballe and Jose Carreras are the twin jewels in Catalonia's balcony crown.

Again, their excellence is no accident. They grew up in a society that thinks of music as something special to Catalonia and they did not want for patrons when they started their musical studies.

In the Franco years, budgets of Catalans crossed the

border into France to listen reverently to the exiled cellist Pablo Casals when he organised annual summer concerts for his countrymen within the shadow of the Pyrenees.

It is in this context of boundless but discriminating enthusiasm for culture that the Generalitat is increasingly turning its attention to the arts.

As in other cultural areas, the performing arts in Catalonia draw on a well consolidated tradition.

Barcelona's Institut de Teatre, which has some 500 students at present, was founded 75 years ago and there is no drama school comparable to it Spain.

The Generalitat's Mr Bru de Sola likes telling the story of how a particularly violent production of La Fura, sponsored by the Generalitat, was threatened with a lockout by the police when it was about to be staged in Paris at the city's annual performing arts trade fair. The show, however, went on because Mrs Mitterrand and French minister of culture, Mr Jacques Lang, turned up on the first night.

La Fura's theatre, more often than not, consists of noise, flashes, fire, wrestles in the mud, cascading water, lots of grunting and screaming and interwoven bodies. Two trailers have spent the better part of this year taking La Fura's several happenings and

its band of strolling players around Europe.

Els Comedians, a group of 30 actors who live together in a semi-monastic community, use a similar mix of mime, circus acts and dance with all manner of props to put their productions across and create audience reaction.

They, like their peers, are at the front edge of Catalonia's theatre and are treated with considerable indulgence by audiences.

The main thrust of Mr Bru de Sola's department, however, aims at encouraging Catalonia's 300-odd amateur theatre companies who, in general, eschew happenings and concentrate on more conventional drama.

A singular Generalitat initiative has been to subsidise the design of a low cost, standard and highly adaptable theatre unit, seating up to a thousand, which it plans to install in as many as 70 Catalan towns, sharing the cost with the local municipality.

"It is an ambitious plan", says the Generalitat, "but for

the Generalitat it is a first rate

attempt.

Other local executives might not see it that way, by way of explanation, Mr Bru de Sola says that a nationalist government "has got to put the accent on identity and on cul-

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In just over 18 months the Olympic flame will be lit in the refurbished stadium on Montjuic hill  
Barcelona and the Olympic Games

## City gets a face-lift

A VISITOR to Barcelona catches the Olympic spirit just as soon as he disembarks at the city's El Prat airport. Reaching the arrivals lounge can resemble clambering across a building site for El Prat is being overhauled at a cost of Pta25bn in preparation for the 1992 games.

Half-completed beltways cut swathes around Barcelona's suburbs and there are big works in progress throughout the inner city. "The Olympics signs one suffering resident.

"First they dug up the street to put in telephone lines, then gasworkers dug it up again and now they are still digging it up to put in new drains."

A video that is screened to those who visit the city's main building site - the Olympic Village - makes a special point about the drains. Some 20 km of new sewers are being laid down in the old part of Barcelona at a cost of Pta180m and the occasional flooding of this area will soon be a distant memory.

With just over 18 months to go before the flame is lighted in the gleamingly refurbished stadium that stands at the top of the Montjuic hill, the Olympic spirit means coming to terms with a succession of construction projects.

The prize exhibit of the new look Barcelona is the Olympic Village. It is located on a 6 km coastal strip near the city's northern exit that was the site of Spain's first railway in 1848 and later developed into an industrial wasteland that was as ugly as it was obsolete.

The focal point of the village is an area containing some 2,000 living units which will become costly apartments when the athletes have departed. The village, set in a green zone, embraces a series of shopping malls, a convention centre, and two 44-storey edifices, one a hotel and the other an office block, which will undoubtedly become Barcelona landmarks.

The village has a budget of Pta160bn and is considered the most important item of all the Olympic-linked investments. It is a development that rivals that of the London Docklands but it is a docklands on the Mediterranean and thus has several pluses. It boasts an Olympic harbour with ample mooring space and a succession of beaches, with a new sewage system, that will be cleaner than those of many Costa resorts.

Barcelona has a very fine Gothic quarter centred on its medieval Cathedral. It has turned into a working budget of Pta32.2bn.

## CATALUNYA 6

### ■ PROFILE: Pascual Maragall

## A personal appeal



tional splits, and was a natural choice for the party promotion. He has been mayor since 1987, when he took over from Mr Narcis Serra, who has spent the past eight years as minister.

Mr Maragall has busied himself with the big city issues - to which he says "there are no clear solutions - urban transport and the environment, crime and drugs, and affordable housing."

Mr Maragall's success or failure in dealing with what he dismally calls "perplexing problems" takes a backseat to the single-minded manner in which he first lobbied for the 1992 Olympics and then used the location of the games to trigger a face-lift for the city which will be his enduring monument.

Where will the personable Mr Maragall go after the games when he will have more than half of his career in public life

"I've never voted socialist in my life," says a well-heeled hostess, "but I will vote for Maragall. He deserves to be still mayor for the Olympics."

Most of the locations, including Montjuic's Olympic stadium which have undergone a considerable mutation, were in place for Barcelona has been a candidate for holding the games since the 1920's.

The only notable addition to the city's multiple athletic venues has been a magnificent indoor sports palace alongside the Montjuic stadium in what is called the Olympic ring. An example of the interest that the games have aroused is that nearly 300,000 Barcelona residents are estimated to have made the trip up the Montjuic hill to visit the new sports centre on the weekend. It was open to the public.

The indoor stadium will be used by the Olympic gymnasts but it has demonstrated its fitness for other uses on account of its superb acoustics. A recital by Mr Luciano Pavarotti was recently staged there and it proved memorable.

With the games, the city has obtained, in record time, some overdue investment in essential areas. It has gained the kind of exposure that no other event in the world can provide. There is more: if Mr Abad and the rest of his organising committee team have got there sums right, the games could make a profit.

According to the committee's latest account the expenditure for organising and running the games levels out at Pta31.9bn. Income from television rights, which represent a third of the total income, sponsorships which account for 22 per cent of the total and merchandising, tickets and other items tops Pta32.2bn.

There is no better indicator of the fact that the Olympics means a growing business than the one concerning exclusive television rights. NBC won the contract to broadcast the games in the US having paid \$401m for the privilege. Exclusive US rights for the Seoul games in 1988 were, at \$302m, nearly a third cheaper.

Tom Burns, Madrid

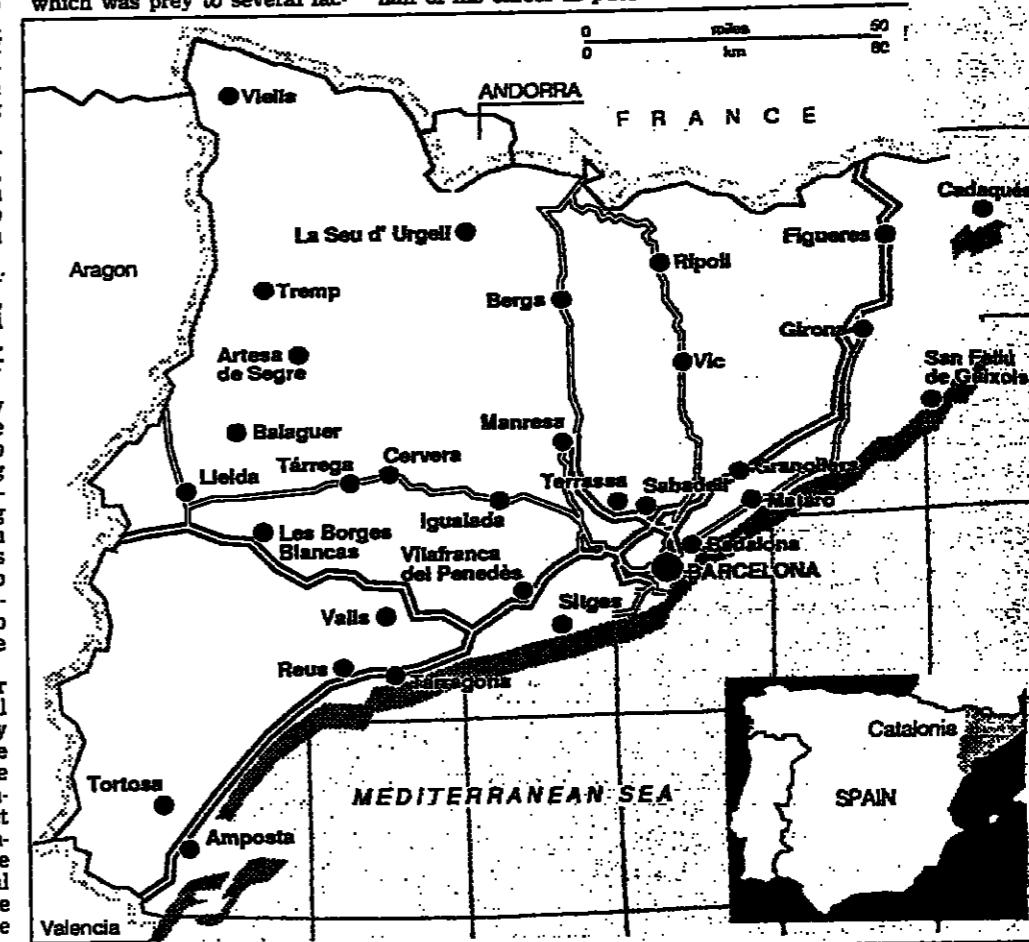
way for political nationalism. He is a member by birthright of Catalonia's cultural élite, a group that is closely bound together by marriages and long friendships and which has cross fertilisation with Barcelona's plutocrats. He is considered "one of us" to the season ticket holders of the Liceu opera house although, as a socialist, his political support rests more properly among the immigrant communities of Barcelona's industrial suburbs.

Socialism was attractive to Mr Maragall as it was to so many who were students in the 1960s.

He was a student who put in time at New York's New School and taught for a period at John Hopkins University in the US before returning home to the economics and politics faculty of the Barcelona campus. He was co-opted by the then emerging socialist party, which was prey to several fac-

still stretching out before him? The consensus view is that he will be the best socialist candidate to lead the assault on the Generalitat should Mr Jordi Pujol's nationalist coalition begin to lose its sparkle in the latter half of the 1990s.

TB



# LET THE SUN SHINE IN

Some of the wines in Iberia's cellars haven't seen the sun for over twenty years. We have reserved them for you to enjoy on board.

These are vintages in our cellars that have won prestigious international prizes. At the tasting competition

organized by "Business Traveller", one of our Riojas was chosen as the best wine served by the 24 most important airlines. In addition we picked up the Excellence Award from the International Food, Wine & Travel Writers Association.

It's these impeccable standards that make Iberia's Grand Class a unique experience.

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## RECRUITMENT

**JOBs:** Executive searchers still claim senior managers' habits aren't shared by the 'very top'

In the past few weeks the Jobs column has become convinced that the personal approach recruitment method of executive search must have originated in Boston. The reason lies in readers' replies to my inquiry on August 15 whether top managers apply for jobs in response to advertisements.

The question was provoked by a claim that they do not. It was made separately by a dozen executive searchers, who had in turn been provoked by my earlier claim that the personal approach method isn't necessarily more effective than advertising for recruiting top managers as distinct from lower-ranked staff.

Over the next weeks 142 of you answered, including 116 senior managers all responding to a job ad which tempted them provided the offer was made in good faith.

The other 26 replies were from professional recruiters. Most used a mix of advertising and personal approach, with nine confining themselves to search firms of them among the dozen that took me to task before. Although all 26 pronounced advertising effective in filling high-level posts, five of the nine searchers and one of the mixed variety insisted that what is

commonly thought of as a "top" manager is in their terms a caste below.

For example, one of them wrote:

"... advertisements carrying salary indicators up to well over the £100,000 mark could and do attract a sizeable response from those who would by any normal standard be regarded as falling into the top executive category." Even so, the same recruiter maintained that "the very top operators probably would not reply directly to an advertisement."

Hence my conviction that search must have originated in Boston, once famously described as:

*The home of the bean and the cod,*

*Where the Lowell's talk to the Cabots,*

*And the Cabots talk only to God.*

It would seem that, in the extended pecking order discerned by some headhunters, "very top operators" equate with the Cabots. Presumably they talk to each other as well as to the Almighty (which is not to deify executive searchers who, being at best intermediaries

between one Cabot and another, are mere acolytes). That leaves the 116 managers who replied from five countries languishing as Lowells. But I at least am honoured that they should talk not just to their advertising superiors, but to me.

Most are directors, 24 of them with well known groups. And while none of the 17 chief executives was a household name, nearly half run operations with a turnover of £50m or more. Most have dealt with executive searchers, both as employers and as quizzers, and many make trenchant comments on the experience.

To be fair, the bulk of their criticisms of the personal approach method apply also to advertising. Besides its law practitioners, each has its inherent flaws - one being that neither is fool-proof.

For instance, numerous of the 116 say searchers are blinkered, limiting the hunt to people doing very much the same job in the same industry, if not in a direct competitor. Recruitment through advertising-based consultants often has the same result. But in neither case is the consultant necessarily to

blame. The culprit is usually the purblind employer who ultimately calls the shots.

Nevertheless, nearly two dozen

make a charge that strikes me as applying solely to the personal approach method. One puts it thus:

"Those approached by executive search are more likely to be individuals who devote (overdevote) time to expanding their contacts". This is not necessarily in the interests of the employing company. In my experience the true performance manager is too busy to do that."

## Finance pay

FINALLY to the table alongside giving indicators of pay going-rates for senior staff in London's City banks.

The figures are drawn from the latest quarterly salary survey by Day Associates. Anyone wanting further details should contact Joe Clark at Suite 231, 75 Whitechapel Rd, London E1 1DU; tel 071-375 1397, fax 071-375 1723.

Michael Dixon

## SALARIES, BONUSES AND COMPANY CARS IN CITY OF LONDON BANKING

Position	Lower quartile	Median salary	Upper quartile	Average salary	Avg bonus %	Coy car %	Avg price of car £
Treasury head, big bank	162,000	210,142	275,000	217,658	69.4	100	22,125
General manager, big	88,776	127,000	198,500	135,541	30.0	100	22,250
Capital markets head	90,700	118,455	175,000	122,722	25.0	100	21,250
General manager, medium	77,000	104,664	120,000	107,888	23.7	100	21,000
Corporate finance head	79,750	105,460	135,000	105,433	58.2	100	21,750
Eurobond trading head	72,000	97,500	103,560	96,175	17.8	100	17,750
Bond sales head	72,000	90,000	103,575	92,370	15.9	100	19,750
Equity trading head	66,000	98,250	129,750	97,821	19.3	100	18,650
Treasury head, medium	73,400	96,042	105,500	94,467	70.3	100	18,316
Cptd mkt swaps head	65,000	87,356	110,500	89,239	25.4	100	16,150
Head of research	62,250	85,250	130,000	89,925	14.3	70	19,750
Fund management director	67,770	85,781	110,000	84,991	27.5	100	19,250
Head of credit, bigger	74,000	100,866	121,732	97,877	14.6	100	21,275
General manager, small	49,147	81,000	105,000	78,382	15.4	100	20,000
Treasury head, small	57,200	76,500	86,889	75,318	30.7	95	16,305
Financial director	66,000	70,680	76,686	71,348	15.1	100	20,250
Chief fx dealer	55,500	68,800	82,000	70,311	43.7	95	17,345
Operations director	58,000	72,000	80,000	73,896	12.8	100	20,166
Head of credit, smaller	61,500	63,000	71,500	67,667	5.9	85	19,037
D-P director	45,000	56,750	62,700	57,182	15.3	95	17,375
Legal services head	39,171	57,010	70,150	57,753	8.4	80	18,250
Personnel director	48,131	58,194	74,177	58,154	13.5	100	19,125
Chief sterling dealer	41,125	46,775	50,000	47,123	14.9	80	13,500

## BANKING FINANCE &amp; GENERAL

## RISK MANAGEMENT

## Trading

Bankers with several years experience in Interest Rate and Currency Swaps, FRAs, Options and other OIS products are sought by our client, a leading European principal. Experience of pricing and running a book in one of the major currencies is preferable, although other currencies will be considered.

The position will include the use of hedging and arbitrage techniques, caps, floors and collars. Please contact John Faulkner.

## Marketing and Product Development

Marketing Executives with strong technical knowledge in the area of Swaps and Derivatives and a background in Financial Engineering, are sought by our client, a respected institution in the Swaps market. Analytical ability is essential, as is the practical experience of developing complex solutions to clients based in the UK and particularly Continental Europe. Please contact Michael Breman.

## Credit Derivatives Risk Management

The Product Development Division of a leading securities house is expanding its Risk Management team. An experienced Risk Manager is sought who will be responsible for initiating and hedging the options book along with actively managing the overall expansion of the department's derivative activity.

A minimum of two years experience managing FX, interest rate options, credit derivatives, swaps or other risk management products is essential. Please contact Alan Pidgeon.

If you require further details on these or other positions please telephone us on 071-867 8899 (fax 071-867 8095), or write to us at Rathbone UK Ltd., South Quay Plaza II, 183 Marsh Wall, London E14 9FU.

RATHBONE FINANCIAL SEARCH AND SELECTION



Do you want to develop your potential in an international company, with a worldwide reputation?

We are currently looking for an

**INSTITUTIONAL PORTFOLIO MANAGER**  
whose activity will be managing several portfolios, principally in stocks. The function involves studying monetary and economic situations of the relevant countries, examining aggregates related to the financial markets, as well as analyzing companies.

We are interested in candidates who have:

- a university degree, preferably in economics or the equivalent, together with a minimum of 3 years experience in the field of portfolio management
- a good command of written and spoken English
- strong capacity in the process of analysing, synthesizing and deciding
- ability to rapidly perceive and adapt to changes
- personal commitment and capacity to communicate easily.

We offer the opportunity to pursue a stimulating activity in a dynamic team and those advantages which may be expected from a large and successful company.

Interested candidates are invited to send a detailed letter of application to Mr J D Mottas,  
Personnel Department,  
NESTLE, CH-1800 Vevey

Senior marketeer with established Italian contacts

## Risk Management Marketing

This is an outstanding opportunity to join the marketing team of one of the world's premier risk management groups within a major US bank.

As a senior member of the team, you will be expected to make a significant contribution to the development of Italian corporate business as well as providing additional marketing support in Southern Europe. Our client prides itself on its innovative approach to risk management involving complex structured deals using a broad spectrum of risk management tools.

Your experience could encompass a background in derivatives

marketing or trading; there is even scope for a generalist account officer with several years' experience in marketing banking products to an Italian client base. You will be an intuitive marketeer and "problem-solver" with the analytical and quantitative skills to absorb technical issues relating to risk management strategies and their practical application. Fluency in Italian is essential.

The group employs highly qualified individuals in trading and sales and will reward, through basic package and bonus, at a premium level for people of this type.

Interested candidates should contact Nick Bennett on (071) 248 3653 (or 081) 674 6242 evenings/weekends) or write, sending a detailed CV to the address below (or use our confidential fax line on (071) 248 2814). All applicants will be treated in the strictest confidence.

76, Watling Street, London EC4M 9BJ



Tel: 071-248 3653 Fax: 071-248 2814

## CONSULTANTS IN RECRUITMENT

## MAJOR EUROPEAN BANK

## CITY COMPLIANCE MANAGER £30,000 + EXCELLENT BANKING BENEFITS

Our Client is a growing and profitable major European Bank involved in all aspects of banking, treasury and debt capital markets products. There is a requirement for an experienced individual to take up the role of Compliance Manager co-ordinating and monitoring the Bank and its subsidiary companies/offices in all compliance and regulatory matters.

The successful candidate will be given a high level of responsibility and be expected to deal with all levels of management and staff at the Bank and liaise externally with representatives of the SIB, SROs, legal advisers and external auditors. The role is a proactive one and may involve setting up procedures, where necessary, and making sure the Bank's staff are fully aware of them. Key areas of responsibility include:

- Ensuring the Bank's investment business is authorised under the Financial Services Act by the SRO's
- Ensuring the Bank complies with the rules of the SRO's and adheres to the Financial Services Act, the Banking and Companies Acts and the Data Protection Act
- Reviewing the Bank's policy to ensure it remains relevant, and is adhered to at all times.

For further information, interested applicants should contact Jayne Bowtell on 071-437 0464 (Fax 071-437 0597) or write to her, enclosing brief details, at the address below.

ROBERT WALTERS ASSOCIATES

RECRUITMENT CONSULTANTS  
Queens House 1 Leicester Place London WC2H 7BP  
Telephone: 071-437 0464 Fax: 071-437 0597

Greenwell Montagu Gilt-Edged  
Gilt-Edged Trader

Greenwell Montagu Gilt-Edged is a leading gilt-edged market maker and a money market dealing counterparty of the Bank of England. An additional trader is required to strengthen the gilt-edged price making team. The ideal candidate would have at least two years experience of trading a fixed interest market and he or she should have the ability to handle substantial flows of retail business and produce consistent trading profits.

The remuneration package is highly competitive and includes the full range of investment banking benefits. Please write with full details, in confidence, to Barbara Simpson, Personnel Manager, Midland Montagu Limited, 10 Lower Thames Street, London EC3R 6AE.



Greenwell Montagu Gilt-Edged is part of Midland Montagu, the international & investment banking arm of Midland Group.

## Advanced Risk Assessment in the Global Markets

## CREDIT ANALYSTS

As a result of the continuing expansion in Global Markets, Bankers Trust is looking to recruit additional experienced credit professionals to strengthen its Global Markets Credit Team.

You will join a team organised geographically and will be responsible for analysing and monitoring credit risk for a broad range of bank, corporate and government institutions. You will also be involved in the structuring of transactions and assessment of risk for a diverse product base.

The role demands a rigorous combination of qualities: strong analytical and communication skills, as there will be a high level of contact with transaction originators and clients, coupled with flexibility and responsiveness in a dynamic, and at times, pressured environment.

There are a number of posts, requiring a broad range of experience. As a result candidates will be considered at two separate levels; those with 2-3 years experience for the junior posts and those at the senior levels, who will require a minimum of 5-7 years of banking experience.

However, irrespective of seniority, all candidates will require a strong quantitative background ideally gained at university or business school. This must be coupled with experience in the management of credit risk, preferably gained at a US investment or commercial bank. In addition, product knowledge, good PC skills, a second language and a confident self-motivated personality would be highly desirable.

Salaries will be commensurate with age and experience and reflect the importance attached to these posts.

Please write enclosing a CV to our consultants, BBM Associates at 76 Watling Street, London EC4M 9BJ or contact Niall MacNaughton or Kevin Byrne on (071) 24

**Manager****Risk Analysis**

c.£40,000  
+ car  
+ benefits

Our client is one of the largest international banks with over £40 billion in assets. They have a superb opportunity for a risk analysis manager to join a small team of highly skilled professionals. As part of a highly experienced treasury group, the successful candidate will help to control the credit risk for derivative products, money markets and foreign exchange.

The challenge will be to develop the business of asset and liability management, credit risk and hedging strategy as well as assisting with evolving innovative funding and investment products.

You will have already gained at least 3 years experience in Treasury and have a clear understanding of risk management. Ideally aged 27-33, you will be a graduate in a numerate discipline with strongly developed quantitative and PC skills.

This is a role for a self-starter who is looking for a testing opportunity to make their mark.

For further details please contact Julie Syford or Anita Barker on (071) 583 0073 (day) or (081) 579 5376 (evenings and weekends) or send your cv to Mrs. Barbara Moore, 16-18 New Bridge Street, Blackfriars, London EC4V 6AU. Or fax (071) 353 3908.

**BADENOCH & CLARK**  
recruitment specialists

Bankers Trust Company has an international reputation for excellence as a Global Merchant Bank. Our strength lies in our ability to innovate new and exciting products, and to offer a strong operational and business support to the transaction process. Global Capital Markets is one of the most

dynamic and successful parts of the business, covering Equity, Interest Rate, Currency Derivatives as well as Eurosecurities. We have two opportunities for bright graduates with at least three years experience to join this business and make a real impact on the bottom line.

## Global Capital Markets Business Support

### Business Analysis & Strategic Planning

### Securities Borrowing & Collateral Management

The Trading and Marketing groups for the capital markets business require quality financial and budget control along with support from Business Operations, Technology and Risk Management. This is an outstanding opportunity to gain an insight into the running of this multi-million dollar business. This position will involve the proactive co-ordination of all information needs, creation of comprehensive business analyses and ongoing expense reviews. In addition, there will be a large number of one off projects to deliver, ranging from the management of occupancy requirements, to the evaluation of new business initiatives.

Candidates will be graduates, aged 26-30, with strong analytical and numerical skills. Your present role may involve business analysis, strategic planning or management information creation, ideally within a City institution but possibly with a large commercial organisation or management consultancy. Either way, strong awareness of the financial marketplace is essential. You will also have outstanding communication skills and the maturity and credibility to operate with senior management.

**Bankers Trust Company**

Excellent salaries + banking benefits - City

## Quantitative Analyst

### City

### Excellent package + benefits

UBS Phillips & Drew enjoys an enviable reputation as one of the City's leading financial institutions. Its Equities Division is well-known for producing excellent quality research, consistently being in a top position in independent surveys.

The Quantitative Investment Services Unit is looking to expand by recruiting a Quantitative Analyst who will be involved in the research and development of share price valuation models and value criteria screening products.

The principal duties involve developing computer models and maintenance of the database for the quantitative team. You will also help to produce written material and will advise clients and develop client relationships.

You must be a graduate, or post graduate, with a good academic background in mathematics or a scientific subject and must have a high level of computer literacy. Good communication skills are essential and you must be capable of working within a small team. You will probably have about two years' investment experience ideally in the quantitative area.

We offer a very competitive package which includes mortgage subsidy, performance bonus, free pension and free health cover.

If you satisfy the above criteria and are interested in a challenging career, please apply in writing, enclosing an up-to-date curriculum vitae to:

Sally Mew,  
Personnel Manager,  
UBS Phillips & Drew,  
100 Liverpool Street,  
London EC2M 2RH.

**UBS** Phillips & Drew

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### AN EXCEPTIONAL BUSINESS OPPORTUNITY

Three ambitious, self-motivated people to join top financial services team with one of the industry's key players. Interested? Phone Stephen Price on 081-446 0066

## UK & EUROPEAN EQUITY SALES

### City

### Head of Desk

c£120,000 + Substantial Bonus

and European institutional investors and have the ability to generate substantial revenue in this highly competitive market place.

Excellent interpersonal skills and the ability to communicate effectively at the highest levels will be essential. This is an exceptional opportunity for a dynamic individual to forge an exciting career in a challenging and stimulating environment.

Salaries parameters will be flexible to attract the highest calibre candidates.

Interested applicants should telephone Jonathan Cohen on 071-437 0464 (fax 071-437 0597), or write to him, enclosing a detailed CV, at the address below.

**ROBERT • WALTERS • ASSOCIATES**  
RECRUITMENT CONSULTANTS  
Queens House 1 Leicester Place London WC2H 7BP  
Telephone: 071-437 0464

## EQUITY INVESTMENTS BOND & MONEY MARKETS

Salary: £Neg + Benefits

### Bond & Money Markets

The Skandia Group, a major international insurance group, has formed a new investment management company in the UK, which will be responsible for the Group's investment management activities. Skandia Investment Management Limited (SIML) will commence operations in January 1991. This calls for the appointment of two highly professional people, one specialising in equities and the other in bonds and the money market. Candidates should have 2-5 years relevant experience in the UK financial markets and be in their mid-20s to early 30s. They should possess a degree either in economics or a numerate discipline.

Please reply enclosing full details to:

Mr Björn Olson,  
Managing Director,  
Skandia Investment Management Ltd.,  
Plantation House,  
5-8 Minetree Lane,  
LONDON, EC2M 3JP. Tel. No.: 071-623 8112.

**Skandia  
Investment  
Management  
Limited**

### Equity Analyst

He/she will be a member of the team which will form the strategy for investments in UK equities. Duties will include researching and recommending stocks, portfolio analysis, and liaison with brokerage houses and clients.

### FIXED INCOME RESEARCH/SALES

We are the merchant banking arm of a European AAA bank with an established market niche and client base, currently expanding our International Fixed Income operation. Our requirement is for a first-class executive to join a small team of fixed income professionals. The ideal candidate will have 18-24 months' experience with a City institution and will quickly develop into a senior member of a highly commercial, research-driven, fixed income team which has a collegiate rather than a hierarchical profile.

Suitable candidates will be team players who have:

- a sound grasp of economic fundamentals, preferably with a good first degree in economics from a UK university;
- the ability to produce high-quality macroeconomic and interest rate analysis in a commercial and dynamic environment and thus often under time pressure; and
- good communication skills and the desire to develop client contact.

Remuneration will be commensurate with existing experience and thereafter will be performance-related.

Write Box No A298 Financial Times,  
One Southwark Bridge, London SE1 9HL.

## Eastern European Marketing c£65,000

Major US investment bank is seeking a senior marketing person to help take them into this new and expanding market. An Eastern European language and direct relevant marketing expertise is required with a thorough knowledge of a wide range of banking products. The position offers an excellent package which will reflect the importance of the role.

Call Nigel Hamorth on 071-623 1266

Jonathan Wren & Co Ltd., Recruitment Consultants  
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Tel: 071-623 1266, Fax: 071-626 5255

**Jonathan Wren Executive**

## Financial Futures Sales to £50,000

On behalf of a major City bank we are currently seeking a salesman with 2-5 years experience in institutional sales. You will have a sound academic background coupled with an excellent knowledge of the Financial Futures market and the ability to work within a rapidly expanding team. This is an ideal opportunity for an ambitious individual to join one of the most highly regarded operations in the market. Ideal age 25-32.

Call Tim Sheffield on 071-623 1266

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No. 1 New Street, (off Bishopsgate), London EC2M 4PP  
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**Jonathan Wren Executive**

## Bank Relations Account Executive c£40,000

Our international bank client is seeking an additional officer for its Bank Relations team, responsible for maintaining and developing links with banks in the UK and abroad. You will be late 20s/30s, preferably from a securities industry background and with current experience in negotiating credit lines for your institution.

Call David Scott-Ralphs on 071-623 1266

Jonathan Wren & Co Ltd., Recruitment Consultants  
No. 1 New Street, (off Bishopsgate), London EC2M 4PP  
Tel: 071-623 1266, Fax: 071-626 5255

**Jonathan Wren Executive**

### OIL SWAPS

Intercapital, the leading London interest rate swap and options broker, is establishing a commodity swap group. Candidates with an oil trading background are sought to join a small and highly motivated broking team.

Reply in confidence to  
Michael Spencer or  
Paul Newman  
on 071-638-1894.

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### FINANCIAL TIMES/LES ECHOS

## "SPECIAL FINANCING" ACCOUNT OFFICER, LUXEMBOURG

We are an international bank with French management and private capital. We specialize in high-quality private management, special financing, services and financial consulting for international corporations.

We have expanded our firm, based on a "niche" strategy, and are now looking for a professional in commercial banking relations.

Starting with an existing client base, his priority will be to establish new contacts in order to expand the reach and operations of the bank in Continental Europe.

You are familiar with the technical aspects of banking, you have worked with liabilities, you are in charge of national and international corporate accounts. You are currently looking for new opportunities to use your relational skills while continuing your managerial activities. You enjoy making high-level contacts and excel at the art of convincing others. You can work equally well in French and English. Basic German would be a plus.

Please send your complete dossier (hand-written letter, curriculum vitae and requested salary) to our consultant COR'EX : 11, avenue Myron T. Herrick 75008 Paris, under reference CFS/FT.

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## TOP OPPORTUNITIES

SENIOR POSITIONS IN GENERAL MANAGEMENT

POLICE AUTHORITY FOR NORTHERN IRELAND



### SECRETARY & CHIEF EXECUTIVE TO THE AUTHORITY

The Authority wishes to appoint a suitably qualified person to fill this important post.

The Authority is an independent statutory body responsible for the maintenance of an adequate and efficient police service in Northern Ireland. It has in its own employment some 3,000 civilian personnel (administrative, professional, technical, clerical and industrial). It has an annual budget of approximately £500 millions.

The post commands a salary scale of £43,800 with further increments payable, subject to performance, up to a maximum of £50,900. The position is pensionable.

Detailed particulars, together with application form may be obtained on written request from Personnel Branch. Completed applications are to be returned to the Chairman by 19 December 1990.

5th Floor, River House, 48 High Street, BELFAST BT1 2DR Telephone Belfast 230111 Ext. 20218

*The Police Authority is an Equal Opportunity Employer and welcomes applications from men and women irrespective of their religion or disability.*

The Authority seeks eligible candidates who meet the following criteria:

1. A successful track record of positive achievement at senior management level either in private or public sector.
2. The ability to both manage and motivate staff, and to be responsible for the formulation of policy on a broad spectrum of administrative matters.
3. Possess flair, energy, and interpersonal and communicating skills, and be capable of working under pressure.
4. Have practical experience of finance and budgetary control.

Relevant academic or professional qualifications and/or previous experience in dealing with Government would be of added advantage.

It is expected that the successful candidate will be at least 40 years of age.

The Authority may decide to interview only those applicants who appear to them from the information available, to be the most suitable in terms of relevant experience and qualifications.

### GENERAL MANAGEMENT

Our client is a diverse, dynamic and rapidly expanding fully listed plc wishing to strengthen its management resource.

As such, they need to make a number of key appointments in the near future.

Candidates, in their early 40's, should have considerable marketing and general management experience supported by strong academic qualifications — M.B.A. etc.

The company is at an interesting stage in its development, which presents an ideal career opportunity for someone with drive, enthusiasm, and desire for excellence.

This maturity and experience will be reflected in the excellent package available from a large, national and highly successful company.

In the first instance, potential candidates should apply to the address below, enclosing a comprehensive c.v.



BARNABY & TARR RECRUITMENT  
DIDSbury LODGE HALL, 827 WILMSLOW ROAD, MANCHESTER M20 8RU

### CHIEF EXECUTIVE/CLERK'S DEPARTMENT HEAD OF ECONOMIC SUPPORT SERVICES

**Salary: Up to a maximum of £45,969 p.a.**

The County Council is seeking an experienced manager capable of innovation and entrepreneurial flair to fill this new senior post in the Department. The person appointed will be responsible for the Chief Executive/Clerk and the Deputy Clerk's economic services. These include County Council's training and industrial initiative through the County Enterprise Unit, the County Council's involvement in the Department, with the European Economic Community, and the Department's functions in relation to Direct Service Organisations, Compulsory Competitive Tendering and the County Council's pursuit of Effectiveness, Efficiency and Economy.

The postholder will also provide guidance and support to a number of Service Departments including the County Analyst's and Trading Standards' Departments and the Welfare Rights Service.

Whilst no particular professional qualification is required you are likely to be a graduate with an expertise in a specialist relevant to the public service. You will, in addition, need substantial management experience at a senior level in a large public organisation, preferably including local government experience, be a good communicator, have developed leadership skills and be numerate.

An attractive remuneration package is offered including Leased Car/Essential User Allowance, Telephone expenses and a Re-location package of up to £3,872 (payable in approved cases).

This post is politically restricted under the Local Government & Housing Act 1989.  
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An Equal Opportunities Employer welcoming applications from all sections of the community.

## Marketing Director

### Industrial Products

£60,000 + Bonus/Stock Options

North

A significant new appointment for an International Marketing Director to lead a successful team with rapidly growing UK and international sales.

**THE COMPANY**

- ◆ Expanding, and profitable, subsidiary of major U.K. industrial group.
- ◆ Turnover exceeds £150m.
- ◆ Leading supplier of wide range of specialist industrial products.
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**THE POSITION**

- ◆ Lead development of International marketing and sales strategy.
- ◆ Strong focus on pan European customer base.
- ◆ Manage team of 100. Report to Managing Director.
- ◆ Maintain close liaison with customers and with company manufacturing and product development functions.

**QUALIFICATIONS**

- ◆ Strong marketing skills from industry, preferably with international exposure.
- ◆ Line management experience.
- ◆ Science graduate, possibly with post graduate degree/consultancy experience. Aged 35-48.
- ◆ Numerate, strategic thinker with presence and clear interpersonal and leadership skills.

Please write, enclosing full cv, Ref LJ9938ft  
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## ACCOUNTANCY COLUMN

# EC fails to abolish small-company audit

By David Waller

THERE ARE 923,000 companies in the UK, and all of them have to be audited, no matter who owns them or how big they are. From time to time throughout the past six years, fierce arguments have arisen between those who want to get rid of the small company audit and those who want to keep it.

The debate was provoked by the European Commission's Fourth Company Law Directive, which was implemented in the UK law in 1984. The directive gave member states the option to abolish the audit requirement for small and medium-sized businesses, thereby lifting a significant burden on business.

For two years now the commission has been developing legislation designed to turn that option into an obligation, requiring member states to abolish the audit for small and medium enterprises (SMEs) in Brussels jargon. But last week, the commission's proposals suffered a conclusive defeat at the hands of the council of ministers.

It is pretty clear why companies with external shareholders need to be audited: so that the owners of the business get a third-party assessment of what management has done with it. But when companies are owned and managed by the same people, as most small companies are, there is no good reason why an audit should be mandatory.

There are plenty of reasons why the managers and owners of small companies may find it in their interest to retain an auditor voluntarily: auditors

ought to be a source of general business advice and their presence may deter employees from fraud.

Moreover, there would be no point in keeping the mandatory requirement for the sake of those people who use audited accounts, such as bankers and tax inspectors. These people know enough not to trust audited accounts when making lending decisions or assessing a company's tax liability, and would not suffer.

### Auditors ought to be a source of general business advice and may deter fraud

In spite of a formal commitment to freeing small businessmen from red tape, the UK government balked at the idea of abolishing the small company audit.

It gave way to pressure on all sides: from the Treasury, the Inland Revenue and the lobbyists employed by the Chartered Association of Certified Accountants, all of whom had different reasons for maintaining the status quo.

The Inland Revenue was worried about fraud; the Treasury was concerned about the likely impact on tax revenues; and the Chartered Association was worried about the effect on its members, many of whom make a living out of auditing small busi-

nesses. The Institute of Chartered Accountants in England and Wales took the opposite view. It knew that it would have to monitor audit firms under the terms of the Companies Act 1989 and recognised that it would be a lot easier to monitor the 250 firms which audit listed companies than the total complement of 10,000 chartered accountancy firms which audit the UK's 923,000 companies.

London's chief of the ministers was a "colossal defeat" for the commission, according to one official close to the negotiations. It will please the UK government, like hundreds of thousands of small businessmen across Europe, and keep tens of thousands of auditors happy. Meanwhile, the ICAEW is in the unfortunate position of having to monitor all the UK's 10,000 firms.

\*\*\*\*\*

There is no single language of business in Europe, only a babble of different dialects. With 1992 looming, it is a highly unsatisfactory state of affairs: different accounting standards distort investment decisions and impede the flow of capital from one member state to another.

The European Commission has long recognised that its programme of company law directives, having successfully tackled the basics of harmonisation, was inadequate to deal with the nuances of accounting. In January this year it held a conference of experts from all the member states and a new institution was born.

The Accounting Advisory Forum

consists of government representatives, standards-setting bodies, professional bodies, trade unions, bankers, stock-market officials and financial analysts. It was supposed to hold its first meeting next week but will not now meet until January next year.

When it first became clear that the commission was taking an interest in these matters, finance directors grew worried at the thought that this

### The European Commission will take an interest in other sensitive issues

meant a new tier of European accounting standards on top of international standards (those promulgated by the International Accounting Standards Committee) and purely national rules such as those issued by the now defunct Accounting Standards Committee in the UK.

This threat appeared to recede after the January conference, but should not be discounted over the longer term. One of the important items on the agenda for the forum's first meeting is accounting for foreign currency translation. In the absence – so far – of European monetary union, the commission takes the view that harmonisation here is essential.

It is likely that the commission will

take an interest in other sensitive issues, not least accounting for good will and for mergers and acquisitions. Whatever concrete recommendations it comes up with will, in effect, constitute a third tier of standards for companies to comply with.

More generally, the commission is moving inexorably towards the IS-GAAP (Generally Accepted Accounting Principles), which it is inclined to believe are insufficiently flexible for European companies. Finance directors beware: in time, the commission may wish to establish a comprehensive portfolio of accounting rules to rival those of the US.

Meanwhile, the commission-sponsored study of the structure of the market for audit and consultancy services in the European Community has some weeks to run: National Economic Research Associates (NERA), the consultancy firm handling the project, is aiming to wind up its research by the end of the year.

The results of this study are likely to be published and will make interesting reading, even if the findings do not prompt the commission to take radical steps to dismantle the oligopoly of six big firms.

Those with strong views on competition within the audit and consultancy market should contact the senior consultant in charge of the project: Mr Derek Ridyard, NERA, 15 Stratford Place, London W1N 8AF.

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Substantial responsibility is attached to this key position, which involves the monitoring of operating performance of subsidiaries, liaison with Group Executives as well as assisting with the preparation of management reports, consolidated financial plans and forecasts and the meeting of statutory reporting requirements, both in the UK and the United States. Considerable expertise in accounting techniques is essential. In addition, good communication skills are required together with an imaginative and innovative approach and a very high level of commitment.

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London Bristol Windsor St Albans Leatherhead Birmingham Nottingham  
Manchester Leeds Newcastle-upon-Tyne Glasgow & Worldwide

ROYAL ALBERT HALL

Applications are invited for the position of Director of Finance & Administration at the United Kingdom's leading entertainments venue.

This demanding position requires senior management skills, the ability to re-structure and control the Hall's accounting systems, skilful forward planning and budgeting and a desire to influence the wide ranging changes currently in hand at this prestigious centre.

It is anticipated that within a short period of time the suitable candidate will take on the role of Deputy Chief Executive. Salary circa £45,000 per annum with associated benefits.

Application will close on Friday 23 November 1990.

Write, with curriculum vitae (no telephone calls), in confidence to:

**Chief Executive**  
**Royal Albert Hall**  
**Kensington Gore**  
**London SW7 2AP**

This is a superb opportunity to join a £50m plus international organisation which designs, develops and manufactures a wide range of sophisticated products for civil and military markets worldwide. They now seek an experienced financial controller. Directly responsible to the Financial Director, for whom you will deputise, you will have total responsibility for all financial functions within the company.

Aged under 40, it is essential that you are a fully qualified accountant. With a minimum of 5 years experience in a project-orientated, modern, hi-tech manufacturing environment employing MRP or JIT techniques, you will have an in-depth knowledge of the financial control of the design, development and systems integration of complex products. One of your first tasks will be to specify and implement a completely new computer-based financial control system; so naturally you must be computer literate. You must also have the strong interpersonal skills necessary to communicate effectively at all levels.

This outstanding position figures strongly in the company's succession planning and attracts a benefits package which includes a generous company pension, private healthcare and relocation assistance to a lovely area of the South Coast.

Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to, P.R. Boyle, Hoggett Bowers plc, George V Place, 4 Thames Avenue, WINDSOR SL4 1QP, 0753-850851. Fax: 0753-853339, quoting Ref: W21058/FT.

## Financial Controller

Aerospace Industry

**South Coast,  
To £40,000, Car,  
Benefits**

## Hoggett Bowers

BIRMINGHAM, BRISTOL, CAMBRIDGE, CARDIFF, EDINBURGH, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, ST ALBANS, SHEFFIELD, WINDSOR and EUROPE

## CJA



LONDON

Wide ranging business development and management role with prospects of increased international responsibilities

## GROUP CONTROLLER

JOTUN U.K. LIMITED

£35,000-£45,000 + Car

Jotun is a major Norwegian multinational group manufacturing and marketing a wide range of paints, coatings and reinforced polyester and plastic products. Jotun U.K. Ltd. is the U.K. Holding company with three separate companies with production units and T/O of c. £40m. For this new appointment we seek a qualified Accountant (ACA, CIMA, ACCA) aged 32-45 with at least 5 years' practical international experience at a senior level, gained ideally within industry, experience in day to day business management or MBA and a strong computer systems background. The emphasis is on business management and the brief will include the control and development of management information systems and the development of strategy for international treasury management and financial planning, as well as co-ordinating U.K. financial activities. The Group Controller will report to the U.K. Managing Director and will work closely with Head Office in Norway. Initial remuneration is negotiable £35,000-£45,000 + car and benefits package. Applications in strict confidence under reference GC4734/FT to the Managing Director:

CAMPBELL-JOHNSON RECRUITMENT CONSULTANTS, 3 LONDON WALL BUILDINGS, LONDON WALL, LONDON EC2M 5PU

TELEPHONE: 071-588 3588 or 071-588 3576, TELEFAX: 071-256 8551.

1st M. 1st S. 1st E.

## PQE

SOUTH LONDON £32,000 + car

## Treasury Accountant

An opportunity has arisen for a commercially minded, lively Accountant to become responsible for the financial control of the Treasury operations for this substantial Banking division of a multi-million plc. The priority task is to develop a system of reporting, particularly the reporting of currency exposures. Position offers good career opportunities within the group and benefits include profit share. Ref: 61890

Contact the Manager, or the PQE specialist at 28 High Street, Bromley 081-290 6688  
Opposite Bromley South BR Station

CLIENTS!  
When you entrust your vacancies to us,  
we pay for the advertising.  
Phone our PQE Specialists on 071-489 9997  
(24 hour answering service)

WOKING

£30,000

## Qualified Accountant

A major industrial organisation with worldwide operations seeks Newly Qualified ACA to work within the auditing department. Working with a team, you will be responsible for financial and operational auditing, a third of the time working off-site around the UK. Excellent career prospects to senior mainstream accounting role if desired, as well as potential overseas travel. Knowledge of European language useful. Ref: 22290

Contact the Manager, 3 Harland House,  
26 Commercial Way, Woking  
0483 771445  
Opposite BHS  
Or the PQE Specialist advising on this appointment on 0483 69151

REED...  
accountancy

## Finance Director

a full commercial role

## N Yorkshire

With a substantial capital investment plan and a view to acquisition our client – an autonomous business within a major plc – is undergoing strategic change from a commodity base into a vertically integrated added value business.

Reporting to the Managing Director you will be key player in driving the business forward while managing an accounting function incorporating financial and management accounting, information systems and audit. In addition you will be expected to act as Company Secretary.

to £35,000 + car

A professionally qualified accountant – probably aged 35 plus – you will have substantial experience gained in a multi-site business organised on a business centre basis and be able to demonstrate the stature and credibility to make an immediate contribution.

Salary for discussion as indicated, the comprehensive benefits package includes assistance with relocation expenses where appropriate.

Please write – in confidence – with full details. Ian Day, Ref 65022, MSL International (UK) Limited, Ebor Court, Westgate, Leeds, LS1 4ND.

MSL International

## Financial Controller

£35,000 + BONUS + CAR + BENEFITS

## THE COMPANY

- A young, entrepreneurial, privately-owned FMCG group recently noted for launch of mens toiletry range called CELSIUS.
- Annual sales over £10 million from several distinct, market-interrelated contracting, warehousing, exportation and distribution businesses.

## THE ROLE

New position, reporting to the Group Finance Director and a key member of a small senior management team, responsible for:

- Leadership, development and integration of accounting functions including control and reporting.
- Development and implementation of computerised financial systems.

LORNAMEAD LIMITED  
LORNAMEAD HOUSE, 1/5 NEWINGTON CAUSEWAY  
KINGS PLACE, LONDON SE1 6ED  
(TELEPHONE: 071 377 5000 FAX: 071 377 9292)

## Finance Director

## East Anglia

Our client is one of the most technologically advanced companies in its field, supplying a range of systems and equipment to the defence industry, both here and overseas. Itself a profitable subsidiary of a public company renowned for its engineering excellence, the company operates from a well-established site in Norwich, with two smaller plants elsewhere in the UK.

Reporting to the Managing Director, the post is responsible for the full range of financial and management accounting activities, while initial priorities will be the introduction of improved costing and project controls, development of new forecasting techniques and further enhancement of information systems. As a key member of the management team, the person appointed will have a significant role in formulating business strategy and setting commercial

£35,000 package + car + benefits

opportunities. Candidates should be qualified accountants with a wide experience of finance, costing and computer systems, and ideally exposure to negotiating contracts with MOD. Well-developed analytical and communication skills should be complemented by a target-oriented management style, originality and the skills to establish board room credibility at both company and group level.

The comprehensive package includes a fully expensed quality car, realistic bonus opportunity, health insurance and relocation where necessary.

Please reply in confidence with full career, personal and salary details quoting reference R200 to: Derran Sewell, Ernst & Young Search and Selection, Lowry House, 17 Marble Street, Manchester M2 3AW.

Ernst &amp; Young

89+

## CHEF ACCOUNTANT

## City Partnership

Package £235,000

An ideal opportunity has arisen for a young 27 to 32 year old chartered accountant to move from the accountancy profession into one of the city based commercial law firms which features in London's "top 50".

Reporting to the Partnership Secretary, the successful candidate will be responsible for managing a staff of 8 alongside the Credit Controller in a practice which intends to enjoy significant growth over the next 3 to 4 years.

If you have the experience, interpersonal skills and understanding of how to respond to the pressures of running an accounts department within a professional practice culture, together with the ability to manage staff other than fee-earners, we would like to hear from you.

Please forward a comprehensive curriculum vitae including details of remuneration and a daytime telephone number quoting Ref. 177 or telephone Peter Willingham for a confidential discussion.

**Kidsons Impey Search & Selection Ltd, 29 Pall Mall London SW1Y 5LP Tel: 071-321 0336 Fax: 071-976 1116**

*A Member of International Search Group*

**KIDSONS • IMPEY**

87+

Career opportunities  
for Investigative Accountants

£27,000 – £36,000  
plus significant banking benefits  
Major Bank – City based

Our client is looking for ambitious, qualified accountants at two managerial levels, to undertake investigations and audits covering a wide range of banking activities, including foreign exchange, money markets, swaps, wholesale and retail banking operations and systems.

You must have strong analytical skills and commercial sense, as well as banking or financial services experience and the ability to communicate well with senior management. You are likely to have been qualified for between one and three years. For the more senior position, you will have held a managerial role for at least a year in a major accountancy firm or

international corporation, and will have extensive investigative experience.

Your success in this dynamic audit department is likely to lead, after a period of about two years, to your promotion either within the department or into a front line management role in banking, operations or finance.

During this period you will gain an in-depth appreciation of the banking operations in the UK and overseas, covering a wide range of banking products, operational processing and related computer system development.

These opportunities for audit managers have arisen as a result of recent promotions, which are in line

with the policy that the audit department is an ideal point of entry into the business for high calibre accountants.

If you are looking for a move which offers wide experience and career development, please send or fax your CV in confidence to Heather Thomas quoting reference F/1117.

Applications will be forwarded direct to our client. Please list those organisations to whom your details should not be submitted.

**Price Waterhouse**  
Management Consultants  
Executive Selection Division  
Milton Gate, 1 Moor Lane  
London EC2Y 9PB  
Fax: 071-403 5265  
Telephone: 071-939 6341

Price Waterhouse

Assistant  
Treasurer  
to £30,000 + Car

As Assistant Treasurer you will take on a key position in the brand new treasury team of this truly international business.

Focused on the needs of the organisation's substantial European operations you will join the European Treasurer in building innovative, cost-effective and operationally viable systems across the full spectrum of international treasury activity. A high level of personal contribution and responsibility is expected within the areas of FX and sterling funds management, funds procurement and banking relationships, investment planning and control and the varied issues of intra-group trading.

An ambitious young treasury professional you will bring confidence and flair to this unusually demanding role. Well rounded practical experience in a progressive treasury environment, supported by an ACT and/or accounting qualification, will provide you with the initial skill set required. Location: The City.

Please reply in confidence, quoting Ref: 134/MM

Margaret Mitchell FCCA,  
Grace & Templar, Equatoria Court,  
36 Calena Road,  
London W6 0LT.  
Tel: 081 741 2122 Fax: 081 741 0512



**GRACE & TEMPLAR**

*Financial & Management Recruitment Consultants*

SEARCH AND SELECTION

HOTEL  
FINANCIAL CONTROLLER  
CARIBBEAN

Exceptional opportunity for a qualified Financial Controller with hotel experience in a newly expanded luxury hotel project on an English-speaking Caribbean Island. Salary Range - £25,000/£30,000

Please write with full CV to:  
Caroline Hill, Suite 525  
29/30 Warwick Street,  
London W1R 5RD

GROUP FINANCIAL  
CONTROLLER  
FROM 30K PLUS BENEFITS

Required by independent food group based in London reporting directly to Executive Chairman. Turnover approx. £8m. In addition to all normal financial functions, he/she will be expected to play a major role in improving administrative efficiency across the Group and make a creative input in its affairs. The successful candidate will be a results orientated qualified accountant and will ideally have held a similar post in an entrepreneurial organisation.

Write with full C.V., including salary history,  
to the Chairman,  
Box A303, Financial Times,  
One Southwark Bridge, London SE1 9HL

# FINANCIAL CONTROLLER

Central London

Our client is the prestigious London Institute comprising five colleges which offer the largest provision of art, design and related studies in Europe, with over 20,000 students. The revenue budget exceeds £35 million and the property portfolio is valued at around £100 million, making the Institute one of the country's biggest Higher Education Corporations.

Reporting to the Director of Resources, the Financial Controller will be responsible for managing and developing the finance function, covering all the Institute's activities from education provision and property management to the entrepreneurial business initiatives of the growing profit-making subsidiary. The role is broad, covering statutory and management reporting, budgeting and cash flow management, with

To £40,000 + benefits

a strong focus on the continued development of sophisticated information systems. In addition to the direct control of ten staff, there will be extensive liaison with the colleges, and there is considerable scope to influence the Institute's commercial strategy which forms an integral part of its development.

Candidates will be qualified accountants with a strong background in industry and commerce. Self-confidence and interpersonal skills are essential to gain credibility with the colleges, combined with the self-motivation to develop this role to its full potential.

Please write, in confidence, with full career and salary details, day and evening telephone numbers to Bernadette Laffey, quoting reference L6416.



Peat Marwick Selection & Search

70 Fleet Street, London EC4Y 1EU

## FINANCIAL CONTROLLER

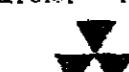
Major Multinational Group

CIMA or equivalent 26-32

North East c.£24,000, Bonus & Car  
Internal promotion has created this outstanding career opportunity for a young qualified accountant to make a significant contribution to the financial management of this profitable £25 million turnover autonomous subsidiary of a large international group, operating in multi sector world markets. Reporting to the Finance Director and highly influential at board level, you will be responsible for the entire financial cost and management accounting function. Specific responsibilities will include line management, periodic review and reporting, business planning and analysis and the development of sophisticated management and product cost information systems.

An ambitious qualified accountant, with considerable presence, natural leadership and strong man management skills, you must have experience in the development and application of advanced manufacturing costing systems. This is an ideal opportunity for a talented individual seeking their first senior management appointment who has the ability to fully utilise this experience and progress well beyond this initial role with this multi-national organisation. Interested candidates should submit a comprehensive career resume quoting Reference 11135-FT. The confidentiality of all approaches is strictly guaranteed.

Varley Walker & Partners, 182 Portland Road.  
Newcastle upon Tyne NE2 1DJ.  
Tel. 091-221 0101 Fax: 091-221 0842



**Varley-Walker**  
Human Resource Consultants

## Wandsworth Health Authority

Financial Controller  
c. £27,000 + Performance Related Pay

Following the promotion of the current postholder, we now wish to appoint a Financial Controller who will be responsible for the efficient operation of the Authority's financial accounting function. You will manage a Department of 20 staff.

This responsibility arises at an exciting time, both for Wandsworth Health Authority with a revenue budget of £125m, and for the health service in general. The Government's White Paper will involve you in taking the service into the future. Locally you will play a key role in implementing a new financial ledger software system "G-Millennium" - the District is introducing in 1991.

To take on such an important role you'll be reporting to the Deputy Director of Finance - you'll need to be a qualified accountant, preferably with at least two years NHS experience. Good communication skills, familiarity with computerised accounting systems and an innovative approach to your work are essential.

Our benefits package includes a generous relocation package where appropriate, and an attractive car lease arrangement. Performance-related pay could increase your basic salary by up to 20% over a period of three years. This is an excellent opportunity for career development.

If this is the kind of challenge you want to take on, contact Tom Breen, Deputy Director of Finance on 081-672 1255, ext 52443 for an informal discussion.

For an information pack and application form, contact the District Personnel Department, Wandsworth Health Authority, St. George's Hospital, Blackshaw Road, Tooting, London SW17 ORT. Tel: 081-784 2608, quoting ref. R1/41.

Closing date: 7th December 1990

## CAREER IN INVESTMENT BANKING NEWLY QUALIFIED EDP AUDIT

TO £40,000 + CAR

International investment banking and asset management group offer exceptional career opportunity in Computer Audit. Liasing at director level you will be advising on systems reviews and development. The recommendations have significant impact on the business and as such the bank considers this a high profile role. Substantial training in securities, investment banking, asset management and a range of computer systems will be given.

Educated to degree level, the successful applicant will need to be a newly qualified Chartered Accountant or an experienced computer auditor with a background in investment banking or securities.

Reply in strictest confidence to:  
Amanda Jowers  
on 081 877 1121,  
Accountancy Opportunities,  
6th Floor,  
73 Upper Richmond Road,  
London SW15 2SZ



To £40,000 + benefits

a strong focus on the continued development of sophisticated information systems. In addition to the direct control of ten staff, there will be extensive liaison with the colleges, and there is considerable scope to influence the Institute's commercial strategy which forms an integral part of its development.

Candidates will be qualified accountants with a strong background in industry and commerce. Self-confidence and interpersonal skills are essential to gain credibility with the colleges, combined with the self-motivation to develop this role to its full potential.

Please write, in confidence, with full career and salary details, day and evening telephone numbers to Bernadette Laffey, quoting reference L6416.

## BENSON GROUP plc

require

### TWO FINANCE DIRECTOR (DESIGNATES) FOR TWO MAJOR SUBSIDIARIES circa £25,000

Having undergone substantial reorganisation with a new executive board, the group is now poised for an exciting period of expansion, and requires 2 Finance Director (Designates) to exercise strict financial control over 2 major subsidiaries at an important stage of their developments. The companies are:

Benson Heating Limited -

Manufacturers of oil and gas fired heaters, mainly for industrial applications. Based in the lovely rural setting of Knighton, Powys on the English/Welsh border.

Wolverhampton Pressings Limited -

Manufacturers of pressings and rubber mouldings for a wide range of blue chip customers. Based in Wolverhampton.

Applicants must be qualified accountants possessing all the necessary technical skills and experience to control the whole financial function and be able to demonstrate a high degree of commitment.

Salary and other rewards commensurate with the importance of these roles, will be by negotiation around £25,000 p.a.

Please send a full curriculum vitae indicating which position you are interested in to:  
R. Green F.C.A. A.C.M.A., Group Finance Director, Benson Group plc,  
Ludlow Road, Knighton, Powys, LD7 1LP.

## Commercial Financial Controller

### Graduate Accountant

An experienced professional, aged under 40, is required by the UK division of an established publishing and communications group.

Reporting to the M.D., the role will encompass:

- ★ Formulation of the strategic plan and annual budget.
- ★ Coordination of all accounting and control functions for the UK Direct Marketing Group.
- ★ Preparation and interpretation of financial and analytical reports.
- ★ Implementation of financial management policies in conjunction with US group requirements.
- ★ Management of external commercial and distribution services.

The UK division is fast growing and comprises direct marketing and sales activities using the most up-to-date methods and techniques. It is in turn part of a leading US group which generates revenues of almost \$200m.

Applicants should be capable professionals with strong commercial and interpersonal skills. In the short term, you will be based in Hertfordshire before relocating to the Division's new site at Norwich. Career prospects are excellent.

To discuss this outstanding opportunity in detail, please call Guy Matthews, Consultant - Northern Home Counties Division (081-363 5284 out of hours) or write briefly enclosing a CV quoting GHM/363.

## Executive Connections



EXECUTIVE CONNECTIONS

COMMERCE AND INDUSTRY

43 EAGLE STREET, LONDON WC1R 4AP. TEL: 071 242 8700. FAX: 071 831 4571

## Group Financial Director

Nottingham

c£37,500 + car + Bonus

Our client, a growing privately owned group of companies involved in sheet metal and steel processing businesses with a turnover of about £7 million, is looking to recruit a Group Financial Director.

Reporting to the Group Chief Executive, the appointment will take responsibility for the development of the Group and subsidiary companies' finance, accounting and computing activities to provide a cost effective service to the operational units. A strong participation in the commercial development of the Group is a key task.

Applicants for the position should be qualified accountants aged 30-40 with a minimum of three years management experience, preferably gained in a manufacturing or processing environment. Experience of computing techniques and business planning and forecasting is essential.

Please write in confidence, enclosing a curriculum vitae with salary details, quoting reference 1849 to:

Peter Childs, Director  
Pannell Kerr Forster Associates

New Garden House  
78 Hatton Garden  
London EC1N 8JA

Interviews will take place in Nottingham

Pannell Kerr  
Forster  
Associates

MANAGEMENT CONSULTANTS

## Bringing out the best in people and systems

West London c.£33,500+Car+Benefits

This is a rare opportunity to influence the groupwide activities of a major British FMCG organisation boasting an impressive record of product success and strategic expansion.

As Accounting Control Manager, you will be co-ordinating the financial procedures of a nationwide Sales and Distribution network through Branch Accountants. Your broad brief will include everything from the ongoing enhancement of operating standards to the groundwork for a key systems development project in the near future.

The role will hinge on establishing effective working relationships, leading

PD Consultants  
MANAGEMENT SELECTION  
314/316 Vauxhall Bridge Road, London SW1V 1AA. Tel: 071 828 2273

## FINANCIAL MANAGER

A multi-national company involved in International Trade, Business Development and Consulting require a Finance Manager for their Middle East and African operations. The position will involve monitoring Documentary Credit Transactions, Funds Management, Supervising of Expenditure Control and promotion of UK exports. The person appointed to this senior position will be expected to have not less than ten years directly relevant experience and detailed knowledge of the business practices of the regions involved. Fluency in English and Arabic is essential.

Please apply in writing to Box A290 Financial Times,  
One Southwark Bridge, London SE1 9HL



Lloyd's of London Press

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jolicoe